OVERVIEW OF STH PARTNERSHIP

ADVANCED DIPLOMA: HOSPITALITY OPERATIONS MANAGEMENT

MASTER’S DEGREE IN TOURISM AND HOSPITALITY MANAGEMENT

PHD IN TOURISM AND HOSPITALITY MANAGEMENT

PROGRAMMES OFFERED AT THE STH

DIPLOMA: TOURISM MANAGEMENT

ADVANCED DIPLOMA: TOURISM MANAGEMENT (2020)

B TOURISM DEVELOPMENT AND MANAGEMENT

BA HONOURS TOURISM DEVELOPMENT

DIPLOMA: FOOD AND BEVERAGE OPERATIONS

*All programmes are in the process of being reviewed for alignment purposes. This may have an impact on the NQF (National Qualification Framework) level reflected in the prospectus. Some qualifications are on the old framework. For further information, contact the respective department.

UNDERGRADUATE ENQUIRIES

TEL: +27 (0) 11 559 1595

EMAIL: RAKGADIT@UJ.AC.ZA

POSTGRADUATE ENQUIRIES

TEL: +27 (0) 11 559 1595

EMAIL: JENESHRIN@UJ.AC.ZA

GENERAL ENQUIRIES

TEL: +27 (0) 11 559 1038

EMAIL: STHADMIN@UJ.AC.ZA

GENERAL/STUDY-RELATED ENQUIRIES

UJ CALL CENTRE: +27 (0) 11 559 4555

BURSARIES

Bursaries are available and managed through the STH for the following industry partners:

- BUTCH KERZNER MEMORIAL TRUST
- CITY LODGE/UJ EDUCATIONAL TRUST BURSARY
- HOSPITALITY PROPERTY FUND BURSARIES
- PROTEA BY MARRIOTT: LUXURY HOTELS INTERNATIONAL BURSARY
- MICROSOFT BURSARY
- NATIONAL DEPARTMENT OF TOURISM POSTGRADUATE BURSARIES
- TSGO SUN BTech HOSPITALITY MANAGEMENT BURSARY
- FLIGHT CENTRE GROUP
- MERCURE
- NEDBANK
- THE SAXON
- ONE & ONLY

STH AT UJ   @STH_CU

CONTACT DETAILS

STH takes great pride in its partnership agreements with various organisations. STH is now actively partnering with industry partners around bursary support, Work Integrated Learning, Continuous Education Programmes, Executive Education Programmes, student recruitment and employment opportunities for graduates. The network and opportunities for STH students and graduates have expanded tremendously through these partnerships.
The School of Tourism and Hospitality

The mission and vision of the University of Johannesburg’s School of Tourism and Hospitality (STH) in the College of Business and Economics, is to develop sought after, future-fit leaders who create legacies. Given the number of highly successful alumni who have graduated from the STH and who have indeed created legacies in the tourism and hospitality industry, both nationally and internationally, our passion is our reality.

The STH takes great pride in combining rich traditions of more than 40 years of experience and higher quality education. Our graduates are known for their skills, competencies, knowledge and attributes, allowing them to excel in the tourism and hospitality sector, one of the most dramatic growth industries in South Africa and globally. Our national and international partners also provide opportunities for deserving candidates.

Bursaries

Bursaries based on merit. Conditions apply.

NSFAS

NSFAS supports financially needy SA citizens. Visit your on campus NSFAS Office and submit.
Why Study at STH

- Scored as the number 1 university offering Hospitality and Leisure Studies
- STH offers recognised, exceptional higher education qualifications, by providing varied tourism and hospitality qualifications.
- UJ is a Comprehensive University in South Africa that offers both vocational diplomas and degrees with articulation from undergraduate B Tech, Bcom degrees into post graduate academic qualifications, including a Masters and a PhD.
- STH offers bursary support for eligible applicants.

Work integrated learning opportunities are part of the undergraduate curriculum of the diploma courses, ensuring applied technical and professional competencies when entering the workplace.

State of the art training facilities that allow students to gain valuable hospitality experiences, in addition, offer a platform for students to showcase their culinary and food and beverage expertise through banqueting, conferencing and fine-dining experiences offered at STH venues, which are open to the public.

National and international partnerships which provide excellent career prospects for students.

**POST GRADUATE**
- Advanced Diplomas (Tourism Management and Hospitality Management) *To be introduced 2020*

**UNDERGRADUATE**
- Diploma Food and Beverage Operations
- Diploma Tourism Management
- Bachelor’s Degree Hospitality Management
- Bachelor’s Degree Tourism Development and Management

Programmes offered at the STH

- Diploma: Tourism Management
- Advanced Diploma: Tourism Management (2020)
- B Tourism Development and Management
- BA Honours Tourism Development
- Diploma: Food and Beverage Operations
- Advanced Diploma: Hospitality Operations Management (2020)
- Master’s Degree in Tourism and Hospitality Management
- PhD in Tourism and Hospitality Management

*All programmes are in the process of being reviewed for alignment purposes. This may have an impact on the NQF (National Qualification Framework) level reflected in the prospectus. Some qualifications are on the old framework. For further information, contact the respective department.*
The School of Tourism and Hospitality Why Study at STH

Our passion is our reality. Given the number of highly skilled, competent, knowledgeable, and responsible leaders needed by the Tourism and Hospitality sector, one of the most dramatic growth industries in South Africa and globally, our objective is to develop sought-after, future-fit leaders who create legacies.

Our graduates are known for their skills, competencies, knowledge and attributes, allowing them to excel in the Tourism and Hospitality sector.

The STH takes great pride in combining rich traditions of more than 40 years of experience and higher quality education.

STH offers recognised, exceptional higher education qualifications.

STH has the following research affiliations:
- 26 Research Associates from 24 universities, globally. These associates are based at various universities around the globe including Australia, New Zealand, United Kingdom, United Arab Emirates, Botswana, Mauritius, USA and Zambia as well as South African affiliates associated with responsible and sustainable tourism and hospitality practices.
- Post-Doctoral fellowships are available and support is provided.
- STH has gained the privilege of hosting visiting professors that support the academic programmes.
- STH continues to build its network of international and local partnerships through the appointment of Senior Research Associates.
- STH continues to make a substantial research contribution to the College of Business and Economics and is a significant contributor to research outputs in the College of Business and Economics.

STH Continuing Education Programmes (CEP)

Continuing Education Programmes (CEP)
Short Learning Courses
That are accredited and provide professional development
To upskill existing employees within the industry
To provide niche development programmes for the tourism and hospitality sector.

Requirements
- Applicants are invited to apply for CEP programme depending on age, previous educational levels and industry levels.
- Duration – less than a year OR recognition of Prior Learning (RPL).

Continuing Education Programmes
- Introduction to Tourism
- Introduction to Tourism Management and Development
- Introduction to Tourism Management and Functions
- Introduction to Team Mastery in the Tourism and Hospitality Environment
- Introduction to Performance Mastery in a Tourism and Hospitality Environment
- Introduction to Personal Mastery in a Tourism and Hospitality Environment
- Introduction to Organisational Mastery in a Tourism and Hospitality Environment

Hospitality Management (Block Release)

Objectives of the course
After completion of this course, candidates will be able to more effectively in managing organisational resources. This course will enable students, practitioners, managers and supervisors to obtain current knowledge by learning more about the key managerial concepts in Hospitality Management.

Entrance requirements
- Grade 12 or equivalent SAQA accredited qualification.
- Candidates must be employed by a hotel or restaurant either as a full-time employee or in the capacity as a management trainee.

Duration
3 x 6 week blocks or equivalent for theory. Full-time attendance is required during each 6 week block.
**Bursaries**
Bursaries are available and managed through the STH for the following industry partners:

- Butch Kerzner Memorial Trust
- City Lodge/ UJ Educational Trust Bursary
- Hospitality Property Fund Bursaries
- Protea by Marriott: Luxury Hotels International Bursary
- Micros Bursary
- National Department of Tourism Postgraduate Bursaries
- Tsogo Sun BTech Hospitality Management Bursary
- Flight Centre Group
- Mercure
- Nedbank
- The Saxon
- One & Only

**Bursaries based on merit. Conditions apply.**

**NSFAS**
Deadline 1st September 2018

**How to apply**
Download application from www.uj.ac.za/nsfas. Fill the forms in and gather all your documentation. Visit your on campus NSFAS Office and submit. NSFAS supports financially needy SA citizens. Degree and Diploma courses are covered by NSFAS. Funding is limited. You don’t need to be accepted to UJ to apply.

**Enquiries**
For enquiries email: nsfas@uj.ac.za or visit the campus NSFAS Offices:
Auckland Park Bunting Road Campus: A24 Red
Auckland Park Kingsway Campus: E Ring 1
Doornfontein Campus: 1st Floor, Admin Block 185
Soweto Campus: Ukhamba Building
Overview of STH Partnership

STH takes great pride in its partnership agreements with various organisations. STH is now actively partnering with industry partners around bursary support, Work Integrated Learning, Continuous Education Programmes, Executive Education Programmes, student recruitment and employment opportunities for graduates. The network and opportunities for STH students and graduates have expanded tremendously through these partnerships.

Contact Details

Undergraduate Enquiries
Tel: +27 (0) 11 559 1595
Email: rakgadit@uj.ac.za

School of Tourism and Hospitality, University of Johannesburg,
P.O Box 524, Auckland Park, 2006, South Africa

Postgraduate Enquiries
Tel: +27 (0) 11 559 1595
Email: jeneshrin@uj.ac.za

General Enquiries
Tel: +27 (0) 11 559 1038
Email: sthadmin@uj.ac.za

General/Study-Related Enquiries
UJ Call Centre: +27 (0) 11 559 4555

Visit • Work • Play

Butch Kerzner
Memorial Trust
DIPLOMA IN TOURISM MANAGEMENT

Purpose
The purpose of the programme is to equip students to be competent in a variety of technical, managerial, personal and operational skills in the running of a tourism enterprise. The successful student will have developed a sound foundation for progression into entry level and industry leadership positions, and to exploit entrepreneurial opportunities.

Programme Duration
3 years full-time (this includes a Work Integrated Learning (WIL) component).

Admission Requirements
A Senior Certificate meeting the minimum admission requirements of the APS score, 24 for Mathematics or 26 for Mathematical Literacy. RPL (Recognition of Prior Learning) will be applied in accordance with the UJ RPL Policy.

<table>
<thead>
<tr>
<th>Programme</th>
<th>Qualification code</th>
<th>Minimum APS</th>
<th>English</th>
<th>Mathematics</th>
<th>Mathematical literacy</th>
<th>Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tourism Management</td>
<td>D1TOUQ</td>
<td>24 with Mathematics OR 26 with Mathematical Literacy</td>
<td>4 (50%+)</td>
<td>3 (40%+)</td>
<td>5 (60%+)</td>
<td>Prepares the graduate with operational and managerial aspects to work in a variety of different tourism related aspects</td>
</tr>
</tbody>
</table>
## Module Overview

### First Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• COMMUNICATION 1A</td>
<td>• COMMUNICATION 1B</td>
</tr>
<tr>
<td>• MARKETING 1A</td>
<td>• MARKETING 1B</td>
</tr>
<tr>
<td>• TOURISM SYSTEM</td>
<td>• IMPACT OF TOURISM</td>
</tr>
<tr>
<td>• TRAVEL AND TOURISM MANAGEMENT 1A</td>
<td>• TRAVEL AND TOURISM MANAGEMENT 1B</td>
</tr>
<tr>
<td>• TRAVEL OPERATIONS 1A: INTRODUCTION TO TRAVEL OPERATION</td>
<td>• TRAVEL OPERATIONS 1B: WORLD DESTINATIONS</td>
</tr>
</tbody>
</table>

### Second Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• MANAGEMENT AND HUMAN RESOURCES</td>
<td>• FINANCIAL MANAGEMENT COMPONENT</td>
</tr>
<tr>
<td>• MARKETING 2A</td>
<td>• MARKETING FOR TOURISM 2B</td>
</tr>
<tr>
<td>• TOURISM PLANNING</td>
<td>• SUSTAINABLE AND RESPONSIBLE TOURISM</td>
</tr>
<tr>
<td>• TRAVEL OPERATIONS 2A: EVENTS MANAGEMENT</td>
<td>• TRAVEL OPERATIONS 2B: EVENTS MANAGEMENT</td>
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### Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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</thead>
<tbody>
<tr>
<td>• DESTINATION DEVELOPMENT 3A</td>
<td>• WORK INTEGRATED LEARNING</td>
</tr>
<tr>
<td>• RESEARCH FOR TOURISM DEVELOPMENT 3B</td>
<td></td>
</tr>
<tr>
<td>• TRAVEL AND TOURISM MANAGEMENT 3A</td>
<td></td>
</tr>
<tr>
<td>• TRAVEL OPERATIONS 3A: FARES AND TICKETING</td>
<td></td>
</tr>
<tr>
<td>• TRAVEL OPERATIONS 3B: TOURISM INFORMATION MANAGEMENT</td>
<td></td>
</tr>
</tbody>
</table>

### Tuition Fees

For information about tuition fees for this course, please contact the College of Business and Economics administration office on +27 (11) 559 3875 or E-mail: facmanreception@uj.ac.za.

### Closing Date for Applications

28 September 2018
TOURISM PROGRAMMES

BTECH (TOURISM MANAGEMENT)

Purpose
The aim of the qualification is to develop the student’s applied and cognitive competencies in the acquisition, interpretation, understanding and application of tourism management principles. The student should be able to analyse and explain management decisions in the context of a tourism unit or company or in the context of tourism development and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of tourism management and development. Students should preferably have experience in the tourism industry, in order to contextualise their learning to their business environment, and to appreciate improvements and interventions they can affect in their working environments.

Programme Duration
1 year full-time or 2 years part-time

Admission Requirements
An applicant must hold a National Diploma: Tourism Management or an equivalent qualification at NQF level 6 as determined by the status committee with an average of 60% in the third year subjects. Minimum working experience of 2 years is a further recommendation.
## Module Overview

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• SPECIAL INTEREST TOURISM</td>
<td>• STRATEGIC MANAGEMENT</td>
</tr>
<tr>
<td>• RESEARCH METHODOLOGY</td>
<td>• DESTINATION COMPETITIVENESS</td>
</tr>
<tr>
<td>• TOURISM DEVELOPMENT 4A</td>
<td>• TOURISM DEVELOPMENT 4B</td>
</tr>
</tbody>
</table>

### Year Module

- TOURISM PROJECT 4

### Tuition Fees

For information about tuition fees for this course, please contact the College of Business and Economics administration office on +27 (11) 559 3875 or E-mail: facmanreception@uj.ac.za.

### Closing Date for Applications

31 October 2018
TOURISM PROGRAMMES

BA HONOURS TOURISM DEVELOPMENT

Purpose
The purpose of this qualification is to consolidate and deepen the learner’s expertise in Tourism Development by developing a coherent and critical understanding of the principles and theories of Tourism Development, provide qualifying learners with comprehensive and systematic theoretical knowledge and practical skills to apply the knowledge gained from Historical Studies, Geography, Environmental Studies, Anthropology, Tourism Development and Sport Management to strategically identify new tourism attractions, develop tourism and heritage attractions in the tourism industry. The qualification will prepare learners for research based postgraduate study by developing their research capacity in the methodology and techniques of Tourism Development.

Programme Duration
1 year full-time and 2 years part-time

Admission Requirements
Relevant Bachelor of Arts Degree on NQF 6 level – 60% average in major subjects. Right of admission is reserved. Complying with the minimum requirements (score) does not constitute an automatic right of admission. It only indicates that your application will be considered.

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• SPORT TOURISM</td>
<td>• TOURISM MARKETING</td>
</tr>
<tr>
<td>• TOURISM DEVELOPMENT</td>
<td>• TOURISM PROJECT</td>
</tr>
<tr>
<td>• RESEARCH METHODOLOGY</td>
<td>ELECTIVES:</td>
</tr>
<tr>
<td></td>
<td>• STRATEGIC ENVIRONMENTAL PLANNING</td>
</tr>
<tr>
<td></td>
<td>• CULTURAL AND HERITAGE TOURISM</td>
</tr>
</tbody>
</table>
Students are required to choose a total of 3 electives. This can either be chosen from 1st or 2nd semester. 5 modules are required to obtain qualification.

**Tuition Fees**
For information about tuition fees for this course, please contact the College of Business and Economics administration office on +27 (11) 559 3875 or E-mail: facmanreception@uj.ac.za.

**Closing Date for Applications**
31 October 2018
HOSPITALITY PROGRAMMES

BACHELOR’S DEGREE HOSPITALITY MANAGEMENT

Purpose
The aim of the qualification is to provide prospective graduates with intellectual and theoretical knowledge as well as practical-workplace related managerial and leadership skills required for entry level professionals in the public and private hospitality environment.

Programme Duration
3 years full-time

Admission Requirements
A potential student should be in possession of a National Senior Certificate with the relevant University Endorsement.

<table>
<thead>
<tr>
<th>Programme</th>
<th>Qualification code</th>
<th>Minimum APS</th>
<th>English</th>
<th>Mathematics</th>
<th>Mathematical literacy</th>
<th>Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>B Degree Hospitality Management</td>
<td>B34HMQ</td>
<td>26 with Mathematics OR 28 with Mathematical Literacy</td>
<td>5 (60% +)</td>
<td>4 (50% +)</td>
<td>6 (60%)+</td>
<td>The graduate is equipped business, managerial skills and knowledge to work in a variety of hospitality related career paths.</td>
</tr>
</tbody>
</table>
## Module Overview

### First Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>• HOSPITALITY MANAGEMENT 1A</td>
<td>• HOSPITALITY MANAGEMENT 1B</td>
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<tr>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 1A</td>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 1B</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE STUDIES 1A</td>
<td>• FOOD AND BEVERAGE STUDIES 1B</td>
</tr>
<tr>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 1A</td>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 1B</td>
</tr>
<tr>
<td>• ENGLISH 1A*</td>
<td>• ENGLISH 1B*</td>
</tr>
</tbody>
</table>

### Second Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• IT APPLICATIONS FOR HOSPITALITY MANAGEMENT</td>
<td>• HOSPITALITY MANAGEMENT 2B</td>
</tr>
<tr>
<td>• MANAGEMENT 2A</td>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 2B</td>
</tr>
<tr>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 2A</td>
<td>• FOOD AND BEVERAGE STUDIES 2A</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE STUDIES 2A</td>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 2B</td>
</tr>
<tr>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 2A</td>
<td>• ORGANISATIONAL DEVELOPMENT 1</td>
</tr>
</tbody>
</table>

### Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>• HOSPITALITY MANAGEMENT 3A</td>
<td>• HOSPITALITY MANAGEMENT 3B</td>
</tr>
<tr>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 3A</td>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 3B</td>
</tr>
<tr>
<td>• ORGANISATIONAL DEVELOPMENT 2</td>
<td>• FOOD AND BEVERAGE STUDIES 3B</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE STUDIES 3A</td>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 2B</td>
</tr>
<tr>
<td>• ROOMS DIVISION AND REVENUE MANAGEMENT 3A</td>
<td></td>
</tr>
</tbody>
</table>

*Modules subject to change

Credits will vary depending on electives chosen.

### Tuition Fees

For information about tuition fees for this course, please contact the College of Business and Economics administration office on +27 (11) 559 3875

### Closing Date for Applications

28 September 2018
DIPLOMA IN FOOD AND BEVERAGE OPERATIONS

Purpose
The successful food and beverage operations student will possess the appropriate knowledge, technical and personal skills and attitudes to work effectively, efficiently and sustainability at operational and supervisory levels within the food and beverage industry. Their basic managerial and high level operational competencies in the food and beverage operations will provide the foundation to process into managerial positions. The diploma will enable graduates to manage future food and beverage operations competently including beverage services, practical knowledge of wines, cocktails, and Barista training.

Programme Duration
3 years full-time.

Admission Requirements

<table>
<thead>
<tr>
<th>Programme</th>
<th>Qualification code</th>
<th>Minimum APS</th>
<th>English</th>
<th>Mathematics</th>
<th>Mathematical Literacy</th>
<th>Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>Food And Beverage Operations</td>
<td>D1FBOQ</td>
<td>24 with Mathematics OR 26 with Mathematical Literacy</td>
<td>4 (50%+)</td>
<td>3 (40%+)</td>
<td>5 (60%+)</td>
<td>Prepares the graduate with operational and managerial aspects to work in a variety of different Food and Beverage establishments</td>
</tr>
</tbody>
</table>
## Module Overview

### First Year

<table>
<thead>
<tr>
<th>Year Modules</th>
<th>Semester Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BUSINESS LITERACY 1</td>
<td>• END-USER COMPUTING A</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE FINANCIALS 1</td>
<td>• END-USER COMPUTING B</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE OPERATIONS 1</td>
<td>• FOOD AND BEVERAGE SERVICE 1 (THEORY)</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE SERVICE 1 (PRACTICAL)</td>
<td>• FIRST AID</td>
</tr>
<tr>
<td>• FIRST AID</td>
<td>• HOSPITALITY HEALTH AND SAFETY 1</td>
</tr>
<tr>
<td>• MANAGEMENT SKILLS 1</td>
<td>• GASTRONOMY 1 (THEORY)</td>
</tr>
<tr>
<td>• GASTRONOMY 1 (THEORY)</td>
<td>• GASTRONOMY 1 (PRACTICAL)</td>
</tr>
</tbody>
</table>

### Second Year

<table>
<thead>
<tr>
<th>Year Modules</th>
<th>Semester Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>• FOOD AND BEVERAGE SERVICE 2 (THEORY)</td>
<td>• FOOD AND BEVERAGE LAW AND REGULATIONS 1</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE SERVICE 2 (PRACTICAL)</td>
<td>• FOOD AND BEVERAGE INFORMATION TECHNOLOGY</td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE OPERATIONS 2 (THEORY)</td>
<td>• MANAGEMENT SKILLS 2</td>
</tr>
<tr>
<td>• BEVERAGE STUDIES</td>
<td>• FOOD AND BEVERAGE FINANCIALS 2</td>
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<td>• BUSINESS LITERACY 2</td>
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<tr>
<td>• GASTRONOMY 2 (PRACTICAL)</td>
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</table>

### Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
</tr>
</thead>
<tbody>
<tr>
<td>• FOOD AND BEVERAGE OPERATIONS 3</td>
<td>• HOSPITALITY OPERATIONAL PRACTICE 2</td>
</tr>
<tr>
<td>• FOOD SERVICE ECONOMICS</td>
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<tr>
<td>• GASTRONOMY 3</td>
<td></td>
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<tr>
<td>• FOOD SERVICE MANAGEMENT</td>
<td></td>
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<tr>
<td>• SERVICE LEADERSHIP</td>
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<tr>
<td>• FOOD AND BEVERAGE FINANCIALS 3</td>
<td></td>
</tr>
<tr>
<td>• FOOD AND BEVERAGE LAWS AND REGULATIONS 2</td>
<td></td>
</tr>
<tr>
<td>• GLOBAL TOURISM</td>
<td></td>
</tr>
</tbody>
</table>

### Tuition Fees

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### Closing Date for Applications

28 September 2018
BTECH HOSPITALITY MANAGEMENT

Purpose
The aim of the qualification is to develop the student’s applied and cognitive competencies in the acquisition, interpretation, understanding and application of hospitality management principles. The student should be able to analyse and explain management decisions in the context of hospitality and/or tourism, and to assess and interpret the external impact of decisions. The student should also be able to reflect on her/his managerial decisions and applications to assess the effect thereof in the holistic context of hospitality management. Students must have experience in the hospitality industry, in order to contextualise their learning to their business environment, and to appreciate improvements and interventions they can affect in their working environments.

Programme Duration
1 year full-time or 2 years part-time.

Admission Requirements
An applicant must hold a National Diploma: Hospitality Management or National Diploma: Food and Beverage Management, or equivalent qualification at NQF level 6 as determined by the status committee.

All applicants who comply with requirements and have an aggregate of 60% for the prescribed major modules of their National Diploma in equivalent qualification will be considered for admission to the B Tech qualification.

Minimum working experience of 2 years is a further recommendation.
Module Overview

Full-time

<table>
<thead>
<tr>
<th>First Semester Modules</th>
<th>Second Semester Modules</th>
</tr>
</thead>
<tbody>
<tr>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 4</td>
<td>• HOSPITALITY INDUSTRY LAW 3</td>
</tr>
<tr>
<td>• RESEARCH METHODOLOGY</td>
<td>• STRATEGIC MANAGEMENT 4</td>
</tr>
</tbody>
</table>

Year Modules

- RESEARCH PROJECT – HOSPITALITY MANAGEMENT

Part-time Curriculum

<table>
<thead>
<tr>
<th>First Year</th>
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<tbody>
<tr>
<td>First Semester Modules</td>
</tr>
<tr>
<td>• HOSPITALITY FINANCIAL MANAGEMENT 4</td>
</tr>
<tr>
<td>• RESEARCH METHODOLOGY</td>
</tr>
</tbody>
</table>

Second Year

- RESEARCH PROJECT – HOSPITALITY MANAGEMENT

Tuition Fees
For information about tuition fees for this course, please contact the College of Business and Economics administration office on +27 (11) 559 3875 or E-mail: facmanreception@uj.ac.za.

Closing Date for Applications
31 October 2018
MASTER'S IN TOURISM AND HOSPITALITY MANAGEMENT

Purpose
The purpose of the Master of Tourism and Hospitality Management is to develop the ability of the student to question, analyse and interpret tourism and hospitality management issues within a global context with a focus on industry specific sectors. This purpose is achieved through the delivery of a research-based dissertation at the Masters Level where the student will show evidence of scientific research and the ability to reflect in the context of tourism and hospitality management. The programme therefore assists in the continuing professional development of managers and leaders in tourism and hospitality management.

Programme Duration
Minimum 2 years, maximum 3 years.

Entrance Requirements
The minimum admission requirement is a BTech (Tourism Management) or a BTech (Hospitality Management) or an equivalent qualification at the same level in the field of tourism and hospitality with a minimum of 65%. In addition, the student must be able to develop a research proposal for the intended research project. The selection and allocation of postgraduate students depends on the availability of supervisors.

The selection of Master's students will be done in accordance with rules and regulations of the Higher Degrees Committee of the University of Johannesburg as stipulated for inter-disciplinary programs.

The STH Research Committee may prescribe a module or modules, at NQF Level 8 or 9 as a supportive measure to successfully complete the qualification. This applies when the STH Research Committee concludes that the student’s knowledge of research needs to be updated or when the research topic extends to issues insufficiently covered at the graduate level.

Closing Date for Applications
31 October 2018
PHD IN TOURISM AND HOSPITALITY

Purpose
The aim of the programme is to develop the applied competence of the postgraduate student on an advanced level in research, analysis, interpretation and understanding of Tourism and Hospitality. Through a doctoral dissertation or doctoral by articles, the student will show evidence of independent research through quantitative or qualitative methods or a combination of both. This will contribute towards solving complex problems in society for the sustainability of the Tourism and Hospitality industries. The programme will assist in the continuing academic and professional development of postgraduate students.

Programme Duration
Full-time and Part-time: 2 years minimum, 4 years maximum.

Admission Requirements
A minimum of 65% average for MTech / Masters on NQF Level 8/9 in Tourism or Hospitality or any other associated field is the selection criteria determined by the Department. A portfolio of evidence needs to be submitted for evaluation and approved by the departmental research and higher degrees committee.

Closing Date for Applications
31 October 2018
Programme Qualification code Minimum APS English Mathematics Mathematical literacy Career
B Tourism Development and Management B34TMQ 26 with Mathematics OR 28 with Mathematical Literacy 5 (60%+) 4 (50%+) 6 (60%+) The graduate is equipped business, managerial skills and knowledge to work in a variety of tourism related career paths.
# Module Overview

## First Year

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<tr>
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<th>Second Semester</th>
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<tbody>
<tr>
<td>• TOURISM MANAGEMENT 1A</td>
<td>• TOURISM MANAGEMENT 1B</td>
</tr>
<tr>
<td>• TOURISM MARKETING 1A</td>
<td>• TOURISM MARKETING 1B</td>
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<tr>
<td>• TOURISM DEVELOPMENT 1A</td>
<td>• TOURISM DEVELOPMENT 1B</td>
</tr>
<tr>
<td>• CULTURAL TOURISM 1A</td>
<td>• CULTURAL TOURISM 1B</td>
</tr>
<tr>
<td>• ENGLISH 1A*</td>
<td>• ENGLISH 1B*</td>
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*Modules subject to change

## Second Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>• TOURISM MANAGEMENT 2A</td>
<td>• TOURISM MANAGEMENT 2B</td>
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<tr>
<td>• TOURISM MARKETING 2A</td>
<td>• TOURISM MARKETING 2B</td>
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<tr>
<td>• TOURISM DEVELOPMENT 2A</td>
<td>• TOURISM DEVELOPMENT 2B</td>
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<td>• CULTURAL TOURISM 2A</td>
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<tr>
<td>• TOURISM DESTINATIONS A</td>
<td>• TOURISM DESTINATIONS B</td>
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</tbody>
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## Third Year

<table>
<thead>
<tr>
<th>First Semester</th>
<th>Second Semester</th>
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<tbody>
<tr>
<td>• TOURISM MANAGEMENT 3A</td>
<td>• TOURISM MANAGEMENT 3B</td>
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<tr>
<td>• TOURISM DEVELOPMENT 3A</td>
<td>• TOURISM DEVELOPMENT 3B</td>
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<tr>
<td>• TOURISM RESEARCH PROJECT A</td>
<td>• TOURISM RESEARCH PROJECT B</td>
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<tr>
<td>• INTRODUCTION TO TOURISM RESEARCH METHODOLOGY</td>
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<tr>
<td>• ENTERPRISE DEVELOPMENT*</td>
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</tbody>
</table>

*Modules subject to change

## Tuition Fees

For information about tuition fees for this course, please contact the College of Business and Economics administration office.

## Closing Date for Applications

28 September 2018