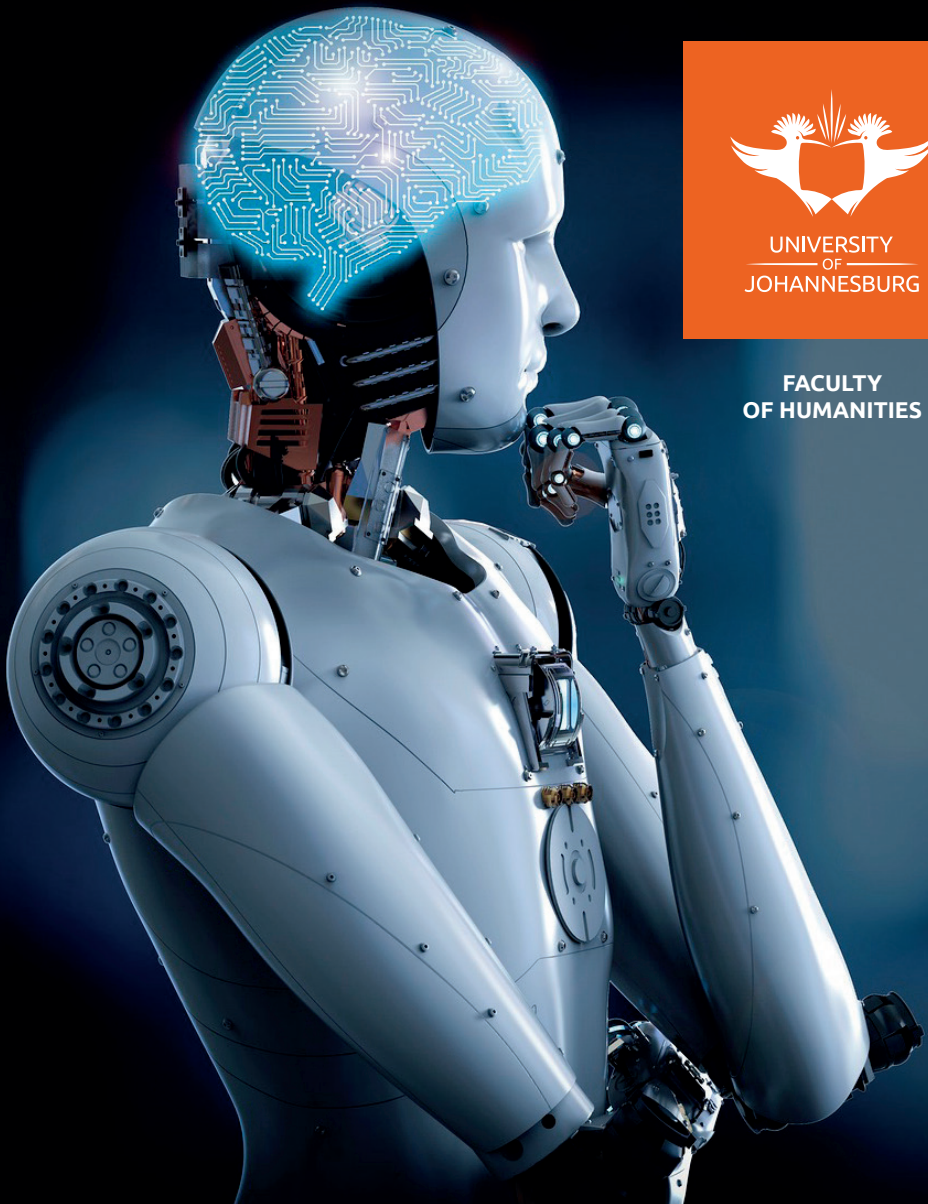


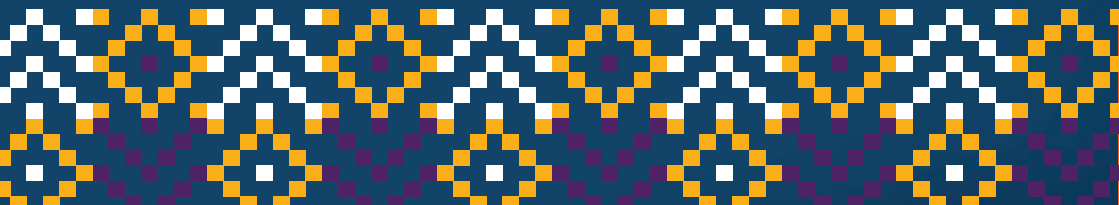


FACULTY
OF HUMANITIES



Majors and electives
in the new flexible BA

The Future
Reimagined



Modules and majors in the flexible new BA

The world is undergoing radical change and the ongoing technological revolution needs critical thinkers who can work with a range of cognitive skills and from across multiple knowledge domains to find solutions to today's highly complex problems. In response to this reality, the Faculty of Humanities is offering an exciting new interdisciplinary and highly customisable degree offering.

Now you can register for a BA in which you can choose your own preferred combinations of Humanities subjects. In other words, you can create your own BA from the 17 Humanities subjects that are available at UJ. In addition to this flexibility, you will even be able to combine them with subjects selected from other faculties.

Important: When combining majors and modules from different departments, make sure that you adhere to their specific rules and requirements. Every major is different and has its own requirements, class attendance expectations, modes of delivery, prerequisites and postgraduate requirements. Make sure you find out what these rules are, before you register.

Combinations not mentioned in this brochure: If you would like to register for combinations not mentioned here, please speak to the faculty officer during registration to enquire how we may assist with your request.

Need help?

Email: humanitiesreceph@uj.ac.za | **Call centre:** 011 559 4555

UJ web chat: www.uj.ac.za/Apply

Afrikaans

Why study Afrikaans?

Afrikaans is the third largest language and the language with the largest geographical footprint in South Africa. The Afrikaans media and entertainment industry is booming, creating many opportunities for students who major in Afrikaans. Students studying Communication will find that Afrikaans is an excellent option in combination with Communication Studies. There is a constant need for Afrikaans teachers, and students studying Education should also consider taking Afrikaans. Afrikaans also combines very well with Linguistics and Language Practice, if one is interested in becoming an editor, translator or interpreter.

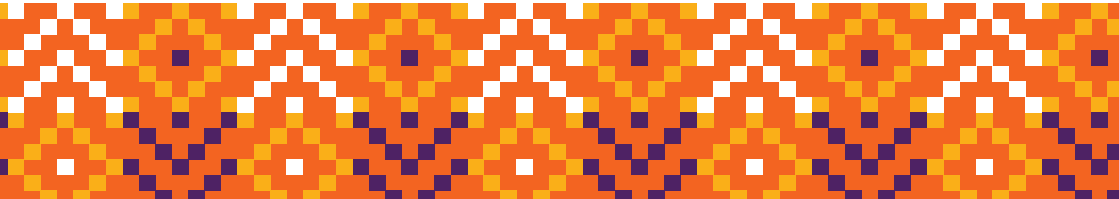
The Afrikaans curriculum covers poetry, prose and drama as well as linguistic fields such as sociolinguistics, lexicography and semantics. The curriculum is embedded in a South African and African context and intends to open up the world of language as such.

Possible careers include:

Teacher, lecturer, journalist, translator, editor, interpreter, lexicographer, copywriter, writer, playwright, poet, researcher.

Majors and elective modules to combine with Afrikaans as major:

Communication and Media; English; Language Practice; Linguistics; Sepedi and isiZulu.



Anthropology

Why study Anthropology?

Anthropology is the study of what makes us human, and highlights our commonalities, while at the same time teaching us about what makes us different. As anthropologists, we seek to learn about lives, societies, and cultures that are different to our own, so that we may better understand ourselves. At UJ Anthropology, we focus on four key areas: (1) Gender and personhood in different contexts and with respect to power relations; (2) The human body, corporeality and the ways these are understood and embedded in social and political life across different time periods and social and cultural contexts; (3) Cities, landscapes and the experiences of space and place, urban and rural life across contemporary Africa ; (4) The world of work, labour and institutions, and how these shape identity, politics and belonging.

Anthropology prepares students to become critical thinkers, to employ qualitative methodologies such as participant observation, to question common assumptions and popular wisdom, and to engage in robust academic debate about contemporary issues that impact our lives.

Possible careers include:

A major in anthropology prepares students for a career in professions that require critical research skills, the ability to communicate with a broad range of stakeholders, and to generate innovative solutions to contemporary problems. Anthropologists can be found in research positions in non-governmental organisations, as museum curators, members of medical research teams in disease outbreaks, corporations that require understanding the relationship between machines and humans, as consultants for social impact assessments of development projects, as heritage consultants and contract archaeologists, as activists representing the interests of discriminated groups, and many more. Some anthropologists have become popular recording artists and internationally acclaimed musicians.

Majors and elective modules to combine with Anthropology as major include:

Geography; History; Philosophy; Politics and International Relations; and/or Sociology.

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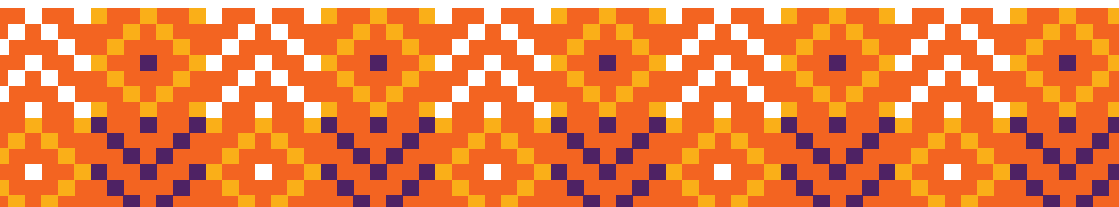
Classical Culture and Mythologies (CLC)

Why study CLC?

CLC is for anyone interested in classical cultures and myths, including ancient gods, religions and cults. You will learn about the gods and goddesses of the ancient Greeks and Romans, the classical stories and myths about them, and the religions and cults that formed to worship and appease them. You will learn about gods like Zeus, Apollo and Dionysus, as well as goddesses like Athena, Aphrodite and Medusa. You will learn about the cultures that worshipped these deities and the temples where they were worshipped. You will also learn how to interpret ancient myths from different perspectives, including feminist, psychological and etiological perspectives. These ancient stories are a window to the collective human soul and the birth of religion, science and art. Modern scholars utilise ancient myths to understand humanity from a variety of angles, including not only the psychology and religiosity of human beings, but also their sociology and anthropology.

Possible careers include:

Lecturer, professor, archaeologist, historian, anthropologist, author, writer, museum technician, conservator.



Majors and elective modules to combine with Classical Culture and Mythologies as major include:

Anthropology; History; Philosophy; Psychology; and/or Sociology.

https://www.youtube.com/watch?v=jHddf0pZXuw&feature=youtu.be&fbclid=IwAR0DmAkxh26xbdTSWFxkoT_pNIUWj6gYPkAbvVSyRuCbKnBsQLd3zg16HB-Q

Communication and Media

Why study Communication and Media?

Are you passionate about using your communication skills and engaging with digital media? Then Communication and Media is the course for you. Skills most prized in graduates by 21st century companies are critical thinking and the ability to analyse, produce and synthesise information. This major provides you with practical communication and digital skills along with essential theoretical knowledge in media to equip you with competencies needed to create and develop media content across a range of platforms.

Possible careers include:

The Communication and Media major offers career opportunities in a variety of areas, such as:

Communication officer, Journalism, Television/film/video producer, Digital content creator, Digital and social media manager, Political communication, Media policy and research, Media adviser, Media planners, Market researcher, Communication consultant, Blogger, Writer.

Majors and elective modules to combine with Communication and Media as major include:

Anthropology; Development Studies; English; Philosophy; Politics and International Relations; Psychology; Sociology; and/or Strategic Communication.

<https://www.youtube.com/watch?v=VEha2C2NkcQ&feature=youtu.be>

Development Studies

Why study Development Studies?

Development Studies is aimed at understanding the issues of poverty, inequality, injustices and changing societies. You will acquire knowledge as well as practical and academic skills with regard to the attempts to address these challenges by means of development projects, programmes and policies. This involves the management and evaluation of interventions as well as the contexts that are relevant.

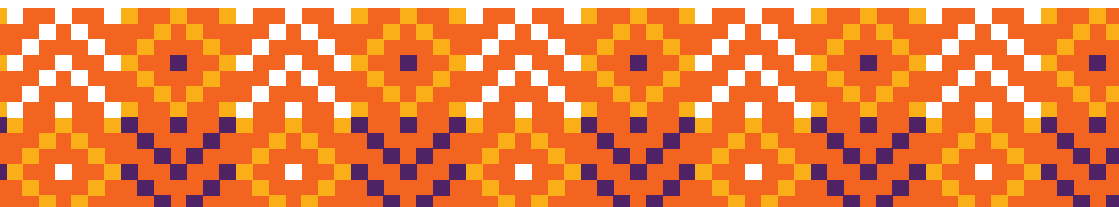
People who are concerned about human rights, social and economic inequalities, and who want to make a difference in the world are drawn to Developmental Studies.

Possible careers include: Practitioners – social development and social change programmes, Researchers of social change, Activists who struggle and campaign for a different world and system, Can support journalism, foreign service, enterprise and organisational development.

Majors and elective modules to combine with Development Studies as major include:

Anthropology; Economics; Geography; History; Philosophy; Politics and International Relations; Public Management and Governance; and/or Sociology.

https://www.youtube.com/watch?v=KW1ZE3hT12U&feature=emb_title



Economics

Economics is offered by the College of Business and Economics. For more information, please visit the website <https://www.uj.ac.za/faculties/cbe/economics-and-econometrics>

English

Why study English?

The English major is a prestigious three-year course of study that introduces students to some of the most engaging and enduring texts available in world literature. These texts range in period from the fourteenth century to the twenty-first century, and span the geographies of Africa, Britain, America, Asia and the Caribbean. Exploring the human condition, the texts show how different minds, at different times and in different places, using diverse linguistic resources, have grappled with love and death, politics and spirituality, growing up and growing old. If humanity is distinguished by its capacity for linguistic expression, the texts reveal how language has been used imaginatively to extend the range of human experience, and how the human as such is constructed within language. Language is not only an instrument of communication but also the very substance of human consciousness. Nowhere is this consciousness portrayed in a more varied, stimulating and affecting way than in literature, which is why in the pages of great books, readers recognise themselves, discerning their own unique humanity.

Possible careers include:

Students who have studied English literature have a wide range of careers to choose from, i.e. teaching, journalism, creative writing, arts and culture, editing, and can work in any environment that requires critical thinking and writing skills.

Majors and elective modules to combine with English as major include:

Anthropology; Communication and Media; History; Languages (e.g. African languages); Philosophy; Politics and International Relations; and/or Psychology.

<https://www.youtube.com/watch?v=DYNR4RoEDVo>

Geography

Geography is offered by the Faculty of Science. For more information on Geography, please visit the website <https://www.uj.ac.za/faculties/science/geography>

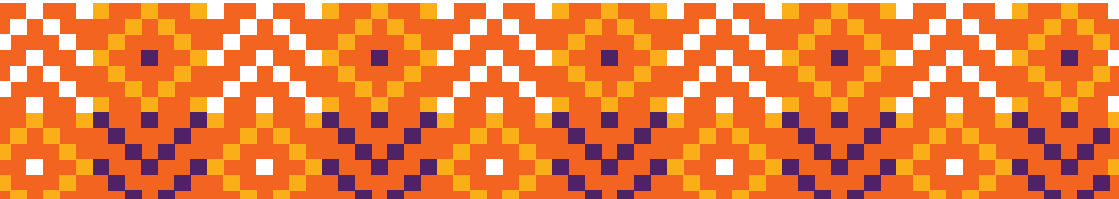
History

Why study History?

Historical knowledge is the basis for understanding today's world. Studying history develops a wide range of applicable skills, including the capacity to think critically and independently, to develop and assess arguments and weigh up evidence, to engage in various kinds of research, to read, write and debate, and to utilise a variety of online and digital tools. These skills are widely sought by a range of employers in business, government, education, and beyond. They also provide a basis for further study, both in history and similar fields.

Possible careers include:

Graduates in history find careers as teachers, researchers, archivist or museum curators/specialists, media specialists, policy analysts, all levels of government, speech writers, consultants for tourism, and more.



Majors and elective modules to combine with History as major include:

Anthropology; Geography; Politics and International Relations; Philosophy but can enrich almost any other discipline.

https://www.youtube.com/watch?v=ISMvcl3tGuE&feature=emb_title



Industrial Psychology

Industrial Psychology is offered by the College of Business and Economics. For more information please visit the website <https://www.uj.ac.za/faculties/cbe/Industrial-Psychology-and-People-Management>

IsiZulu/Sepedi

Why study IsiZulu/Sepedi?

There is a need for the promotion and preservation of African languages and culture in the 21st century. We live in a multicultural country, therefore there is a need for multilingual education. African languages are also protected by the Constitution, therefore, the promotion of their use in institutions of higher learning is imperative. Knowing one's mother language gives one a sense of pride and it makes it easier to learn additional languages.

Possible careers include:

Translation and interpreting, Editing and proofreading, Language advice, Lexicography (dictionary compiler), Education (teacher/lecturer/curriculum), Drama and arts developer/subject advisor, Publishing, Broadcasting (radio/television), Creative writing (author), Public speaking, Storytelling.

Majors and elective modules to combine with IsiZulu/Sepedi as major include:

Majors – Communication and Media; Development Studies; English; Language Practice; Linguistics; Philosophy; Psychology; and/or Strategic Communication.

Electives – Anthropology; History; Sociology; and/or Public Management and Governance.

https://www.youtube.com/watch?v=_2QibS99MC4&feature=emb_title

Linguistics

Why study Linguistics?

Linguistics is the scientific study of language. In Linguistics, we study very interesting topics: Where does language come from? How is language structured? How do we store and access language in our brains? How does a language change over time? How do we use language in the real world? How do we understand one another? And many more ...

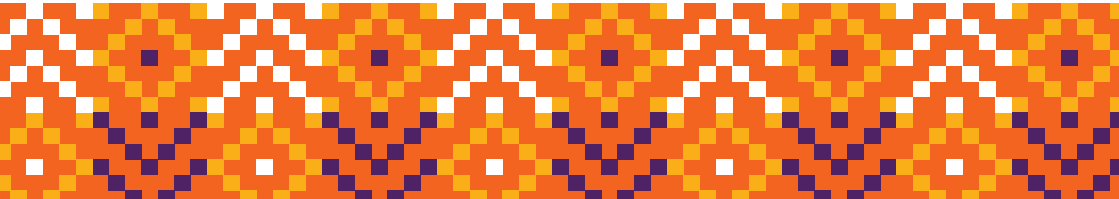
Possible careers include:

Education – of the language, Training, Research and administration, Business communication, Market research and the public sector, Interpreting and translating, Academic career.

Majors and elective modules to combine with your major include:

Anthropology; Afrikaans; Development Studies; English; IsiZulu; Language Practice; Politics and International Relations; Public Management and Governance; Sepedi; and/or Sociology.

https://www.youtube.com/watch?time_continue=5&v=EuiwhU0xYeI&feature=emb_title



Marketing Management

Marketing Management is offered by the College of Business and Economics. For more information, please visit the website <https://www.uj.ac.za/faculties/cbe/marketing-management>

Philosophy

Why study Philosophy?

Philosophy teaches you how to think for yourself in a critical, creative, and ethical way.

You should do Philosophy if you want to:

be successful at any career, since all employers prize clear thinking and integrity, and pay well for it; win in an age of information-overload and panic at robots taking our jobs, since critical thinkers make the robots and control them; not be taken for a ride in a world of false advertising and corruption; be a good human being, and help the world become a better place.

Possible careers with Philosophy include:

In Education – Academic: Philosopher or other; high school teacher

In Law – Lawyer, judge

In Government – Political leader; advisor; local government officer

In Consultancy – Marketing; recruitment

In Business – Executive in marketing, finance; stock broker; financier

In Journalism – Newspaper journalist; TV journalist

In Psychology – Psychotherapist; life coach

Majors and elective modules to combine with Philosophy as major include:

Communication and Media; Economics; English; History; Politics and International Relations; Psychology; Sociology; and/or Strategic communication.

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Politics and International Relations

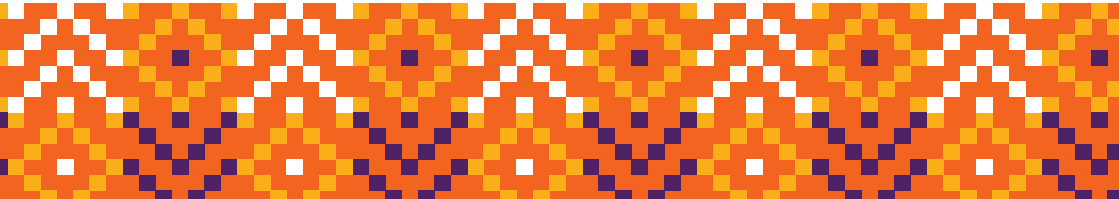
Why study Politics and International Relations?

Politics colours everything that happens around you every day: at home; in your social life; in your community; in your work; in your country and in the world at large. Politics is about who gets what, where and when but are you aware of how much it affects you? This major offers you the best of both domestic politics and international relations issues and affords you the necessary critical skills to understand and meet these challenges, all in an effort to improve the human condition.

Possible careers include:

The diplomatic service and other government positions, Research (for think tanks and other organisations), Working for the World Bank, SADC, the UN and other regional and international organisations, Journalism (political or otherwise), Analysts and researchers (SAIRR; Consultancy Africa, CCR, etc.), Marketing, Policymakers, Gender activists, Banking sector, Political risk assessors, The tourism industry, Multinational corporations, Development agencies/banks, Non-governmental organisations, Military and/or intelligence, Academic.

Majors and elective modules to combine with Politics and International Relations as major include:

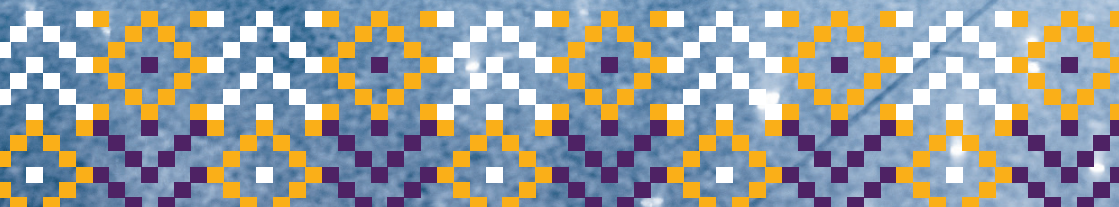




公共汽车(东)
Bus (East)

B1出入口(东)1
East Gate

2号航站楼
Terminal 2



Communication and Media; Development Studies; Economics; History; Philosophy; Public Management and Governance; Psychology; and/or Sociology.

<https://www.youtube.com/watch?v=2gMbauNl18M>

Psychology

Why study Psychology?

Psychology is a multidisciplinary field that is centred on understanding human behaviour and mental processes. By studying Psychology, you will learn more about the diverse and dynamic nature of people and, in turn, foster a deeper understanding of yourself and others.

The primary purpose of a major in Psychology is to provide students with a broad-based and cohesive knowledge of the field which, itself, serves as a foundation for several other disciplines taught at tertiary level.

Holding a degree in Psychology equips the graduate with a range of analytical, interpretive and integrative skills that not only have a practical value for society as a whole but, moreover, are necessary and required competencies in a range of employment contexts.

Possible careers include:

Work for NGOs, government or private sector, administrative support, public affairs, education, business, sales, service industries, employment Counselor, correction Counselor trainee, interviewer, personnel analyst, probation officer, writer, and researcher.

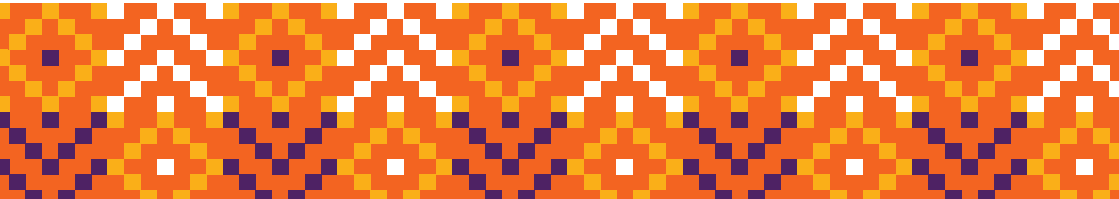
Majors and elective modules to combine with Psychology as major include:

African Languages; Anthropology; Classical Culture and Methodologies; Development Studies; History; Industrial Psychology, Languages; Linguistics; Philosophy; Public Management and Governance; Sociology; and/or Strategic Communication.

<https://www.youtube.com/watch?v=AehT0qlwQ2o>

Public Management and Governance

Public Management and Governance is offered by the College of Business and Economics. For more information, please visit the website <https://www.uj.ac.za/faculties/cbe/Public-Management-and-Governance>



Sociology

Why study Sociology?

Sociology is the study of social life, social change, and the social causes and consequences of human behaviour. Sociologists investigate how groups, organisations and societies function. Sociology encourages critical thinking and urges one to challenge preconceived ideas – traits that are highly valued by prospective employers. Sociologists study race, social class and gender division; issues in the family, the workplace, and the state; politics and sport; the meanings of decolonisation and the Fourth Industrial Revolution; causes and consequences of xenophobia, crime, gender violence, poverty, unemployment, religious cults, and social movements; the meanings of shared cultural beliefs and practices; and social divisions and stratification including gender and sexuality. Successful sociology students impress employers with their broader understanding of these issues and with their range of practical skills. Few fields have such broad scope and relevance for research, theory, and application of knowledge.

Possible careers include:

Social policy planning and analyses, Industrial relations officer, Human resources, Social research, Academic teaching, Journalism and media-related jobs, NGO and public service, Trade union sector, Organisational development, Conflict resolution, Community development, Research and development.

Majors and elective modules to combine with Sociology as major include:

Anthropology; Communication and Media; Development Studies; Economics 1A & 1B; Geography; Industrial Psychology; Politics and International Relations; Psychology; and/or Strategic Communication.

https://www.youtube.com/watch?v=l5G__SXLZe0&feature=emb_title

Strategic Communication

Why study Strategic Communication?

In a world that is ever changing, with people having more influence on local and international trends and issues, a new field emerged in response. With disciplines such as public relations, communication management, marketing communication and organisational communication as pillars, strategic communication developed to help navigate the change society and the organisations in it need. A major in Strategic Communication will expose you to these various disciplines and more, evolving communication technologies and help you to understand and navigate media platforms. All this so that you are able to collaborate with various audiences and stakeholders. You will learn about a holistic and integrated approach to brand management, omni-channel brand strategies and communication campaigns. For this you will use skills such as research and insights, creative briefs, copywriting, digital strategy and so much more.

Possible careers include:

Brand managers, social media strategists, digital data analysts, online advertising planners, digital marketing managers, advertising and public relations specialists, media planners, development officers, communication officers, communication and reputation managers, stakeholder managers, corporate social responsibility specialists, media relations managers, and company spokespersons.



Majors and elective modules to combine with Strategic Communication as major include:

Communication and Media; Development Studies; Economics; Industrial Psychology; Marketing Management; Philosophy; Politics and International relations; Psychology; Public Management and Governance; and/or Sociology.

https://www.youtube.com/watch?v=lcCUGDcSHUA&feature=emb_title

Professional Degrees

Aside from our BA, the Faculty of Humanities continues to offer its two professional degrees in social and community work, hosted by our Department of Social Work. These are:

B (Social Work)

BA (Community Development and Leadership)

Social Work

Important: Social Work is a specialised degree to help you work with people at an individual, group and community level. If you are interested in creating change in the lives of people and making a difference in society, then consider becoming a professional social worker. From second year, you will be trained to counsel individuals, run educational and therapeutic groups and work with communities for social development. You will be placed in organisations where you will be provided with opportunities to practise the skills learnt. See below for the specific courses you need to choose from.

Why study Social Work?

You should consider a degree in Social Work if you have a passion for working with and helping people; making a difference in other people's lives; influencing social policy; promoting positive change in specific social issues; and creating change at both individual and community levels.

Possible careers include:

Social worker in industry, hospitals, childcare, gender, trauma, mental health facilities, schools.

Majors and elective modules to combine with Social Works as major include:

Psychology and Sociology OR Development Studies.

Majors and elective modules to combine with Social Works as major include:

Psychology and Sociology OR Development Studies.

https://www.youtube.com/watch?v=fuMSAI_-k5E&feature=emb_title

Community Development and Leadership

Important: Community Development and Leadership is a specialised degree that allows you to work in communities to deal with social issues.

Why study Community Development and Leadership?

If you want to improve community wellbeing and work with communities to change their conditions, this is the appropriate career choice. Community development workers are hired by government and NGOs to uplift the social and economic conditions of communities. This degree enables you to learn practical skills of working in communities to facilitate grassroots development.

Possible careers include:

Government jobs; community development worker.

Majors and elective modules to combine with Community Development as major include:

Development Studies; Public Management and Governance; and/or Sociology.

https://www.youtube.com/watch?v=SHT-zDZdy8A&feature=emb_title



BA with specialisations

The Faculty of Humanities also offers two BA programmes with specialisations:

The specialisations are:

Language Practice

Politics, Economics and Technology(PET)

Language Practice

Why study Language Practice?

With 11 official languages, South Africa is a highly multilingual country. The presence of multiple languages in our public and private spheres means that language use needs to be managed carefully and used effectively in order for society to function optimally and without conflict arising with language as its basis.

Language is the one thing we all have in common and that sets us apart from other living beings on this planet. Through language we express our thoughts, interrogate our beliefs, establish bonds with others and gain insight into who we actually are. We often take for granted this tool we use in our everyday lives. We often do not think about the impact that language has on our world.

By enrolling for the module Language Practice, the student will develop a particular awareness of language in all its splendour and will become astutely mindful of the important role that language plays in the life of an individual and a society.

The BA Language Practice Degree has three majors (Language Practice, Linguistics, Languages) with further internships at third-year level, suitable for intending language practitioners (e.g. interpreters).

Possible careers include:

Language practitioner (translator, text editor, interpreter), language planner, language manager, lexicographer, terminologist, copywriter, journalist, subtitler, plain language specialist.

Majors and elective modules to combine with your major include:

Majors – Linguistics; Language Practice; one language (choose from: Afrikaans; English; isiZulu and Sepedi).

Language electives – Afrikaans; English; siZulu and Sepedi.

Alternative language electives – Northern Sotho 1A & 1B and Zulu 1A & 1B.

https://www.youtube.com/watch?v=SHT-zDZdy8A&feature=emb_title

Politics, Economics and Technology (PET)

Why study PET?

There is a recognition that the Fourth Industrial Revolution (4IR) requires different skills, competencies, and graduates should emerge with multi-disciplinary skills and attributes. The University is committed to providing curricula that are flexible and allow students to co-create their learning programmes. The specific combination of Politics, Economics and Technology as a triple major will enable students to critically engage with high-end technological changes that shape our political economy. To this end, the degree in Politics, Economics and Technology (PET) is designed to be flexible and to deliver to graduates the higher order skills needed to navigate increasingly complex intersections prompted by the Fourth Industrial Revolution. The programme equips students with the skills, knowledge and attributes needed to function in contemporary environments while being cognizant of the interplay between technology and society.

The BA with specialisation in Politics, Economics and Technology offers:

A combination of three internationally recognised majors that suits those going into politics, policy, journalism, and many other areas.

Possible careers include:

Careers in government or public service; NGOs, Public benefit organisations; international organisations; multinational corporations; the banking sector; consultants; policy advisors; analysts; data analysts; junior researchers; project coordinators.

Majors and elective modules to combine with your major include:

Politics; Economics; Information Portals & Search Engine Optimisation; Information Systems; Informatics; Social Media Management & Knowledge Economy; Information Management; Philosophy; Sociology; Strategic Communication 2A & 2B; History 2A & 2B; Entrepreneurship; Analytical Techniques.



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OF HUMANITIES**

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