



Newsflash

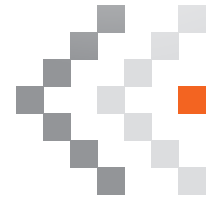
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COLLEGE OF BUSINESS
AND ECONOMICS

CBE Staff Member Receives Prestigious Award



The College of Business and Economics leadership proudly announces and congratulates Professor Talita Greyling who was announced as the joint winner of the sought-after ISQOLS “Research Fellow Award” for Quality-of-Life research.

Professor Greyling from the School of Economics, College of Business and Economics at the University of Johannesburg (UJ) won the International Society for Quality-of-Life Studies Research Fellow Award. She is only the second scholar from Africa to have won the award. She shared the Award with Prof Stephanie Rossouw of Auckland University.

The ISQOLS Fellowship Award is an international award recognises excellent work in quality-of-life research. This award is for individuals who have significantly contributed to advancing knowledge and practice in the field.

Professor Greyling has been at the forefront of research that significantly enhances our understanding and real-time measurement of well-being. She established the Gross National Happiness.today project and made groundbreaking advancements in Well-being Economics by combining the power of Big Data and machine learning techniques to measure happiness in real-time.

ABOUT ISQOLS

The International Society for Quality-of-Life Studies was founded in 1995. ISQOLS provides a platform for scholars, researchers, practitioners, and policymakers from various fields to collaborate, share insights, and promote the understanding of factors that contribute to individual and societal well-being.

The society encourages the exchange of ideas, methodologies, and best practices related to measuring, assessing, and improving quality of life across different contexts and populations.

The significance of the innovative approach to measuring well-being research can also be seen in the extensive contributions to research during COVID-19.

Among the first recipients of this award and pioneers in the study of well-being were Professor Ed Diener, who coined the term Subjective well-being, Professor Ruut Veenhoven, who founded the World Database of Happiness and was a founding member of the Journal of Happiness Studies and Professor Alex Michalos, who served as the senior research advisor to the Canadian Index of Wellbeing.



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