Message from the Senior Director

As the lockdown continued albeit with some easing, the work within the division has focused mainly on re-imagining internationalisation in a post COVID context and the 'new normal'. Thus our emphasis on remote work and virtual engagements has continued and we have developed processes for online admissions and recruitment for both our degree programmes as well as short term mobility programmes. A new and exciting development has been the launch our World Café series of virtual lectures and engagements which has spanned interactions with international academics and alumni as well as our own academics.

We have also worked towards finalising our virtual campus tours and showcased our Auckland Park Campus tour at the virtual ELG breakaway in September which also included a presentation and overview of the internationalisation strategy for 2021 and beyond.

In addition, we have continued our work on the Short Learning Programmes (SLP's) to be marketed to an international audience as well as planning ahead for new programmes and virtual mobility opportunities to be offered to UJ students as well as students from partner universities going forth.

Importantly, the last few months have seen the division reaching out to our faculties to discuss strategies for cooperation, marketing and student recruitment aligned to the post COVID context and the increased emphasis on the virtual.

Prof Ylva Rodny Gumede facilitated the following UJ Cloudebates -

05th August:
Evolution as Revolution
Covid-19 in the time of the Fourth Industrial Revolution

16th September:
An Equal Byte of the Apple
Fairness, opportunity and the role of women in the Fourth Industrial Revolution

Study Abroad programmes

On the 10th September, the Study Abroad unit launched the 1st in a series of conversations under the banner "World Café". The series of conversations, directed mainly at students, is intended to highlight the importance of study abroad and international mobility. Each conversation is facilitated by a UJ Study Abroad alumni who engages with individuals from different walks of life about their study abroad experience. As at the end of September, the unit has hosted 3 webinars under the "World Café" banner and one on "Virtual Mobility". The intention is to host at least 3 more conversations/webinars before the end of 2021.

- Our current Inbound Student number is 3414
- Our current Outbound Student number is 7949

The statistics above include students attending conferences, coursera, exchange students, short learning programmes, world café and international design studio.

The Study Abroad office have heeded the call to take the application system online. Following months of development and testing, the first phase of the development went live in June 2020. The second phase was completed in September 2020 and went live in October 2020. We are currently in the development of the final phase which will be online for the 2021 intake. The system was a collaborative effort between the Study Abroad and the ICS Offices. The online application is the first for a South African University.

INVITATION

The Division for Internationalisation invites you to a webinar focusing on Virtual Mobility.

How do we work together to create innovative and enriching virtual mobility experiences?

DATE Tuesday, 21 July 2020 TIME 11:00 to 12:00

PRESENTERS

Prof Ylva Rodny-Gumede:

Senior Director, Division for Internationalisation

Mr Lebethe Malefo: Director: Study Abroad

Please join us for an informative discussion



Academic Services

The unit hosted two webinars in August, the first focused on information sharing on joint- and co-badged degrees. The second webinar was a workshop facilitated in partnership with the University General Counsel Office to share information on the POPI Act.

Erasmus Plus agreement

- University of Girona, Spain, Inter-Institutional Agreement (Mobility for learners and staff) 2020-2022
- Polytechnic of Turin, Italy Inter-Institutional Agreement (Mobility for learners and staff) 2020-2023 (agreement signed by partner and being routed to VC's office for signature)

Partnerships

Agreements to serve at October 2020 MEC meeting:

- University of Maryland MOU
- Chandigarh University MOU
- Vrije University Amsterdam MOU
- Vrije University Amsterdam Student Exchange Agreement
- Rajagiri College of Social Sciences MOU
- Shanghai University MOU
- Shanghai University Student Exchange agreement

INVITATION

The Division for Internationalisation in partnership with the Library invites you to a webinar titled Joint and cobadged qualifications as a means to continue innovative alliances with strategic partners during the 'new normal' and post COVID-19

DATE Tuesday, 11 August 2020

IME 14:00-15:00

RSVP Ismail Badrudin on ismailb@uj.ac.za

Once you have RSVP'ed, we will send you the webinar details

PRESENTERS

Prof Ylva Rodny-Gumede:

Senior Director, Division for Internationalisation

Prof Judy Peter:

Director, Academic Services, Division for Internationalisation

Please join us for an informative discussion



International Recruitment

The COVID-19 pandemic has compelled the division to work differently and to utilise technology more effectively to meet certain objectives. For the period under review, the division mainly used the Keystone platform to advertise all UG and PG programmes, followed up on prospective applicants by email and kept in touch with Guidance Teachers from schools in SADC, East and West Africa for leads and information on applications and admissions.

International Student Registration

As of the **30 September**, Undergraduate – **2525 (Headcount)** and Postgraduate – **1664 (Headcount)**

2021 Admissions - International total positive status (Admissions) for the year 2021 is currently at **3327 (2716 UG & 611 PG)**

Fundraising and Administration

We partnered with the Alumni Relations Unit and delivered a webinar to US Alumni. The Vice Chancellor, the President of Convocation and Mr Len Wolman (an illustrious Alumni), were key speakers. The aim of this engagement was to reach out to international alumni, introduce the concept of a convocation and to update them on the university's key projects. The plan is to launch a fundraising campaign in 2021. The campaign will focus on international alumni giving in their personal or professional capacity as university brand ambassadors and getting involved in fundraising initiatives. The theme for the campaign is *One Scholar, Global Connection*. The Chinese Consulate General in South Africa has made a pledge of R100 000 towards bursaries, this will support the Missing Middle Students.

Communications and Marketing

- UJ subjects recognised globally, five ranked first in South Africa https://www.uj.ac.za/newandevents/Pages/UJ-subjects-recognised-globally-five-ranked-first-in-South-Africa.aspx
- International partnerships and domestic innovation key for an equitable workforce in the 4IR https://www.uj.ac.za/newandevents/Pages/International-partnerships-and-domestic-innovation-key-for-an-equitable-workforce-in-the-4IR.aspx
- Huawei-Google clash is an opportunity for African search engines
 https://www.uj.ac.za/newandevents/Pages/Huawei-Google-clash-is-an-opportunity-for-African-search-engines.aspx
- Dr Ebes Esho wins Best Reviewer Award of the Academy of Management https://www.uj.ac.za/newandevents/Pages/Dr-Ebes-Esho-wins-Best-Reviewer-Award-of-the-Academy-of-Management.aspx
- UJ's Prof Ylva Rodny-Gumede asks whether internationalisation is in jeopardy https://www.uj.ac.za/newandevents/Pages/UJs-Prof-Ylva-Rodny-Gumede-asks-whether-internationalisation-is-in-jeopardy.aspx

