



Newsflash

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COLLEGE OF BUSINESS
AND ECONOMICS

Future Young Women in Business Conference 2025

VALUABLE INSIGHTS FROM BUSINESSWOMEN (ENTREPRENEURS) WHO WALKED THE TALK

Hosted by the University of Johannesburg Division of Academic Development and Support and the College of Business and Economics in collaboration with Woman of Stature, South Africa.

The University of Johannesburg's Division for Academic Development and Support and the College of Business and Economics (CBE) celebrate UJ 20-years of excellence and innovation in collaboration with Woman of Stature who are celebrating their 10th season of the Woman of Stature Awards in South Africa.

This first special collaborative conference hosted on 26 March 2025, focussed on mentorship as part of student and future workforce development. The aim is to develop well-rounded future young women in business but also include young men to become aware of women's issues in the business world and the workplace.

Peer mentoring applied in various contexts assists newcomers in adapting to unfamiliar environments (Kalpazidou Schmidt & Faber, 2016). In the higher education setting peer mentoring contributes to getting the most out of the university experience thus, UJ pairs one or more first-year students with a more experienced student who provides practical guidance and social support to the students (Yomtov et al., 2017, p. 26) to develop academic and specific skills and foster personal growth. Promoting peer identification is a key factor in creating a sense of belonging, as well as successful academic and social integration.

The conference aligned with four of the United Nations 2030 Sustainable Development Goals.

Goal 4:

Quality Education - Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

Goal 5:

Gender Equality - Achieve gender equality and empower all women and girls), 8 (Decent work and economic growth.

Goal 8:

Decent work and economic growth - Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

Goal 17:

Partnerships for the goals - Strengthen the means of implementation and revitalize the global partnership for sustainable development.

