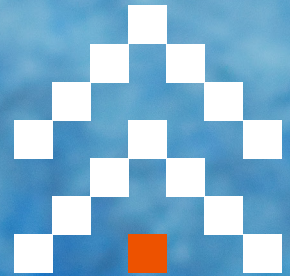




UNIVERSITY
OF
JOHANNESBURG

CBE
COLLEGE OF
BUSINESS AND ECONOMICS



The College of Business and Economics (CBE)

Grade 9 Subject Choice Guidelines

**The Future
Reimagined**

The College of Business and Economics, in short **CBE**, at the University of Johannesburg strives to develop critical thinkers and problem solvers that address business, economic and societal challenges.

We are ranked 1st in the field of Tourism and Hospitality on the continent (and 18th world-wide), 4th in Business and Management studies and 4th in Economics and Econometrics in Africa.

We have the best Department of Marketing Management on the continent. Our School of Accounting contributes the largest number of successful candidates who have passed the SAICA Initial Test of Competency (ITC) exams and the highest number of African candidates.

The CBE consists of seven schools, housing qualifications (with a number of qualifications available to study online) ranging from undergraduate to Doctoral degrees. The Schools are:

JOHANNESBURG BUSINESS SCHOOL

Only postgraduate qualifications are offered

SCHOOL OF ACCOUNTING

Department of Accountancy

Department of Commercial Accounting

SCHOOL OF CONSUMER INTELLIGENCE AND INFORMATION SYSTEMS

The Department of Applied Information Systems

The Department of Information and Knowledge Management

The Department of Marketing Management

SCHOOL OF ECONOMICS

The Department of Economics and Econometrics

SCHOOL OF MANAGEMENT

Department of Business Management

Department of Financial and Investment Management

Department of Industrial Psychology and People Management

Department of Transport and Supply Chain Management

School of Public Management, Governance and Public Policy

Department of Public Management and Governance

SCHOOL OF TOURISM AND HOSPITALITY

Tourism Management

Hospitality Management

Food and Beverage Operations

The College offers substantial and well-established programmes serving both the private and public sector, contributing to UJ's vision of promoting Pan-Africanism. In order to be considered for selection for a programme, an applicant is required to comply with the programme's minimum admission criteria based on either the National Senior Certificate (NSC), the National Certificate (Vocational) (NC(V)), National Senior Certificate for Adults (NASCA) or Amended Senior Certificate (SC(a)).

Career development paths

Degree Career Development Path



Diploma Career Development Path



High school – a great time in your life – even though you may sometimes not think so. You are on your way to young adulthood. The world awaits you all! Now is the time to start thinking about the future and take some responsibility for your initial planning.

Grade 9 – the year of decisions and choices

- What career(s) do you think you would like and be good at?
- What field of study do you need to complete if you want to do this?
- Which subjects do you need if you want to study at a university?

Do not become desperate when you start your planning. Choosing a spot-on field of study and career for some is difficult and tricky. Many people change careers (not only jobs) a few times in their life.

- You may not really know what you want to do.
- How can you choose subjects if you don't even know what you want to do.
- Must you make a choice to keep your parent(s)/guardian(s) happy?
- What if you feel your career choice is not as glamorous as your friends.
- You want to follow your passion, but others tell you to rather go for the money and glamour.



Guidelines to support you and possibly make it a little bit easier.

- Think carefully about yourself as a person - "Who am I?"
- Understand your talents (what you are good at) and limitations (what you find tough and are not really good at).
- Understand your personality. (Your strengths and weaknesses, your likes and dislikes, your beliefs, what motivates you and if you will be able to handle a specific job emotionally).
- Ask yourself, "What am I passionate about and what inspires me?"
- Take time to read about, talk about and think about various career choices.
- Ask people (family, neighbours, family friends, teachers, community leaders, counsellors and students currently studying etc.) to tell you about their careers and education/training after school.
- Ask yourself, "Why am I choosing this specific career? Is it because of the glamour and money or because I will be good at it.
- Remember! You are going to do the job and will have to get up every morning to go to your job – nobody else!

Choosing your subjects carefully and wisely and achieving great results will open doors to further your potential, education and also your future career and goals.

Virtual career guidance assessments:

Currently virtual assessments, for the purposes of career guidance, transition and subject choice assessments (for clients older than 16 years old), are offered. Part of the above assessment batteries include an online aptitude assessment that is supervised within the virtual space.

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Subject choices

- Your subject choices can have a huge impact on what you will be able to study at a university.
- Don't choose subjects because you like a specific teacher.
- Don't choose a subject because your friends chose it.
- Know what is your passion, likes and dislikes in life and what you would be able to do and handle as a career.

What subjects should you choose?

- Subjects you are good at.
- Subjects you enjoy.
- Subjects that can help you to get into university if you want to go to university.
- Look at specific careers and the specific subjects needed for those careers.
- Identify which careers you may be interested in and choose your subjects accordingly.
- Important subject choices for studying at the College of Business and Economics at the University of Johannesburg
- Mathematics is very important to choose for access into any of our BCom degrees.
- English is very important since, local, national and global business is primarily conducted in English.

VERY IMPORTANT TO REMEMBER

- All programmes are presented in English only.
- All the programmes require English as a grade 12 subject.
- There are some programmes that only accept Mathematics as a grade 12 subject.
- There are some programmes where either Mathematics or Mathematical Literacy are accepted as a grade 12 subject.
- Technical Mathematics is equivalent to Mathematics.
- Life Orientation is NOT included in the calculation of the Admission Points Score (APS).
- Compliance with the minimum requirements does not guarantee applicant a place as the University has a specific number of places, as approved by the Department of Higher Education and Training, for new undergraduate first years.
- First year students are selected by taking the highest achievers on the temporary acceptance list first. You will receive conditional acceptance only if you qualify.
- Finally, your final matric results will determine if you will then be fully accepted to register or not.

The University of Johannesburg reserves the right to supplement, delete or change any part of an academic programme, rule or regulation without prior notice.



Compulsory Subjects at School	Which of these are required to study at the College of Business and Economics at the University of Johannesburg (UJ)?	
Language 1	English	Medium of teaching and learning at UJ Compulsory for all programmes 50% - 60% minimum accepted Local, national and global business is primarily conducted in English
Language 2	Mathematics	Compulsory for all BCom Degrees & BAcc NB! Specific percentages (%) – APS Score apply for all of our programmes Please ensure you achieve these to be considered
Mathematics or Mathematical Literacy	Mathematics or Mathematical Literacy	Acceptable for the BA Degrees, BCom extended degrees, Diplomas and extended diplomas NB! Specific percentages (%) – APS Score apply for all of our programmes Please ensure you achieve these to be considered
Life Orientation	Life Orientation	NOT ACCEPTED AT ALL at the University of Johannesburg as part of final APS Score

Why study for a career in commerce (business and economics)?

- There are diverse and creative career fields.
- Business builds and sustain the economy of any country.
- There are vast opportunities to start your own businesses.
- Our country needs highly qualified and skilled managers and leaders.
- Great opportunities for entrepreneurs.

What is a Department?

A department houses a group of qualifications that are connected to a specific subject-area. The qualifications include BCom degrees, BAcc degree, BA degrees and Diplomas.

What is Undergraduate Studies?

An undergraduate qualification is your first degree, diploma or an advanced diploma.

What is Postgraduate Studies?

A postgraduate qualification follows your first diploma, advanced diploma or degree leading to a postgraduate diploma, or an Honours, Master's or Doctoral degree.

What is Economics?

Economics is a social science concerned chiefly with the description and analysis of the production, distribution, and consumption of goods and services. It attempts to explain how wealth is created and distributed in communities, how people allocate resources that are scarce and have many alternative uses, and other such matters that arise in dealing with human wants and their satisfaction.

What is Financial Sciences?

Financial sciences is a creation and study of money, banking, credit, investments, assets and liabilities that make up financial systems, as well as the study of those financial instruments. Some people prefer to divide financial into three distinct categories: public finance, corporate finance and personal finance. There is also the recently emerging area of social finance.

What is Entrepreneurship?

In a business context, it means to start a business and to explore achievable, worthwhile, profitable and sustainable opportunities

What is Leadership?

Leadership is a skill that brings out the best in other people, the ability to inspire and motivate people to commit their energies, skills and talents to reach the targets and goals to become productive and successful organisations.

What is Management?

Management is a process applied in planning the future and vision of a business. The art of organising people, knowledge, resources and technologies to run productive and successful organisations

School of Management

Department	Possible careers	Good subjects to have
Business Management	<p>State owned companies/ semi-state owned companies.</p> <p>Private sector and retail companies.</p> <p>Training Manager</p> <p>HRD Manager</p> <p>Entrepreneur</p> <p>Employment Relations manager</p> <p>Product Development Manager</p> <p>Branch Manager</p> <p>General Manager</p> <p>Change Facilitator</p> <p>Management Consultant</p> <p>Entrepreneur</p> <p>Business Innovator</p> <p>Own Business</p> <p>Marketing Management</p> <p>Management Consultant</p> <p>Business Management</p> <p>Financial Management</p> <p>Banking/insurance</p> <p>Sales and advisory services: small business</p> <p>Government</p> <p>SEDA</p> <p>KHULA</p> <p>DTI</p> <p>IDC</p> <p>Private enterprise</p> <p>(Depending on individual preference & majors)</p> <p>Supervisor</p> <p>First-line manager</p> <p>Senior/middle manager</p> <p>Manager in Corporate Setting</p> <p>Manager of own Business</p> <p>Branch Manager</p> <p>Business Advisor</p> <p>Own business or manage a small/ medium business</p> <p>Business Advisor</p> <p>Manage a Small/Medium Business</p> <p>Social Entrepreneur</p>	<p>BCom: Mathematics</p> <p>Other: Mathematics or Mathematical Literacy</p> <p>English (50% - 60% minimum)</p> <p>Good to have subjects, but not compulsory:</p> <p>Business Science</p> <p>Consumer Studies</p>

School of Management

Department	Possible careers	Good subjects to have
Finance and Investment Management	Financial Manager Stockbroker Accountant Financial Consultant Management Accountant Investment Advisor Securities Trader Portfolio Manager Certified Financial Planner Wealth Manager Private Banker	BCom: Mathematics Mathematical Literacy for BCom Extended Degree: Mathematics or Mathematical Literacy English (50% - 60% minimum) Good to have subjects, but not compulsory: Business Science Accountancy Economics
Financial Services Operations	Middle and back office operations Financial Operations Administrator Operations Analyst Risk and Compliance Officer	Diploma: Mathematics or Mathematical Literacy English (40% - 50% minimum) Good to have subjects, but not compulsory: Business Science
Industrial Psychology and People Management	Industrial Psychology (psychology of people in the workplace) Human Resource Manager Employment Benefits Advisor Health and Wellness Official Recruitment and Selection Official Human Resource Researcher Training and Development Manager Change Facilitator Organisational Development Practitioner Industrial Psychologist (upon further studies) Human Resource Management (the management of people processes in the workplace) Human Resources Manager Training Manager Recruitment and Selection Officer Employment Relations Manager Human Resource Officer Employment Benefits Advisor Health and Wellness Officer Human Resources Researcher Change Facilitator	BCom: Mathematics Other: Mathematics or Mathematical Literacy (Keep your marks as high as possible) English (50 -60% minimum)

School of Management

Department	Possible careers	Good subjects to have
Transport and Supply Chain Management	<p>Public and Private Sector.</p> <p>Logistics Management</p> <p>Logistics Manager Materials Manager Supply Chain Manager Warehouse and Stock Manager Logistics Consultant Production Manager</p> <p>Transport Economics</p> <p>Distribution Manager Materials Manager Warehouse and Stock Manager Supply Chain Manager Transport Manager Consultancy Import /Export Manager</p> <p>Logistics</p> <p>Purchasing Manager Warehouse Manager Inventory Manager Material Manager Store Personnel Buyer Supply Chain Manager Supply Chain Assistant</p> <p>Transportation Management</p> <p>Transportation Manager Transport Supervisors Distribution Supervisor Warehouse Supervisors Inventory Supervisors Import/Export Supervisors</p>	<p>BCom: Mathematics Other: Mathematics or Mathematical Literacy English (50 -60% minimum) Good subjects to have, but not compulsory IT for logistics Accountancy</p>

School of Consumer Intelligence and Information Systems

Department	Possible careers	Good subjects to have
Applied Information Systems	Programmer Software developer Systems Analyst IT Project Manager IT Manager Business Intelligence Analyst Business Analyst Chief Information Officer Database Administrator Web Developer Help Desk Specialist Network Administrator Work for Big Consulting Firms and Banks among other organisations in above careers	Mathematics preferred instead of Mathematical Literacy Computer Science – not CAT English (50% - 60% minimum)

School of Consumer Intelligence and Information Systems

Department	Possible careers	Good subjects to have
Information and Knowledge Management	Information Manager Knowledge Manager Researcher Records Manager Business Intelligence Analyst Information Consultant Web Content Manager Information Broker Digital Services Manager Work at banks Work at cellphone companies Work at Audit Companies Information Management Making sense of all business information / social media etc. Manage all information online: Web / social media / electronic media Work closely with IT and marketing colleagues in business Knowledge Management Processes to share knowledge Electronic information New products and concepts	BCom: Mathematics or Mathematical Literacy English (50% - 60% minimum) Good to have subjects, but not compulsory: Business Science Accountancy Economics

School of Consumer Intelligence and Information Systems

Department	Possible careers	Good subjects to have
Marketing Management	Marketing Management Marketing Manager Marketing Researcher Sales Management Brand Management E-Marketing Customer Service Management Customer Relationship Management Advertising Marketing Consulting Starting your own business Retail Business Management Buyers Store Managers Visual Merchandisers Layout Specialists Shopping Centre Managers Product Category Managers Advertising and Sales Promotion Managers Retail Consultants Service Retailing Logistics and Warehouse Management Start your own business	National Diploma Marketing Mathematics (40 – 49% minimum) OR Mathematical Literacy (60 – 69% minimum) English (50 – 60% minimum) Diploma Retail Business Management Mathematics (40 – 49% minimum) OR Mathematical Literacy (60 – 69% minimum) English (50 – 60%) BCom Marketing Management Mathematics (40 – 49% minimum) English (50 – 60%)

School of Economics

Department	Possible careers	Good subjects to have
Economics and Econometrics	Economist Econometrician Economic Analyst Forecaster Economic Planner	BCom: Mathematics or Mathematical Literacy for Extended Degree English (50% - 60% minimum) Good to have subjects, but not compulsory: Business Science Accountancy Economics

School of Tourism and Hospitality

Department	Possible careers	Good subjects to have
School of Tourism and Hospitality Great Bursaries available at STH	Tourism Development Tourism Development Executive Tourism Development Policy Planner Tourism Development Officer Researcher UN Tourism Organisation Foreign Affairs NGO Environmental Tourism Tourism Management Travel Agent Tour Operator Tourism Researcher Tourism Marketing Destinations Marketing Entrepreneurial Opportunities Airline Industry Passenger Cruise Ships Car Rental Sector Entrepreneur Small Business Owner Hospitality Management Revenue Management in Hotel General Managers Front of House Managers Supervisors Junior Managers Rooms Division Private and Executive Catering Entrepreneurial Opportunities Food and Beverage Management Food and service standards Cruise Ships Restaurant Manager Catering Manager Maitre De FEDIX Own Business: Restaurant Beer Master Wine Master Chef	Mathematics is preferred Mathematical Literacy: Highest scorers accepted English (50% - 60% minimum) Second Language: Recommended Career Field Specific Subjects Tourism Development Geography Tourism Tourism Management Geography Tourism Hospitality Management Business Science Accounting Hospitality Food and Beverage Management Mathematical literacy accepted Consumer Studies

School of Public Management, Governance and Public Policy

Department	Possible careers	Good subjects to have
Public Management and Governance	National / Provincial / Local Government Sectors Public Managers in State Departments Public Managers in Provincial Departments Public Managers in Municipalities Administrative and Managerial Positions in Public, Private and NGO (including humanitarian organisations) Sectors Journalists Researcher for both the public and private sectors Working in international organisations, for example the United Nations, World Bank Embassy staff in foreign missions	BCom: Mathematics Other: Mathematics or Mathematical Literacy English (50% - 60% minimum)

General Enquiries (your first point of contact):

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