

FACULTY OF HUMANITIES

The Faculty of the Future

HOW WILL YOU REALISE
YOUR PURPOSE IN 2019?

2019

UNDERGRADUATE MARKETING PROSPECTUS

The Faculty of Humanities is committed to transferring knowledge to a new generation, make great discoveries and innovate new approaches. Ideas like democracy, shared value and social innovation are not discovered in a lab. A degree in Humanities will enable you to tackle social, political and economic challenges and help change the world. We are committed to excellence in academic scholarship and technology supported teaching and learning. We place great value on the ideals of human dignity, freedom of expression and the pursuit of knowledge, in order to advance our understanding and to increase the social good.



UNIVERSITY
OF
JOHANNESBURG

FACULTY OF HUMANITIES

It gives me pleasure to invite you to enrol for one of the qualifications offered in the Faculty of Humanities.

The Faculty of Humanities comprises fourteen academic departments, ranging from modern and ancient languages to the social sciences and psychology. The Faculty offers twelve undergraduate degree programmes, catering for a wide range of study and career opportunities. Moreover, there is ample choice in each programme, allowing students to tailor the contents of their programmes to suit their interests and needs. The modules in each programme contain information, analyses and theories that are relevant, up to date and of the highest academic standard. Academic departments offer postgraduate programmes up to doctoral level.

Intellectually, the faculty is vibrant, with a strong research output, numerous public seminars, and a healthy tradition of debate. Students are encouraged to question and explore, and to interrogate knowledge paradigms rather than simply accept them. A principal objective of the faculty is to produce graduates capable of advanced analytical and critical thinking skills, independent and progressive thinking, allowing them to access and contribute towards all forms of human knowledge, and to make dynamic interventions in their chosen professions. Humanities graduates often achieve public prominence, and contribute towards social change aimed at increasing the social good.

Best wishes

EXECUTIVE DEAN: FACULTY OF HUMANITIES

SCHOOLS, DEPARTMENTS, RESEARCH CENTRES AND NATIONAL RESEARCH FOUNDATION CHAIRS

SCHOOLS

- **School of Languages**

Included in the school are the Departments of African Languages, English and the Department of Languages, Cultural studies and Applied Linguistics (LanCSAL). Also included in the School is the Multilingual Language Services Office

- **School of Communication**

Included in the school are the Departments of Strategic Communication, Journalism, Film and Television Studies and Communication Studies.

DEPARTMENTS

- African Languages
- Anthropology and Development Studies
- Communication Studies
- English
- Historical Studies
- Journalism, Film and Television Studies
- Languages, Cultural studies and Applied Linguistics (Afrikaans, Applied Communicative Skills, French, Greek and Latin Studies, Linguistics)
- Philosophy
- Politics
- Psychology

- Religion Studies
- Social Work
- Sociology
- Strategic Communication

RESEARCH CENTRES

- African Centre for Epistemology and Philosophy of Science
- Centre for Anthropological Research
- Centre for Social Development in Africa
- Centre for the Study of Democracy
- The Africa Centre for Evidence
- The Centre for Sociological Research and Practice

RESEARCH CHAIRS

- South African Research Chair in African Diplomacy and Foreign Policy
- South African Research Chair in Social Change
- South African Research Chair in Welfare and Social Development

UNIVERSITY OF JOHANNESBURG RULES AND REGULATIONS

1. To be able to gain access to a faculty and specific programmes, applicants are required to have the appropriate combination of recognized NSC subjects as well as certain levels of achievement in these subjects.
2. Minimum entry requirements for studies as legislated by the government do not guarantee a learner admission to any programme or field of study.
3. Preliminary admission is based on the results obtained in the final Grade 11 examination. Final admission is based on the final Grade 12 results.
4. Note that individual faculties may have different criteria. Applicants should meet all the criteria set by their chosen faculty with regard to subject choices and entry requirements.
5. It may also be expected of applicants to write an admission/placement test.
6. The University of Johannesburg and its faculties have the right to change the requirements of a specific field of study. A restricted number of students are accepted in certain fields of study. In addition to the general minimum admission requirements, programme specific entry requirements may apply.

APS SCALE OF ACHIEVEMENTS	PERCENTAGE
7	80 – 100 %
6	70 – 79 %
5	60 – 69 %
4	50 – 59 %
3	40 – 49 %
2	30 – 39 %
1	0 – 29 %

PROGRAMME	Qualification Code	Minimum APS	English		CAREER	CAMPUS
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DEGREE PROGRAMMES

Bachelor of Social Work (4 years)

SOCIAL WORK	B7013Q	30	5 (60%+)		Social Worker in Private Sector, Welfare Organisations and Government or Non-Governmental Organisations	APK
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PROGRAMME	Qualification Code	Minimum APS	English	Mathematics		CAREER	CAMPUS
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Bachelor of Politics, Philosophy and Economics (3 years)

POLITICS, PHILOSOPHY AND ECONOMICS	B7014Q	27	5 (60%+)	3 (40%+)		Politics, Journalism, Financial Sector	APK
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PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS	
Bachelor of Arts (3 years) with specialisation in						
ANTHROPOLOGY AND GEOGRAPHY *	B7022Q	27	5 (60%+)	Mathematics 4 (50%+)	Anthropologist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK
<i>* For Geography a minimum of an APS rating of 4 for any ONE of the following Grade 12 subjects is required: Geography, Life Science or Physical Science while also meeting the other additional Faculty entry requirements.</i>						
COMMUNICATION AND LANGUAGES	B7019Q	27	5 (60%+)	Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK	
SCHOOL SUBJECT AREAS	B7020Q	27	5 (60%+)	Teacher, Human Resources Development, Public Governance, Civil Service	APK	
SOCIAL SCIENCES	B7021Q	27	5 (60%+)	Anthropologist, Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, Teacher, Human Resources Development, Public Governance, Civil Service	APK	
Bachelor of Arts (3 years)						
COMMUNITY DEVELOPMENT AND LEADERSHIP	B7015Q	27	5 (60%+)	Municipalities, Government Departments (e.g. Department of Social Development) and Non-Government Organisations (focusing on development work)	SWC	
DEVELOPMENT STUDIES	B7017Q	27	5 (60%+)	Development Planner, Development Administrator, Researcher, work for NGOs, Government or Private Sector	APK	

PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS
FILM AND TELEVISION STUDIES	B7009Q	27	5 (60%+)	Director, Producer, Script Writer, Production Crew	APK
JOURNALISM	B7010Q	27	5 (60%+)	Journalism, Copywriting, Corporate Journalism	APK
LANGUAGE PRACTICE	B7011Q	27	5 (60%+)	Translators, Interpreters, Language Planners, Copywriters, Copy Editors, Literary Reviewers, Visual/Literary Specialists, Language Teachers/Trainers	APK
POLITICS AND INTERNATIONAL RELATIONS	B7016Q	27	5 (60%+)	Politics, Journalism, Financial Sector	APK
PSYCHOLOGY	B7018Q	27	5 (60%+)	Psychologist (postgraduate studies required)	APK
STRATEGIC COMMUNICATION IN CORPORATE COMMUNICATION	B7004Q	27	5 (60%+)	Public Relations, Marketing, Human Resources	APK
STRATEGIC COMMUNICATION IN MARKETING COMMUNICATION	B7005Q	27	5 (60%+)	Account Manager, Strategic Planner, Media Planner, Brand Manager, Marketing Communication Practitioner, Communication Researcher, Communication Consultant	APK

* Subjects taken outside of the Faculty of Humanities must comply with the entry requirements of the respective home faculties.

EXTENDED DEGREE PROGRAMMES

Bachelor of Arts

HUMANITIES	B7EX1Q	24	4 (50%+)	Anthropologist, Journalist, Ethicist, Social Responsibility Officer, Manager of Multicultural and Gender Affairs, General Manager, Teacher, Human Resources Development, Public Governance, Civil Service	APK
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* In addition, interviews will be conducted with individual applicants.

PROGRAMME	Qualification Code	Minimum APS	English	CAREER	CAMPUS
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DIPLOMA PROGRAMMES

Diploma (3 years)

PUBLIC RELATIONS AND COMMUNICATION	D7002Q	24	4 (50%+)	A PR Practitioner is involved with an organisation's communication strategy	APB
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EXTENDED DIPLOMA PROGRAMMES

Extended Diploma

PUBLIC RELATIONS AND COMMUNICATION	D7EX1Q	21	3 (40%+)	A PR Practitioner is involved with an organisation's communication strategy	DFC 1 st year APB 2 nd -4 th year
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- Meeting the Faculty's minimum requirements for a particular programme does not necessarily guarantee admission to that programme due to space constraints
- Please check entry requirements for non-Humanities subjects in the UJ prospectus
- For Industrial Psychology an APS rating of 4 for Mathematics only is required.
- For Economics an APS rating of 3 for Mathematics only is required.
- For Statistical Methods an APS rating of 4 for Mathematics only is required.
- For Geography a minimum of an APS rating of 4 for any ONE of the following Grade 12 subjects is required: Geography, Life Science or Physical Science while also meeting the other additional Faculty entry requirements.

NATIONAL CERTIFICATE VOCATIONAL (NCV) ADMISSION

Students with an NCV will only be considered for admission into the BA Humanities (Extended), Diploma in Public Relations and Communication and Diploma in Public Relations and Communication (Extended).

- The minimum admission requirement for a diploma (Diploma: Public Relations and Communication) and degree programme (BA Extended) is a National Certificate Vocational (NCV). Prospective students need to comply with the faculty's minimum admission requirements including the Admission Points Score (APS) and the achievement ratings of the 6 school subjects.
- Language of Teaching and Learning of the faculty, English, an achievement rating of 5 is required or 1st Additional Language, an achievement rating of 5 (80-100%) is required.
- For all other fundamental and vocational categories an achievement rating of 4 (70-79%) is required.

FOR MORE INFORMATION PLEASE CONTACT US

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National Diploma (Public Relations and Communication)

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The university reserves the right at any time, should circumstances dictate, to make changes to, or add or withdraw any of the qualifications on offer.

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www.uj.ac.za/humanities | TEL: 011 559 2197