UNIVERSITY OF JOHANNESBURG

2023

STUDENT

FACULTY OF ART, DESIGN & ARCHITECTURE

DESIGN

https://web.uj.ac.za/fada-exhibition/

FADA End of Year Student Exhibition 2021

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Content

All images in this brochure are of student work from the Faculty of Art, Design and Architecture, University of Johannesburg.

FADA

The Faculty of Art, Design and Architecture (FADA) offers programmes in eight creative disciplines, expanding these fields beyond their traditional boundaries through internal and external collaborations. It has a strong focus on sustainability and relevance, and engages actively with the dynamism, creativity and diversity of Johannesburg in imagining new approaches to art and design education. Equipped with state-of-the art, custom-built facilities, the Faculty is staffed by highly regarded academics, architects, artists and designers.

Applying at FADA

The Faculty of Art Design and Architecture (FADA) offers the following undergraduate programmes:

— **Dip in Architecture**
— **BArchitecture**
— **BA (Fashion Design)**
— **Dip in Fashion Production**
— **BA (Graphic Design) (Communication Design)**
— **BA (Industrial Design)**
— **BA (Interior Design)**
— **Dip in Jewellery Design and Manufacture**
— **BA (Digital Media Design) (Multimedia Design)**
— **BA (Visual Art)**

To gain access to a Faculty and to a specific programme, applicants are required to have the appropriate combination of recognised National Senior Certificate (NSC) or Independent Examinations Board (IEB) subjects, as well as certain levels of achievement in these subjects, as set out in this prospectus. Learners who have not written the National Senior Certificate or Independent Examinations Board final examinations, but fall in the categories listed below, will be referred to the Faculties for faculty-specific selection:
— ACE School of Tomorrow,
— N3/N4/N5/N6 results,
— any other final school-leaving certificates not aforementioned, and
— only reflected as such to elaborate area of study.

Note: Compliance with the minimum requirements does not guarantee a place as the University has a specific number of places as approved by the Department of Higher Education and Training for new undergraduate first years.

Conditional admission is based on the final Grade 11 results. Final admission is based on the final Grade 12 results. The earlier you apply, the more likely it is that you will be accepted into a UJ Residence. Only once you have applied and you have your reference/student number will you be able to investigate bursaries that may cover your studies.

Application Process

ONLINE APPLICATION PROCESS

Please note the following:
— No application fee will be charged for online applications.
— If you have previously applied and have a UJ student number, please call the UJ Call Centre (011 559 4555) to ensure that your cell number and email address are captured on our student database. This will ensure you receive a PIN number to complete the online application process.

An applicant must go to **www.uj.ac.za/Apply** and select online web application.

PAPER APPLICATIONS

Paper application forms are available on request at a fee of R200. Please note, there is no payment required for online applications.

NB: If you receive a conditional acceptance letter, your matric results will determine final admission into the programme you have applied for. Only then will you be allowed to register.

FADA PORTFOLIO SUBMISSIONS

— Once the online application has been received students will receive electronic feedback regarding the status of the application.
— Applicants that meet the minimum entry requirements will be requested to submit a portfolio. Information about the portfolio will be communicated electronically.

Remember: The sooner you submit your portfolio the sooner you will know if your space is secured. Applicants are admitted on a first come first serve basis.

Should you require any further information please do not hesitate to contact your department, details are as follows:
— **Architecture**
  Nombuso Luthuli / 011 559 1115 / lluthuli@uj.ac.za
— **Fashion Design and Fashion Production**
  Antoinette Engelbrecht / 011 559 1022 / antoinettee@uj.ac.za
— **Graphic (Communication) Design**
  Elda Majola / 011 559 1117 / eldam@uj.ac.za
— **Industrial Design**
  Antoinette Engelbrecht / 011 559 1022 / antoinettee@uj.ac.za
— **Interior Design**
  Nombuso Luthuli / 011 559 1115 / lluthuli@uj.ac.za
— **Jewellery Design and Manufacture**
  Andrea Joubert / 011 559 1125 / ajoubert@uj.ac.za
— **Multimedia (Digital Design)**
  Elda Majola / 011 559 1117 / eldam@uj.ac.za
— **Visual (Fine) Art**
  Elda Majola / 011 559 1117 / eldam@uj.ac.za

Faculty of Art, Design and Architecture (FADA) Admission Score Table

APS	NATIONAL				INTERNATIONAL											
	NSC	SC HG (M-SCORE)	SC SG (M-SCORE)	IEB	HIGCSE/ NSSC (HL)	IGCSE/ NSSC (OL)	AS LEVELS	A LEVELS	IB (HL)	IB (SL)	WAEC	KCSE	Diplome/ Exam D'Etat	CHL/EM	Gabonese Baccalau-reate	HSD
10								A	7							
9								B	6							
8								C	5							
7	7 (80-100%)	A		7	1		A	D	4	7		A				
6	6 (70-79%)	B	A	6	2		B	E	3	6		B				
5	5 (60-69%)	C	B	5	3	A	C		2	5	A	C	80-100%	16-20	16-20	A (90-100%)
4	4 (50-59%)	D	C	4	4	B	D		1	4	B	D	70-79%	14-15	14-15	B (80-89%)
3	3 (40-49%)	E	D	3		C	E			3	C	E	50-69%	10-13	10-13	C (70-79%)
2	2 (30-39%)	F	E	2		D/E				2	D/E	F	30-49%	8-9	8-9	D (60-69%)
1	1 (0-29%)	G	F	1		F/G				1	F/G	G	0-29%	0-7	0-7	F (0-59%)

The minimum APS-score requirements for admission to programmes in the Faculty are provided in the following table:

Programme	Minimum APS	Group A Subjects					Additional requirements after meeting minimum requirements
		Languages					
		English	Additional Rec-ognised Language	Mathematics	Mathematical Literacy	Technical Mathematics	
Diploma in Architecture (D8AT1Q)	23 with Maths OR 24 with Tech Maths	4	4	4	Not accepted	5	Entrance assessment and/or portfolio.
Diploma in Fashion Production (D8FP1Q)	20 with Maths OR 21 with Maths Lit	4	4	3	4	Not accepted	Entrance assessment and/or portfolio.
Diploma in Jewellery Design and Manufacture (D8JD1Q)	18 with Maths OR 19 with Maths Lit OR 20 with Tech Maths	4	4	3	4	5	Entrance assessment and/or portfolio.
B Arch (Architecture) (B8BA3Q)	28	5	4	5	Not accepted	Not accepted	Entrance assessment and/or portfolio.
BA Design (Communication Design) (B8CD2Q)	23 with Maths OR 24 with Maths Lit	5	4	3	4	Not accepted	Entrance assessment and/or portfolio.
BA (Digital Media Design) (D8DM3Q)	23 with Maths OR 24 with Maths Lit	5	4	3	4	Not accepted	Entrance assessment and/or portfolio.
BA Design (Fashion Design) (B8FD1Q)	23 with Maths OR 24 with Maths Lit	4	4	4	5	Not accepted	Entrance assessment and/or portfolio.
BA Design (Industrial Design) (B8ID1Q)	23 with Maths OR 24 with Maths Lit	4	4	4	5	Not accepted	Entrance assessment and/or portfolio.
BA Design (Interior Design) (B8BA6Q)	23 with Maths OR 24 with Maths Lit	4	4	4	5	Not accepted	Entrance assessment and/or portfolio.
BA (Visual Art) (B8BA7Q)	23 with Maths / Tech Maths OR 24 with Maths Lit	4	4	3	4	3	Entrance assessment and/or portfolio.

*   English, Home Language, First Additional Language.
** Home Language, First Additional Language.
*** Recommended subjects: Engineering Graphics and Design, Mechanical Technology, Consumer Studies, History.

Admission will be considered for applicants with a National Certificate (Vocational) issued by the Council for General and Further Education and Training into the degree and diploma programmes with a NCV (level 4) with an achievement level of at least 70% for 5 of the 7 subjects; an achievement of at least 70% in English as Language of Teaching and Learning, and an average of at least 70% in the programme-specific selection requirements.

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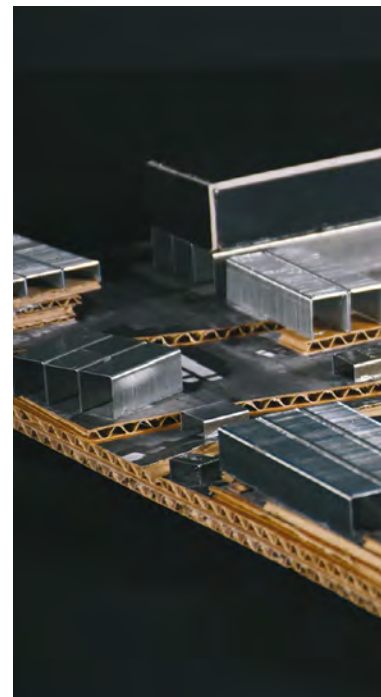
Bachelor Degree

Bachelor of Architecture (B8BA3Q)

The programme is an entry-level qualification that addresses all knowledge fields in Architecture. The programme focuses specifically on the theoretical and social aspects of Architecture. It enables you to tailor your studies to your own interest and career plans. This type of qualification can be followed by additional postgraduate studies to prepare you for a career in a specific field.

Architectural professionals are involved in shaping the built environment. From low-rise public projects to multi-level private buildings. Architectural professionals are employed in the design, technological resolution and onsite supervising of the construction of projects.

The Department of Architecture is offering the following programmes:
— Bachelor of Architecture
— Diploma in Architecture

The Department's offerings have unconditional validation from the South African Council for the Architectural Profession (SACAP) and the Commonwealth Association for Architecture (CAA).

Career Opportunities

The architectural profession offers a wide range of specialisations, from management to technology and design. Graduates will be able to register with the following professional bodies or institutes:
— South African Council for the Architectural Profession (SACAP)
— South African Institute for Architectural Technologists (SAIAT)
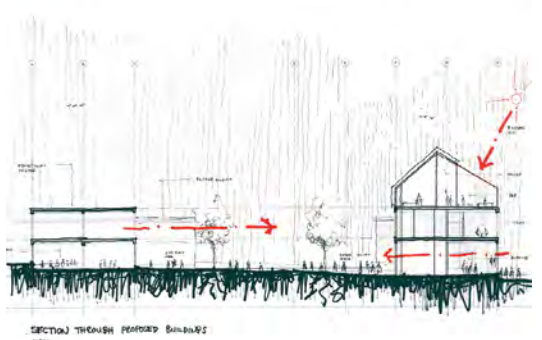— Provincial Institutes of the SA Institute of Architects.
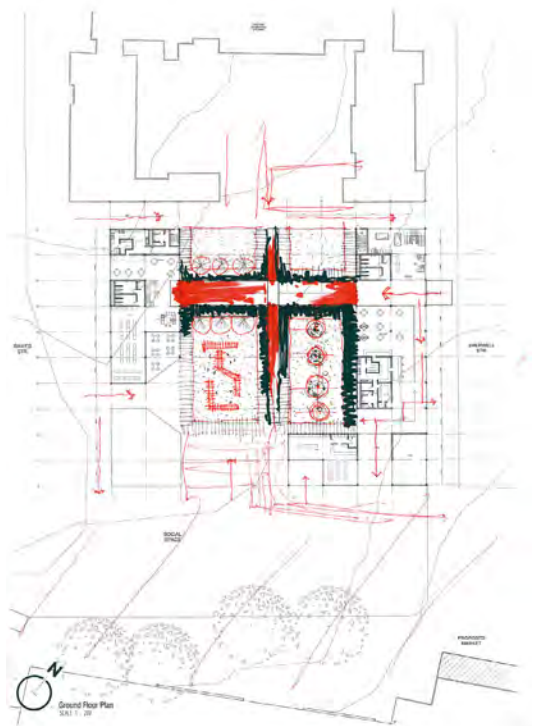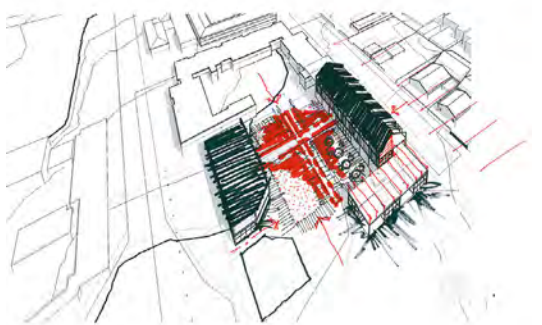
Average Point Score (APS)

A minimum APS of **28** is required to apply for the programme. Mathematical Literacy is not accepted for this programme.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Bachelors in Architecture will be invited to attend an entrance assessment and to submit a prescribed portfolio.

| Min APS | Languages | | Mathematics | Other requirements |
	Language of teaching and learning *	Other recognised language **		
28 with Mathematics (Maths Literacy not accepted)	5 (60 – 69%)	4 (50 – 59%)	5 (60 – 69%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

Programmes offered in the Department of Architecture

Bachelor of Architecture; Diploma in Architecture; Advanced Diploma in Architecture (Applicants may only apply for the advanced diploma once they have completed a NDip or Diploma in Architecture); PG Dip Architecture; B Arch Hons; MArch and MArch (Design, Theory and Practice).
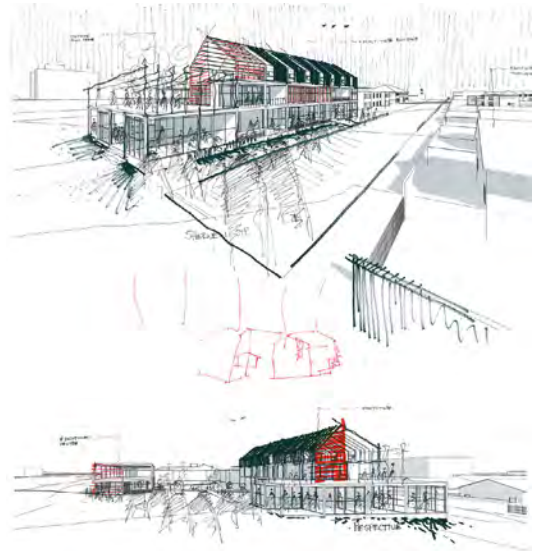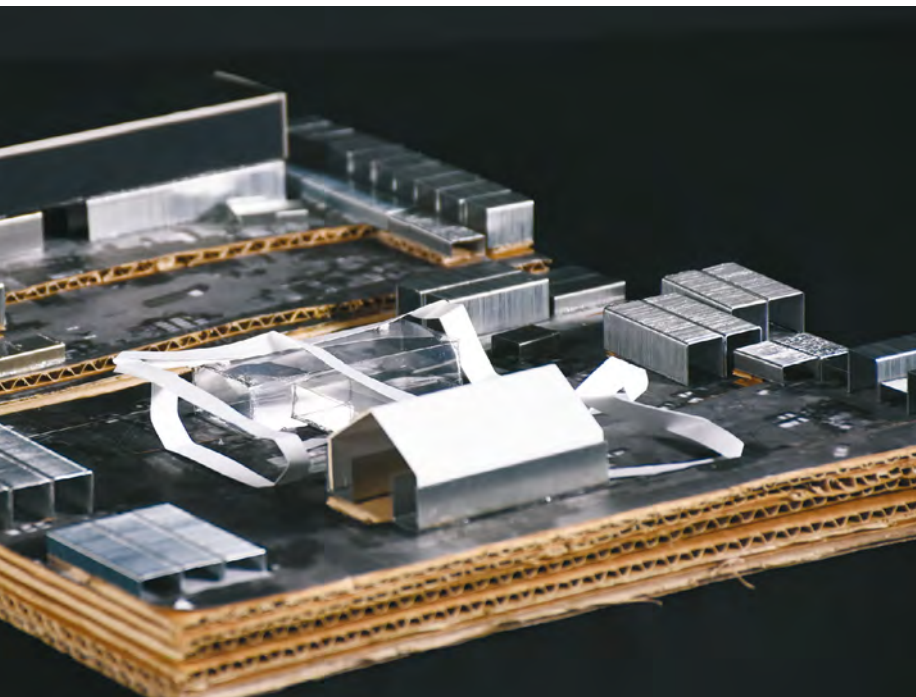
Application Process

1. Apply online via the University of Johannesburg website (www.uj.ac.za).
2. Once your application has been successfully processed, you will be invited by the Faculty to submit a portfolio. The Portfolio requirements and link will be send to students who meet the minimum requirements (APS or M-score).

Admission Requirements for the Bachelor of Architecture (B8BA3Q)

— Senior Certificate or equivalent qualification with a minimum APS or M-score (as below) and degree admission.
— Submission of a prescribed portfolio once the application form has been processed.
— Required school subjects: English and Mathematics (Mathematical Literacy is not accepted).

Recommended school subjects include Art and/or Physical Science or Engineering Graphics and Design (EGD).

Selection Criteria

Applicants meeting the minimum entrance requirements (APS or M-score) for the Bachelor of Architecture will be invited to submit a prescribed portfolio.

CURRICULUM

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

Bachelor of Architecture (B8BA3Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
BAAD3A1	24	Architectural Design 1A (1st Semester)	The purpose of this module is to introduce students to the design principles and processes and to develop students' explorative, presentation, communication and critical thinking skills used in the design process.
BAAD3B1	24	Architectural Design 1B (2nd Semester)	The purpose of this module is to introduce students to the design principles and processes and to develop students' explorative, presentation, communication and critical thinking skills used in the design process in context.
BACD3A1	8	Communication in Architecture 1A (1st Semester)	The purpose of this module is to develop students' communication skills in relation to architectural practice and academic writing.
BADS3B1	8	Design Studies in Architecture 1B (2nd Semester)	The purpose of this module is to introduce students to fundamentals of art and design theory and how these relate to architectural design.
BAHA3A1	8	History and Theory of Architecture 1A (1st Semester)	The purpose of this module is to introduce students to evolution of the built environment spanning from ancient city-states of Egypt, Mesopotamia, Greece, Rome, Islamic and traditional African societies.
BAID3Y1	12	Interdisciplinary Design and Presentation 1	The purpose of this module is to introduce students to processes of collaboration with disciplines related to architecture. These disciplines are interior design, visual art, jewellery and communication design. The module aims to develop students' explorative, presentation, communication and thinking skills as used in the design process.
BASD3B1	8	Sustainable Design 1B (2nd Semester)	The purpose of this module is to introduce students to fundamental concepts of sustainability and environmentally responsive design.
BATD3Y1	28	Architectural Technology and Detailing 1	The purpose of this module is to introduce students to fundamental construction methods, materials, services, structures, detailing and working drawings relating to simple domestic structure.
SECOND YEAR (120 credits)			
BAAD3Y2	48	Architectural Design 2	The purpose of this module is to develop students' design thinking skills, application of the design process, creativity and appreciation of the context.
BACA3A2	8	Computers in Architecture 2A (1st Semester)	The purpose of this module is to introduce students to professional standard computer programmes for the production of standard design drawings and documentation.
BADS3B2	8	Design Studies in Architecture 2B (2nd Semester)	The purpose of this module is to enable students' critical reflection on the influence of art and design theory in the global society.
BAHA3A2	8	History and Theory of Architecture 2A (1st Semester)	The purpose of this module is to enhance students' appreciation of the evolution of architecture from the Middle Ages to the Renaissance period.
BAID3Y2	12	Interdisciplinary Design 2	The purpose of this module is to introduce students to collaborative design processes with multimedia and industrial disciplines in relation to architecture.
BASD3B2	8	Sustainable Design 2B (2nd Semester)	The purpose of this module is to critically reflect on the application of concepts of sustainability and environmentally responsive to design in the local context.
BATD3Y2	28	Architectural Technology and Detailing 2	The purpose of this module is to develop students' understanding of construction methods, materials, services, structures, detailing and working drawings relating to simple domestic structure.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
THIRD YEAR (120 credits)			
BAAD3Y3	48	Architectural Design 3	The purpose of this module is to enable students to develop and resolve design alternatives using historical information, theoretical positions and precedents to demonstrate appropriate environmental design.
BAAP3B3	8	Architectural Practice 3B (2nd Semester)	The purpose of this module is to enable students to apply architectural office management practices and procedures, using standard professional documents, guidelines, legal and ethical prescriptions.
BACA3A3	8	Computers in Architecture 3A (1st Semester)	The purpose of this module is to enable students to use professional standard computer programmes to solve problems pertaining to the production of standard design drawings and documentation.
BADS3B3	8	Design Studies in Architecture 3B (2nd Semester)	The purpose of this module is to enable students to reflect critically on art and design theory in the South African context.
BAHA3A3	8	History and Theory of Architecture 3A (1st Semester)	The purpose of this module is to enhance students' appreciation of the evolution of the built environment from the Industrialisation Period, Modernist, Post-modernist and contemporary South African period.
BAID3Y3	12	Interdisciplinary Design 3	The purpose of this module is to introduce students to processes of collaboration with planning, urban design, housing and landscape architecture.
BATD3Y3	28	Architectural Technology and Detailing 3	The purpose of this module is to students' ability to select and incorporate appropriate structural systems, construction methods, materials, building services and systems into the design of less complicated buildings in consultation with various other professions.
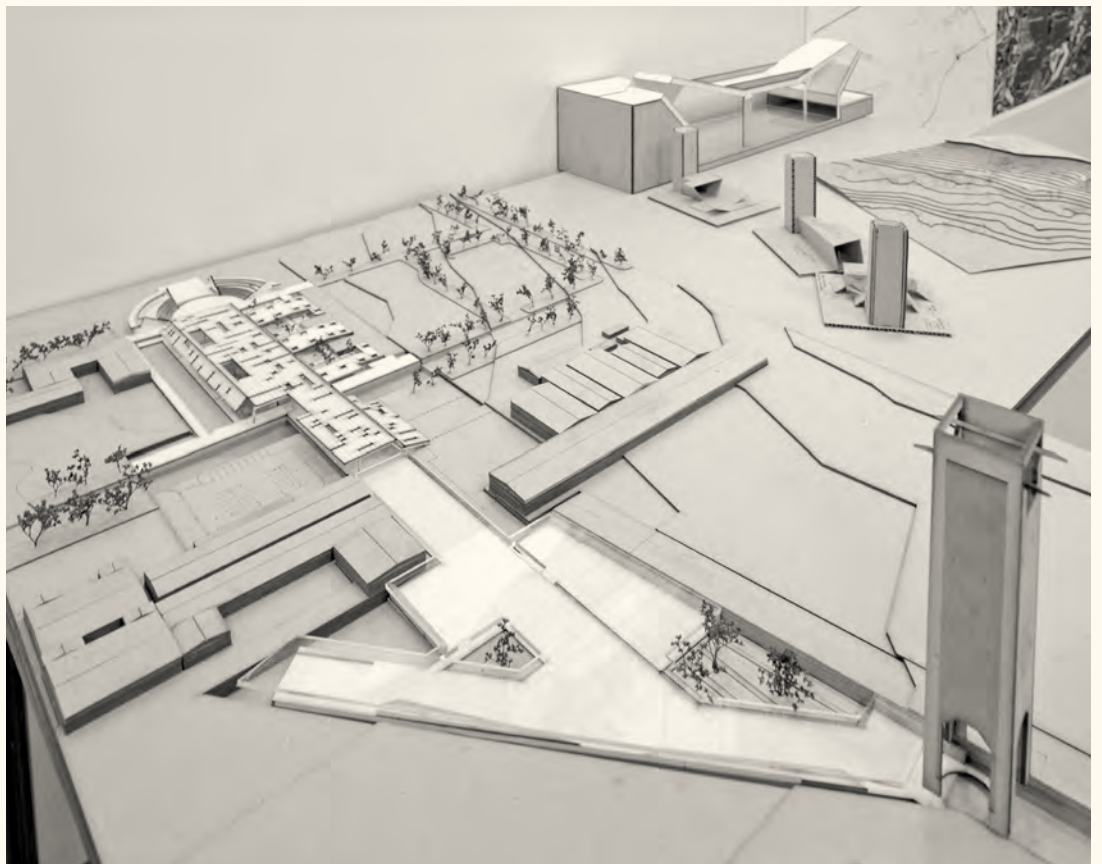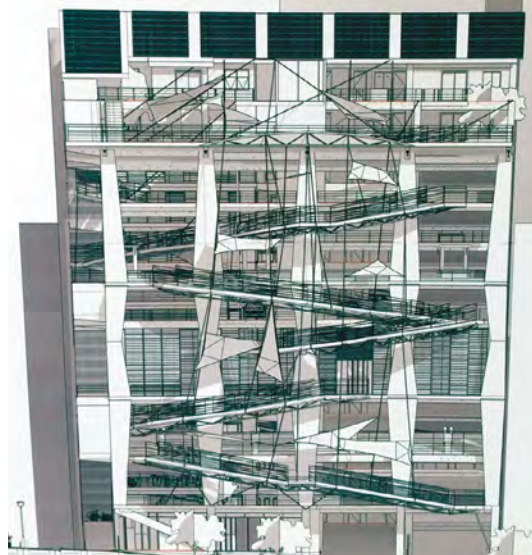
Diploma

Diploma in Architecture (D8AT1Q)

This programme is an entry level qualification that addresses all knowledge fields in Architecture. The programme focuses on technological design development and documentation and prepares students for further study or registration and employment as Candidate Architectural Technologists or further studies.

Career Opportunities

The architectural profession offers a wide range of specialisations, from management to technology and design. Graduates will be able to register with the following professional bodies or institutes:
— South African Council for the Architectural Profession (SACAP)
— South African Institute for Architectural Technologists SAIAT)
— Provincial Institutes of the SA Institute of Architects.

Admission Requirements — Diploma of Architecture (D8AT1Q)

— Senior Certificate or equivalent qualification with a minimum APS or M-score (as below) and degree admission.
— Submission of a prescribed portfolio once the application form has been processed.

Recommended school subjects include Art, Technical Drawing and/or Physical Science or Engineering Graphics and Design (EGD).

Average Point Score (APS)

A minimum APS of **23** is required to apply for the programme. Mathematical Literacy is not accepted for this programme.

Min APS	Languages		Mathematics	Technical Mathematics	Other requirements
	Language of teaching and learning *	Other recognised language **			
23 with Mathematics OR **24** with Technical Maths (Maths Literacy not accepted)	4 (50 – 59%)	4 (50 – 59%)	4 (50 – 59%)	5 (60 – 69%)	**Submission of a specified portfolio**

* English, Home Language or English First Additional Language.

** Home Language or English First Additional Language.

For detailed information, refer to page 4 of this brochure.

Application Process

1. Apply online via the University of Johannesburg website (www.uj.ac.za).

2. Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx. Visit www.uj.ac.za/fada for further information.

Portfolio
Requirements

Architecture Degree and Diploma

Contact Details

Department of Architecture
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1115/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/architecture

CURRICULUM

Diploma in Architecture (D8AT1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
DACA1A1	8	Communication in Architecture 1A (1st Semester)	The purpose of this module is to introduce students to communication in architectural practice and in the academic environment.
DAAD1Y1	20	Architectural Design 1	The purpose of this module is to introduce students to the design process and principles, and to develop students' presentation and communication skills used in the design process.
DAAP1B1	8	Architectural Practice 1B (2nd Semester)	The purpose of this module is to introduce students to basic office practice and management.
DAAC1A1	12	Computers in Architecture 1	The purpose of this module is to introduce students to a range of software used in architectural practice.
DAHA1Y1	12	History and Theory of Architecture 1	The purpose of this module is to introduce students to the built environment development from early beginnings in ancient city-states of Egypt, Mesopotamia, Greece, Rome and traditional African societies, Renaissance Period, Industrialisation Period, Modernist, Post-modernist and contemporary South Africa.
DAID1Y1	16	Interdisciplinary Design and Presentation 1	The purpose of this module is to introduce students to the broad field of visual and design culture and the multiple modes of representation.
DATD1Y1	44	Architectural Technology and Detailing 1	The purpose of this module is to introduce students to construction methods, materials, services, structures, detailing and working drawings relating to simple structures.
SECOND YEAR (120 credits)			
DAAD1Y2	20	Architectural Design 2	The purpose of this module is to enable students to develop architectural design processes and principles for the creative resolution of design and construction problems for elementary buildings.
DACA1A2	8	Computers in Architecture 2A (1st Semester)	The purpose of this module is to develop students' skills in the use professional standard computer programmes and to solve problems pertaining to the production of standard documentation for elementary buildings.
DAHA1Y2	12	History and Theory of Architecture 2	The purpose of this module is to enable students to critically analyse historic building methods and materials in the ancient civilisations of Egypt, Greece, Rome, Islamic, Far Eastern and in traditional African societies.
DAID1A2	8	Interdisciplinary Design and Presentation 2A (1st Semester)	The purpose of this module is to develop students' ability to collaborate in the process of design and assembly of items with related discipline of interior Design and industrial design.
DAIL1Y2	32	Work Integrated Learning 2 (Architecture)	The purpose of this module is to introduce students to architectural practice environment under the guidance of an approved mentor.
DASD1B2	8	Sustainable Design 2B (2nd Semester)	The purpose of this module is to introduce students to fundamental concepts of sustainable building construction.
DATD1Y2	32	Architectural Technology and Detailing 2	The purpose of this module is to enable students to evaluate and select appropriate structural systems, construction methods, materials, building services and systems for elementary buildings in consultation with relevant other professions.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
THIRD YEAR (120 credits)			
DAAD1Y3	24	Architectural Design 3	The purpose of this module is to enable students to apply an integrated approach to technological design that takes cognisance of contextual, environmental and historical precedents.
DAAP1B3	8	Architectural Practice 3B (2nd Semester)	The purpose of this module for students to acquire and apply professional architectural office management practices and procedures within the framework of standard professional documents, guidelines, legal and ethical prescriptions.
DACA1A3	8	Computers in Architecture 3A (1st Semester)	The purpose of this module is to enable students demonstrate skills in the use professional standard computer programmes and solve problems pertaining to the production of standard contract documentation for buildings.
DAHA1Y3	12	History and Theory of Architecture 3	The purpose of this module is to enable student to critically analyse historic building methods and materials from Industrialisation period to contemporary South Africa.
DAID1A3	8	Interdisciplinary Design and Presentation 3A (1st Semester)	The purpose of this module is to develop students' ability to collaborate in process of assembly with related discipline of jewellery, multimedia and graphic design.
DAIL1Y3	32	Work Integrated Learning 3 (Architecture)	The purpose of this module is to enable students apply professional architectural office management practices and procedures within the architectural practice environment under the guidance of an approved mentor.
DATD1Y3	28	Architectural Technology and Detailing 3	The purpose of this module is to enable students to design appropriate construction methods and produce contract documentation for elementary buildings.

Advanced Diploma in Architecture (A7AT1Q)

Admission requirements

Students in possession of an accredited Diploma in Architecture are eligible to apply for admission to this programme.

Selection criteria

Selection is based on the submission of a portfolio and the student's academic record. An average mark of 60% for all third-year modules is recommended.

Purpose of the programme

The purpose of the Advanced Diploma in Architecture is to empower students with advanced practical and critical thinking skills through multi-disciplinary projects and discipline specific applications, to aid thinking and problem solving through architecture, art and design and to equip graduates with the knowledge, values and attitudes needed that contribute to the architecture profession, to address important pertinent issues through practice.

Programme structure

a) Minimum duration: one year full-time or two-years part time.

b) Maximum number of modules per year of study: full-time (four semester modules).

c) Maximum number of modules per year of study: part-time

    i)   Year 1: Advanced Art, Design and Architecture Theory and Practice 4, 1st semester offering only Methods of Art, Design and Architecture Research 4, 1st semester offering only Art, Design and Architecture Practice 4, 1st semester offering only.

    ii Year 2: Art and Design Project 4, 2nd semester offering only.

Entrance Portfolio 2021 – Advance Diploma (Art, Design and Architecture) (A7AT1Q)

As part of the selection process, you are required to submit a digital portfolio
comprising of the following components:

COMPONENT 1: COMPULSORY SUPPORTING DOCUMENTATION

You are required to submit the following compulsory supporting documentation:

— Detailed CV.

— A certified copy of your final third year academic results.

— A signed declaration acknowledging that the portfolio is your own work.

— Include ID number or student number on all portfolio components.

COMPONENT 2: MOTIVATION

Write a motivation (maximum 1 page) explaining the following:

— Why are you interested in studying the Advance Diploma.

— What is your career trajectory and what do you want to achieve with this qualification.

— Explain the type of designer that you are currently and how this qualification can contribute to your career trajectory.

COMPONENT 3: PORTFOLIO

— Present a portfolio consisting of your third-year or last two (2) years of industry practice-based work.

YOU MAY BE INVITED TO AN INTERVIEW IF REQUIRED.

Advanced Diploma

CURRICULUM

Advanced Diploma in Architecture (A7AT1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
120 credits			
ADA7XA1	20	Art, Design and Architecture Design Theory and Practice 4	The purpose of this module is to equip students to relate and deepen their methods, techniques, knowledge and research investigation into a range of contemporary design theories and practices that impact on resolving problems within a South African context.
MAD7XA1	20	Methods of Art, Design and Architecture Research 4	The purpose of this module is to expose students to various methods of research in art, design and architecture, to enable students to integrate knowledge, research methods and creative thinking in the identification, development and presentation of a design solution.
AAP7XA1	20	Art, Design and Architecture Practice 4	The purpose of this module is to enable the student to explore generic interdisciplinary design practices of various design disciplines. to enable students to apply creative and alternative design solutions, in interdisciplinary group work, to identified problems.
ARP7XB2	60	Architecture Project 4	The purpose of the module is two-fold, firstly (Component A), to enable students to write a reflective research essay on an identified technical, economic, social, technique, material or environmental identified design problem. Secondly (Component B), to afford the student the opportunity to integrate knowledge, research findings and creative thinking in the identification, development and presentation of a design project that is of an appropriate scope, scale and complexity.

CURRICULUM

OUTCOMES OF THE PROGRAMME

Exit level outcomes	Assessment Criteria
A qualifying student is able to:	A qualifying student is competent if:
1. Conduct and report research related activities under supervision.	1.1 A research poster and literature reviews are prepared for a comprehensive communication of an identified architectural problem. 1.2 Research is informed by art, design and architecture theory. 1.3 Research is conducted competently using methods appropriate to research in art, design and architecture. 1.4 Research findings are presented and reported according to prescribed academic conventions. 1.5 Research findings offer creative insights and into rigorous interpretations of identified problems.
2. Produce creative solutions to complex architectural problems.	1.1 Complex problems are identified, analysed and addressed by drawing on knowledge and methods of art, design and architecture. 1.2 Multiple creative solutions to complex problems are generated using design thinking skills. 1.3 Solutions produced demonstrate knowledge of art, design and architecture theory. 1.4 Creative solutions are produced both independently and as members of multi-disciplinary teams. 1.5 Various design iterations are developed, the design process is presented and communicated and the stages and design thinking processes that were incorporated to resolve the architectural design problem are clear. 1.6 Relevant architectural criteria are identified through a thorough investigative process.
3. Act ethically and professionally.	1.1 A topic that is relevant to the profession and suitable to an architecture investigation and exploration is identified for the execution of the study. 1.2 The literature reviews, research poster and reflective essay and studio project displays an ability to take decisions and act ethically and professionally in the development and execution of the identified problem.

Fashion Design (B8FD1Q)

The purpose of the BA Fashion Design is to develop fashion designers, problem finders and problem solvers that have the competence to work independently as entrepreneurial fashion designers.

The objective of this degree is to:
— Apply integrated knowledge and advanced conceptual thinking skills to solve complex fashion design problems;
— Use a range of design methods, processes and techniques to create, present and argue for professional fashion designs;
— Enable students to demonstrate knowledge of design history and theory in broader context and fashion design history and theory in discipline specific context, and to conduct design criticism and research.

Career opportunities

The programme will equip you with the necessary knowledge and skills for a design career in the fashion industry, including:
— Problem solving through design
— Fashion entrepreneur
— Fashion designer
— Pattern engineer
— Stylist

Admission requirements — BA Design (Fashion Design) (B8FD1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a specified portfolio.
— Compulsory school subject: English.

Recommended school subjects for Fashion Design include Art, Design Studies, Business Studies and Mathematics.

Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

| Min APS | Languages | | Mathematics OR Maths Literacy | Other Requirements |
	Language of teaching and learning *	Other recognised language **		
23 with Mathematics 24 with Maths Literacy	4 (50 – 59%)	4 (50 – 59%)	Maths: 4 (50 – 59%) Maths Lit: 5 (60 – 69%)	Submission of a specified portfolio

*   English, Home Language or English First Additional Language
** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Degree in Fashion Design, will be invited to submit a specified portfolio.

Programmes offered in the Department of Fashion

Diploma in Fashion Production; BA Fashion Design; Advanced Diploma in Art and Design (Applicants may only apply for the advanced diploma once they have completed a NDip or Diploma in Fashion Design); BA Hons (Design) (offered in the Department of Fashion) and MA (Design) (offered in the Department of Fashion).

CURRICULUM

BA Degree in Fashion Design (B8FD1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
BAFD5A1	36	Fashion Design and Technology 1A	The purpose of this module is to understand, review, interpret and explore the fundamental concepts of design and conversion processes.
BAFD5B1	36	Fashion Design and Technology 1B	The purpose of this module is to understand, investigate, experiment, apply and evaluate knowledge gained in Fashion Design and Technology 1A and develop fashion design practice to design innovative design solutions.
BAFT5Y1	12	Fashion Design Theory 1	The purpose of this module is to understand, demonstrate conceptual knowledge of, and conduct basic research of fashion design history and theory.
BADS0Y1	24	Design Studies 1	The purpose of this module is to enable students to demonstrate knowledge of key concepts in design history and theory, and to enable students to conduct basic design research.
BAPP0Y1	12	Professional Design Practice 1	The purpose of this module is to introduce students to the professional practice of design.
SECOND YEAR (120 credits)			
BAFD5Y2	60	Fashion Design and Technology 2	The purpose of this module is to identify, explore, design, experiment and evaluate a variety of problem situations and apply appropriate design methods within the context of fashion that require design solutions and processes to solve design problems in response to end-user requirements.
BAFT5Y2	20	Fashion Design Theory 2	The purpose of this module is to interpret and research key concepts of fashion design history and theory.
BAFE5Y2	20	Fashion Entrepreneurship 2	The purpose of this module is to introduce students to the entrepreneurial fashion industry and to facilitate an opportunity for students to apply and test problem solving, design and product development skills to an actual/virtual client.
BAPP0Y2	20	Professional Design Practice 2	The purpose of this module is to broaden students' knowledge of the professional practice of design.
DAID1A2	8	Interdisciplinary Design and Presentation 2A (1st Semester)	
THIRD YEAR (120 credits)			
BAFD5Y3	68	Fashion Design and Technology 3	The purpose of this module is develop, explore and integrate reflective and proactive design strategies that can be applied to identify and respond to solving open-complex design problems within a social, economic and environmental context.
BAFT5Y3	24	Fashion Design Theory 3	The purpose of this module is to enable students to demonstrate detailed knowledge of an advanced fashion design history and theory and to conduct in-depth design research and design criticism.
BAFE5Y3	28	Fashion Entrepreneurship 3	The purpose of this module is to award students an opportunity to apply and test complex problem solving, design and product development skills to a determined client and to conduct meaningful research, using appropriate research methods.

Fashion Production (D8FP1Q)

The student obtaining this qualification will demonstrate competence in analysing and applying the principles of the fashion system from production through to consumption in order to meet market demands.

The programme is structured to produce outcomes demonstrated by the student's ability to:
— Develop and apply a production strategy that reflects market research, design development, branding, marketing, merchandising and distribution of a product range that meets the needs of an identified fashion target market.
— Apply advanced textile application, manual skills and computer technology (CAD/CAM) to the manufacturing processes of a diverse range of fashion products.
— Develop technical packages that analyse, solve and communicate problems related to technical product development and quality improvement of fashion products.
— Apply business, personnel and operations management principles to enhance quality, productivity and profitability related to fashion manufacturing.
— Conduct basic research in a selected specialised area of the fashion supply chain: technical product development; textile technology and application; production and quality systems; marketing and branding; material and product sourcing; and adoption and consumption of fashion items.

Career opportunities

The programme will equip you with the necessary knowledge and skills for a career in the fashion industry, including:
— Career opportunities in retail for example buying and merchandising
— Pattern-maker and/or grader – manual and CAD-assisted
— Garment technologist
— Quality assurance
— Sourcing
— Production co-ordinating

Admission requirements — Diploma Fashion Production (D8FP1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— A submission of a specified portfolio.
— Compulsory school subject: English.

Recommended school subjects for Fashion Production include Design Studies, Business Studies and Mathematics.

Average Point Score (APS)

A minimum APS of **20 with Mathematics** or **21 with Mathematical Literacy** is required to apply for the programme.

Min APS	Languages		Mathematics OR Maths Literacy	Other Requirements
	Language of teaching and learning *	Other recognised language **		
20 with Mathematics 21 with Maths Literacy	4 (50 – 59%)	4 (50 – 59%)	Maths: 3 (40 – 49%) Maths Lit: 4 (50 – 59%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Diploma in Fashion Production, will be invited to submit a specified portfolio.

Contact Details
Department of Fashion
Faculty of Art, Design and Architecture (FADA), University of Johannesburg
Auckland Park Bunting Road Campus, Johannesburg
FADA Information Centre
011 559 1022/1098 / web-fada@uj.ac.za / www.uj.ac.za/fada / www.uj.ac.za/fashion

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CURRICULUM

Diploma in Fashion Production (D8FP1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
FPBM1Y1	20	Fashion Business Management 1	The purpose of this module is to identify and explain the basic concepts of financial planning, market research, product development, branding, marketing, merchandising and distribution in the context of entrepreneurship within the fashion industry.
FPPD1Y1	20	Technical Product Development 1	The purpose of this module is to demonstrate the ability to apply manual skills and, in specific, computer-aided-design (CAD) programmes in order to develop and communicate a variety of basic fashion products (for manufacture) using the appropriate technology.
FPQO1Y1	24	Applied Quality and Operations 1	The purpose of this module is to identify a variety of production operating systems in relation to fashion manufacturing.
FPTT1Y1	40	Fashion and Textile Technology 1	The purpose of this module is to demonstrate the ability to apply textile technology, in order to technically design and manufacture a variety of basic garments using appropriate textile applications, industrial machinery and accepted manufacturing methods.
MDCS1Y1	16	Contextual Studies 1	The purpose of this module is to introduce students to the broad field of visual and design culture. This will enable design students to gain an awareness of academic practices, theoretical tendencies and discourses to ensure critical and relevant practice. In this regard, basic understanding refers to practices of representation, perception and the construction of meaning.
SECOND YEAR (120 credits)			
FPBM1Y2	20	Fashion Business Management 2	The purpose of this module is to demonstrate the ability to apply basic principles of planning in order to set up a small business within the fashion industry.
FPFT1Y2	20	Fashion Theory 2	The purpose of this module is to identify and explain the theoretical concepts of fashion as part of an integrated global system, demonstrating the basic application of research principles, academic writing and ethical considerations.
FPPD1Y2	20	Technical Product Development 2	The purpose of this module is to demonstrate the ability to develop variety of fashion products (for manufacture) that are relevant to current fashion trends and market demands and enhance communication using the appropriate technology.
FPQO1Y2	20	Applied Quality and Operations 2	The purpose of this module is to demonstrate the ability to enhance efficiency in material management, sourcing, development and manufacture of fashion as an integral part of the supply chain.
FPTT1Y2	40	Fashion and Textile Technology 2	The purpose of this module is to demonstrate the ability to develop a variety of garments that reflect current fashion trends using accepted industry manufacturing methods.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
THIRD YEAR (120 credits)			
FPFT1Y3	20	Fashion Theory 3	The purpose of this module is to identify and explain indicators of fashion change that are applicable to fashion as a global system and interpret retail principles and theories for a diverse range of fashion products by demonstrating basic research methodology within a selected theme relating to fashion design.
FPQO1Y3	60	Applied Quality and Operations 3	The purpose of this module is to apply a variety of production operating systems in relation to fashion manufacturing as well as the importance of productivity improvement, enhanced efficiency within an economy, and to conduct basic research and recommend effective change within a selected specialised area of fashion production.
FPTT1Y3	40	Fashion and Textile Technology 3	The purpose of this module is to demonstrate the ability to apply textile technology, in order to technically design and manufacture a variety of basic garments that reflect core market needs, using appropriate textile applications, industrial machinery and accepted manufacturing methods that meet the minimum quality specifications as stipulated by the fashion retail sector.
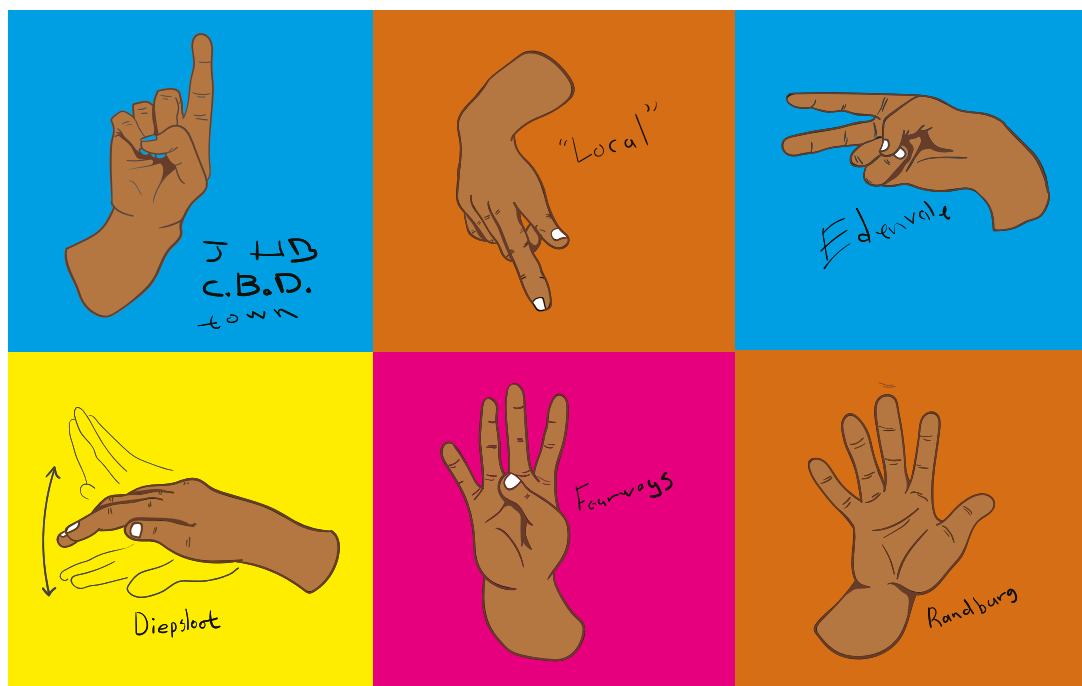
Advanced Diploma in Art and Design (A7AD1Q)

Admission requirements

Students in possession of an accredited Diploma in any art and design discipline are eligible to apply for admission to this programme.

Selection criteria

Selection is based on the submission of a portfolio and the student's academic record. An average mark of 60% for all third-year modules is recommended.

Purpose of the programme

The purpose of the Advanced Diploma in Art and Design is to empower students with advanced practical and critical thinking skills through multi-disciplinary projects and discipline-specific applications, to aid thinking and problem solving through art and design. The Advanced Diploma will equip graduates with the knowledge, values and attitudes needed to contribute to various design professions and related disciplines in order to address important pertinent issues through practice.

Programme structure

a) Minimum duration: one year full-time or two-years part time.
b) Maximum number of modules per year of study: full-time (four semester modules).
c) Maximum number of modules per year of study: part-time
   i) Year 1: Advanced Art, Design and Architecture Theory and Practice 4, 1st semester offering only Methods of Art, Design and Architecture Research 4, 1st semester offering only Art, Design and Architecture Practice 4, 1st semester offering only.
   ii) Year 2: Art and Design Project 4, 2nd semester offering only.

Entrance Portfolio 2021 – Advance Diploma (Art and Design) (A7AD1Q)

As part of the selection process, you are required to submit a digital portfolio comprising of the following components:

COMPONENT 1: COMPULSORY SUPPORTING DOCUMENTATION

You are required to submit the following compulsory supporting documentation:
— Detailed CV.
— A certified copy of your final third year academic results.
— A signed declaration acknowledging that the portfolio is your own work.
— Include ID number or student number on all portfolio components.

COMPONENT 2: MOTIVATION

Write a motivation (maximum 1 page) explaining the following:
— Why are you interested in studying the Advance Diploma.
— What is your career trajectory and what do you want to achieve with this qualification.
— Explain the type of designer that you are currently and how this qualification can contribute to your career trajectory.

COMPONENT 3: PORTFOLIO

— Present a portfolio consisting of your third-year or last two (2) years of industry practice-based work.

YOU MAY BE INVITED TO AN INTERVIEW IF REQUIRED.

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

Advanced Diploma in Art and Design (A7AD1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
120 credits			
ADA7XA1	20	Advanced Design Theory and Practice 4	The purpose of this module is to equip students to relate and deepen their methods, techniques, knowledge and research investigation into a range of contemporary design theories and practices that impact on resolving problems within a South African context.
MAD7XA1	20	Methods of Art and Design Research 4	The purpose of this module is to expose students to various methods of research in art, design and architecture, to enable students to integrate knowledge, research methods and creative thinking in the identification, development and presentation of a design solution.
AAP7XA1	20	Interdisciplinary Project 4	The purpose of this module is to two-fold. Firstly, in a 4-week period, to enable the student to explore generic interdisciplinary design practices of various design disciplines. Secondly, in a 10-week period, by drawing on the knowledge above, to enable students to apply creative and alternative design solutions, in interdisciplinary group work, to identified problems.
ADP7XB2	60	Advanced Design Theory and Practice 4	The purpose of the module is two-fold, firstly (Component A), to enable students to write a reflective research essay on an identified technical, economic, social, technique, material or environmental identified design problem. Secondly (Component B), to afford the student the opportunity to integrate knowledge, research findings and creative thinking in the identification, development and presentation of a design project that is of an appropriate scope, scale and complexity.

OUTCOMES OF THE PROGRAMME

Exit level outcomes	Assessment Criteria
A qualifying student is able to:	A qualifying student is competent if:
1. Conduct and report research related activities under supervision.	1.1 A research poster and literature reviews are prepared for a comprehensive communication of an identified architectural problem. 1.2 Research is informed by art, design and architecture theory. 1.3 Research is conducted competently using methods appropriate to research in art, design and architecture. 1.4 Research findings are presented and reported according to prescribed academic conventions. 1.5 Research findings offer creative insights and into rigorous interpretations of identified problems.
2. Produce creative solutions to complex architectural problems.	1.1 Complex problems are identified, analysed and addressed by drawing on knowledge and methods of art, design and architecture. 1.2 Multiple creative solutions to complex problems are generated using design thinking skills. 1.3 Solutions produced demonstrate knowledge of art, design and architecture theory. 1.4 Creative solutions are produced both independently and as members of multi-disciplinary teams. 1.5 Various design iterations are developed, the design process is presented and communicated and the stages and design thinking processes that were incorporated to resolve the architectural design problem are clear. 1.6 Relevant architectural criteria are identified through a thorough investigative process.
3. Act ethically and professionally.	1.1 A topic that is relevant to the profession and suitable to an architecture investigation and exploration is identified for the execution of the study. 1.2 The literature reviews, research poster and reflective essay and studio project displays an ability to take decisions and act ethically and professionally in the development and execution of the identified problem.

Communication (Graphic) Design (B8CD2Q)

Communication designers are creative thinkers and problem solvers who use a range of design methods, processes and techniques to create professional communication designs, such as posters, books, magazines, corporate identity programmes, packaging and web sites, both individually and as members of teams.

The Department of Graphic Design offers a Bachelor of Arts in Design specialising in Communication Design. The Department's facilities include a number of studios and a centrally located Apple Macintosh computer studio.

Career Opportunities

Graduates will be able to enter a communication design career by working in design studios, marketing consultancies, branding and advertising agencies, and for newspapers, magazines and book publishers as:

— Graphic & communication designer
— Typographic designer
— Illustrators
— Digital designer

— Art directors
— Layout artists
— User interface designer

In addition, employment can be found as an in-house designer for companies or state-supported institutions, or graduates can choose to freelance or start their own graphic design business.

Admission Requirements — BA Design (Communication Design) (B8CD1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio.

Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

| Min APS | Languages | | Mathematics OR Maths Literacy | Other Requirements |
	Language of teaching and learning *	Other recognised language**		
23 with Mathematics 24 with Maths Literacy	5 (60 – 69%)	4 (50 – 59%)	Maths: 3 (40 – 49%) Maths Lit: 4 (50 – 59%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

For detailed information, refer to page 4 of this brochure.

As an applicant you will know whether you need to submit a portfolio of creative tasks to the Department of Graphic Design only after you have of officially applied to the university and have been invited by the faculty to participate in the selection process.

You will be informed by means of a selection letter from the faculty regarding submission of creative tasks dates.

Applicants are informed of the outcome in an official letter, after which they will be given a link to complete and submit their application portfolio online.

Programmes offered in the Department of Graphic Design

Bachelor of Arts in Design specialising in Communication Design; BA Hons (Design) and a MA (Design).

Selection Criteria

— The evaluation of the prescribed portfolio of creative tasks assists the Graphic Design Department in selecting applicants. Please note that University of Johannesburg applications close at the end of September.

— Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx.
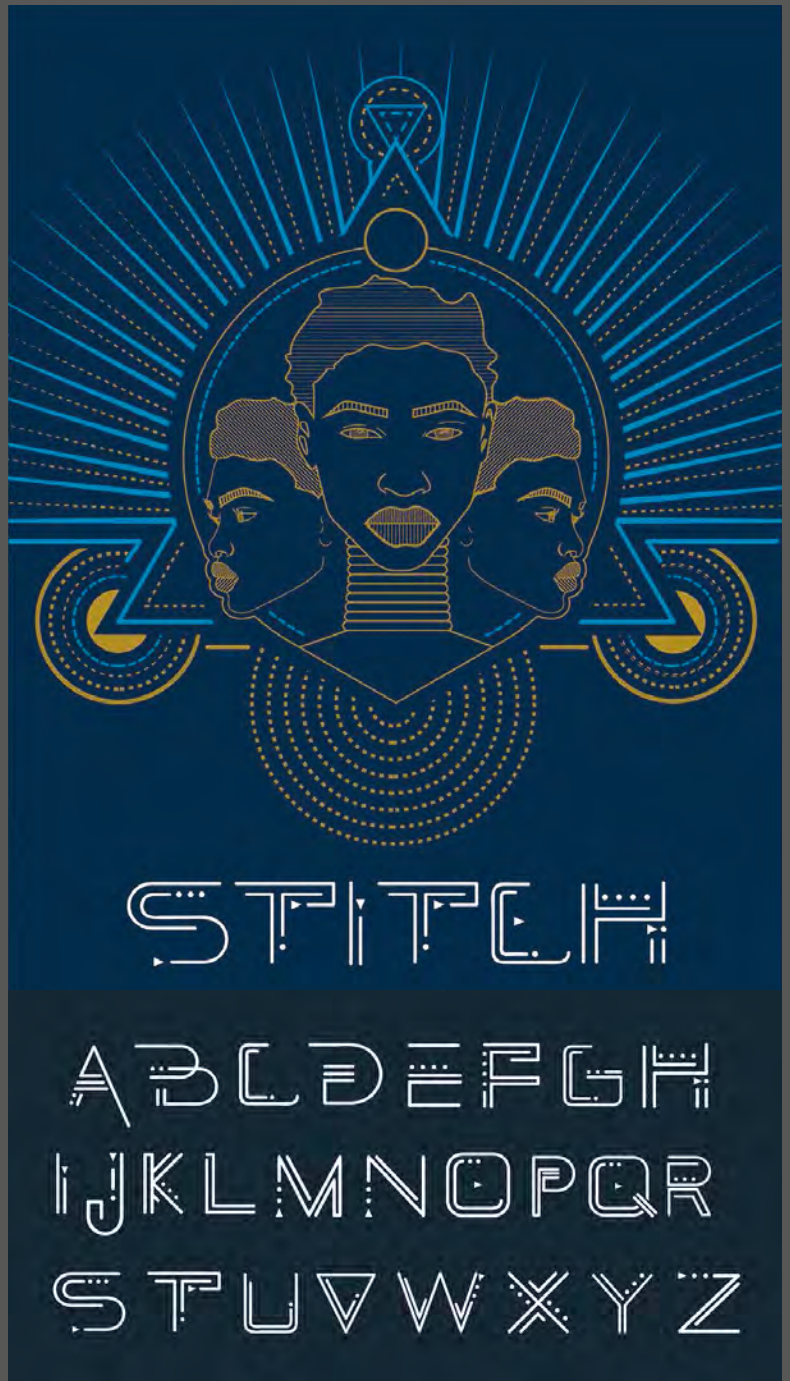
Zeenat Bismilla
Unversity of Johannesburg

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CURRICULUM

BA (Design) Communication Design (B8CD2Q)

MODULE CODE	MODULE CREDIT	MODULE	MODULE CODE	PREREQUISITES
FIRST YEAR (120 credits)				
BACD1Y1	24	Communication Design 1		The purpose of this module is to enable students to create innovative graphics and letterforms and to enable students to create innovative two and three-dimensional communication designs.
BADS0Y1	24	Design Studies 1		The purpose of this module is to enable students to demonstrate knowledge of key concepts in design history and theory, and to enable students to conduct basic design research.
BADT1Y1	30	Communication Design Technology 1		The purpose of this module is to enable students to use digital design technology competently to produce basic communication designs for print.
BAPP0Y1	18	Professional Design Practice 1		The purpose of this module is to introduce students to the professional practice of design.
BAVS1Y1	24	Visualisation 1		The purpose of this module is to enable students to create images, using a variety of fundamental techniques and media.
SECOND YEAR (120 credits)				
BACD1Y2	40	Communication Design 2		The purpose of this module is to enable students to apply detailed knowledge of design to innovatively solve intermediate communication design problems and to use a range of design methods, processes and techniques competently to create professional communication designs.
BADS0Y2	30	Design Studies 2		The purpose of this module is to enable students to demonstrate knowledge of design history and theory, and to enable students to conduct design research and criticism.
BAPP0Y2	20	Professional Design Practice 2		The purpose of this module is to broaden students' knowledge of the professional practice of design.
BAVS1Y2	30	Visualisation 2		The purpose of this module is to enable students to create conceptual images for application in communication design projects using a variety of advanced techniques and mediums
THIRD YEAR (120 credits)				
BACD1Y3	70	Communication Design 3		The purpose of this module is to enable students to apply integrated knowledge to innovatively solve complex communication design problems and to use a broad range of design methods, processes and techniques competently to create professional communication designs.
BADS0A3	25	Design Studies 3A (1st Semester)		The purpose of this module is to enable students to demonstrate detailed knowledge of design and communication design history and theory.
BADS0B3	25	Design Studies 3B (2nd Semester)		The purpose of this module is to enable students to conduct in depth design research and criticism.

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Industrial Design (B8ID1Q)

Industrial designers use drawings, models and computer programmes to improve the aesthetics, ergonomics and functionality of a broad range of products, from once-off furniture items to mass-produced goods such as gaming consoles, kitchen appliances and mobile phones.

The Department of Industrial Design offers a Bachelor of Arts in Industrial Design. The Department also offers a BA (Honours) Industrial Design Degree for those who have already successfully completed a Bachelor of Arts in Industrial Design. The Department's facilities include a comprehensive workshop that allows students to manufacture almost any prototype.

Career Opportunities

Graduates enter the following career paths:
— Member of a design team at a design consultancy
— Member of an in-house design team at a manufacturing company
— Manufacturer of products
— Designer/maker
— Model maker
— Illustrator

Admission Requirements — BA Design (Industrial Design) (B8ID1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio once the application form has been processed.

Recommended school subjects: Mathematics, Engineering Graphics and Design, Design, Mechanical Technology, Consumer Studies and History.

Please note: The estimated budget for materials, books, printing and other consumables is R18 000 and payable to various service providers outside of the university when required. This is a variable cost and dependent on the individual student's ability to work within the constraints of specified projects. This cost is over and above the tuition fee which is a fixed cost and payable directly to the University of Johannesburg.

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Innovation. Style. Convience.

Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

Min APS	Languages		Mathematics OR Maths Literacy	Other Requirements
	Language of teaching and learning *	Other recognised language **		
23 with Mathematics 24 with Maths Literacy	4 (50 – 59%)	4 (50 – 59%)	Maths: 4 (50 – 59%) Maths Lit: 5 (60 – 69%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
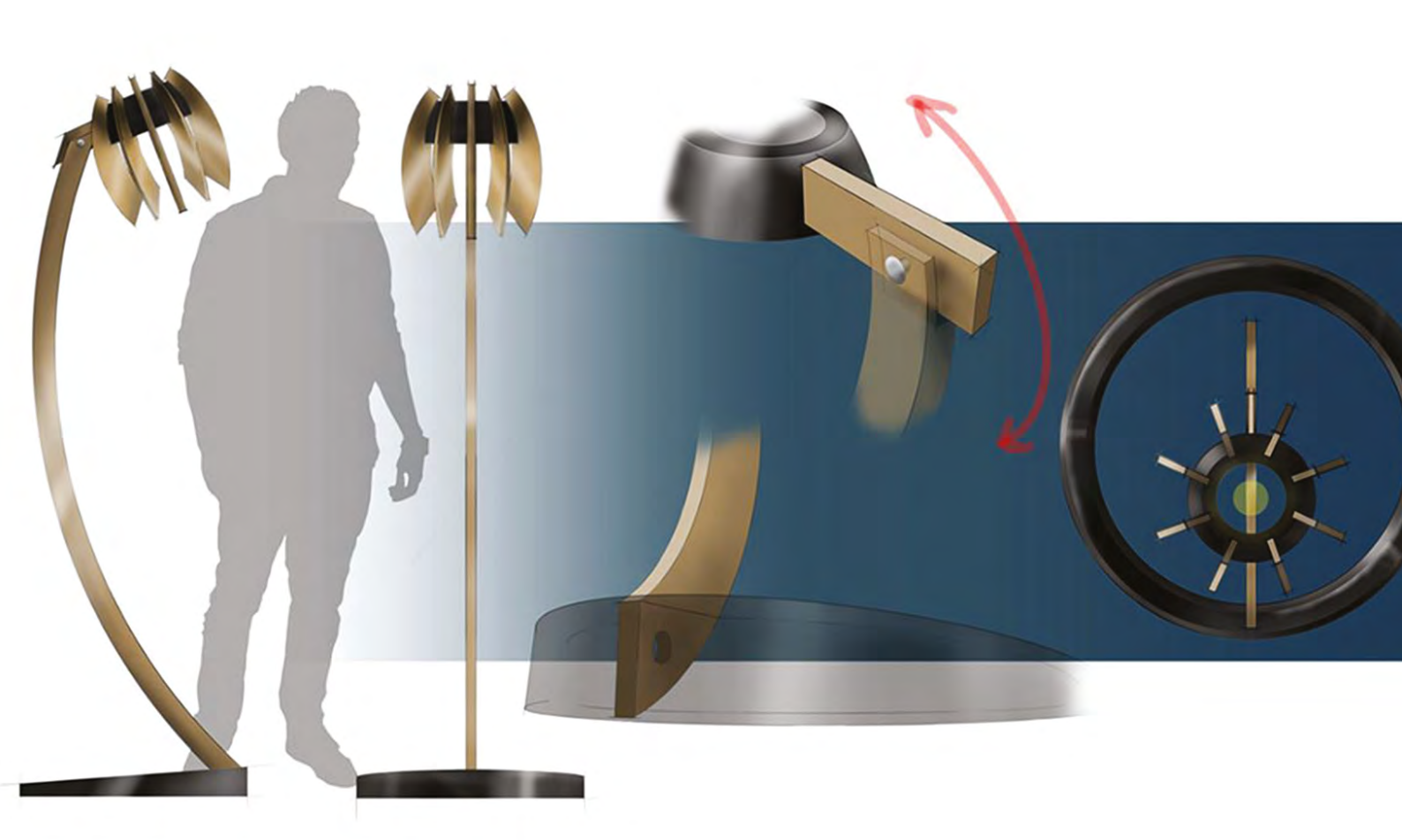For detailed information, refer to page 4 of this brochure.

NOTE
Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx.
Visit www.uj.ac.za/fada for further information.

CURRICULUM

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

BA Degree in Industrial Design (B8ID1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
BADD2Y1	18	Industrial Design Drawing 1	The purpose of this module is to equip students with the various basic skills required to produce concept drawing pages for product designs; to communicate their design intentions to external parties within the industrial design context; to complete drawings of objects both imagined and from life.
BADMAY1	12	Industrial Design Digital Media 1	The purpose of this module is to introduce students to the fundamental elements and rules of design in order to create unified and thoughtful work that engages the observer. This module will equip students with the theory and skills required to communicate design intentions to external parties within the industrial design context through digital and presentation media.
BADP2Y1	24	Industrial Design Practice 1	The purpose of this module is to introduce Industrial Design students to prototyping strategies and to further develop good working practices in design, by understanding the basic design process whilst fostering creative capabilities.
BADS0Y1	24	Design Studies 1	The purpose of this module is to enable students to demonstrate knowledge of key concepts in design history and theory, and to enable students to conduct basic design research.
BADT2Y1	12	Industrial Design Technology 1	The purpose of this module is for the student to develop an insight into the relationships between design and traditional manufacturing disciplines. It is an introduction to the most prevalent manufacturing processes relevant to the design of commercial products.
BAIEAY1	12	Industrial Design Engineering 1	The purpose of this module is to develop essential CAD modelling skills in the context of industrial design. This module will equip students with the tools required to visualize complex three-dimensional forms, modelling these within the CAD environment, and represent these as drafted engineering drawings.
BAPP0Y1	18	Professional Design Practice 1	The purpose of this module is to introduce students to the professional practice of design.
SECOND YEAR (120 credits)			
BADDAY2	12	Industrial Design Drawing 2	The purpose of this module is to develop an intermediate level of skills for freehand drawing and rendering for product design development, design communication and design selling.
BADMAY2	12	Industrial Design Digital Media 2	The purpose of this module is to further develop an awareness of visual elements in design and the student's ability to use the basic skills of professional visual presentation. This module will equip the student with the tools and knowledge required to utilise computer graphics, digital photography, computer presentation packages and computer rendering in order to aid communication of product concepts to intermediate level proficiency.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
BADP2Y2	24	Industrial Design Practice 2	The purpose of this module is to further develop working practices and skills in designing products for Industrial Design students at an intermediate level. Students will develop their creative and imaginative thinking coupled with critical analysis within the confines of standard manufacturing processes in order to provide an innovative range of manufacturable, functional and aesthetic solutions to practical design problems.
BADS0Y2	30	Design Studies 2	The purpose of this module is to enable students to demonstrate knowledge of design history and theory, and to enable students to conduct design research and criticism.
BAIEAY2	12	Industrial Design Engineering 2	The purpose of this module is to develop students to an intermediate level of industrial design engineering skills and knowledge. This module will equip students with the ability to apply the rules of engineering drawing, materials and manufacturing processes to convert conceptual design into production ready outcomes.
BAMT2Y2	12	Industrial Design Technology 2	The purpose of this module is to further develop the students understanding of the typical manufacturing, materials and processes that are used in the production of products. This module will equip the students with the theory and principles required to understand joining processes, surface finishing processes and non-traditional manufacturing processes (i.e. new manufacturing technologies and rapid prototyping technologies).
BAPP0Y2	18	Professional Design Practice 2	The purpose of this module is to broaden students' knowledge of the professional practice of design.
THIRD YEAR (120 credits)			
BADHAY3	20	Industrial Design History 3	The purpose of this module is to enable students to study the history of industrial design in the 20th and 2First century covering products, practitioners, and the technologies and world events which have shaped it. This history is contextualised, evaluated and interpreted in terms of current practice and theory.
BADP2Y3	50	Industrial Design Practice 3	The purpose of this module is to equip students with the knowledge, skills and competency in the application of business principles and best professional practice in the field of industrial design. This module provides an insight and understanding into the world of business and work, harnesses the entrepreneurial spirit that is prevalent in many industrial designers, and empowers students to start and manage their own businesses.
BADS2Y3	30	Industrial Design Studies 3	The purpose of this module is to enable students to develop in-depth knowledge about the various topics in industrial design theory, to theoretically contextualise these topics as they relate to the Industrial Design Practice 3 module and to enable students to conduct in depth design research and criticism.
BAPPAY3	20	Industrial Design Professional Practice 3	The purpose of this module is to integrate and apply knowledge, skills and values to a diverse and complex range of industrial design problems. Students will be required to use a broad range of design methods, processes and techniques competently to create professional industrial designs and to develop critical thinking and understanding around industrial design to exit level proficiency.

BA Degree

Interior Design (B8BA6Q)

Interior Designers engage with a range of interior spaces to create innovative spatial solutions with a thorough knowledge of building technology, materials and human environment needs.

The Department of Interior Design offers an undergraduate Bachelor Degree, a fourth year Bachelor Honours Degree and a Master of Design. The Department's facilities include designated studio areas for first year to Master's students and a centrally-located specialist computer studio.

Career Opportunities

Graduates are qualified for interior design careers in:
— Retail and commercial display
— Hospitality design
— Corporate design
— Exhibition design and display systems
— Residential design

Selection Criteria

Once your application has been successfully processed, you will be invited by the Faculty to submit a portfolio. The Portfolio requirements and link will be send to students who meet the minimum requirements (APS or M-score).

Portfolio Requirements

Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx. Visit www.uj.ac.za/fada for further information.

Admission Requirements — BA Design (Interior Design) (B8BA6Q)

— Senior Certificate or equivalent qualification with a minimum APS or M-score.
— Applicants meeting the minimum entrance requirements (APS or M-score) for the BA (Interior Design) Degree
will be invited to attend an online entrance assessment and to submit a portfolio.
— Submission of a portfolio and participation in the online entrance assessment will only take place once you have
officially applied to the University and have been invited by the Faculty to participate in the selection process.
Recommended subjects include Art and Mathematics.

Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

Min APS	Languages		Mathematics OR Maths Literacy	Other Requirements
	Language of teaching and learning *	Other recognised language **		
23 with Mathematics 24 with Maths Literacy	4 (50 – 59%)	4 (50 – 59%)	Maths: 4 (50 – 59%) Maths Lit: 5 (60 – 69%)	Entrance assessment and submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

Portfolio Submission

NB: Submission of a portfolio and participation in the online entrance assessment will only take place once you have officially applied to the University and have been invited by the Faculty to participate in the selection process.

Selection Process

Once you have officially applied to the University and have been invited to participate in online entrance assessment, you will be informed by means of a selection letter from the Faculty. Applicants are informed of the outcome in an official letter.

Contact Details

Department of Interior Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1115/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/interior

Weaver's knot

FRONT ELEVATION

1

2

3

PAPER MODEL RENDER

PAPER MODEL

EAST ELEVATION

SOUTH ELEVATION

WEST ELEVATION

EVATION

CURRICULUM

BA Degree in Interior Design (B8BA6Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (124 credits)			
BAID6Y1	28	Interior Design 1	The purpose of this module is to introduce students to the process of design and design thinking and to develop their ability to create solutions for a range of small scale interior design problems.
BACD6Y1	20	Interior Design Construction and Detailing 1	The module will introduce students to basic technical drawing conventions, drawing skills and construction techniques pertaining to the interior design industry.
BACT6Y1	20	Interior Design Communication Technology 1	The purpose of the module is to introduce students to a variety of presentation and drawing skills which include hand-drawn and computer generated techniques.
BAHT6Y1	16	History and Theory of Interior Design 1	The purpose of this module is to enable students to demonstrate fundamental knowledge of visual elements, design principles, design history, theory and case studies within the design and built environment.
BABS6Y1	16	Building Services and Materials 1	The module will introduce the student to building services and the derivation of materials and finishes, availability, properties and correct application. This knowledge should enable students to incorporate building services and specify these materials and finishes appropriately.
BAEN6A1	16	Entrepreneurship 1 (Semester 1)	To equip students with a thorough introduction to entrepreneurship theories, and the entrepreneurial mind-set, in order to prepare them to successfully plan, launch and manage their own venture in various occupational contexts. To equip students to think conceptually about business start-up strategies and legal issues, as well as how to protect their interests, ideas and concepts.
BASD6B1	8	Sustainable Design 1 (Semester 2)	The purpose of this module is to introduce students to fundamental concepts of sustainable building construction.
SECOND YEAR (124 credits)			
BAID6Y2	28	Interior Design 2	To develop and refine interior design skills at an intermediate level. The module will enable students to gain experience in resolving a variety of design problems, ranging from basic product design to domestic and commercial interior design.
BACD6Y2	20	Interior Design Construction and Detailing 2	To provide students with a working knowledge pertaining to the construction, detailing and specification of elementary double-storey buildings, shop-fittings and basic joinery. This knowledge will enable students to produce suitable working drawings which in turn, can be used in the execution of design projects.
BACT6Y2	20	Interior Design Communication T echnology 2	The purpose of this module is for students to develop their skills and knowledge in the use of computer presentation technology and obtain competency in the use of appropriate computer programmes, the production of design presentations and execution of construction drawings.
BAHT6Y2	16	History and Theory of Interior Design 2	The purpose of this module is to enable students to develop their knowledge of design history, theory and case studies within the built environment and conduct research and critical reflection of identified focus areas.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
BABS6Y2	16	Building Services and Materials 2	The module will expand on the student's theoretical knowledge acquired in Building Services and Materials 1 by focusing on interior structures, joinery and surfacing treatments. This knowledge should enable students to incorporate building services, materials and finishes knowledge appropriately in the specification of working drawings, at an intermediate level.
BAEN6A2	16	Entrepreneurship 2 (Semester 1)	To identify opportunities through the use of creativity and innovation for a new or existing venture and be able to analyse the feasibility of different ideas, and turn it into a business plan. To understand the business environment as well as the successful management of a business venture. This includes the productive management of limited resources to obtain a profitable result.
BASD6B2	8	Sustainable Interior Design 2 (Semester 2)	The purpose of this module is to refine the students' knowledge of sustainable design through focusing on interior design principles, requirements and application within the built environment.
THIRD YEAR (124 credits)			
BAID6Y3	48	Interior Design 3	To develop and refine complex interior design solutions by analysing and evaluating a range of specified problems pertaining to design projects and presenting creative solutions that display advanced conceptual thinking and research skills in an integrated manner.
BACD6Y3	36	Interior Design Construction and Detailing 3	To enable students to execute a range of interior design projects and demonstrate the ability to develop and present comprehensive sets of construction and detailing documentation that include materials, finishes and systems appropriate to the requirements of the design project.
BAHT6Y3	24	History and Theory of Interior Design 3	The purpose of this module is to enable students to demonstrate detailed knowledge at an advanced level of interior design history, theory and case studies within the built environment and conduct in-depth design research and design criticism.
BAPP6A3	16	Professional Interior Design Practice 3 (Semester 1)	The purpose of this module is to expand and improve the student's knowledge to a level of advanced competence in business administration, with specific emphasis on the interior design profession, office management practices and procedures, legal and ethical prescriptions relevant to the built environment.
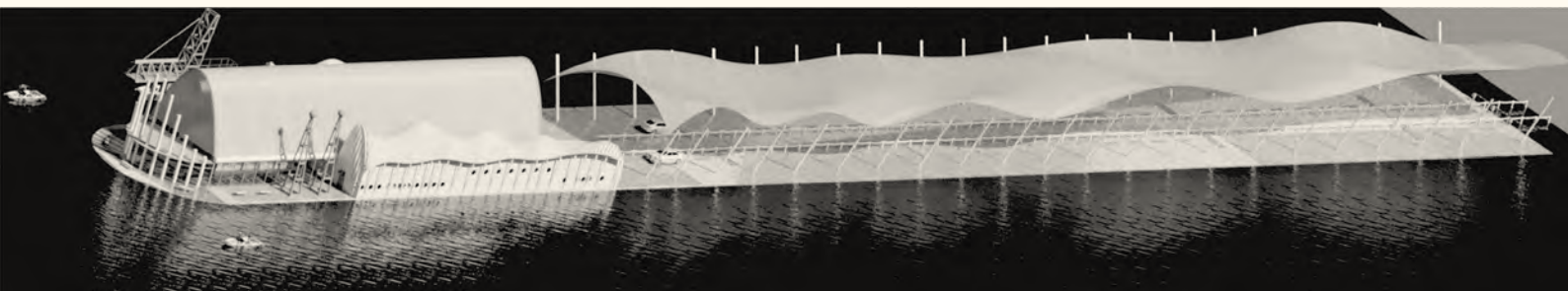
Jewellery Design and Manufacture (D8JD1Q)

Portfolio Submission

Applicants must submit a

prescribed portfolio.

Submission of a portfolio

must only take place

once you have officially

applied to the university

and have been invited by

the faculty to participate

in the selection process.

You will be informed by

means of a selection letter

from the faculty regarding

submission dates and

portfolio requirements.

The University of Johannesburg (UJ) is situated in the metropolis of Johannesburg, which is one of the dynamic Jewellery hubs of South Africa. The state-of-the-art facilities combined with the expertise of the lecturing staff makes the UJ Department of Jewellery Design a premier setting to study towards a career in the Jewellery industry. The department's aim is to cultivate broad-based skills associated with jewellery entrepreneurship. Students are encouraged to develop a range of competencies which enables them to achieve their full creative potential.

The diploma programme incorporates Jewellery Practice that includes Jewellery Design, Drawing and Manufacturing Techniques. Other key areas of study include Gemmology, Technology, Contextual Studies and Design Management.

Career Opportunities

Career opportunities exist in the following:
— Contemporary jewellery designer / maker
— Commercial jewellery designer / manufacturer
— Jewellery retail industry
— Retail / wholesale buying
— Gemmology / diamond industry
— Jewellery workshop manager
— CAD jewellery designer
— Education / training

Admission Requirements — Diploma: Jewellery Design and Manufacture (D8JD1Q)

— Senior Certificate or equivalent qualification with a minimum APS or M-score.
— Attendance of an entrance assessment once the application form has been processed.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Diploma: Jewellery Design and Manufacture will be invited to an entrance assessment.

Selection Criteria

Selection is based on the results of the following assessment:
a) A multiple choice test from notes provided by the Department
b) A technical problem-solving test
c) Two and three-dimensional drawing, design and hand making ability
d) Submission of a portfolio of work
e) An interview with staff members

Programmes offered in the Department of Jewellery Design and Manufacture

Diploma in Jewellery Design and Manufacture; Advanced Diploma in Art and Design (Applicants may only apply for the advanced diploma once they have completed a NDip or Diploma in Jewellery Design).

Average Point Score (APS)

A minimum APS of **18 with Mathematics** or **19 with Mathematical Literacy** is required to apply for the programme.

Min APS	Languages		Mathematics OR Maths Literacy OR Technical Maths	Other Requirements
	Language of teaching and learning *	Other recognised language **		
18 with Mathematics OR **19** with Maths Literacy OR **20** with Technical Maths	4 (50 – 59%)	4 (50 – 59%)	Maths: 3 (40 – 49%) Maths Lit: 4 (50 – 59%) Tech Maths: 5 (60 – 69%)	Entrance assessment and submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

Contact Details
Department of Jewellery and Manufacture
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1125/1098
web-fada@uj.ac.za
jewelleryadmin@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/jewellery

Portfolio Requirements

Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx. Visit www.uj.ac.za/fada for further information.

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

Diploma in Jewellery Design and Manufacture (D8JD1Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
JDDM1Y1	12	Design Management 1	To develop fundamental knowledge of the role of design and manufacture in an economic system.
JDDR1Y1	24	Jewellery Drawing 1	To develop fundamental techniques to use drawing as a design tool.
JDJD1Y1	24	Jewellery Design 1	To develop fundamental techniques to design basic jewellery.
JDJT1Y1	12	Jewellery Technology 1	To develop fundamental knowledge of materials, techniques and equipment required to make custom jewellery.
JTJT1Y1	36	Jewellery Techniques 1	To develop fundamental techniques and skills to make basic jewellery.
MDCS1Y1	12	Contextual Studies 1	The primary purpose of this module is to introduce students to the broad field of visual and design culture. It will enables art and design students to gain an awareness of academic practices, theoretical tendencies and discourses to ensure that their practice is critical and relevant. In this regard, basic understanding refers to practices of representation, perception and the construction of meaning.
SECOND YEAR (120 credits)			
JDDM1Y2	12	Design Management 2	To develop intermediate knowledge of a retail manufacturing environment.
JDGM1Y2	12	Gemmology 2	To develop intermediate knowledge of the properties of gemstones and the equipment used to identify, classify and distinguish these.
JDJP1Y2	84	Jewellery Practice 2	To design and make custom jewellery with intermediate level technologies, techniques and materials.
MDCS1Y2	12	Contextual Studies 2	The primary purpose of this module is to extend and build on the understanding of the broad field of visual and design culture provided in the first year of study. Practices and discourses of representation, perception and the construction of meaning sited within particular historical periods and linked to specific creative disciplines are emphasised.
THIRD YEAR (120 credits)			
JDDM1Y3	12	Design Management 3	To develop advanced knowledge of design management.
JDGM1Y3	12	Gemmology 3	To develop advanced knowledge and applied techniques in identifying gemstones.
JDJP1Y3	84	Jewellery Practice 3	To design and make complex custom jewellery, using advanced technologies, techniques and materials.
MDCS1Y3	12	Contextual Studies 3	The purpose of this module is to develop an understanding of critical theories of visual art and/or design, focusing on the issues of identity and subjectivity and applied to complex analysis and an understanding of visual art and/or design practice. Students are also expected to produce academic writing of a standard related to final year undergraduate study.

CURRICULUM

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

BA Degree in Digital Media (Multimedia) Design (B8DM3Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
BADM4Y1	24	Digital Media Design 1	The purpose of this module is to introduce the required knowledge, skills and techniques to develop and create visual content for screen-based media.
BADS0Y1	24	Design Studies 1	The purpose of this module is to enable students to demonstrate knowledge of key concepts in design history and theory, and to enable students to conduct basic design research.
BADT4Y1	30	Digital Media Technology 1	The purpose of this module is to introduce students to digital technologies and techniques relevant to the development and processing of visual content for screen-based media.
BAPP0Y1	18	Professional Design Practice 1	The purpose of this module is to introduce students to the professional practice of design.
BADV1Y1	24	Digital Media Visualisation 1	The purpose of this module is to enable students to create visual content, using a variety of fundamental techniques and media.
SECOND YEAR (120 credits)			
BADM4Y2	40	Digital Media Design 2	The purpose of this module is to enable students to solve intermediate digital design problems innovatively by applying detailed knowledge of design thinking.
BADS0Y2	30	Design Studies 2	The purpose of this module is to enable students to demonstrate knowledge of design history and theory, and to enable students to conduct design research and criticism.
BAPP0Y2	20	Professional Design Practice 2	The purpose of this module is to broaden students' knowledge of the professional practice of design.
BADV2Y2	30	Digital Media Visualisation 2	The purpose of this module is to enable students to create visual content as part of digital media design processes, using a variety of advanced techniques and media.
BABS6Y2	16	Building Services and Materials 2	
THIRD YEAR (120 credits)			
BADM4Y3	70	Digital Media Design 3	The purpose of this module is to re-inforce competence in the conceptualisation, visualisation and presentation of specialised multimedia assignments, by emphasising creative exit level problem-solving abilities and content creation equivalent to industry requirements.
BAMS4Y3	50	Digital Media Studies 3	The purpose of this module is to enable students to demonstrate detailed knowledge of Digital Media Design theory and to enable students to conduct in-depth design research and criticism.

Digital Media (Multimedia) Design (B8DM3Q)

As digital becomes more and more central to the way we live our lives, the importance of shaping digital technologies to enhance the human experience has become more evident. Whether it be through exploring new modes of storytelling or ways to engage with the world, Digital Media Design in concerned with how designers can take advantage of emerging technologies to imagine future possibilities. If you are interested in the world of people, technology, and the imagination, a degree in Digital Media Design in the Department of Multimedia is for you. In this programme, you can apply your creative powers to entertain, inform and support people's future experiences of their worlds.

A range of technologies and products that students engage with include websites, mobile applications, smart technologies, motion picture and video content, motion graphics, short format animation, information graphics, way finding systems and digital photography. The facilities in the department includes four computer laboratories with the latest high-end graphics computers, an audio recording suite, an animation studio and a green screen studio.

Programmes: Bachelor of Arts, Bachelor of Arts Honours, Master of Arts in Digital Media Design and PhD (Art & Design).

Career Opportunities

This degree prepares students for careers in the design, film, broadcast and advertising industries as; interaction designers, user experience designers, user interface designers, service designers, music video designers, multimedia animators, motion graphics designers, information designers, video editors, video compositors, digital photographers, digital media consultants and or creative directors.

Admission Requirements — BA (Digital Media Design) (B8DM3Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio once the application form has been processed.
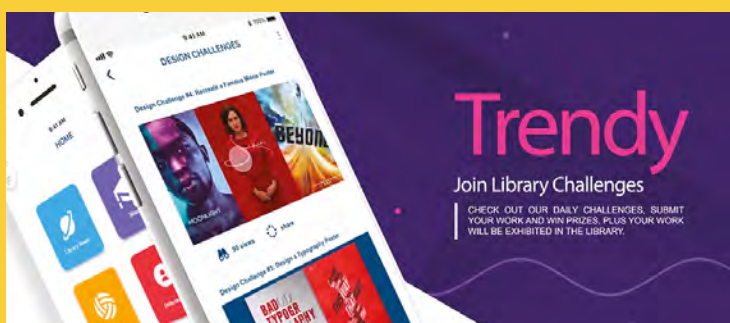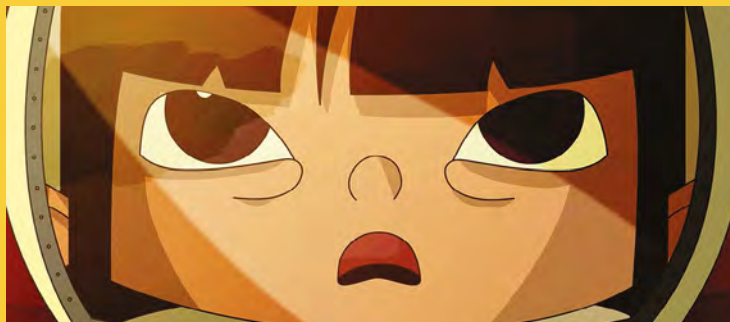
Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

| Min APS | Languages | | Mathematics OR Maths Literacy | Other Requirements |
	Language of teaching and learning *	Other recognised language **		
23 with Mathematics **24** with Maths Literacy	5 (60 – 69%)	4 (50 – 59%)	Maths: 3 (40 – 49%) Maths Lit: 4 (50 – 59%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

For detailed information, refer to page 4 of this brochure.

Portfolio Submission

Applicants must submit a prescribed portfolio.

Submission of a portfolio must only take place once you have officially applied to the university and have been invited by the faculty to participate in the selection process. You will be informed by means of a selection letter from the faculty regarding submission dates and portfolio requirements.

Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx. Visit www.uj.ac.za/fada for further information.

Portfolio Requirements

Contact Details
Department of Multimedia
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1117/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/multimedia

Visual Art (B8BA7Q)

The purpose of the three-year BA (Visual Art) degree is to develop students' creative, imaginative and critical knowledge, skills and academic research capabilities to practice as artists within the domains of the visual-cultural industries, and/or to engage in postgraduate study in visual art. A unique feature of the BA (Visual Art) degree is that it allows first year students to choose selected cognate modules offered in the Faculty of Humanities, to enrich their studies in visual art. This is unprecedented in the Faculty and augurs well for students who intend pursuing graduate studies in any of the degree programmes mentioned below.

The BA (Visual Art) programme will equip students with a thorough knowledge of visual art practices, discourses, theories and research methodologies. The programme facilitates the creation of meaning through art; research within art history and criticism; contemporary artistic production; civic agency; visual identity; and visual technologies. The programme will focus on creative and critical thinking according to ethical and professional standards, in order to explore experimental, transformative and inter-disciplinary approaches to the making, reception and analysis of art within pan-African and international contexts. In keeping with the University's focus on promoting African scholarship, the BA (Visual Art) programme addresses the need for academically adept, discipline-sophisticated and civic-minded graduates who are able to respond to the challenges of visual culture in a globalized environment. The programme is accessible to students in the Faculty of Humanities who wish to study Art History and Theory up to level three. The Department of Visual Art may recommend that Visual Art students study selected cognate modules offered in the Faculty of Humanities.

Degree Programmes: BA (Visual Art), BA Hons (Visual Art), BA Hons (Art Therapy), MA (Visual Art), Post Graduate Certificate in Education (PGCA) and PhD.

Continuous Education Programmes (CEP): (a) Introduction to Visual Art Therapy and Social Action, and (b) Master's Pre-Proposal Writing in Art and Design.

Career Opportunities

Graduates could work in many areas of the visual art industries, including: Professional artist; Art education and training; Art gallery, museum curating and management; Art criticism, research and journalism; Art consulting; Art writing; Printmaking and print studio management; Aspects of digital photography, video production and editing; Diverse digital and multimedia environments; Visual event management; General and graphic novel illustration; Paper making and paper product design; Community and arts project management.

Admission Requirements   — BA (Visual Art) (B8BA7Q)

— Senior certificate or equivalent qualification with the minimum APS or M-score.
— Submission of a portfolio.

Average Point Score (APS)

A minimum APS of **23 with Mathematics** or **24 with Mathematical Literacy** is required to apply for the programme.

Min APS	Languages		Mathematics OR Technical Maths OR Maths Literacy	Other Requirements
	Language of teaching and learning *	Other recognised language **		
23 with Mathematics OR Technical Maths 24 with Maths Literacy	4 (50 – 59%)	4 (50 – 59%)	Maths: 3 (40 – 49%) Tech Maths: 3 (40 – 49%) Maths Lit: 4 (50 – 59%)	Submission of a specified portfolio

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

* The requirement for Mathematics and Mathematical Literacy as a matric subject may be exempted for international admission into the BA (Visual Art) degree – provided that the university entrance requirements and APS scores remain intact and such admission is compliant with all undergraduate degree requirements.

Entrance Assessment

Details of the entrance assessment and/or portfolio requirements will be communicated with you once your application form has been processed and is referred to the Faculty. Ensure you check your application status using https://student.uj.ac.za/status.aspx. Visit www.uj.ac.za/fada for further information.

For additional information about the Visual Art Department please log onto https://www.uj.ac.za/faculties/fada/visual-art/ or www.uj.ac.za/fada. Alternatively you can contact the Departmental secretary, Mrs Elda Majola on eldam@uj.ac.za.

Portfolio
Requirements

Contact Details
Department of Visual Art
Faculty of Art, Design
and Architecture (FADA)
University of Johannesburg
Auckland Park
Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1117/1098
web-fada@uj.ac.za
www.uj.ac.za/fada or
https://www.uj.ac.za/faculties/
fada/visual-art/

CURRICULUM

BA Degree in Visual Art (B8BA7Q)

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
FIRST YEAR (120 credits)			
BAAH7A1	16	Art History and Theory 1A	Visual literacy for a visual culture: To introduce students to the terminology used in the analysis of visual communication with the purpose of developing basic visual literacy. Analysis skills and visual literacy are applied to a study of selected art historical and contemporary examples, including film and contemporary media works, to enable the student to identify stylistic characteristics, to extract meaning from visual imagery, and to discuss these examples in writing. To introduce students to the terminology and its application congruent with the foundations of research and the practice of visual art.
BAAH7B1	16	Art History and Theory 1B	Belief systems in selected cultures from Africa and elsewhere: To interrogate examples of art and artefacts from prehistoric times to the 15th century. Emphasis is placed on the importance of social context and belief systems as reasons for stylistic change. The purpose also extends to the further development of writing and analysis skills taught in Art History and Theory 1A, enabling students to analyse and discuss examples in writing. Students will progress through a number of set projects that relate to research methodology, academic writing strategies, art, politics and protest art, citizenship and art for social change.
BASP7Y1	48	Studio Practice 1	Particular focus is placed on an acquisition of technical, expressive, critical thinking and problem solving skills related to an introduction to meaning-making in painting, printmaking and sculpture. To equip students with technical skills, methods and techniques as well as knowledge on how to present these works coherently and appropriately.
BADR7Y1	48	Drawing 1	To equip students with basic and fundamental skills in both accurate and expressive renderings of diverse subjects in a range of media, materials and modalities.
and either, Elective 1			
BAMS7A1	16	New Media Studies 1A and	To make art using digital technology. To introduce students to the broad field of digital media practice in Visual Art including the requirements for professional practice in the art industry. This module also serves as an introduction to the development of divergent, lateral and alternative thinking to solve specific visual problems through the acquisition and implementation of diverse visual literacies.
BAMS7B1	16	New Media Studies 1B	To make art using digital technology which includes a range of digital, electronic, photographic, sound and print-based media. Apply an inquisitive and experimental approach to image-making. To reflects a basic understanding of the context and conceptual relevance of new media. Develop professional practice and conceptual art-making skills to solve specific visual problems. Develop a digital portfolio and catalogue that demonstrates a basic understanding of professional practice.

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
**or, Elective 2**
**Choose a first semester module from the following Humanities disciplines and complete the 2nd semester module in that discipline only. Modules are not inter-changeable.**
ENG1AA1	16	English 1A and	
ENG1BB1	16	English 1B or	
DEV1AA1	16	Development Studies 1A and	
DEV1BB1	16	Development Studies 1B or	
HIS1AA1	16	Historical Studies 1A and	
HIS1BB1	16	Historical Studies 1B or	
IZU1AA1	16	IsiZulu 1A and	
IZU1BB1	16	IsiZulu 1B	
**SECOND YEAR (120 credits)**
BAAH7A2	16	Art History and Theory 2A	Modernity and post-modernity in Africa with reference to a global context: Students will be introduced to critical use of theory in relation to modernism and post-modernism. Developments in style will be contextualized in relation to different social and political situations. Academic writing conventions and visual vocabulary will also be emphasised in order to develop upon the basic knowledge of the previous level regarding concepts of research in visual art and the practice of contemporary visual art.
BAAH7B2	16	Art History and Theory 2B	Feminism, Gender and Identity studies: To introduce students to the history and theory of Feminism and its application to both historical art and contemporary examples (including both art and media manifestations). This will include the problematic reception of Feminism in South Africa and the discourse surrounding the representation of the black body. A development from feminist discourse is introduced by way of the study of gender and identity including the implications of racial identity in art. Students will be taught to critically analyse images of people in historical and contemporary images to show how they respond to the context in which they were made. Presentation projects will form part of the assessment for this module, thus developing speaking and presentation skills as well as writing skills. Students will progress through a number of projects that relate to research methodology and art and social justice.
BASP7Y2	48	Studio Practice 2	To develop and apply intermediate concepts and technical skills in a range of approaches to studio practice. Opportunities for the specialized conceptual and technical enquiry in at least two of printmaking, painting and sculpture, are expected.
BADR7Y2	20	Drawing 2	To equip students with diverse, intermediate drawing skills in the production of a congruent body of work with connotative associations. Students' progress through both set and open project briefs through which observation, expressive mark making and own experience are important.

CURRICULUM

OUTCOMES AND ASSESSMENT CRITERIA: Programme and module outcomes and assessment criteria are available in separate internal faculty documents.

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
and either, Elective 1			
BAMS7A2	16	New Media Studies 2A **and**	To extend and build on an understanding of the broad field of digital media and Visual Art practice provided in the first year of study. A critical, intermediate engagement in elements of photo-media such as digital photography, video art making, editing and the appropriate use of sound media is expected in relation to the professional practice requirements of the visual art industry. Intermediate enquiry into experimental approaches to image making using new media. The presentation of a structured exhibition catalogue, which demonstrates a critical understanding of the context and conceptual relevance of the student's art practice, is expected.
BAMS7B2	16	New Media Studies 2B **or**	To develop intermediate professional practice skills related to relevant aspects of two and three-dimensional art making. The presentation of a structured exhibition catalogue, which demonstrates a critical understanding of the context and conceptual relevance of the student's art practice, is expected.
or, Elective 2			
Choose a first semester module from the following Humanities disciplines and complete the 2nd semester module in that discipline only. Modules are not inter-changeable.			
ENG2AA2	16	English 2A, **and**	
ENG2BB2	16	English 2B, **or**	
DEV2AA2	16	Development Studies 2A **and**	
DEV2BB2	16	Development Studies 2B **or**	
HIS2AA2	16	Historical Studies 2A **and**	
HIS2BB2	16	Historical Studies 2B **or**	
IZU2AA2	16	IsiZulu 2A, **and**	
IZU2BB2	16	IsiZulu 2B	

CURRICULUM

MODULE CODE	MODULE CREDIT	MODULE	PURPOSE
THIRD YEAR (120 credits)			
BAAH7A3	22	Art History and Theory 3A	Colonialism and post-colonialism in Africa: To develop a critical understanding of colonial and post-colonial theories as applied to genres such as landscape, portraiture or, the body. Written projects engaging with theory underpinning the analyses of artworks will demonstrate an advanced application of current theories around colonialism in academic discourse.
BAAH7B3	22	Art History and Theory 3B	Theoretical enquiry: To develop students' advanced knowledge of research in visual art and the practice of contemporary visual art. Students will progress through a number of set projects that relate to research methodology, research design, academic writing strategies, art and civic engagement, regional and global discourses in art, art biennales, art and business, arts management, art criticism, arts writing, as well as theories of practice and studio theory.
BASP7Y3	60	Studio Practice 3	To develop advanced methods of conceptualisation and research in studio practice, resulting in appropriate applications of art-making towards the production of a thematically-linked body of work. Produce and exhibit a professional body of work of high standard comprising an appropriate number of works as stipulated in the learning guide. Advanced application of professional practice through the design and production of an exhibition catalogue.
BADR7Y3	32	Drawing 3	To develop the full technical and conceptual potential of selected subjects and themes by means of a range of primarily independent drawings at an advanced level.

Postgraduate Programmes

Postgraduate Programmes offered in the Faculty of Art, Design and Architecture

Note: You need to complete an undergraduate programme before applying for any postgraduate programme within the Faculty. Detailed postgraduate information can be found in the Faculty Postgraduate brochure or the Faculty website www.uj.a.za/fada

Postgraduate Diploma

PG Dip Architecture

Bachelor Honours Degree

BA Hons (Art Therapy)

B Arch Hons

BA Hons (Design) (offered in the Department of Fashion)

BA Hons (Design) (offered in the Department of Graphic Design)

BA Hons (Design) (offered in the Department of Multimedia)

BA Hons (Industrial Design)

BA Hons (Interior Design)

BA Hons (Visual Art)

Master's Degree

MA (Art Therapy)

MArch

MArch (Design, Theory and Practice)

MA (Design) (offered in the Department of Fashion)

MA (Design) (offered in the Department of Graphic Design)

MA (Design) (offered in the Department of Industrial Design)

MA (Design) (offered in the Department of Interior Design)

MA (Design) (offered in the Department of Multimedia)

MA (Industrial Design)

MA (Visual Art)

Doctoral Degree

PhD (Art History)

PhD (Art and Design)

Visual Identities in
Art and Design (VIAD)

It is a peculiar sensation, this double-consciousness, this sense of always looking at one's self through the eyes of others, of measuring one's soul by the tape of a world that looks on in amused contempt and pity.

Established in 2007, the Visual Identities in Art and Design Research Centre (VIAD) is an interdisciplinary research centre based within the Faculty of Art, Design and Architecture, University of Johannesburg. VIAD supports an international community of Visiting Professors, Research Associates and Postdoctoral Fellows, whose diverse research projects promote critical thinking (and feeling) around African and African diasporic histories, identities and creative human practices. Reflecting its commitment to practice-led research, VIAD facilitates a dynamic programme of exhibitions, publications and interdisciplinary platforms, presented in collaboration with local and international partners.

www.viad.co.za

Building on the centre's focus to date on identity construction through forms of visual practice, visual culture and visual representation, projects supported from 2020-22 will contribute toward a critical rethinking of history-making and future-imagining within the historical paradigm (and contemporary afterlives) of racial slavery, colonial modernity and apartheid. Central to this focal area is how cultural and aesthetic practices are enacted as 'living histories' and 'imaginings of the new' within contexts of racialised, gendered and sexualised violence, and how such practices open to new ways of thinking about freedom, community and what it means to be human.

www.instagram.com/viad_fada

The Paris Albums 1900. Installation view from the exhibition *Black Chronicles IV* (Curated by Renée Mussai of Autograph ABP, London), FADA Gallery, April-May 2018. Courtesy of the Prints & Photographs Division, Library of Congress, Washington, DC. Photo by Anthea Pokroy.

One ever feels his two-ness - an American,
a Negro; two souls, two thoughts,
two unreconciled strivings; two warring ideals
in one dark body, whose dogged strength
alone keeps it from being torn asunder.

In his merging he wishes neither of the older selves to be lost. He would not Africanize America, for America has too much to teach the world and Africa. He would not bleach his Ne

UJ ARTS & CULTURE

UJ Arts & Culture produces and presents world-class student and professional arts programmes aligned to the UJ vision of an international university of choice, anchored in Africa, dynamically shaping the future. A robust range of arts platforms are offered on all four UJ campuses for students, staff, alumni and the general public to experience and engage with emerging and established Pan-African and international artists drawn from the full spectrum of the arts.

Through the Arts Academy students have access to a number of extracurricular arts and culture activities including two choirs, a jazz band, drumming circles and poetry, drama and dance classes. Additionally, a robust artistic programme is presented and includes local and international drama and dance productions, comedy shows, music concerts, arts and culture festivals and art exhibitions presented at the UJ Art Gallery.

Arts & Culture's flagship programme is the Interdisciplinary FADA Theatre Programme, which is implemented as an integral component of course work for second-year FADA students. During a two-week lecture series entitled Theatre 101 students attend theatre design lectures and briefing sessions and then work in groups to design various aspects of a play produced by the division with a professional cast.

The division also hosts external events at the Art Centre on the Kingsway Campus with a 428-seater Theatre, an 18-seater conference room and two studios; the Experimental Theatre, also on the Kingsway Campus, is a flexible space primarily used for and by students; and the 180-seater Con Cowan Theatre with adjacent studios is based on the Bunting Road Campus.

For more information visit www.uj.ac.za/arts
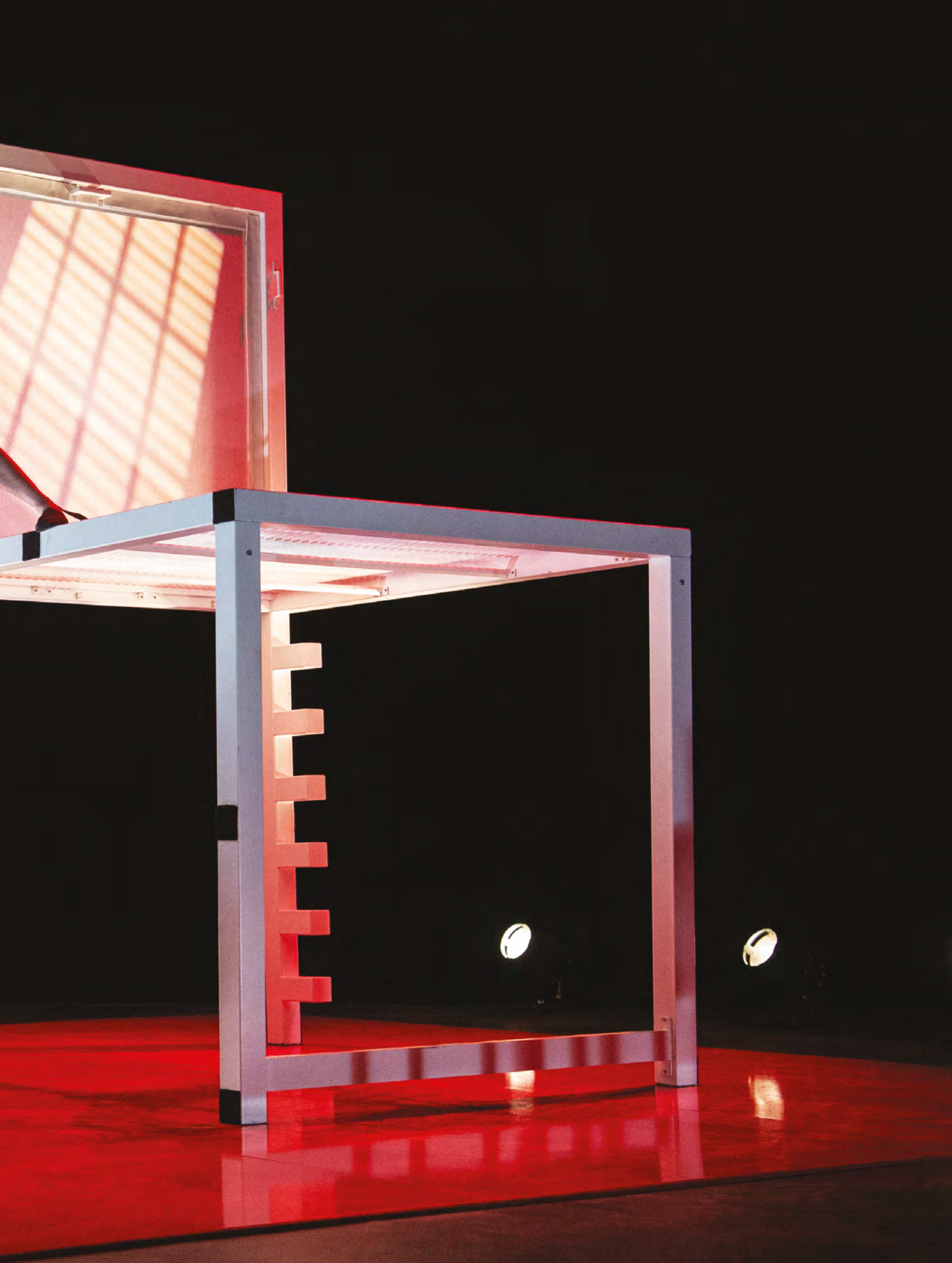
DSD DESIS Lab

The **Design Society Development (DSD) DESIS Lab** is a multi-disciplinary community of practice, based at the Faculty of Art, Design and Architecture, University of Johannesburg, that seeks to better understand how design can best serve the emerging needs of broader society, specifically in the face of staggering inequality and rapid change in Gauteng, South Africa. Our lab is currently focused on challenging the ethnocentric view of the world brought about through modernization, and hence plays particular interest to our local context, cultural diversity and local needs. As designers we undertake design research projects through participatory, and preferably multi-stakeholder, human-centred methodologies in order to bring about appropriately considered change. The DSD DESIS Lab includes participants from design, the social sciences, economics and art. Activities undertaken within the auspices of the lab include practice, research activities and information dissemination.

The DESIS Network is an international network of 48 design labs, based in design schools and design-oriented universities, actively involved in promoting and supporting sustainable change. The DESIS association was formed between the Politenico di Milano (Italy), The New School (USA), University of Arts London (UK), Universidade Federal do Rio de Janeiro (Brazil), Jiangnan University (China), and Tongji University (China). In June 2014 and the DSD DESIS Lab was accepted as the fourth lab based in Africa shortly thereafter. The DSD DESIS Lab is also a promoter of the international DESIS Food Cluster together with Polimi DESIS Lab, Milan and Strategic Design Senarios (SDS), Brussels.

The DSD DESIS Lab meets monthly to interrogate research, projects, methods and products that impact on the intersection and interplay between design, society and development in our specific context. We understand *design* as referring to the conscious choices we make in creating systems (community, society & productive systems) and technologies (products, artefacts, communicative technologies, systems integration); *society* as the human context that includes the broader social systems of culture, economy, politics and environment; and *development* as the discourse and practice of positive and considered change. We draw on critical political economy, social sciences, appropriate technology development, participatory and human-centered design, and other design approaches in our practice and research. For more info please visit http://www.designsocietydevelopment.org/

DSI-NRF South African Research Chair in South African Art and Visual Culture (SARChI)

Prof Brenda Schmahmann is the **SARChI Research Chair in South African Art and Visual Culture**. Hosted by the Faculty of Art, Design and Architecture and integrated with the work of the faculty, this prestigious position is funded by the Department of Science and Innovation (DSI) and administered by the National Research Foundation (NRF). The SARChI Research Chair serves as a forum for initiatives in research by not only Prof Schmahmann but also postdoctoral research fellows, postgraduate students and others working with her.

Research falling under the ambit of the SARChI Research Chair in South African Art and Visual Culture is in art history as well as disciplines and fields which are cognate to it, such as design history and fashion theory. With particular expertise in gender, public art and the deployment of art and design in the context of community projects in South Africa, those working under the ambit of the SARChI Chair produce research and acquire postgraduate qualifications that have immediate social relevance and value. In a context where there is an imperative to re-write histories and develop a richer understanding of South African identities, and where art museums are redefining their collecting policies as well as seeking curatorial methods for visualising the past and present, there is a high demand for the research and capacities of qualified visual theorists. Art historians and visual theorists are also vital to the art gallery sector, where they play an immediate role in enabling markets for artists, as well as in aspects of arts management. Programmes in art and design at South African secondary and tertiary institutions depend on appropriately qualified and capable theorists who are able to offer instruction in histories about art, design and visual culture, and the ways in which these potentially inform contemporary art and design practices.

In summary, then, the SARChI Research Chair in South African Art and Visual Culture provides a forum for producing significant research with immediate social relevance and impact for the heritage, museum, gallery and education sectors, while also developing a new generation of postgraduates with qualifications and capacities to continue and expand this work.

science & innovation
Department:
Science and Innovation
REPUBLIC OF SOUTH AFRICA

NRF | **National Research Foundation**

Contact Details

Professor Brenda Schmahmann
Email: brendas@uj.ac.za
Tel: +27 11 559 7220/1

Physical Address
33 Twickenham Avenue
Auckland Park
Johannesburg
www.uj.ac.za/fada

The FADA Gallery is an experimental creative platform located in the UJ Faculty of Art, Design and Architecture building. The Gallery hosts a dynamic program of curated exhibitions, student shows, events, screenings, talks, and installations.

The double-volume gallery space encourages creative and critical engagement amongst students, staff, alumni, and the local art community.

With the input of a specially convened committee of artists, academics, and curators drawn from the Faculty, the FADA Gallery will launch an updated vision and schedule in 2020.

Gallery hours:
Tues to Fri: 09:00 – 16:00
Saturday: 09:00 – 13:00

Contact details:
Eugene Hön
084 840 2691
eugeneh@uj.ac.za

The African Choir 1891 Re-imagined. Installation view from the exhibition *Black Chronicles IV* (Curated by Renée Mussai of Autograph ABP, London), FADA Gallery, April-May 2018. Photo by Anthea Pokroy.

UNIVERSITY
OF
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The **Faculty of Art, Design and Architecture** offers under- and postgraduate programmes in Architecture, Fashion Design and Production, Graphic (Communication) Design, Industrial Design, Interior Design, Jewellery Design and Manufacture, Digital (Multimedia) Design and Visual (Fine) Art. This brochure lists the undergraduate programmes and their application criteria for 2023, and introduces the faculty's research centres, galleries and theatres.

UJ FADA

www.**uj**.ac.za/fada