



# SUCSESS

Strengthening university-enterprise cooperation in South Africa to support regional development by enhancing lifelong learning skills, social innovations and inclusivity

Erasmus+ Capacity Building in Higher Education

Project Reference: 610189-EPP-1-2019-1-FI-EPPKA2-CBHE-JP

Duration: 36 Months (15/01/2020-14/01/2023)

Project Management: Haaga-Helia University of Applied Sciences





# Aim of success project

South Africa has high rate of youth unemployment, and university graduates are not spared.

The SUCSESS project **aims at strengthening the co-operation** between higher **education institutes (HEIs)** and **enterprises** in South Africa.

- It has its roots in an identified need to support the employability of graduates especially from tourism and business programmes by new learning methods.
- It endeavours to strengthen the capacity of South African universities, to cooperate with enterprises.
- By so doing, inclusive regional and community development will be enhanced.



This three-year project is a collaboration among six universities in South Africa, Finland and the UK.

## Partner Universities

- Haaga-Helia University of Applied Sciences, Finland (project co-ordination)
- Oulu University, Finland
- Sheffield Hallam University, UK
- University of Johannesburg, RSA
- University of Pretoria, RSA
- University of Zululand, RSA



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## Webinar

# Finding a pathway from education to employability:

Higher Education and Tourism &  
Hospitality Industry collaboration



Prof Ikechukwu  
Ezeuduji  
University of Zululand



Mr Tshifhiwa  
Tshivhengwa  
TBCSA



Mr Jerry  
Mabena  
Thebe Investment



Prof Berendien  
Lubbe  
University of Pretoria



Mr Jarmo  
Ritalahti  
Haaga-Helia University  
of Applied Sciences



Ms Tracy Daniels  
School of Tourism &  
Hospitality, UJ



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