



Newsflash

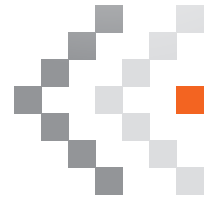
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COLLEGE OF BUSINESS
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Prof Natanya Meyer and Prof Chris Schachtebeck recently attended the launch of the prestigious Global Entrepreneurship Monitor (GEM) report in Bilbao, Spain. The gala event was held in the iconic Guggenheim Museum. Their participation in this significant event underscores their commitment to advancing entrepreneurship education and research on a global scale. The GEM report, renowned for its comprehensive analysis of entrepreneurial activity worldwide, provides valuable insights that can shape future educational methodologies and policies. By engaging with international experts and thought leaders at the launch, Profs Schachtebeck and Meyer continue to foster international collaborations and contribute to the global discourse on entrepreneurship. Prof Meyer is one of the co-authors of the GEM South Africa report and also the lead author for the first South African Women's report while Prof Chris Schachtebeck contributed to several sections of the report. In addition, Prof Meyer was a contributor to the 2024/2025 global report and global special reports on women entrepreneurship and sustainability.

Links to the reports:

National reports:

<https://www.gemconsortium.org/file/open?fileId=51617>

<https://www.gemconsortium.org/file/open?fileId=51411>

Global reports:

<https://www.gemconsortium.org/reports/latest-global-report>

<https://www.gemconsortium.org/reports/womens-entrepreneurship>

