

Donald M. Hooton Jr.
Speaker Profile

Donald Hooton Jr. is one the most sought after speakers in North America on the subject of Appearance and Performance Enhancing Substances use by youth. Donald serves as President for the Taylor Hooton Foundation which he helped his parents found in 2004, the year following the loss of his younger brother Taylor. Taylor died after using anabolic steroids.

Since joining the organization he has traveled across America speaking directly to several hundred thousand people. During his multi-media presentations, he uses the story of his brother's personal tragedy to focus attention on this serious topic. Don then puts a spotlight Appearance and Performance Enhancing Substances by raising awareness about the widespread use of dietary supplements, energy drinks, anabolic steroids and HGH by our nation's youth. He explores the scope of the problem as well as many of its root causes – athletics as well as social and body image reasons. He then examines the drugs that are being sold to our kids. Where do they come from and how easy is it for our kids to acquire them? And just how dangerous are these drugs? Finally, what can we do to stop this growing epidemic?

Here is a sampling of the audiences that Donald has addressed:

- He regularly speaks to tens of thousands of youth from all walks of life across America.
 - Students (athletes and non-athletes) in their school auditorium, gym or at sports camps
 - Donald has delivered programs for kids in every Major League Ballpark in the US with the sponsorship of Major League Baseball
 - Doctors, Law Enforcement Officers, Parents, Coaches Trainings, and Educational Programs for our nations Athletic Trainers
- Donald addresses “adult influencers” on a regular basis
 - Groups of superintendents and/or principals
 - State Athletic Associations
 - Parents Groups
- Donald has appeared many national and international television and radio programs in addition to national print media. For example:
 - CBS 60 Minutes
 - ESPN (various programs)
 - Sports Illustrated
 - CBC – Canadian Television
 - Local Television Interviews Nationwide
 - CNN Business Week