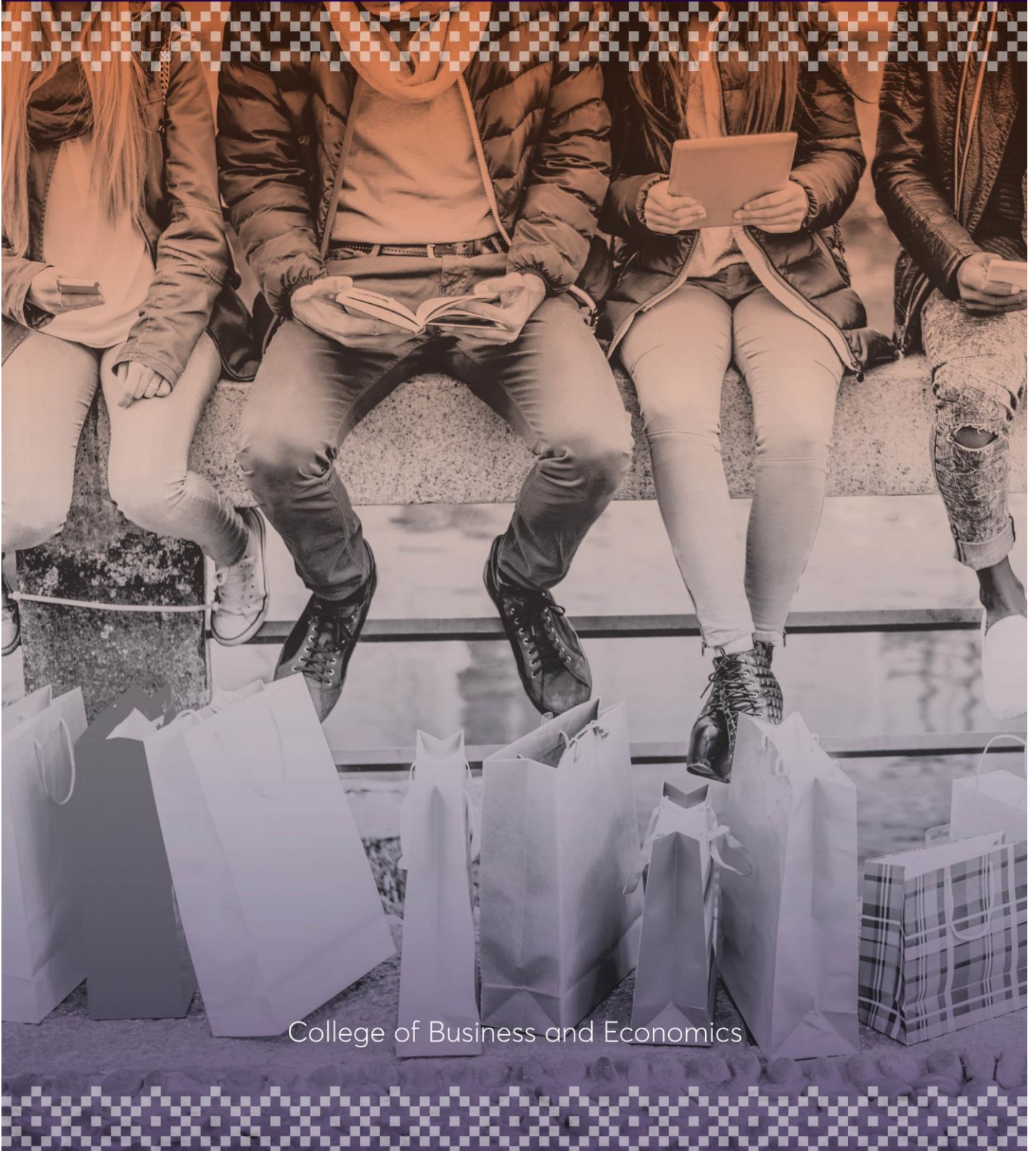




UNIVERSITY
OF
JOHANNESBURG

Department of Marketing Management
School of Consumer Intelligence and
Information Systems
Undergraduate Studies
Advanced Diploma Retailing



College of Business and Economics



ADVANCED DIPLOMA RETAILING

Key contact information

Programme Coordinator

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HoD

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ADVANCED DIPLOMA RETAILING

1. GENERAL

Thank you for your interest in the Advanced Diploma Retailing offered at the University of Johannesburg. This document will provide a detailed overview of the programme.

2. ABOUT THIS QUALIFICATION

The Advanced Diploma Retailing qualification offered at the University of Johannesburg is the first and only Advanced Diploma in Retailing in South Africa and aims to provide students with the opportunity to become a true specialist in the Retail industry.

This qualification develops the applied and practical competencies of the graduate in the acquisition, understanding and application of retailing principles. It provides an intensive, focused and applied specialisation within the field of Retail to ensure that graduates have a deep and systematic understanding of current thinking, practice, theory, strategies and methodology in the field of Retail.

Important to note:

Advanced Diplomas were previously known as a BTech degree (it is the exact same degree, only a new name). Within the next years, all BTech programmes offered by Universities in South Africa will be changed and called Advanced Diplomas). This programme is an NQF level 7 qualification.

Application closing date	30 September every year
Duration of study	1 year (full-time) OR 2 years (part-time)
Campus the qualification is based on	UJ, Bunting Road Campus (APB)
Contact details	Ms M Frazer 011 559 1423/1414 mfrazer@uj.ac.za

Career Opportunities

- Retail Consultant
- Retail Manager
- Regional Manager
- Retail Buyer
- Start your own Business

What are the costs for the Advanced Diploma Retailing?

Please visit the UJ Student Finance page for any queries related to the costs of this qualification. The student finance page can be accessed from the UJ home page at www.uj.ac.za click on Study@UJ and select Student Finance or phone them at 011 559 3935. Please visit www.uj.ac.za/cbe and click on **bursaries** to view potential bursary opportunities. You can also visit the UJ home page at

www.uj.ac.za and click on Study@UJ followed by Student Finance to view further bursary and funding opportunities.

3. COMPOSITION OF THE PROGRAMME

The programme is offered on a full-time (1 year) or part-time basis (2 years). The classes are offered on Mondays and Wednesdays as workshops of 5 hours in duration (either a morning or afternoon session), with some classes offered in the evenings. Full time students complete all seven modules in one year (three modules per semester and one year module – therefore completing both year 1 and year 2 as per the table below), whilst part time students will only complete four modules in one year (two modules per semester).

FIRST YEAR					
SEMESTER MODULES					
FIRST SEMESTER			SECOND SEMESTER		
MODULE NAME	MODULE CODE	NQF CREDITS	MODULE NAME	MODULE CODE	NQF CREDITS
Applied Research For Retailers (<i>year module</i>)	TBC	<i>*See 2nd semester column</i>	Applied Research For Retailing (<i>year module</i>)	TBC	32
Contemporary Retailing 1A	COR11A1	16	Contemporary Retailing 1B	COR21B1	16
SECOND YEAR					
SEMESTER MODULES					
FIRST SEMESTER			SECOND SEMESTER		
MODULE NAME	MODULE CODE	NQF CREDITS	MODULE NAME	MODULE CODE	NQF CREDITS
Cost And Financial Management For Non-Financial Specialists 4A	CFM44A1	15	Cost And Financial Management for Non-Financial Specialists 4B	CFM44B2	15
Strategic Retailing 1A	STRA12A1	16	Strategic Retailing 1B	STR22B1	16


4. ENTRANCE REQUIREMENTS

Only applicants that hold an appropriate Diploma or Bachelor's degree or equivalent qualification to NQF level 6 (as determined by a Status Committee) will be considered.

The number of applications received for this degree has grown immensely over the last two years. Students are therefore strictly selected based on academic merit, and this means that even if an applicant meets the criteria above, acceptance is not guaranteed.

5. APPLICATION PROCESS

Applications open annually at the beginning of April and close on the 30th of September at 12pm (no late applications are reviewed). The application process is purely online, no email or paper-based applications will be reviewed. Please visit UJ's website to apply (www.uj.ac.za and click on Study@UJ,



followed by undergraduate and then click APPLY on the right-hand side). Should you experience problems with the online system please contact the Student Enrolment Centre on 011 559 4555.

Points to keep in mind:

- From another University:
 - Currently studying - if you are applying when you are in your final (3rd year) you need to upload a University stamped copy of your academic record including the first semester results of your 3rd year.
 - Completed degree – when applying you must upload a University stamped copy of your academic record **and** certified copy of your degree certificate
 - If your documents are not stamped this will result in your application being declined based on insufficient documentation provided.
- UJ student:
 - You do not need to upload your academic record – your academic record will be linked to your application automatically.

6. FURTHER STUDIES

Upon completing of the UJ Advanced Diploma Retailing, students that meet the admission requirements* for these programmes, have the opportunity to apply for the following further study opportunities at the UJ:

- BCom Honours* (Marketing Management) qualification which was judged to be the benchmark qualification in South Africa by a Peer Review Panel.
- BTech Business Administration*

Ready to apply?

Visit the UJ homepage www.uj.ac.za and click on Study@UJ, followed by *Undergraduate* to apply for this qualification (*Advanced Diplomas and BTechs are classified as undergraduate*). All applications are done online.


7. CONTACT

Please contact the Advanced Diploma Retailing Co-ordinator: Ms Mariëtte Frazer. Email address: mfrazer@uj.ac.za or office telephone number: 011 559 1423/1414.

8. FAQS UJ Advanced Diploma Retailing

If I'm working full-time, will I be able to complete the programme on a full-time basis?

We don't recommend students who are working full-time to register on a full-time basis. The modules are made up of lots of group work and assignments which can be difficult to manage with a full-time job. Also note that some classes are during the day time and your employer needs to provide you with permission to attend classes before you enroll.





Are classes compulsory?

Yes. You can only be excused from 2 classes per semester in totality not 2 classes per subject.

My company wants to pay for my fees. Can you give me a quote?

Unfortunately the Department cannot generate quotes for students. Please contact the College of Business and Economics on 0115593875 or you can contact Student Finance directly on 0115593935.

