

DHET-NRF SARChI Chair in Entrepreneurship Education





PROF CECILE NIEUWENHUIZEN

The DHET-NRF SARCHI Chair in Entrepreneurship Education was awarded to Prof Cecile Nieuwenhuizen as chairholder and commenced its activities in July 2019. The Chair is closely aligned with the Department of Business Management. The research focus areas are Post-school entrepreneurship education and training; Entrepreneurial framework conditions; Entrepreneurship and innovation; Corporate entrepreneurship and high growth ventures.

Articles, conference papers, chapters in books and case studies published include:

- Nieuwenhuizen, C. 2019. The Effect of Regulations and Legislation on Small, Micro and Medium Enterprises in South Africa. *Development Southern Africa*, 35(6), 666-677.
- Schachtebeck, C., Groenewald, D. & Nieuwenhuizen, C. 2019. Intrapreneurial orientation in SMEs: Development of a South African measuring instrument. *Acta Commercii*, 19(2), 1-13.
- Makka, A.M. & Nieuwenhuizen, C. 2019. Foreign Direct Investment Plans of Multinational Enterprises Currently Operating in South Africa. *Acta Universitatis Danubius*, 15(7), 90-107.
- Bronkhorst, S. & Nieuwenhuizen, C. 2019. Globalization, internationalization and export opportunities for South Africa. *10th International Trade & Academic Research Conference (ITARC)*, 14-15 October 2019, London-UK.
- Musara, M. and Nieuwenhuizen, C. 2019. Development of an Integrative Business Model Innovation Framework. *14th European Conference on Innovation and Entrepreneurship (ECIE)*, 690-698. Kalamata, Greece.
- Bronkhorst, S. and Nieuwenhuizen, C. 2019. The South African Forestry Industry with Possibilities of Entering the International Hardwood Industry. *American Society of Business and Behavioral Sciences Conference*, Spain.
- Louw, C. and Nieuwenhuizen, C. 2019. Online, Community-driven E-Commerce Platforms and the Rise of Lifestyle Commerce – a Conceptual Study. *7th Annual Winter Global Business Conference*, Tignes, France.
- Nieuwenhuizen, C. 2019. Ch 3 Entrepreneurship Business Management – An African Perspective. Juta: Cape Town. (Editor and one chapter).
- Nieuwenhuizen, C. 2019. Ch 7 Creating Valuable Capabilities. In *Practicing Strategy, A southern African context*. 2nd Ed. Venter, P. (Ed). Juta: Cape Town. (One chapter).
- Nieuwenhuizen, C. 2019. Start-up, development and growth of a family enterprise in two diverse business sectors. *International Family Enterprise Research Association (IFERA)*. Case study.

International collaboration includes supervision of two PhD candidates:

- Chanté van Tonder who was awarded an NRF-Nuffic Doctoral Scholarship. Supervisors Prof Nieuwenhuizen and Dr Schachtebeck (UJ) and Prof Bossink from Vrije Universiteit, Amsterdam.

- Daniella Teles who was awarded a bursary by the Glasgow Caledonian University, Scotland. Supervisors Prof Nieuwenhuizen and Dr Chris Schachtebeck (UJ) and Dr Micaela Mazzaei from Glasgow Caledonian University.

Prof Nieuwenhuizen serves on the International Advisory Board of the Krakow School of Business (KSB) in Poland and is also involved in a collaborative research project on Entrepreneurial Eco-systems with KSB.

Colleagues who recently joined the Chair are Profs Thea Tselepis, Natanya Meyer and Mr Khethukuthula Gumede.

Associate Professor Thea Tselepis' predominantly qualitative research is on entrepreneurial creatives in South African SMEs. She obtained a C3 NRF rating towards the end of 2019. She is an acknowledged social entrepreneur and collaborates mainly on projects relating to the Scholarship of Teaching and Learning with international scholars from the US. (1)

Associate Professor Natanya Meyer to date has published more than 60 peer reviewed articles in national and international journals and conference proceedings. Her research is on entrepreneurial and economic related topics with a focus on females, youth and the enabling environment. She is a co-editor, guest editor, editorial board member and reviewer for several national and international journals and has collaboration links with various Asian and east European universities. (2)

Khethukuthula Gumede is the Administrative Officer and Research Assistant. He has a BA Politics Degree, Postgraduate Diploma in Labour Law, BA Hons in African Studies and currently pursuing a master's degree in Politics and International Relations. (3)

