

DHET-NRF SARChI Chair in Entrepreneurship Education



DHET-NRF SARChI Chair in Entrepreneurship Education

Entrepreneurship as a career and research choice through innovative studies on SA entrepreneurship.



Prof Cecile Nieuwenhuizen

The DHET-NRF SARChI Chair in Entrepreneurship Education was awarded to Prof Cecile Nieuwenhuizen as chairholder and was established in the second semester of 2019 with 2020 the first full year of operation. The research focus areas are Post-school entrepreneurship education and training; Entrepreneurial framework conditions; Entrepreneurship and innovation; Corporate entrepreneurship and high growth ventures.

2020 was an exciting and prolific year for the DHET-NRF SARChI Entrepreneurship Education. Two Associate Professors, Thea Tselepis and Natanya Meyer joined the Department Business Management and the Chair as researchers in March 2020. Both Professors are NRF rated researchers and have teaching and learning responsibilities in the Department. In 2020 the core contributors and members of the Chair were Profs Nieuwenhuizen, Meyer and Tselepis and one Postdoctoral Research Fellow (PDRF), Dr Jegede. Our combined research publication output for the year includes 20 articles in peer-reviewed journals totalling 13.11 research units, three book chapters and two conference proceedings, resulting in 20 publications more than what was planned for.

One new Visiting Professor (VP), Prof Beata, and a Visiting Associate Professor (VAP), Prof Wlodek



Prof Tselepis, Prof Meyer, Khethukuthula Gumede and Prof Nieuwenhuizen

from Poland were appointed. With the previously appointed VP from the USA, Prof Holmes, lifting the total to three. These are all international academics thus increasing the Chair's global footprint. A total of six articles were co-authored by these VPs and are additional to those listed under the core team.

PDRF, Dr. Jegede, under supervision of the Prof Nieuwenhuizen was the winner of the 2020 PDRF Excellence Award for the category of experienced PDRFs. He had eight articles published, accepted or under review (for SARCHI) in year 2020. He also contributed to research output of the Department of Information and Knowledge Management, under supervision of Prof Bwalya in 2019.

The Chairholder, Prof Nieuwenhuizen, was awarded an Honorary Doctorate by Krakow University of Economics (Poland). She is a member of the International Board of the AMBA accredited Krakow Business School as well as the Milpark Business School. She serves on the UJ internal and NRF SARCHI review panel. Prof Tselepis serves on the Performing, Creative Arts and Design panel of the NRF and holds a C3 rating and Prof Meyer is the managing editor for the DHET accredited Journal of Contemporary Management and holds a Y2 rating.

The core team is well presented in the international academic environment and is part of several editorial boards of reputable journals of which most are focused on business and entrepreneurship. Prof Meyer also serves as a senior editor for the European Journal of International Management which has an impact factor of 2.145 and is indexed in Scopus and Web of Science. Due to Covid travel restrictions the DHET-NRF SARCHI Chair in Entrepreneurship Education in collaboration with the UJ Department of Business Management and North West University hosted a global virtual tour representing more than 20 countries with researchers and academics presenting to an audience of over 80 attendees.

Profs Nieuwenhuizen, Tselepis and Meyer served on various research committees including the Ethics committee and Post-graduate Research Committee and play an integral part in the research development of the Department Business Management.

The objectives regarding the awarding of the NRF grantholder linked bursaries were achieved, with one Doctoral bursary, one Master bursary and one PDRF to black/coloured, female South Africans. In addition, one PhD student, Chanté van Tonder received a Nuffic bursary for her PhD studies in South Africa (UJ) and the Netherlands (Vrije

Universiteit) and studied in Amsterdam for three months in 2020. PhD candidate Daniella Teles received a bursary from international donor funds, University of Glasgow. She studied in Glasgow for two months in 2020.

One Ph.D. and one Master student graduated in 2020 and one Ph.D. student successfully completed her studies, to graduate in 2021. Eight Doctoral students, two Master students and three PDRFs were supervised throughout 2020.

Education and training interventions, including both formal and informal education-based initiatives were focused on making students aware of the benefits of entrepreneurship as a career and research option. In this regard, the knowledge, skills, and attitude about entrepreneurship was promoted during 2020 via undergraduate modules as entrepreneurship programmes as well as service modules for other non-business faculties. Teaching approaches applied were predominantly: the "about entrepreneurship" and "for entrepreneurship" approaches on second and third year level. Project based learning as well as action learning was promoted on online cyber journeys that linked students to external networks and ideas. Hubs/communities and platforms relating to their business ideas were promoted and business models were shared to promote creative and innovative problem-solving in disruptive times.

PDRFs and postgraduate students were encouraged with problem-based learning and toolkits were developed to promote self-learning and iteration to enhance innovative studies on SA entrepreneurship. These toolkits were published and shared in UJ. A student competition for the best vision statement and business ideas was launched in Cyber Space (social media-LinkedIn) and was well received by industry partners and in the institution. One-minute videos entered by entrepreneurial candidates were evaluated by an expert panel and winners received a prize. Undergraduate students from the College of Business and Economics as well as the Faculty of Art, Design, and Architecture were targeted regarding business ideation. Approximate reach on the undergraduate level with new teaching approaches were 230 second year - and 160 third year - and 150 interdisciplinary students from another faculty. All guided on business ideation and agile approaches to business growth. A comprehensive electronic toolkit for postgraduate students and researchers was launched on a UJ platform. Twelve Postgraduate students were involved in researching strategies, approaches, principles, or success factors relating to SMME and entrepreneurial ventures.

VISITING PROFESSORS



Prof. Beata Ślusarczyk
Czestochowa University of
Technology, Poland.



Prof Michael Holmes Jr
Florida State University,
USA.

VISITING ASSOCIATE PROFESSORS

Prof Włodzimierz Sroka, WSB University in Dąbrowa Górnicza, Poland.

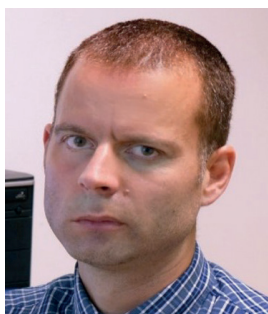
Prof Habil Domicián Máté, University of Debrecen, Hungary.

Prof Sebastian Kot, Czestochowa University of Technology, Poland.

Prof Stephan Gerschewski, Kent Business School, University of Kent, UK.



Prof Włodzimierz Sroka



Prof Habil Domicián Máté



Prof Sebastian Kot

SENIOR RESEARCH ASSOCIATE

Dr Darelle Groenewald,
Group Administrative Manager:
TOTALCARE, SA



Dr Darelle Groenewald

POSTDOCTORAL RESEARCH FELLOWS

Dr Oluseye Jegede
Dr Niël A. Krüger



Dr Oluseye Jegede



Dr Niël A. Krüger