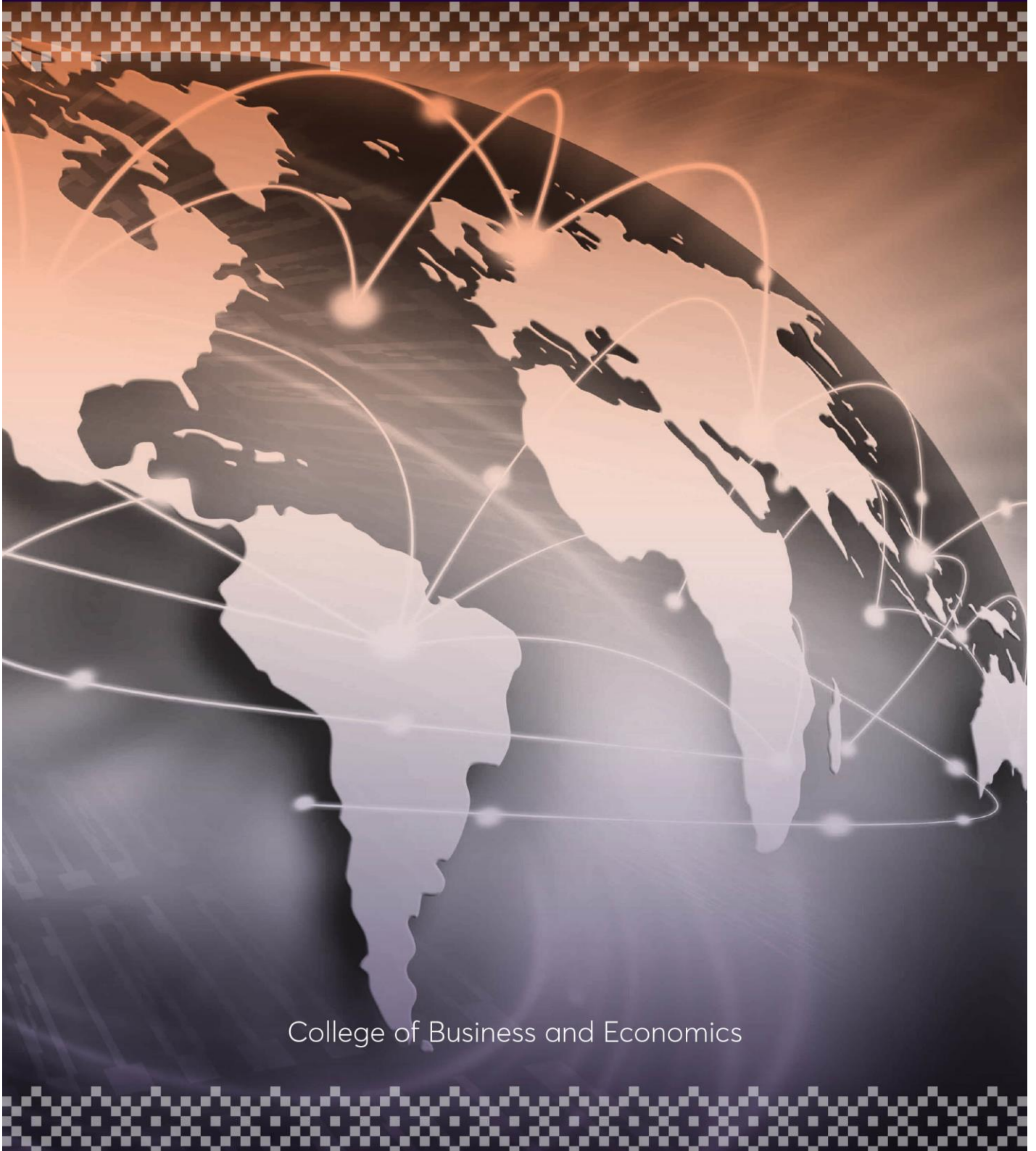




UNIVERSITY  
OF  
JOHANNESBURG

**Department of Applied Information Systems**  
School of Consumer Intelligence and  
Information Systems  
**Undergraduate Studies**  
MCom Business Management



College of Business and Economics

# MCOM BUSINESS MANAGEMENT

## 1. GENERAL

Thank you for your interest in the MCom Business Management b degree at the University of Johannesburg. This document will provide a detailed overview of the programme.

## 2. COMPOSITION OF THE PROGRAMME

### 2.1 Modules

The MCom Business Management degree consists of a prescribed study degree of 11 modules, and a minor dissertation covering an approved topic in the specialisation area. The research component of the degree comprises 50% of the final mark, which is in line with the latest Higher Education Qualifications Sub-Framework (HEQSF) requirements.

The prescribed study degree is compiled from the following modules:

Year 1: Semester 1	Year 1: Semester 2	
Module	Module	
Contemporary Management	Research Methodology	
Management Accounting	Project Management	
Macro Economics	Organisational Behaviour	
Labour Relations	Choose <b>ONE</b> according to the specialisation area	
	Specialisation area	Module
	Applied Information Systems	IT Management for business competitiveness
	Business Management	Strategic Management
	Information and Knowledge Management	Advanced Knowledge Management
	Marketing Management	Customer Management
	Supply Chain Management	Supply Chain strategy and design considerations

Year 2: Semester 1	
Choose <b>ONE</b> of the following sets of modules according to the specialisation area	
Specialisation area	Modules
Applied Information Management	IT portfolio and programme management IT governance IT systems development and maturity models
Business Management	International Perspectives Entrepreneurship Principles of Corporate Finance
Information and Knowledge Management	Strategic Information Management Competitive Intelligence Web Management
Marketing Management	Advanced Marketing Research Contemporary Marketing A

	Contemporary Marketing B
Supply Chain Management	Strategic sourcing – a supply chain perspective Supply Chain operations management: a business process approach Supply chain process management and performance measurement
Minor dissertation – first registration	

<b>Year 2: Semester</b>
Minor dissertation – second registration

## 2.2 Minor dissertation

In addition to the modules, each student is required to write a minor dissertation on an approved topic. The topic is approved after the submission of a detailed research proposal during the module on Research Methodology. The minor dissertation should include empirical research. Candidates must pass the research methodology module before commencing with their minor dissertation. The minor dissertation must be in the field of the chosen specialisation area.

## 3. ABOUT THIS QUALIFICATION

The student should develop intellectual competencies and practical skills in the mastering, analysis, interpretation and application of basic and advanced management principles in the different functional units of the business organisation, and be able to reflect on their managerial decisions and applications and to assess the effect thereof in the holistic context of management as a practice.

## 4. ENTRANCE REQUIREMENTS

Students who apply for the MCom must adhere to all the following admission requirements.

- A potential student should be in possession of a BCom Honours qualification or a relevant equivalent four year qualification with Honours status (excluding BTech) on a competency level of NQF 8.
- A potential student should have a 65% average for the Honours or relevant four year degree, on NQF level 8. Individual specialist areas may have different requirements.
- A potential student should have at least 2 years industry experience.
- Students must have an adequate English language proficiency (a literacy test must be passed)

## 5. APPLICATION PROCESS

Applications open annually at the beginning of April and close on the 30th of September. The application process is purely online, no email or paper-based applications will be reviewed. Please visit UJ's website to apply. Should you experience problems with the online system please contact the Student Enrolment Centre on 011 559 4555.



## Ready to apply?

Visit the UJ homepage [www.uj.ac.za](http://www.uj.ac.za) and click on Study@UJ to apply for this qualification. All applications are done online.

**Cost:** *Please visit the UJ Student Finance page for any queries related to the costs of this qualification. The student finance page can be accessed from the UJ home page at [www.uj.ac.za](http://www.uj.ac.za). Click on Study@UJ and select Student Finance.*

**Bursaries / Funding:** Please visit [www.uj.ac.za/cbe](http://www.uj.ac.za/cbe) and click on bursaries to view potential bursary opportunities. You can also visit the UJ home page at [www.uj.ac.za](http://www.uj.ac.za) and click on Study@UJ followed by Student Finance to view further bursary and funding opportunities.

