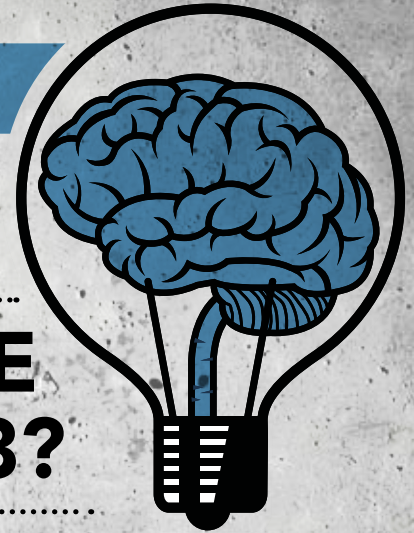


Faculty of Humanities

Intellect for purpose



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HOW WILL YOU REALISE YOUR PURPOSE IN 2018?

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The Faculty of Humanities is committed to inspire future generations, make great discoveries and innovate new approaches. Ideas like democracy are not discovered in a lab. A degree in Humanities will enable you to tackle global challenges and help change the world. We are committed to excellence in scholarship and tuition, and to the ideals of human dignity, freedom of expression and the pursuit of knowledge, in order to advance our understanding and to increase the social good.

2018

UNDERGRADUATE
MARKETING PROSPECTUS



UNIVERSITY
OF
JOHANNESBURG

FACULTY OF HUMANITIES

It gives me pleasure to invite you to enrol for one of the qualifications offered in the Faculty of Humanities.

The Faculty of Humanities comprises eighteen academic departments, ranging from modern and ancient languages to the social sciences and psychology. The Faculty offers twelve undergraduate degree programmes, catering for a wide range of study and career opportunities. Moreover, there is ample choice in each programme, allowing students to tailor the contents of their programmes to suit their interests and needs. The modules in each programme contain information, analyses and theories that are relevant, up to date and of the highest academic standard. Academic departments offer postgraduate programmes up to doctoral level.

Intellectually, the faculty is vibrant, with a strong research output, numerous public seminars, and a healthy tradition of debate. Students are encouraged to question and explore, and to interrogate knowledge paradigms rather than simply accept them. A principal objective of the faculty is to produce graduates capable of advanced analytical and critical thinking skills, independent and progressive thinking, allowing them to access and contribute towards all forms of human knowledge, and to make dynamic interventions in their chosen professions. Humanities graduates often achieve public prominence, and contribute towards social change aimed at increasing the social good.

Best wishes

EXECUTIVE DEAN: FACULTY OF HUMANITIES

OUR FACULTY

OUR VISION

A premier Faculty of Humanities, committed to excellence in scholarship and tuition, and to the ideals of human dignity, freedom of expression and the pursuit of knowledge, in order to advance our understanding and to increase the social good.

OUR MISSION

We are committed to:

- High quality programmes
- Innovative and committed teaching
- Illustrious research outputs
- Public, intellectual activities
- An intellectually stimulating and culturally diverse environment

OUR VALUES

- Academic distinction
- Integrity and respect for diversity and human dignity
- Academic freedom and accountability
- Individual and collective effort
- Creation and dissemination of new knowledge

OUR DEPARTMENTS

- African Languages
- Afrikaans
- Anthropology & Development Studies
- Applied Communicative Skills
- Communication Studies
- English
- French
- Greek & Latin Studies
- Historical Studies
- Journalism, Film and Television Studies
- Linguistics
- Philosophy
- Politics
- Psychology
- Religion Studies
- Social Work
- Sociology
- Strategic Communication

FACULTY OF HUMANITIES RESEARCH CENTRES

Centre for Anthropological Research
Centre for Social Development in Africa
Centre for the Study of Democracy



UNIVERSITY OF JOHANNESBURG RULES AND REGULATIONS

1. To be able to gain access to a faculty and specific programmes, applicants are required to have the appropriate combination of recognized NSC subjects as well as certain levels of achievement in these subjects.
2. Minimum entry requirements for studies as legislated by the government do not guarantee a learner admission to any programme or field of study.
3. Preliminary admission is based on the results obtained in the final Grade 11 examination. Final admission is based on the final Grade 12 results.
4. Note that individual faculties may have different criteria. Applicants should meet all the criteria set by their chosen faculty with regard to subject choices and entry requirements.
5. It may also be expected of applicants to write an admission/placement test.
6. The University of Johannesburg and its faculties have the right to change the requirements of a specific field of study. A restricted number of students are accepted in certain fields of study. In addition to the general minimum admission requirements, programme specific entry requirements may apply.

APS SCALE OF ACHIEVEMENTS	PERCENTAGE
7	80 – 100 %
6	70 – 79 %
5	60 – 69 %
4	50 – 59 %
3	40 – 49 %
2	30 – 39 %
1	0 – 29 %

PROGRAMME	Qualification Code	Minimum APS	English		CAREER	CAMPUS
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DEGREE PROGRAMMES

Bachelor of Social Work (4 years)

SOCIAL WORK	B7013Q	30	5 (60%+)		Social Worker in Private Sector, Welfare Organisations and Government or Non-Governmental Organisations	APK
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PROGRAMME	Qualification Code	Minimum APS	English	Mathematics		CAREER	CAMPUS
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Bachelor of Politics, Philosophy and Economics (3 years)

POLITICS, PHILOSOPHY AND ECONOMICS	B7014Q	27	5 (60%+)	3 (40%+)		Politics, Journalism, Financial Sector	APK
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PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS	
Bachelor of Arts (3 years) with specialisation in						
ANTHROPOLOGY AND GEOGRAPHY *	B7022Q	27	5 (60%+)	Mathematics 4 (50%+)	Anthropologist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK
<i>* For Geography a minimum of an APS rating of 4 for any ONE of the following Grade 12 subjects is required: Geography, Life Science or Physical Science while also meeting the other additional Faculty entry requirements.</i>						
COMMUNICATION AND LANGUAGES	B7019Q	27	5 (60%+)	Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK	
SCHOOL SUBJECT AREAS	B7020Q	27	5 (60%+)	Teacher, Human Resources Development, Public Governance, Civil Service	APK	
SOCIAL SCIENCES	B7021Q	27	5 (60%+)	Anthropologist, Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, Teacher, Human Resources Development, Public Governance, Civil Service	APK	
Bachelor of Arts (3 years)						
COMMUNITY DEVELOPMENT AND LEADERSHIP	B7015Q	27	5 (60%+)	Municipalities, Government Departments (e.g. Department of Social Development) and Non-Government Organisations (focusing on development work)	SWC	
DEVELOPMENT STUDIES	B7017Q	27	5 (60%+)	Development Planner, Development Administrator, Researcher, work for NGOs, Government or Private Sector	APK	

PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS
FILM AND TELEVISION STUDIES	B7009Q	27	5 (60%+)	Director, Producer, Script Writer, Production Crew	APK
JOURNALISM	B7010Q	27	5 (60%+)	Journalism, Copywriting, Corporate Journalism	APK
LANGUAGE PRACTICE	B7011Q	27	5 (60%+)	Translators, Interpreters, Language Planners, Copywriters, Copy Editors, Literary Reviewers, Visual/Literary Specialists, Language Teachers/Trainers	APK
POLITICS AND INTERNATIONAL RELATIONS	B7016Q	27	5 (60%+)	Politics, Journalism, Financial Sector	APK
PSYCHOLOGY	B7018Q	27	5 (60%+)	Psychologist (postgraduate studies required)	APK
STRATEGIC COMMUNICATION IN CORPORATE COMMUNICATION	B7004Q	27	5 (60%+)	Public Relations, Marketing, Human Resources	APK
STRATEGIC COMMUNICATION IN MARKETING COMMUNICATION	B7005Q	27	5 (60%+)	Account Manager, Strategic Planner, Media Planner, Brand Manager, Marketing Communication Practitioner, Communication Researcher, Communication Consultant	APK

** Subjects taken outside of the Faculty of Humanities must comply with the entry requirements of the respective home faculties.*

EXTENDED DEGREE PROGRAMMES

Bachelor of Arts

HUMANITIES	B7EX1Q	24	4 (50%+)	Anthropologist, Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK
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** In addition, interviews will be conducted with individual applicants.*

PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS
DIPLOMA PROGRAMMES					
Diploma (3 years)					
PUBLIC RELATIONS AND COMMUNICATION	D7002Q	24	4 (50%+)	A PR Practitioner is involved with an organisation's communication strategy	APB
EXTENDED DIPLOMA PROGRAMMES					
Extended Diploma					
PUBLIC RELATIONS AND COMMUNICATION	D7EX1Q	21	3 (40%+)	A PR Practitioner is involved with an organisation's communication strategy	DFC 1 st year APB 2 nd year 4 th year

- Meeting the Faculty's minimum requirements for a particular programme does not necessarily guarantee admission to that programme due to space constraints
- Please check entry requirements for non-Humanities subjects in the UJ prospectus
- For Industrial Psychology an APS rating of 4 for Mathematics only is required.
- For Economics an APS rating of 3 for Mathematics only is required.
- For Statistical Methods an APS rating of 4 for Mathematics only is required.
- For Geography an APS rating of 4 for Mathematics only is required.

NATIONAL CERTIFICATE VOCATIONAL (NCV) ADMISSION

Students with an NCV will only be considered for admission into the BA Humanities (Extended), Diploma in Public Relations and Communication and Diploma in Public Relations and Communication (Extended).

- The minimum admission requirement for a diploma (Diploma: Public Relations and Communication) and degree programme (BA Extended) is a National Certificate Vocational (NCV). Prospective students need to comply with the faculty's minimum admission requirements including the Admission Points Score (APS) and the achievement ratings of the 6 school subjects.
- Language of Teaching and Learning of the faculty, English, an achievement rating of 5 is required or 1st Additional Language, an achievement rating of 5 (80-100%) is required. For all other fundamental and vocational categories an achievement rating of 4 (70-79%) is required.

FOR MORE INFORMATION PLEASE CONTACT US

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Facebook: [humanities@uj](https://www.facebook.com/humanities@uj)

The university reserves the right at any time, should circumstances dictate, to make changes to, or add or withdraw any of the qualifications on offer.

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