WHOLESALE & RETAIL SETA LEADERSHIP CHAIR: GAUTENG





Call for Strategic Partners – W&R SETA UJ Youth Employment Project – (2023 – 2024)

The W&R Gauteng Leadership Chair hosted at the University of Johannesburg (UJ) in partnership with the W&R SETA will be rolling out a Youth Employment project starting February 2023. This project will aim to empower 100 youth.

The project is currently in need of two strategic partners:

- 1) An organisation that can do recruiting, vetting and interviews follow a rigorous and professional recruitment process to secure 100 youth (80 with and 20 without matric) for this project and offer a few days' solid orientation programme before the youth embark on their employment journey
- 2) An organisation that may offer 20 youth a matric bridging programme. As the youth will be employed, a block class or any form of flexible offering would be preferred.

About the Programme

The Youth Employment project will aim to empower 100 youth by employing them on stipends to work as Field Marketers in large Retailers. Those recruited without matric will be enrolled in a bridging programme, and those with matric will be enrolled in an NQF 5 qualification in Retail Business Management. The programme is aimed at offering both work experience and a qualification / or a matric, in order to improve the enrolled youth's prospects to either find permanent employment or to start their own venture/s.

Strategic partner proposals

Key areas for collaboration:

- South African registered company with credible reputation
- Detailed proposal outlining either point 1 or point 2 stated above
- Rates will be based on the proposed budget

Closing date for applications: 4 November 2022

Applications to be submitted to wrseta@uj.ac.za

Enquiries

For any queries related to this call, please email:

Mr Sandile Maseko msandile@uj.ac.za

Visit www.uj.ac.za/wrseta