



**11th International Conference on Infrastructure  
Development and Investment in Africa (DII-2025)**

# **SPONSORSHIP PACKAGES**

**6TH - 8TH AUGUST 2025 | DAR ES SALAAM, TANZANIA**

**THEME: BUILDING INFRASTRUCTURE BETTER: DIGITALISATION,  
DECARBONISATION AND DECENTRALISATION**



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2025

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### WHY SPONSOR DII CONFERENCE 2025?

The DII Conference 2025 in its 11th year has been instrumental in policy development of infrastructure in Africa. The conference is recognised as Africa's premier platform for policymakers, investors, researchers and industry leaders to shape the future of infrastructure development.

Your sponsorship will enable you to:

- 1. GAIN HIGH-LEVEL VISIBILITY AMONG DELEGATES OF THE CONFERENCE**
- 2. SHOWCASE THOUGHT LEADERSHIP IN AFRICA'S INFRASTRUCTURE SECTOR**
- 3. NETWORK WITH INTERNATIONAL AUDIENCES FROM STATES, ACADEMIA, AND PRIVATE SECTOR**
- 4. ALIGN YOUR BRAND WITH SUSTAINABLE AND INNOVATIVE INFRASTRUCTURE SOLUTIONS**

We are inviting you to be a **SPONSOR** of this event! As a leading organisation in the Built Environment in Africa, your involvement with us in the conference is an opportunity to increase brand awareness, network and let conversations bring valuable growth and marketing outcomes as our sponsor of the DII Conference 2025.

### ORGANISERS





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### PLATINUM

**R150 000**

Priority logo placement on all event branding (website, banners, programs) | Keynote Speaking slot (15 minutes) at the conference | Premium exhibition booth in a high-traffic area | Full-page advertisement in the official conference booklet | 5+ social media mentions and media features | 5 complimentary delegate passes | Named recognition during opening/closing ceremonies | Digital certificate of partnership

### GOLD

**R100 000**

Logo featured on all event branding materials | Standard exhibition booth for networking | Full-page advertisement in the conference book | 3 social media mentions and newsletter inclusions | 3 complimentary delegate passes | Recognition during key sessions | Digital certificate of partnership

### SILVER

**R50 000**

Logo displayed on event branding | Half-page advertisement in the conference book | 1 social media mention for visibility | 2 complimentary delegate passes | Digital certificate of partnership

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**BEYOND YOUR SPONSORSHIP, WE WELCOME YOU TO  
JOIN US BY PARTICIPATING IN THE CONFERENCE. WE  
LOOK FORWARD TO HEARING FROM YOU.**

FOR MORE INFORMATION ABOUT THE CONFERENCE:

**PROF. INNOCENT MUSONDA**

[imusonda@uj.ac.za](mailto:imusonda@uj.ac.za)

**DR. ADETAYO ONOSOSEN**

[carinbe@uj.ac.za](mailto:carinbe@uj.ac.za)

THE DII CONFERENCE 2025 LINK: [www.uj.ac.za/dii](http://www.uj.ac.za/dii)







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