



DEPARTMENT OF
ACCOUNTANCY

INTEGRATED REPORTING FOR PROFESSIONALS IN BUSINESS

EMBRACE INTEGRATED THINKING TO
CREATE VALUE IN THE 21ST CENTURY

The Future
Reimagined

100% FLEXIBLE

100% ONLINE

COMMENCE YOUR LEARNING AT ANY POINT IN TIME

START RIGHT NOW

INTEGRATED REPORTING FOR PROFESSIONALS IN BUSINESS

Cost: R4 350

Duration: 8 weeks

Register and start the course at a convenient time

COURSE TOPICS

The following range of topics are covered in this course within the realm of Integrated Reporting <IR>:

- 🕒 History and Evolution of Corporate Reporting
- 🕒 Integrated Thinking
- 🕒 Using the Framework
- 🕒 The Fundamental Principles of <IR>
- 🕒 The Guiding Principles of <IR>
- 🕒 The Content Elements of <IR>

As an inter-disciplinary course, these topics covered have a technical as well as a business focus.

HOW ARE THESE TOPICS ADDRESSED WITHIN THE COURSE?

Firstly, the course starts with the history of corporate reporting by taking a journey through the evolution of corporate reporting in recent decades and how integrated reporting has developed as a discipline and gained momentum and acceptance in the modern business world. Through this, the need for integrated reporting is established.

With an understanding of the need for integrated reporting in place, the course will go on to guide course delegates through the fundamentals of the <IR> Framework that governs the discipline. We explore the crucial concept of integrated thinking and how it underpins effective integrated reporting, value creation and how it enhances effective decision-making at management and board level. The aim is to embed the importance of integrated thinking into an entity's operations and decision-making.

Thereafter, we unpack the purpose of the <IR> Framework and how to use it in the context of the private sector, public sector and non-profit organisations. We explore the role of the board of directors in preparing an integrated report and also the form the report should take.

We investigate the fundamental concepts, including the capitals, which is used as part of the value creation process. In preparing an integrated report, we examine the guiding principles and content elements outlined in the <IR> Framework through real life examples.

Finally, the course also deals with the importance of corporate ethics and understanding the needs of your stakeholders in order to prepare a meaningful integrated report.

By completing this course, we hope to provide you with the competencies required to start your journey into this dynamic reporting era and enable you to play a meaningful role in the future of effective corporate reporting that is aligned to the interests of a wide range of stakeholders.

HOW IS THE COURSE STRUCTURED?

As part of each unit, there are additional resources that you will need to explore. You will be provided with basic technical explanations from experienced professionals based on the <IR> Framework. A combination of videos, reading materials and activities will facilitate your journey towards a better understanding of integrated reporting.

You will be exposed to real-life examples of good integrated reporting practices and enjoy unique perspectives from respected industry experts through exclusive interviews on relevant topics.

The course also includes a focused discussion forum where specific questions are raised on the various topics. Throughout each module, you will be prompted to use this discussion forum to learn from your fellow colleagues and course users.

HOW LONG IS THE COURSE?

Course duration: 8 weeks from the date of registration to complete the course. It will take approximately 40 hours to complete. At the end of each unit you will be required to complete a quiz as well as an overall quiz at the end of the course. These quizzes will count toward a final grade. You will be awarded an certificate upon successful completion. Remember, this course is competency based. Since the course is 100% online, you have maximum flexibility and can start the course at any point in time.

ADMISSION REQUIREMENTS

This course is offered to all professionals in business. A degree or equivalent qualification at NQF level7 is recommended.

HOW TO APPLY:

[CLICK HERE](#) (enter the token “**PRBU**” to apply for the correct course)

If you are a CURRENT UJ STUDENT OR ALUMNI [login to Ulink](#) then:

- ④ Click on iEnabler registration;
- ④ Select academic/residence application;
- ④ Unhide academic applications;
- ④ Click on “add new academic application” and
- ④ Enter the qualification code “PRBU” and follow the instructions to register.

For UJ ALUMNI STUDENTS [open iEnabler](#) then:

- ④ Select academic/residence application;
- ④ Unhide academic applications;
- ④ Click on “add new academic application” and
- ④ Enter the qualification code “PRBU” and
- ④ Create a pin via one of the buttons or the call centre.

PLEASE DIRECT ANY ENQUIRIES TO: accounting4IR@uj.ac.za

REASONS TO ENROLL IN A UJ ONLINE PROGRAMME

Our online programmes are carefully designed to kick-start your lifelong learning journey.



Flexibility,
Start at any
point in time



No travel
required



100%
Online



Work
& Learn