



UNIVERSITY  
OF  
JOHANNESBURG

COLLEGE OF BUSINESS  
AND ECONOMICS



# Global Partnership Proposal

**The Future  
Reimagined**

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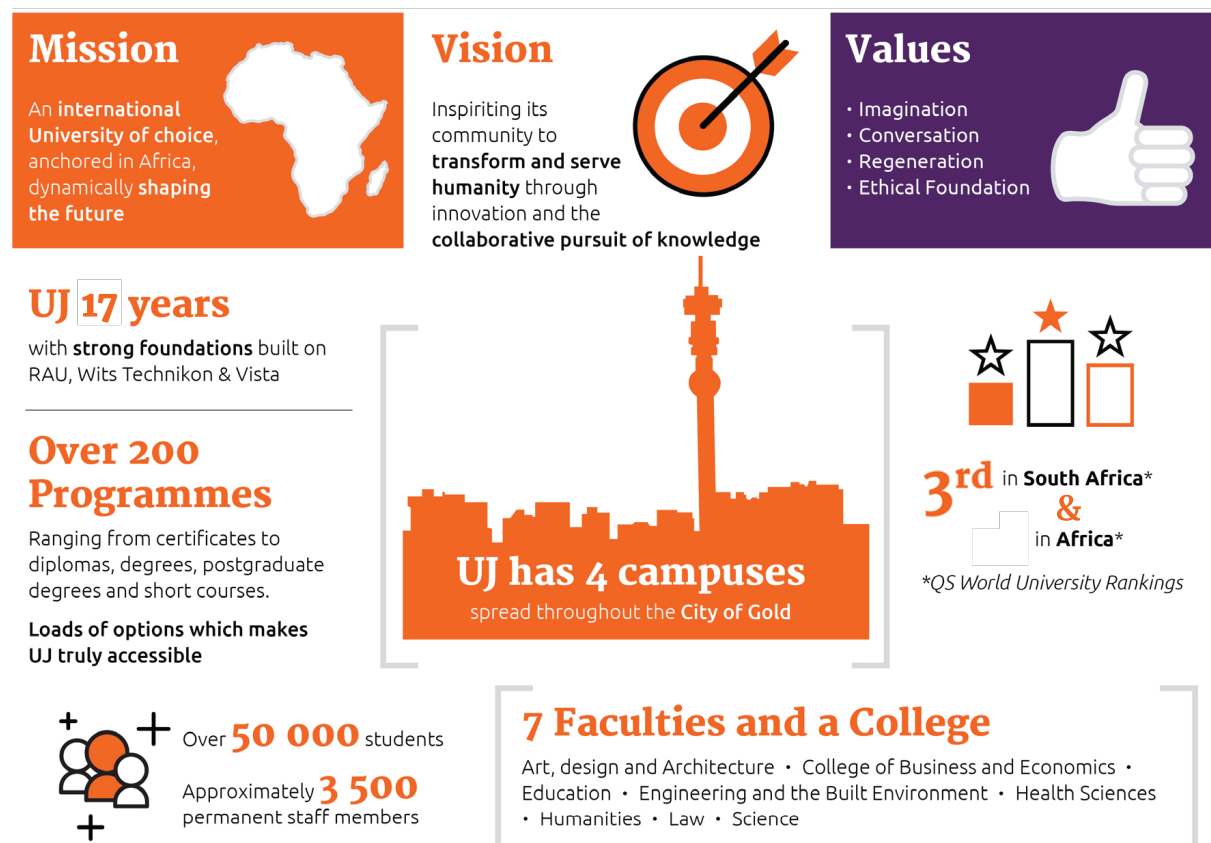
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# The University of Johannesburg

The University of Johannesburg (UJ) is an Afropolitan international university of choice, anchored in Africa and dynamically shaping the future. The scale and accessibility of UJ highlight the University as a new-generation university, seeking continuously to deliver its strengths in serving Pan-African ideals. UJ has established itself as an institution of global excellence and world-class stature while providing accessible higher education. UJ is a university that transforms lives and diversifies professions with an identity of inclusion and multi-culturalism. A proudly South African university, rooted in Johannesburg's vibrant and multicultural business city, reflecting the city's energy and embracing its diversity with equal passion.



The University of Johannesburg's student population is more than 50 000 across its four campuses, and approximately 4 000 of these students are international students from 80 countries. The University maintained an average 86% throughput rate for the last five years. Annually 13, 000 graduates walk the stage, making UJ's contribution to the country's skilled workforce significant. The University's student profile comprises 92% black students, 28% of which are from the poorest schools in South Africa, while 60% are first-generation university graduates.

As an institution that prides itself on academic excellence and quality research output, the University has also established itself as an institution of global excellence and exceptional stature. UJ is the first and only African university admitted to the highly respected consortium of 28 research-intensive universities globally, Universitas 21 – a significant endorsement of the growing international stature of the University of Johannesburg.

UJ is ranked among the top five universities in South Africa by the QS World University Rankings and the Times Higher Education University Ranking systems. The University is currently ranked in the top 500 universities in the QS World University Rankings Globally, fourth in Africa and third in South Africa.



# College of Business and Economics

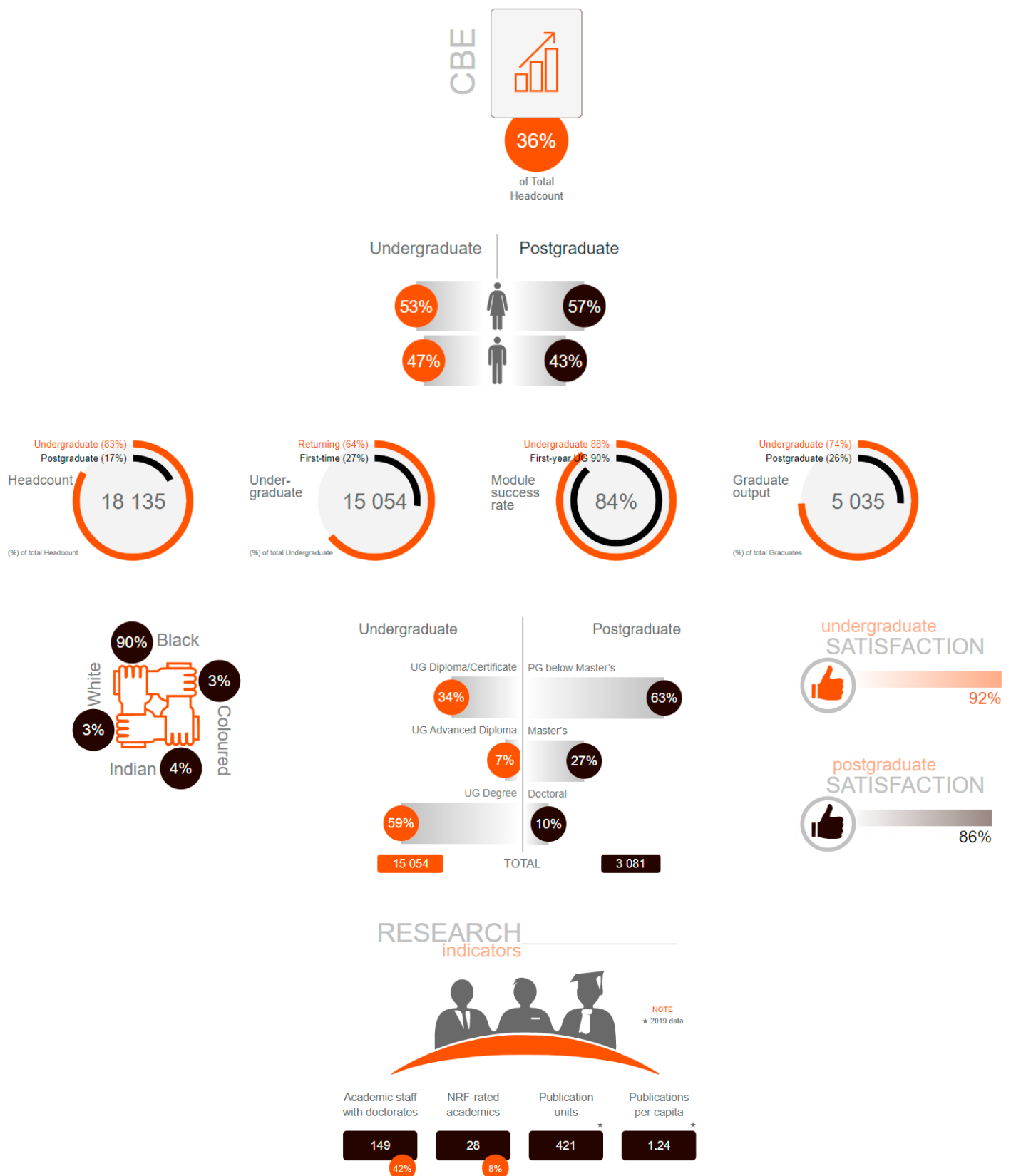
the College of Business and Economics was launched on 1 July 2017 by combining the innovative strengths of the historical Faculty of Management and Faculty of Economic and Financial Sciences. The College of Business and Economics, in short CBE, is the largest of the University of Johannesburg's knowledge domains that are structured into seven faculties, one college, and a business school. CBE student numbers reflect approximately 18,730 students at the undergraduate and postgraduate levels as well as plus/minus 7,000 continuous education students.

The College of Business and Economics has evolved into a sought-after provider of commerce education that, within three years, has achieved global recognition. Current reputation:

- Accountancy (Highest number of Black Chartered Accountants)
- Accounting & Finance (Fourth in Africa)
- Business & Management Studies (Third in Africa)
- Economics & Econometrics (Fourth in Africa)
- Marketing Management (First in Africa)
- Organisational Psychology (First in South Africa)
- School of Public Management, Governance and Public Policy (First in Africa)
- Tourism & Hospitality (First in Africa and 18th globally)



## COLLEGE OF BUSINESS AND ECONOMICS (CBE) 2021 @ A GLANCE



The CBE community progresses by using technology to educate more people than ever before in business and economics. We impact by generating knowledge, adding value to learning, and teaching how to be better informed, healthier, safer, behave better, connect, and learn faster. We ensure that the 'black box', accelerated by COVID-19, serves as an enabler in the emerging new world of work.



# Our Purpose

## **TO DEVELOP CRITICAL THINKERS AND PROBLEM SOLVERS WHO ADDRESS BUSINESS, ECONOMIC AND SOCIETAL CHALLENGES.**

This means that we seek ways to use technology to be better informed, healthier, safer, behave better, connect faster, and learn and educate more people than ever before.

In so doing, we ensure that the “Black Box” will not appear as mysterious as first feared.

# Our Goals

- To streamline teaching and learning excellence and improve student success.
- To increase people excellence through attracting, developing, and promoting the right talents and people wellbeing.
- To increase research excellence in output, impact, and NRF rated researchers.
- To increase and improve sustainable relations, collaborations and partnerships.
- To achieve financial sustainability.
- The institution is taking the lead across Africa in the 4th Industrial Revolution.

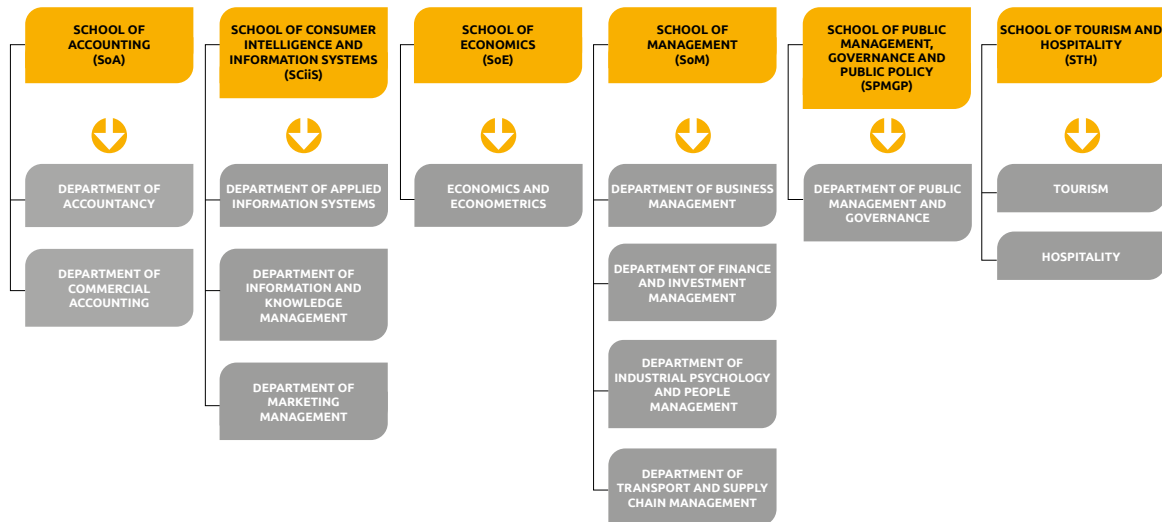


The Schools in the College exhibit clear leadership and excellence in their areas of expertise.

**THE CBE HOUSES SIX SCHOOLS AND 13 DEPARTMENTS.**

## Academic Departments @ a Glance

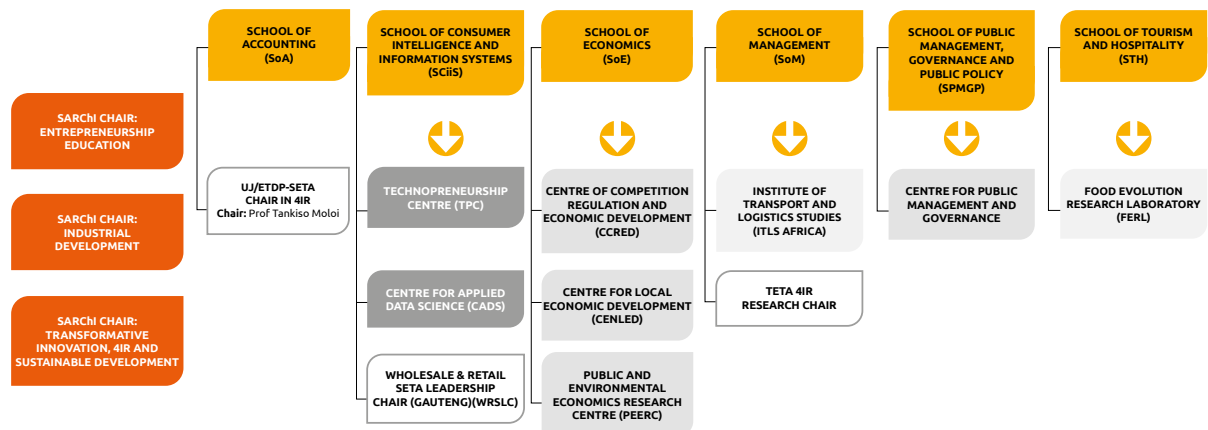
6 Schools ➡ 13 Departments



**IN ADDITION, THE CBE HOUSES THREE SARCHI RESEARCH CHAIRS AND A VARIETY OF RESEARCH CENTRES, A LABORATORY AND AN INSTITUTE.**

## Research Hubs @ a Glance

➡ 3 SARCHI Chairs ➡ 6 Schools ➡ 6 Research Centres ➡ 3 Research Chairs ➡ 1 Institute ➡ 1 Research Laboratory



# The University of Johannesburg's Division of Internationalisation

The University of Johannesburg's Division of Internationalisation strives to provide opportunities for UJ students to become global citizens. The unit undertakes this responsibility in various ways, including providing opportunities to study abroad. The programme aims to broaden and expose our students to different countries, immerse them in cultures, and gain experience with various industries through an internship while they are still studying.

Recently the Division introduced a series of World Cafés. World Café Series focuses primarily on "The value of intercultural exchange and international travel". The diverse range of speakers provides an honest and informative account of their Study Abroad experiences, which aim to encourage UJ students to study abroad, network, broaden their minds, and leave their footprint.

# The University of Johannesburg's Fourth Industrial Revolution Strategy

The Fourth Industrial Revolution (4IR) vision for South Africa, emphasising a new digital future, requires extensive coordination and deep collaboration across various spheres and sectors.

4IR encompasses advancements in artificial intelligence, the internet of things, blockchain and robotics. Like the industrial revolutions that have preceded it, 4IR will change every facet of our society, from how we interact to how our industries operate and consume. It is fundamentally a paradigm shift.

UJ has leading experts that ensure the University embraces new technology, excels in research, and imparts the knowledge necessary to bring 4IR to the continent and its people. UJ's research interests are multi-disciplinary and include the theory and application of computational intelligence to engineering, computer science, finance, social science, and medicine.

As an academic and research leader in Africa, UJ is taking the lead in our continent in facing reality and existence of 4IR by embracing its tools, potential and capacity to enhance learning and teaching. UJ is re-examining how we teach our children in schools, approach research and technological developments, and collaborate as Africa to ensure human and social expansion in this new paradigm. UJ is embracing this new revolution and leading the 4IR discussion in Africa.



# Areas of collaboration with the College of Business and Economics

## MOBILITY AND SOME COLLABORATION OPPORTUNITIES ARE BELOW:

### VIRTUAL

#### WORLD CAFÉ INSTALMENT

Facilitated conversations with staff and/or students, or open to the public anchored by leading academics/practitioners from both institutions in the designated area of engagement. Either an alumnus or a lecturer of participating institutions to facilitate the conversation. The conversation mainly targeted at postgraduate students.

#### STUDENT ENGAGEMENTS / COLLABORATIONS / DISCUSSION

- A facilitated virtual conversation between students of collaborating institutions focused on subject-specific industry changes or trends, case studies, research articles etc.
- A facilitated virtual conversation between students of collaborating institutions focused on the value and contribution of the youth on a specified and agreed upon topic—topics such as inclusivity and diversity, cultural tolerance, etc. Youth Day in South Africa is commemorated annually on 16 June. The day marks the youth uprisings that began in Soweto, South Africa, on 16 June 1976, against the introduction of Afrikaans as the primary medium of instruction in schools. The conversation mainly targeted at undergraduate students.

#### GUEST LECTURES

Virtual guest lecture exchange opportunities for academics in a field of expertise (UG & PG).

#### WEBINARS / SEMINARS / PUBLIC LECTURES

Collaboration, co-hosting and panellist opportunities.

### PHYSICAL

#### SEMESTER STUDY ABROAD / EXCHANGE

Full credit-bearing mobility, for a semester, between the collaborating institutions at both undergraduate and postgraduate student levels.

Mobility for lecturers of collaborating institutions

#### SHORT LEARNING PROGRAMMES

A two-model approach. The first is students enrolling into existing Short Programmes at the other institution. The second is the co-development of Short Learning Programmes to be co-taught/delivered to a combined class of students from both institutions.

### JOINT DEGREES

The CBE is interested in pursuing joint degrees, especially at the postgraduate level (Masters or PhD). These programmes can be hybrid multi-disciplinary programmes. Supervisors can also work jointly from both countries. The following are some of the specialisations for consideration from this end:

- Accountancy and Commercial Accounting
- Applied Information Systems
- Economics and Econometrics
- Finance and Investment Management
- Information and Knowledge Management
- Information Technology Management
- Marketing Management
- People Management and Leadership
- Public Management, Governance and Policy
- Tourism and Hospitality Management
- Transport and Supply Chain management

Since these PhD programmes exist, adapting them to the desired elements in the joint doctoral programmes can be done quickly.

## RESEARCH

At the core of any great university is its research. In truly reimagining the future, UJ does not only focus on research but also the researchers. Thanks to outstanding and dedicated researchers and their passion for what they do, UJ finds itself scoring highly in global rankings.

The CBE is interested in research collaborations or partnerships that culminate into mutual understandings and benefits accrued by participating institutions. The association must embrace the great goal of knowledge production for more significant societal benefit. The following are some of the fundamental interests:

- Joint funding application – thus, joint research proposals to potential funding agencies such as the EU Horizon 21 or National Research Foundation (NRF).
- Researcher exchange programmes where there can be the facilitation of researcher visits in both countries.
- Collaboration in research projects to encourage knowledge production and article writing.
- Joint research workshops to develop capacities for research excellence.
- Exchange of expertise in the design of programmes. The CBE is in the process of designing postgraduate degrees in data science. The partnering institutions can exchange knowledge and experience in developing new programmes at the frontiers of knowledge value chains, in this case, Data Science.

With the future being more relevant today than ever before, it is up to us as higher education educators to transform lives and landscapes around us and globally. We hopefully catapult graduates, our countries, and the world into a responsive, innovative, caring and solution-driven future for all. At the University of Johannesburg, along with our esteemed alumni from our three legacy institutions and the new set of born-free alumni and our community, we are designing the future together because we are talking about a new and sustainable future today.

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