

INVITATION

The Centre for Applied Data Science within the *School of Consumer Intelligence and Information Systems* at the College of Business and Economics presents a

Four-day workshop on writing empirical papers for top-tier Journals

WORKSHOP OBJECTIVE

The main objective of this seminar is to introduce participants to various conceptual approaches of applied data science and business analytics research, including how to identify a good research topic, develop the motivation for research, formulate a theoretical framework and hypotheses, collect data to test the framework, and make a significant contribution. By the end of the workshop, all participants will have enhanced their theory-building skills, writing a cutting-edge empirical article in applied data science. Participants are encouraged to come with a draft paper that they would like to improve for submission to a top journal.



About Prof Samuel Fosso Wamba:

Ph.D (Industrial Engineering - Polytechnic School of Montreal, Canada)

MSc (Mathematics - University of Sherbrooke, Canada)

MSc (E-commerce with major: Computer Science - HEC Montreal, Canada)

Recently recognized as the most influential scholar in big data analytics and enterprises based on the number of published articles and citations and among the 2% of the most influential scholars in the world based on the Mendeley database that includes 100,000 top scientists.

He ranks in ClarivateTMs 1% most cited scholars in the world for 2020, from the "Highly Cited ResearchersTM" list that identifies global research scientists who show exceptional influence-reflected in the publication of multiple papers frequently cited by their peers.

He ranks in CDO Magazine's Leading Academic Data Leaders 2021.

Google Scholar h-index is 53, with 12,470 citations.

DATE: 1 – 6 April 2022

LOCATION: Glenburn Lodge, Muldersdrift

PRICE: R10 000 per participant for the four days

REGISTRATION: The number of places is limited.

Deadline for registration: 18 February 2022

SPEAKER: Professor Samuel Fosso Wamba
Head of The Center of Excellence in Artificial Intelligence & Business Analytics at TBS Education

Email: s.fosso-wamba@tbs-education.fr

Website: <http://fossowambasamuel.com/>

The registration has three steps:

Step 1: Register your attendance by clicking **HERE**. After completion, you will be sent a quote

Step 2: We create an invoice and send to participant

Step 3: Forward your payment confirmation to cads@uj.ac.za

For more information, please email Stephen Mbeya smbeya@uj.ac.za