

Department of Marketing Management Public Lectures



20 YEARS
— 2005-2025 —

Our Future. Reimagined.

INVITATION



Future-Proof Marketing: Reflecting on the societal and ethical impact of AI, the Metaverse, Emerging Technologies and the applied skills from a marketing career perspective



**Khensani
Nobanda**



DATE: 22 July 2025
TIME: 18:00 – 19:00



This is an online event
Click [HERE](#) for more info



Human First, Tech Forward: Reimagining Marketing and Customer Experience of the Future



**Marnitz van
Heerden**



DATE: 29 July 2025
TIME: 18:00 – 19:00



This is an online event
Click [HERE](#) for more info