Department of Information and Knowledge Management
School of Consumer Intelligence and Information Systems
Continuing Education and Short Learning Programmes
Short Learning Programme in Knowledge Management

College of Business and Economics
SHORT LEARNING PROGRAMME IN KNOWLEDGE MANAGEMENT

1. GENERAL
Thank you for your interest in the Knowledge Management short programme at the University of Johannesburg. This document will provide a detailed overview of the programme.

2. ENTRANCE REQUIREMENTS
Admission requirements: National Senior Certificate / Senior Certificate (after 2009)
Duration: 3 days
Application deadline: As per call for applications

3. ABOUT THIS PROGRAMME
Upon the completion of this programme, a student will have the knowledge and skill to identify the different elements of Knowledge Management within their work environment. Students will have been exposed to the necessary competencies and skills to formulate a knowledge strategy and promote a knowledge sharing culture using Communities of Practice and Knowledge Cafés. Students will also have actionable profiles of areas within their organisations that require KM intervention and focus.

PROGRAMME OUTLINE
The purpose of this programme is to equip participants with knowledge and skills pertaining to:
• Importance of Knowledge Management;
• Drivers of Knowledge Management;
• Corporate culture as foundation for successful Knowledge Management;
• How to create a knowledge sharing culture through various tools and techniques;
• Conducting a Knowledge Audit;
• Steps to formulate a Knowledge Strategy; and
• Measuring the current KM state of the organisation and determining a Knowledge Management programme of action.

On completion of the programme, students should be able to:
• Identify the importance of Knowledge Management;
• Integrate corporate culture as foundation for successful Knowledge Management; and
• Harness key success factors when managing knowledge assets.

For more information: Please contact Mrs Deidre Wessels: 011 559-2183 email: infoman@uj.ac.za.

Ready to apply?
Visit the UJ homepage www.uj.ac.za and click on Study@UJ to apply for this qualification. All applications are done online.

Cost: Please contact Mrs Deidre Wessels (011 559-2183) infoman@uj.ac.za for any queries related to the costs of this qualification.