

CURRICULUM VITAE: TALITA GREYLING



PERSONAL INFORMATION

1.	Full names	Catherine Talita Greyling
2.	Marital status	Married
4.	Present occupation	Academic (Senior Lecturer)
5.	Address	114 Maroela Road, Centurion
6.	Telephone number	011 559 2586 (w) 0824171233 (cell)
7.	E-mail address	talitag@uj.ac.za
8.	Languages	English and Afrikaans

ACADEMIC QUALIFICATIONS

1.	B.Com (Economics)	UOFS
2.	B.Com (Hons) Economics	UOFS
3.	M.Com (Economics)	1995 (RAU)
4.	PhD (Economics)	2014 (University of Johannesburg) Thesis Title: Measurement and analysis of quality of life of the diverse population of the Gauteng City-Region

MEMBERSHIP OF PROFESSIONAL SOCIETIES

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1. Member of the Economic Society of South Africa (ESSA)
 2. Member of the International Society of Quality of Life Studies (ISQOLS)
 3. Board of Directors ISQOLS

PROFESSIONAL CAREER

1.	South African Receiver of Revenue (SARS)	1989 - 1991
2.	Treasury – Unit for Fiscal Analysis- Advising the Minister of Finance	1992 -1994
3.	Vista University (Mamelodi)	1994 - 1995
2.	Corporate training since 1995 – including FNB, BMW. IPFA, COPAM, IDC, Liberty learning Channel, Reserve bank	1995 – 2010
3.	Liberty Life Learning Channel – 1997 – Macro- Economics	1997 - 1999
4.	Senior Lecturer at the University of Johannesburg, School of Economics (International and Development Economics) and Researcher in the field of Development Economics	2007-current

AWARDS

1. Awarded the best PhD thesis in the School of Economics at the University of Johannesburg for 2014
2. Master's student supervised by Greyling T. & Mahabir J., Bidzha, L., was awarded the best Master's dissertation at the University of Johannesburg.
3. Keynote speaker. Quality of life Symposium. Auckland University of Technology. 25 May 2017.
4. Recognized as the best Happiness paper by Econpapers in July 2020: Happiness-lost: Did Governments make the right decisions to combat Covid-19?
5. Nominated for the University of Johannesburg Women Leaders Development Programme.

MEMBERSHIP OF UNIVERSITY COMMITTEES

1. Head of the Marketing Committee of the Department of Economics and Econometrics (2009-2012)
2. Organiser of Thursday Seminar Series (2014-2016)
3. Member of the Department Higher Degrees Committee of the Department of Economics and Econometrics (2014-2016)
4. Chair of the Ethical Committee
5. Member of the Departmental Management Committee (2015-2016)
6. Program coordinator for International Economics (2008-2016)
7. Program Head for Development Economics

EDITORIAL POSITIONS

Associate editor: Journal of Happiness Studies (Impact factor 2.3- ranked 7 (ISI))

Associate editor: Applied Research in Quality of Life (Impact factor 1.5)

INTERNATIONAL PRESENTATIONS AND CONFERENCES

African Economic Conference, Development Bank of Southern Africa. Addis Ababa, Ethiopia. November 2007. Does displacement lead to poverty, with special reference to the !Xun and the Kwe? Author and Presenter.

Value 2008. University of Johannesburg, Sun City South Africa. May 2008. Forced displacement: definitions, scope, scale, dynamics and legal position of refugees? Author and Presenter.

Conference on Migration in Southern Africa. Migration Studies. University of the Witwatersrand. Johannesburg. March 2008. Forced displacement: definitions, scope, scale, dynamics and legal position of refugees? Author and Presenter.

ESSA Conference 2009, What is the structure of wellbeing of refugees in Johannesburg and how does it compare to that of South Africans residing in the same city? 8 September 2009, Port Elizabeth. Author and Presenter.

CSAE Conference 2009, International Economic Development Conference, 22-24 March 2009, African Development Economic's, St Catherine's College, Oxford address and attended the conference. 8 September 2009.

GNHUSA – Gross National Happiness Conference of the USA, 2 June – 4 June 2010, Burlington, Vermont, USA. The grass is not always greener on the other side of the fence. International. Author and Presenter.

ISQOLS Conference 2010, Bangkok, Thailand. 8-11 December 2010. Gold! Gold! Gold! Gold! Bright and yellow, hard and cold. International. Author and Presenter.

Financial Development Economics Conference. 26-28 November 2010, Cape Town. Johannesburg, RSA. Gold! Gold! Gold! Gold! Bright and yellow, hard and cold. International. Author and Presenter.

ESSA Conference 2011, Measuring and analyzing the quality of life of the Gauteng City Region's population. 4 September 2011, Stellenbosch. Author and Presenter.

Value Conference 2012. University of Johannesburg. Drakensberg Sport Resort. South Africa. September 2012. The measuring of quality of life at sub-national level in the Gauteng City-Region: A Data Envelopment Analysis Approach. Author and Presenter.

Happiness Conference 2012. University of Seattle. The measuring of quality of life at sub-national level in the Gauteng City-Region: A Data Envelopment and Value Efficiency Approach. May 2012. Seattle, USA. Author and Presenter.

ESSA Conference 2013, Bloemfontein, South-Africa. 22 September 2013. Validation of a measuring instrument of quality of life. Author and Presenter.

Value Conference 2014. An analysis of the determinants of subjective wellbeing of migrants in the Gauteng province. May 2014, Johannesburg. Author and Presenter

ISQOLS Conference 2014, Free University of Berlin, Germany. 19 September 2014. Construction and analysis of a composite quality of life index for a region of South Africa. Author and Presenter.

ESSA Conference 2015. Cape Town, South Africa. 2-4 September 2015. The relationship between internet access, global life satisfaction, relational well-being and satisfaction with standard of living. Author and Presenter.

ISQOLS Conference 2015, Phoenix, Arizona USA. 15-17 October 2015. An assessment of quality of life within the municipal regions of Gauteng: a DEA and VEA approach. Author and Presenter.

ISQOLS Conference 2016, Seoul, South Korea. 24-27 August 2016. Internet access and Subjective Well-Being in Gauteng, the economic centre of South Africa (Author and Presenter: Talita Greyling). Non-economic quality of life and population density in South Africa (authors and presenters: Talita Greyling, Stephanie Rossouw).

MASA Conference 2016, Salt Rock, South Africa. 14-15 November 2016. Non-economic quality of life and population density in South Africa (authors) Talita Greyling, Stephanie Rossouw, (presenter) Talita Greyling.

Quality of Life Symposium, 2017, Auckland, New Zealand, Auckland University of Technology. Quality of life Research: An inter-disciplinary discussion. Talita Greyling. Key Note Speaker.

ISQOLS Conference 2017, Innsbruck, Austria. 27-30 September 2017. Regional disparities in non-economic quality of life in South Africa: convergence or divergence? Microloans, non-economic quality of life and women empowerment: A South African impact assessment (authors and presenters) Talita Greyling, Stephanie Rossouw.

ISQOLS Conference 2018, Hong Kong. 14-15 June 2018. (i) Is convergence of quality of life in Africa sustainable? (ii) Inequality: what does a composite index of wellbeing reveal? (authors and presenters) Talita Greyling, Stephanie Rossouw. Relative consumption and subjective well-being in a dualistic, developing economy (authors and presenters) Talita Greyling, Faress Bhuiyan .

ISQOLS Conference 2019, Granada, Spain:

- Consumption expenditure and subjective well-being. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, “Happiness in a Multicultural World”, 4-7 September, Granada, Spain.
- Debt and subjective well-being. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, “Happiness in a Multicultural World”, 4-7 September, Granada, Spain.
- Using big data to measure happiness. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Conference, “Happiness in a Multicultural World”, 4-7 September, Granada, Spain.

ISQOLS Conference 2020, Virtual, organized by EHERO, Rotterdam:

- The impact on wellbeing of exogenous shocks: the case of COVID-19. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Virtual Conference, 25-28 August.

- Happiness-lost: Did Governments make the right decisions to combat Covid-19? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Virtual Conference, 25-28 August.
- Markov switching models for happiness during a pandemic: The New Zealand experience. Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Virtual Conference, 25-28 August.
- A tale of three countries: How did Covid-19 lockdown impact happiness? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Virtual Conference, 25-28 August.
- Can emotions and sentiment derived from Twitter explain stock market movements in developed and emerging markets using intraday data? Paper presented at the International Society for Quality of Life Studies (ISQOLS) Annual Virtual Conference, 25-28 August.

RESEARCH

Journal Articles Published in Peer Review Journals

Rossouw, S & Greyling, T. 2020. Social well-being inequality in Africa. *Forthcoming in Development Southern Africa*.

Greyling C. T. & Tregenna F. 2020. The validation of a multi-dimensional measure of quality of life. *Development Southern Africa* DOI: [10.1080/0376835X.2019.1684243](https://doi.org/10.1080/0376835X.2019.1684243)

Greyling, T. and Rossouw, S., 2019. Access to micro-and informal loans: Evaluating the impact on the quality of life of poor females in South Africa. *South African Journal of Economic and Management Sciences*, 22(1), p1-14.

Greyling, T. 2018. Internet access and its relationship to subjective well-being in a developing region. *South African Journal of Economic and Management Sciences* 21(1), a1841.

Gnade, H., Blaauw, D. & Greyling T. 2017. The impact of basic and social infrastructure investment on economic growth and social development in South Africa's urban and rural municipalities. *Development Southern Africa*, 34 (3), 347-364.

Greyling C. T. & Tregenna F. 2017. Construction and Analysis of a Composite Quality of Life Index for a Region of South. *Social Indicators Research*, 131 (3), 887-930. DOI [10.1007/s11205-016-1294-5](https://doi.org/10.1007/s11205-016-1294-5).

Greyling, T. & Rossouw, S. 2017. Non-economic quality of life and population density in South Africa. *Social Indicators Research*, 134(3), 1051-1075. Doi/ [10.1007/s11205-016-1468-1](https://doi.org/10.1007/s11205-016-1468-1)

Greyling C. T. 2016. The expected well-being of urban refugees and asylum-seekers in Johannesburg. *South African Journal of Economic and Management Sciences*, 19(2), 232-248.

Greyling C. T. 2015. An analysis of the quality of life of migrants in Gauteng. *Journal of Economic and Financial Sciences*, 8(2), 495-571.

Greyling C. T. & Tregenna F. 2019. The validation of a multi-dimensional measure of quality of life. *Development Southern Africa*

Book Chapters

Rossouw, S. & Greyling, T. 2020. Big Data and Happiness. Invited chapter for the [*Handbook of Labor, Human Resources and Population Economics*](#). Edited by Klaus F. Zimmermann.

Refereed journal article revised and resubmitted

Rossouw, S. & Greyling, T. 2020. Inequality: what does a composite index of wellbeing reveal? *Submitted to New Zealand Economic Papers*.

Greyling, T., Rossouw, S. & Adhikari, M. 2020. A tale of three countries: How did Covid-19 lockdown impact happiness? *Submitted to South African Journal of Economics*.

Greyling, T., Rossouw, S. & Adhikari, M. 2020, The good, the bad and the ugly of lockdowns during Covid-19. *Submitted to PLoS ONE*.

Rossouw, S. & Greyling, T. 2019. Disparities in income-independent quality of life in South African municipalities convergence or divergence? *Submitted to Development Southern Africa*.

Journal Articles – submitted

Steyn D, Greyling T, Mwamba J, Rossouw S. 2020. Emotions, Twitter sentiment and stock market predictability: A case study of developed and emerging markets. *Journal of Empirical Finance*

Greyling, T & Rossouw, S. 2019. Inequality: what does a composite index of wellbeing reveal? *Submitted to Development Southern Africa*,

Kopylova N, Greyling, T, Rossouw, S, 2019. The role of grants in assisting emerging farmers to access markets. *Submitted to Development Southern Africa*. Under review.

Greyling, T. & Rossouw, S. 2018. Is convergence of quality of life in Africa sustainable? *Submitted to Social Indicators Research*. Under review.

Rossouw, S & Greyling, T. 2017. Regional disparities in non-economic quality of life in South Africa: convergence or divergence? Submitted to Social Indicators Research. Under Review.

Mashudu, L., Greyling, T. & Mahabir, J. 2017. Has South Africa's investment in public health care improved health outcomes? Submitted to the South African Journal of Economics. Awaiting response.

Published Peer Reviewed Working Papers and Conference Proceedings

Greyling, Talita; Rossouw, Stephanie; Adhikari, Tamanna (2020): Happiness-lost: Did Governments make the right decisions to combat Covid-19? GLO Discussion Paper, No. 556, Global Labor Organization (GLO), Essen

Greyling, Talita; Rossouw, Stephanie; Adhikari, Tamanna (2020): A tale of three countries: How did Covid-19 lockdown impact happiness? GLO Discussion Paper, No. 584, Global Labor Organization (GLO), Essen

Rossouw, Stephanie; Greyling, Talita; Adhikari, Tamanna; Morrison, Phillip S. (2020): Markov switching models for happiness during a pandemic: The New-Zealand experience, GLO Discussion Paper, No. 573, Global Labor Organization (GLO), Essen

Greyling, C. T. & Greyling, L. 2007. The effects of displacement on the economic development of a community with special reference to the !Xun and the Kwe. Conference Proceedings. African Economic Conference, September 2007.

Greyling, C. T., 2008. Urban refugees: Definitions, legal positions and well-being in South Africa. Conference Proceedings. Annual Forum of the Trade & Industrial 2008.

Greyling, C. T., 2013. A composite index of quality of life for the Gauteng City-Region: a principal component approach. Working Paper 07 of the Gauteng City-Region Observatory. Available at: <http://www.gcro.ac.za/report/composite-index-quality-life-gauteng-city-region-principal-component-analysis-approach>

Greyling C. T., & Tregenna F., 2014. A composite index of quality of life for the Gauteng City-Region. ERSA Working Paper Series no 2014-0093.

Greyling, C. T., 2015. The expected well-being of urban refugees and asylum seekers in Johannesburg (RSA). ERSA Working Paper Series 2014-0140..

Greyling, T. & Rossouw, S. 2016. Non-economic quality of life and population density ERSA Working Paper Series 2016-640.

Gnade, H., Blaauw, D. & Greyling T. 2016. The impact of basic and social infrastructure investment on economic growth and social development in South Africa's urban and rural municipalities. ERSA Working Paper Series 2016-645.

Mashudu, L., Greyling, T. & Mahabir, J. 2016. Has South Africa's investment in public health care improved health outcomes? ERSA. Working Paper Series 2017-633.

Rossouw, S & Greyling, T. 2017. Regional disparities in non-economic quality of life in South Africa: convergence or divergence? ERSA, Working Paper, 2017-739.

Greyling C. T. & Tregenna F. 2018. The validation of a multi-dimensional measure of quality of life. Submitted to ERSA.

Rossouw, S & Greyling T. 2018. Does access to micro credit improve Non-Economic Quality of Life? Submitted to Social Indicators Research. Under review.

Graham L, Greyling T, & Kopylova N. 2018. Realising a demographic dividend? A panel analysis to assess the outcomes of post-CSG @inproceedings

PAPERS REVIEWED FOR PEER REVIEWED JOURNALS

Talita has reviewed papers for World Development, Social Indicators Research, Journal for Economics and Financial Sciences, Applied Research in Quality of Life, Nova Economica, the Journal of Happiness Studies, the South African Journal for Economic and Management Sciences and African Review of Economics and Finance, Measurement and Evaluation in Counseling and Development

PROJECTS

The development of a real-time happiness index for South Africa, New Zealand and Australia. www.gnh.today

The measurement of the effect on the wellbeing of young adults whom received the child support grant. 2018.

Determining the social return on investment in children. UNESCO. 2018

INTERNATIONAL COLLABORATION

Gender, Growth and Labour Markets in low income countries. [University of Groningen](#).
- Prof. Milena Nikolova

Wealth, Income, Debt: a comparison between Germany and South Africa. DIW – Dr. Peter Krause

Real-time happiness index and geographical happiness. Auckland University of Technology – Dr. S Rossouw and Victoria University of Wellington – Prof. Philip Morrison

Invited as guest lecturer to Auckland University of Technology, May 2017

Project on the measurement of a Cross-country comparative, multi-dimensional Quality of Life measure, using Big Data and International Collaboration (Universitas21- Project)

Relative consumption and subjective well-being (Carleton College, Minnesota, USA)

An international measure of quality of life using big data (Auckland University of Technology)

Various projects on Non-Economic quality of life (Auckland University of Technology, Auckland)

Research Grants / Funding:

2020

- FNR – Luxembourg National Research – Euro 50 000 GNH – extended to European countries
- URC – R160 000 – GNH South Africa, Australia, New Zealand project
- DHET- R107 000 – GNH extended, Luxembourg, Germany< Belgium, Netherlands, Spain, Italy, United Kingdom

References

Prof F Tregenna (Professor Department of Economics and Econometrics): e-mail (ftregenna@uj.ac.za)

Prof A Kabundi (Senior Researcher - South African Reserve Bank): e-mail Alain.Kabundi@resbank.co.za

Mr. D Roodt (Chief Economist – Efficient Group): dawieroodt@efgroup.co.za