The word "research" has its origins in old French in the 16th century. The word *rechercher* meant (and still means) "to search for". Nowadays we would say that research, and specifically "scientific" or "scholarly" research, is the search for truth, or the pursuit of or quest for credible knowledge. It is precisely because research has become such a complex and multidimensional endeavour that we need to "make sense of" it. *Making sense of research* thus unpacks research as a technical and methodical process which starts with framing interesting questions and culminates in credible findings. (Johann Mouton)

Making sense of research is designed to take students beyond the messy experiential realm into what actually happens when getting registered, writing proposals, being examined and eventually crossing the stage to be capped.

Making sense of research is aimed at all research students.

I can say with some degree of confidence that no such book has yet been written in South Africa (or anywhere else for that matter) on how to do, think and suspect research. Witty, informative, and in parts irreverent, the wide range and critical treatment of research topics earns this volume a secure place on the bookshelf of a postgraduate student or a young faculty member trying to make sense of the world of scholarly inquiry in a digital age.

~Jonathan Jansen

Making Sense of Research

K.G. Tomaselli (Editor) 480 pages 245 × 170 mm, Soft cover January 2018 ISBN: 978 0 627 03601 9 – R465.00



This book is also available as an eBook. eISBN: 978 0 627 03302 6 – R418.50



Lecturer support material available PowerPoint[®] Templates

Inspection copy requests

If you would like to evaluate this title for possible prescription, please contact Shé Naidoo at marketing@vanschaiknet.com or 012 342 2765.

We will need the following information:

Personal details

- Your name and title
- Institution
- Faculty and department
- Physical address and/or postal address
- Telephone number
- Email address

Course details

- Course and course code
- Year/semester for which you would like to prescribe this book
- Which publication you currently prescribe
- Student numbers

To purchase a Van Schaik Publishers title

- Go to your nearest academic bookstore
- Buy online from an internet retailer

Please contact Van Schaik Publishers if you would like to prescribe this book in an alternate format.

Our ebooks can be purchased online by visiting:







Posbus/PO Box 12681 Hatfield 0028 Pretoria SA Francis Baardstraat 1059 Francis Baard Street Hatfield 0083 Pretoria SA Tel: +27 12 342 2765 Faks/Fax: +27 12 430 3563 E-pos/Email: marketing@vanschaiknet.com www.vanschaiknet.com

Making sense of **RESEARCH**







Van Schaik Publishers is an associate of the Thebe Investment Group

ACCESSIBLE · AFFORDABLE · AFRICAN

Table of contents

Part 1: Academic architecture and why history matters Chapter 1: Decolonisation: what it is and what research has to do with it *Pier Paolo Frassinelli*

Chapter 2: Towns and gowns and bawdy songs too: the symbology of academia *Franco Frescura*

Chapter 3: The BA degree – what is it worth? A hypothetical talk Keyan G. Tomaselli

Chapter 4: Research management at universities *Rajendra Chetty*

Chapter 5: Where to graduate studies: of bulls and bears Keyan G. Tomaselli

Chapter 6: Employability: Sciences and the Humanities *Keyan G. Tomaselli*

Chapter 7: In pursuit of media history bunk Donal P. McCracken

Chapter 8: Philosophy and "wot-not" Colin Chasi

Part 2: Research in a digital age: Wot's Wot app?

Section 1: Whereto the digerati with short attention spans? Chapter 9: Becoming a researcher: breaking the idols of rigid pedagogy Nyasha Mboti

Chapter 10: Freire, Google and the smartphone: problem posing in an age of technological and information overload Nyasha Mboti

Section 2: Paradigm wars, science, literature and numbers: wot's app? Chapter 11: Making sense of media, literary and other subjects: what are we doing? Keyan G. Tomaselli

Chapter 12: How academics do research – why industry should take note Ruth Teer-Tomaselli

Chapter 13: Research methods and friending interdisciplinarity: bridging the numerical divide *Keyan G. Tomaselli*

Chapter 14: Science vs constructivism: creating or finding reality? Keyan G. Tomaselli

Chapter 15: Research methods: reasons for making controversial decisions, and why these decisions are controversial Andy Ruddock

Section 3: How to do it (research) Chapter 16: Mediagraphy and media memory studies as means of media and cultural inquiry *Ruth Teer-Tomaselli*

Chapter 17: Autoethnography and reflexivity: where does the researcher fit in? Lauren Dyll

Chapter 18: Semiotics: making sense of what it means to "make sense" Sonja Narunsky-Laden and Keyan G. Tomaselli

Chapter 19: Action research: how to make a difference *Eliza Govender*

Chapter 20: Photovoice, a visual methodology Naydene de Lange and Claudia Mitchell

Chapter 21: When to be egotistical? Identity, writing and first-person pronouns Ken Hyland

Section 4: Thematic techniques

Chapter 22: Working with NVivo: software working for you Marc Caldwell

Chapter 23: How can computer software add value to qualitative data analysis? A case for ATLAS.ti™ Brigitte Smit

Section 5: Ethnographic, reception, visual and textual methods

Chapter 24: "We are just gossiping, but for you, this is work": doing ethnography in 21st-century South Africa David B. Coplan

Chapter 25: Reception analysis: engaging with the audience *Michelle Tager and Nadia van der Merwe*

Chapter 26: Drawing is only for kids, right? Wrong! Linda C. Theron and Claudia Mitchell

Chapter 27: (Con)textual gymnastics: critical discourse analysis *Jeanne Prinsloo*

Section 6: Getting published

Chapter 28: Journal accreditation and peer review: navigating the swamps Keyan G. Tomaselli

Chapter 29: How to publish and not to perish *Andre Wessels*

Section 7: Some words on deconstructing deconstruction

Chapter 30: Branding, science and theoretical hoaxes *Keyan G. Tomaselli*

Chapter 31: Writing deconstructionist gibberish: a five-step approach Keyan G. Tomaselli

Chapter 32: Navigating ethical clearance: farce and force *Keyan G. Tomaselli and Lauren Dyll*

Part 3: Getting supervised Section 1: Getting technically oriented Module 1: What is higher degree study? Marc Caldwell

Module 2: MA and PhD study: some questions applicants should ask themselves *Keyan G. Tomaselli*

Module 3: Guidelines for students and supervisors Lauren Dyll

Module 4: Getting started: template for a short proposal *Keyan G. Tomaselli*

Module 5: Lessons in research methodology *Paulus Zulu*

Module 6: How to get on with your supervisor *Ruth Teer-Tomaselli*

Module 7: Methodology is the engine of your study *Eliza Govender*

Module 8: Managing paralysis, rethinking productivity and getting to submission day *Richard Ballard*

Module 9: Dummy dissertation for postgraduate students *Franco Frescura*

Module 10: Speeding around MS Word documents *Mike Maxwell*

Module 11: Who owns the thesis? Keyan G. Tomaselli

Section 2: Getting conceptually orientated

Module 12: Some primary 20th-century theories the student may find relevant *Franco Frescura*

Module 13: Freirean critical pedagogy Lauren Dyll