



UNIVERSITY
OF
JOHANNESBURG

Department of Information and
Knowledge Management

School of Consumer Intelligence and
Information Systems

Undergraduate Studies

BCom Information Management



College of Business and Economics



BCOM INFORMATION MANAGEMENT

1. GENERAL

Thank you for your interest in the BCom Information Management degree at the University of Johannesburg. This document will provide a detailed overview of the programme.

2. ENTRANCE REQUIREMENTS

Admission requirements: APS: 26 with Mathematics or 28 with Mathematical Literacy

Period of study: 3 years full time (no part-time option)

Application deadline: 30 September every year

3. ABOUT THIS QUALIFICATION

The purpose of this qualification is to provide qualifying students with: intellectual competencies and practical skills in the acquisition, analysis, interpretation and application of basic and advanced information management principles in the different functional units of the business organization; the ability to reflect on their managerial decisions and applications and to assess the effect thereof in the holistic context of information and knowledge management as a practice; and knowledge in preparation for a career in the information and knowledge management field, as well as to provide a basis for further learning.

Further studies: Upon completion of this qualification a student may apply for the BCom Hons (Information Management). The minimum admission requirements for the Honours programme is a 65% in the Information and Knowledge Management majors in the third year.

CURRICULUM


FIRST YEAR

FIRST SEMESTER

MODULES
BUSINESS MANAGEMENT 1A
INFORMATION MANAGEMENT 1A (PERSONAL INFORMATION MANAGEMENT)
INFORMATION PORTALS
TWO OF THE FOLLOWING
ACCOUNTING A
ECONOMICS 1A
PUBLIC MANAGEMENT AND GOVERNANCE 1A
POLITICS 1A

SECOND SEMESTER

MODULES
BUSINESS MANAGEMENT 1B
INFORMATION MANAGEMENT 1B (PERSONAL INFORMATION MANAGEMENT)
SEARCH ENGINE OPTIMISATION
TWO OF THE FOLLOWING



ACCOUNTING B
ECONOMICS 1B
PUBLIC MANAGEMENT AND GOVERNANCE 1B
POLITICS 1B

SECOND YEAR

FIRST SEMESTER

MODULES
BUSINESS MANAGEMENT 2A / BUSINESS STUDIES 2A
INFORMATION MANAGEMENT 2A (KNOWLEDGE MANAGEMENT)
SOCIAL MEDIA MANAGEMENT
ONE OF THE FOLLOWING
MARKETING MANAGEMENT 1A
LOGISTICS MANAGEMENT 2A
PUBLIC MANAGEMENT AND GOVERNANCE 2A

SECOND SEMESTER

MODULES
BUSINESS MANAGEMENT 2B / BUSINESS STUDIES 2B
INFORMATION MANAGEMENT 2B (KNOWLEDGE MANAGEMENT)
KNOWLEDGE ECONOMY
ONE OF THE FOLLOWING
MARKETING MANAGEMENT 1B
LOGISTICS MANAGEMENT 2B
PUBLIC MANAGEMENT AND GOVERNANCE 2B

THIRD YEAR

FIRST SEMESTER

MODULES
BUSINESS MANAGEMENT 3A / BUSINESS STUDIES 3A
INFORMATION MANAGEMENT 3A (COMPETITIVE INTELLIGENCE)
KNOWLEDGE MENTORING

SECOND SEMESTER

MODULES
BUSINESS MANAGEMENT 3B / BUSINESS STUDIES 3B
INFORMATION MANAGEMENT 3B (COMPETITIVE INTELLIGENCE)
KNOWLEDGE AT RISK

Career opportunities:

- Information Manager
- Knowledge Manager
- Records Manager
- Business Intelligence Analyst
- Web Content Manger
- Information Broker
- Competitive Intelligence Analyst

For more information contact the Programme co-ordinator: Mr C Niemand 011 559-2190 email: corn@uj.ac.za



Ready to apply?

Visit the UJ homepage www.uj.ac.za and click on Study@UJ to apply for this qualification. All applications are done online.

Cost: *Please visit the UJ Student Finance page for any queries related to the costs of this qualification. The student finance page can be accessed from the UJ home page at www.uj.ac.za. Click on Study@UJ and select Student Finance.*

Bursaries / Funding: Please visit www.uj.ac.za/cbe and click on bursaries to view potential bursary opportunities. You can also visit the UJ home page at www.uj.ac.za and click on Study@UJ followed by Student Finance to view further bursary and funding opportunities.

