



# Newsflash

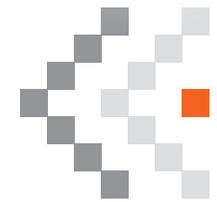
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COLLEGE OF BUSINESS  
AND ECONOMICS

## Academic Staff Promotions College of Business and Economics



### Promotions from Lecturers to Senior Lecturers



**Dr Andrea Potgieter** was promoted to Senior Lecturer in the Department of Applied Information Systems, School of Consumer Intelligence and Information Systems. She is instrumental in developing and delivering a wide range of modules at both undergraduate and post-graduate levels. Andrea successfully supervised four Master's and 34 Honours students. Her research output includes several accredited peer reviewed conference papers, journal articles and contributions to book chapters.

Dr Potgieter serves as a Member of the Southern Africa Online User Group (Since 2013) and Journal Reviewer for the South African Journal of Information Management, as well as Acta Commercii.



**Dr Seugnet Bronkhorst** was promoted to Senior Lecturer in the Department of Business Management, School of Management. She has lectured in the Department since 2001 and contributes significantly to the undergraduate portfolio. She coordinates all the undergraduate modules, implying oversight of more than 4 000 students. Her research output includes accredited peer reviewed conference papers, journal articles and a contribution to a book chapter.

Dr Bronkhorst serves as external moderator for UNISA, Vega School, the IIEC, Monash and the University of Pretoria and as reviewer of publications in Inderscience Publishers, Centre for Business and Economic Research, Acta Commercii, the IBC Conference, the SAIMS conference, and the international GBATA conference.