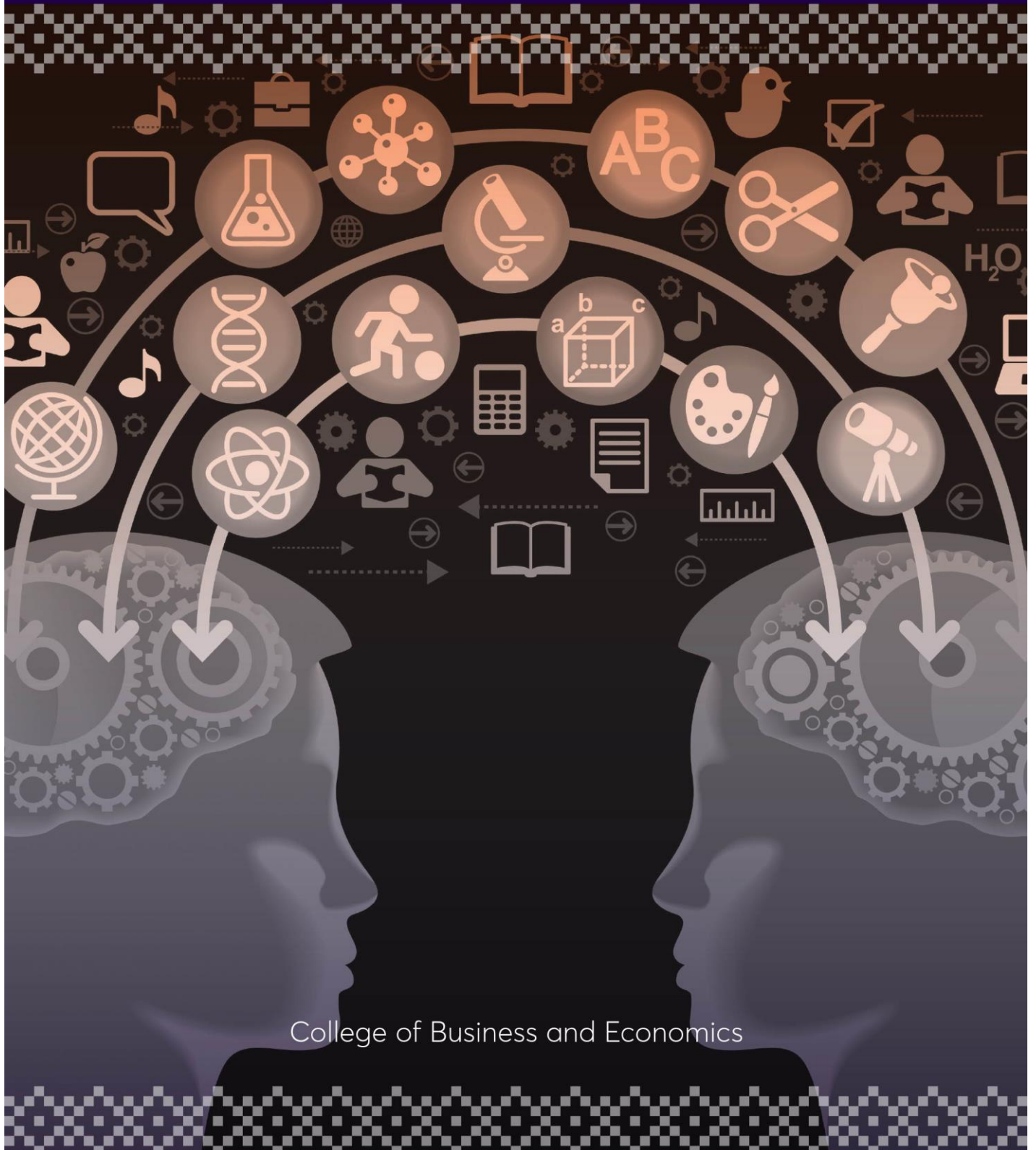




UNIVERSITY
OF
JOHANNESBURG

Department of Information and
Knowledge Management
School of Consumer Intelligence and
Information Systems
**Continuing Education and
Short Learning Programmes**
Knowledge Economy in the 4IR



College of Business and Economics



SHORT LEARNING PROGRAMME (SLP)

Knowledge Economy in the 4IR

The purpose of this SLP is to equip the student with the necessary knowledge to identify the characteristics of a knowledge economy in the 4IR to be able to understand the knowledge economy and intellectual capital as a key commodity in a knowledge economy and will be able to describe the importance of knowledge-intensive activities in wealth creation; show cognisance of the problems, issues and opportunities of developing countries moving towards a knowledge economy; and skills necessary for knowledge workers to contribute to the workplace in the knowledge economy.

Admission requirements:

- National Senior Certification (NSC)-NQF level 4 OR Senior Certificate (SC) (before 2009)-level 4
- The SLP is offered online over a three-week period. 8hrs x 2 days one week for 2 weeks and 9hrs x 2 days one week to make 3 weeks
- The SLP is offered in both the first and second semester

Programme outline:

- Characteristics of and the Four Pillar Framework of the Knowledge Economy
- Knowledge workers
- Concept of and skills of a knowledge worker
- Intellectual Capital
- Contextualising the Knowledge Economy in the 4IR
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On completion of the programme, students should be able to:

- Discuss the characteristics of the knowledge economy and the support framework needed.
- Describe the concept and skills of 'knowledge worker'
- Discuss the concept and components of 'intellectual capital'

For more information: Please contact Mrs Deidre Wessels: 011 559-2183 email: infoman@uj.ac.za

Ready to apply?

Visit the UJ homepage www.uj.ac.za and click on Study@UJ to apply for this qualification. All applications are done online.

Cost: Please contact Mrs Deidre Wessels (011 559-2183) infoman@uj.ac.za for any queries related to the costs of this qualification.

