



**20 YEARS**  
— 2005-2025 —

**Our Future. Reimagined.**

College of Business and Economics

# Executive Education Programmes

**Empowering Future Leaders. Transforming Business.**

**Celebrating 20 Years of Excellence and Innovation at the University of Johannesburg**

*From humble beginnings in 2005 to a beacon of academic excellence today, the University of Johannesburg has shaped futures, driven innovation, and transformed lives.*



# Who we are

The College of Business and Economics, or CBE, develops critical thinkers and problem solvers who address business, economics and societal challenges.

## Our mission

To transform the business landscape by offering cutting-edge business solutions through exploring the intersection between cutting-edge theory (innovative developments) and practical guided application.

## Our vision

To be a reliable and trusted supplier of (in-demand) skills, knowledge, and advice to Africa's leading businesses, governments, and institutions.

## Our goals are to:

Through our teaching and learning platforms and our dynamic academics, offer reliable and trusted education that provides in-demand skills and knowledge to Africa's leading businesses, governments, and institutions.

Use our cutting-edge research and the innovativeness of our human capital, provide reliable and trusted advice to Africa's leading businesses, governments, and institutions through research and innovation.

Purposefully collaborate with Africa's leading businesses, governments, and institutions by leveraging the university's brand, broader appeal, systems, and process.

CBE Executive Education is committed to shaping the future of business leaders. Our programs cater to professionals at various levels, from Entry-Level Management to Intermediate Management and C-Suite, ensuring that you gain the skills needed to thrive in today's fast-changing business landscape.

## Our Offerings

We offer numerous specialised programmes, available in both online and face-to-face formats, designed to enhance leadership, governance, and digital capabilities across industries.

### Key Focus Areas:

- Municipal Government – Strengthening governance and operational efficiency in public administration.
- Leadership Development – Cultivating strategic leadership and decision-making skills.
- Data Programming – Enhancing data-driven decision-making through advanced analytics and programming.
- Corporate Governance – Equipping leaders with governance best practices for ethical and effective management.
- 4IR & Accounting – Integrating Fourth Industrial Revolution (4IR) technologies into accounting practices.
- Digital Marketing & Advertising – Leveraging digital tools and strategies for business growth and brand success.

### Why choose CBE Executive Education?

- Expert-Led Training: Learn from industry leaders and experienced professionals.
- Flexible Learning: Choose from online or in-person sessions to suit your schedule.
- Industry-Relevant Content: Our curriculum is designed to meet the demands of the modern business world.
- Networking Opportunities: Connect with professionals and industry leaders to expand your career prospects.

## Don't Wait. Start Today!

Join our dynamic learning community and take the next step in your professional journey. Whether you're looking to advance in your current role or pivot into a new career, our executive programmes provide the knowledge and tools to succeed.

# CIMA Management Level Financial Leadership Programme (FLP)

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Code:** S3P180

**Medium of Facilitation:** Online

**NQF Level:** 7

**NQF Credits:** 0

**SAQA:** S34/2022

**Duration of Study:** 1 Year

**Email:** mylife@uj.ac.za

**Application Start Date:** 1 April 2024

**Application End Date:** 10 September 2025

**Programme Fees:** R7 640.00 + CIMA registration fee

## Purpose

The purpose of this SLP is to provide students with the necessary competencies required to operate as a financial professional in a management role. Students will gain knowledge and skills in cost management, financial reporting, people management, and leadership. Upon completion of the programme students should be prepared to sit the CIMA Management Level Case study exam.

## Admission Requirements

The SLP will be appropriate for applicants with an Advanced Diploma in Financial Management (ADFM); OR a BCom (Accounting) and has been awarded exemptions for the CIMA Operational level; OR students who have completed the CIMA Operational level case study examinations OR who have been awarded exemptions by CIMA at the Operational level.

## Website Link

<https://www.uj.ac.za/university-courses/cima-management-level-financial-leadership-programme-flp>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# CIMA Operational Level FLP

**Department:** Department of Accountancy  
**Programme Level:** Continuous Education Programmes  
**Programme Name:** SLP in CIMA Operational Level FLP  
**Programme Code:** S3P19O  
**Medium of Facilitation:** Online  
**NQF Level:** 6  
**NQF Credits:** 0  
**SAQA:** S34/2022  
**Duration of Study:** 1 Year  
**Email:** mylife@uj.ac.za  
**Application Start Date:** 1 April 2024  
**Application End Date:** 10 September 2025  
**Programme Fees:** R7 640.00 + CIMA registration fee

## Purpose

The purpose of this SLP is to provide students with the necessary competencies required to operate as a financial professional in a management role. Students will gain knowledge and skills in cost management, financial reporting, people management, and leadership. On completion of the programme, students should be prepared to sit the CIMA Management Level Case study exam.

## Admission Requirements

The SLP is designed for applicants with a Diploma in Accounting or equivalent at NQF level 6; and who have been awarded exemptions for the CIMA certificate. OR students who have successfully completed the CIMA Certificate award; OR Any student with a BCom and who has been awarded exemptions for the CIMA Certificate award.

## Website Link

<https://www.uj.ac.za/university-courses/cima-operational-level-flp/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# CIMA Strategic Level FLP

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in CIMA Strategic Level FLP

**Programme Code:** S3P200

**Medium of Facilitation:** Online

**NQF Level:** 8

**NQF Credits:** 0

**SAQA:** S32/2022

**Duration of Study:** 1 Year

**Email:** mylife@uj.ac.za

**Application Start Date:** 1 April 2024

**Application End Date:** 10 September 2025

**Programme Fees:** R8 640.00 + CIMA registration fee

## Purpose

The purpose of this SLP is to provide students with the necessary financial and risk management knowledge and skills to support an organisation's long-term strategic decision making. The Finance Leadership Program is designed to give students the skills, practical experience and forward-thinking, mindset business needed from a finance professional. On completing the programme, students should be prepared to sit the CIMA Strategic level case study exam.

## Admission Requirements

A BCom Hons (Financial Management), OR PGDip (Financial Management); and who have completed the CIMA Management Case study exams. OR Students who have completed the CIMA Management level case study examinations OR who have been awarded exemptions by CIMA at both operational and management levels.

## Website Link

<https://www.uj.ac.za/university-courses/cima-strategic-level-flp/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# Corporate Governance

**Department:** Department of Accountancy  
**Programme Level:** Continuous Education Programmes  
**Programme Name:** SLP in Corporate Governance  
**Programme Code:** S3CG10  
**Medium of Facilitation:** Online  
**NQF Level:** 0  
**NQF Credits:** 24  
**SAQA:**  
**Duration of Study:** 3 Months  
**Email:** nicolenedp@uj.ac.za  
**Application Start Date:** 1 April 2024  
**Application End Date:** 28 February 2025  
**Programme Fees:** R22 460.00

## Purpose

The purpose of this SLP is to study the corporate governance structures in the corporate environment and to analyse and examine the various roles and responsibilities of the audit committee and audit committee members.

## Admission Requirements

The minimum entry requirement is a degree or advanced diploma in commerce or law on NQF level 7/Old NQF level 6. Students who do not meet the minimum entry requirements for this programme may apply for recognition of prior learning and for admission on this basis. Experience in the fields related to corporate governance, for example practicing as a company secretary, may be considered when assessing recognition of prior learning.

## Website Link

<https://www.uj.ac.za/university-courses/corporate-governance/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: CBESLP

# 4IR Perspectives for Professionals in Business (preferred)

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in 4IR Perspectives for Professionals in Business

**Programme Code:** S34P2O

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Application Start Date:** 1 April 2023

**Application End Date:** 30 November 2024

**Email:** [accounting4IR@uj.ac.za](mailto:accounting4IR@uj.ac.za)

**Duration of Study:** 8 Weeks

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to introduce students specialising in the fields of accountancy, taxation, auditing and assurance, risk management and control, financial management, and management decision making to the technologies of the fourth industrial revolution like data processing/analysis and artificial intelligence from the perspective of accountants.

## Admission Requirements

Minimum requirement is a completed secondary education NQF level 4 or an equivalent NQF level 5 qualification; and a degree or advanced diploma or equivalent qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/4ir-perspectives-for-professionals-in-business/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: PRBU



# 4IR Ethics for Professionals in Business

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in 4IR Ethics for Professionals in Business

**Programme Code:** S34P80

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Email:** mylife@uj.ac.za

**Programme Fees:**

**Application Start Date:** 1 April 2023

**Application End Date:** 30 November 2024

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to introduce students specialising in the fields of accountancy, taxation, auditing and assurance, risk management and control, financial management; and management-decision making to different knowledge perspectives of ethics in the fourth industrial revolution within the field of accounting and commerce.

## Admission Requirements

Minimum requirement is a completed secondary education or an equivalent NQF level 5 qualification; and a degree or advanced diploma or equivalent qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/integrated-reporting-for-professionals-in-business/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: PRBU



# Artificial Intelligence – Perspectives for Professionals in Business

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in Artificial Intelligence - Perspectives for Professionals in Business

**Programme Code:** S3P110

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Email:** accounting4IR@uj.ac.za

**Application Start Date:** 1 April 2023

**Application End Date:** 30 November 2024

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to introduce students specialising in the fields of accountancy, taxation, auditing and assurance, risk management and control financial management and management-decision making to understand the implications of new technologies including machine learning, natural language processing and robotics on the accounting profession and their future role within business in the era dominated by Artificial Intelligence.

## Admission Requirements

Minimum requirement is a completed secondary education NQF level 4 or an equivalent NQF level 5 qualification; and a degree or advanced diploma or equivalent qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/artificial-intelligence-perspectives-for-professionals-in-business-2/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: AIEDTP

# Preparation of Integrated Reports for Accountants

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in Preparation of Integrated Reports for Accountants

**Programme Code:** S3P12O

**Medium of Facilitation:** Online

**NQF Level:** 8

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Campus:** Online

**Email:** mylife@uj.ac.za

**Application Start Date:** 1 April 2022

**Application End Date:** 31 December 2022

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to provide students with the tools necessary to prepare an Integrated Report in practice and is building on the fundamental concepts, underlying principles and content requirements of the SLP. This SLP will furthermore contribute to the South African Institute of Chartered Accountants (SAICA) requirements for Continuous Professional Development (CPD) of its members.

## Admission Requirements

A professional accounting qualification or a BCom degree with accounting at NQF level 7 and must be a member of South African Institute of Chartered Accountant's (SAICA); or applicants with a minimum of a South African Chartered Accountant CA (SA) or Associate General Accountant AGA (SA) designation including trainee accountants.

## Website Link

<https://www.uj.ac.za/admission-aid/continuing-education-programmes/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# Integrated Reporting for Professionals in Business

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in Integrated Reporting for Professionals in Business

**Programme Code:** S34P40

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Email:** accounting4IR@uj.ac.za

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to provide students specialising in the fields of accountancy, taxation, auditing and assurance, risk management and control, financial management and management. We hope this course will equip you with the skills and tools to be able to start your journey in preparing relevant and stakeholder focused integrated reports.

## Curriculum

As part of each unit, there are additional resources that you will need to explore. You will be provided with basic technical explanations from experienced professionals based on the Framework. A combination of videos, reading materials and activities will facilitate your journey towards a better understanding of integrated reporting. Modules include, History and Evolution of Corporate Reporting, Integrated Thinking, Using the Framework, The Fundamental Principles of IR, The Guiding Principles of IR, and The Content Elements of IR.

## Admission Requirements

This course is offered to all professionals in business. A degree or equivalent qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/preparation-of-integrated-reports-for-accountants/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: PRBU

# Integrated Reporting for Professionals in Business

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** SLP in Integrated Reporting for Professionals in Business

**Programme Code:** S34P40

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Email:** accounting4IR@uj.ac.za

**Application Start Date:** 1 April 2022

**Application End Date:** 31 December 2022

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to provide students specialising in the fields of accountancy, taxation, auditing and assurance, risk management and control, financial management and management. We hope this course will equip you with the skills and tools to be able to start your journey in preparing relevant and stakeholder focused integrated reports.

## Curriculum

As part of each unit, there are additional resources that you will need to explore. You will be provided with basic technical explanations from experienced professionals based on the Framework. A combination of videos, reading materials and activities will facilitate your journey towards a better understanding of integrated reporting. Modules include History and Evolution of Corporate Reporting, Integrated Thinking, Using the Framework, The Fundamental Principles of IR, The Guiding Principles of IR, and The Content Elements of IR.

## Admission Requirements

This course is offered to all professionals in business. A degree or equivalent qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/integrated-reporting-for-professionals-in-business/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# Introduction to Blockchain Technology for Professionals in Business

**Department:** Department of Accountancy

**Programme Level:** Continuous Education Programmes

**Programme Name:** Introduction to Blockchain Technology for Professionals in Business

**Programme Code:** S34P6O

**Medium of Facilitation:** Online

**NQF Level:** 5

**NQF Credits:** 0

**SAQA:**

**Duration of Study:** 8 Weeks

**Email:** accounting4IR@uj.ac.za

**Application Start Date:** 1 April 2023

**Application End Date:** 30 November 2024

**Programme Fees:** R4 950.00

## Purpose

The purpose of this SLP is to introduce students specializing in the fields of accountancy, taxation, auditing and assurance, risk management and control, financial management, and management decision making with an understanding of the fundamental concepts, guiding principles and the principle content required which organizations need to adopt Blockchain technology and the implications thereof across several key industries.

## Admission Requirements

Minimum requirement is a completed secondary education at NQF level 4 or an equivalent NQF level 5 qualification; and a degree or advanced diploma or equivalent NQF level 4 qualification at NQF level 7 is recommended.

## Website Link

<https://www.uj.ac.za/university-courses/introduction-to-blockchain-technology-for-professionals-in-business/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: ACCSLP

# Internet of Things and Consumer Applications

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Internet of Things and Consumer Applications

**Programme Code:** S34C4Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 7

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

The purpose of this short learning programme is to introduce students to Internet of Things (IoT) and to equip them with skills and competencies to design IoT consumer applications that help address business, economic and societal challenges. Upon completion of this short learning programme, students will be able to design and build basic IoT consumer applications.

## Admission Requirements

This short learning programme is at South African National Qualification Framework (NQF) level 7. Applicants need to have at least a Diploma/equivalent qualification at NQF level 6 or a NSC with 3 years' relevant work experience in digital consumer applications.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programme-in-internet-of-things-and-consumer-applications/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: CBESCI

# Virtual Reality and Applications in Business

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Virtual Reality and Application in Business

**Programme Code:** 34C3Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 7

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

The purpose of this short learning programme is to introduce students to Virtual Reality; the design and implementation of interactive virtual experiences, as well as its business applications. Upon completion of this short learning programme, students will be able to design and deliver basic interactive virtual experiences from a business perspective.

## Admission Requirements

This short learning programme is at South African National Qualification Framework (NQF) level 7. Applicants need to have at least a Diploma/equivalent qualification at NQF level 6 or a NSC with 3 years' relevant work experience in development of digital products.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programmes-in-virtual-reality-and-applications-in-business/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: CBESCI



# Basics of Data, Programming and Applications in Business

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Basics of Data, Programming and Applications in Business

**Programme Code:** S34C1Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 6

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

The purpose of this short learning programme is to introduce students to the foundations of data analysis, programming and their application in addressing business challenges. Upon completion of this short learning programme, participants will be able to analyse data using basic statistical and computation techniques as well as write simple codes/ programs to solve business problems.

## Admission Requirements

This short learning programme is at a South African National Qualification Framework (NQF) level 6. Applicants need to have at least a National Senior Certificate or equivalent qualification.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programme-in-enterprise-architecture-principles-and-practices/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

Please use the following application Specific Token when applying: CBESCI

# Digital Advertising

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Digital Advertising

**Programme Code:** S34C2Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 7

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

The purpose of this short learning programme is to equip students with the skills and competencies required to effectively apply the principles of digital advertising in an organisation. The programme introduces students to the tools, techniques and media used for digital advertising and provides them with the skills required to develop solutions to address marketing and public relations challenges in the era of Fourth Industrial Revolution (4IR).

Upon completion of this short learning programme, participants will be able to set up digital advertising campaigns on different platforms to address specific marketing or public relations goals; understand the different types of targeting possible on different digital advertising channels as well as monitor and evaluate the success of digital marketing campaigns.

## Admission Requirements

This short learning programme is at a South African National Qualification Framework (NQF) level 7. Applicants are required to have at least an NQF level 6 qualification or a National Senior Certificate with three years' work experience.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programme-in-enterprise-architecture-principles-and-practices/>

## First-time (new) Applicants

Apply here: [https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012\\_startup](https://registration.uj.ac.za/pls/prodi41/wuj012pkg.wuj012_startup)

## Returning Students Applications

Apply here: [https://registration.uj.ac.za/pls/prodi41/w99pkg.mi\\_login](https://registration.uj.ac.za/pls/prodi41/w99pkg.mi_login)

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# Big Data Analytics and Applications in Business

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Basics of Data, Programming and Applications in Business

**Programme Code:** S34C3Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 7

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

This SLP purpose of this SLP, Big Data Analytics and Application in Business is to introduce students from different industries and fields of study, including those specialising in the fields of Applied Information Systems, Marketing and Retailing and Information and Knowledge Management to the fundamental concepts that support data science and provide them with basic hand-on knowledge on dig data analytics for business decision-making.

This SLP aims to introduce professionals to the fundamental concepts of big data analytics, focusing on how these approaches can drive smarter business decisions making and enhance strategic initiatives across various sectors.

## Admission Requirements

This short learning programme is at a South African National Qualification Framework (NQF) level 6. Applicants are required to have at least a National Senior Certificate (NQF level 4) with five years of relevant work experience.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programme-in-big-data-analytics-applications-in-business/>

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# Enterprise Architecture

**Department:** The School of Consumer Intelligence and Information Systems

**Programme Level:** Basics of Data, Programming and Applications in Business

**Programme Code:** S34C6Q

**Medium of Facilitation:** Part time, Online

**NQF Level:** 7

**NQF Credits:**

**SAQA:**

**Duration of Study:** 14 Weeks

**Email:** corn@uj.ac.za or fifil@uj.ac.za

**Application:** 1st Semester February-June

**Application:** 2nd Semester July-November

**Programme Fees:** R21 940

## Purpose

This SLP is designed to introduce foundational Enterprises Architecture concepts using the globally recognised TOGAF framework. The curriculum aims to build competencies that assist professionals in creating streamlined and efficient business architectures.

## Admission Requirements

This short learning programme is at a South African National Qualification Framework (NQF) level 6. Applicants are required to have at least a National Senior Certificate (NQF level 4) with five years of relevant work experience.

## Website Link

<https://www.uj.ac.za/university-courses/short-learning-programme-in-enterprise-architecture-principles-and-practices/>

## First-time (new) Applicants

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