**Name of the Programme:** MA Industrial Design

**Programme Code:** M8PD2Q

**Admission Requirements:**
A relevant Bachelor Honours Degree, a “professional” Bachelor’s Degree in Industrial Design (NQF level 8), or a Postgraduate Diploma, in Industrial Design, or an equivalent qualification at an equivalent standard as recommended by a Status Committee and approved by the Faculty Board with sufficient preparation to conduct research with a recommended minimum of 60% for all final-year modules. A relevant Baccalaureus Technologiae in Industrial Design, with an average mark of at least 65% combined with a research methodology short learning component.

**Selection Criteria**
In addition to the minimum admission requirements as outlined above, prospective students may be required to present a portfolio of their own work to an interview panel. A portfolio would be requested if further evidence is required of a students’ readiness to conduct textual or artefactual research. In the case of textual research, the portfolio would contain examples of written research, and in the case of artefactual research a portfolio with industrial design artefacts would be required.

**Curriculum**

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<td>MPD9A02</td>
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**Duration of the programme:**
Minimum duration: one year full-time / two years part-time.

**Contact details:** Mrs Adele Maritz Tel: 011 559 1126 / Email: fadapg@uj.ac.za

**Brief Description of the programme:**
The purpose of the Master of Arts in Industrial Design is to develop researchers who can contribute to industrial design knowledge at an advanced level. This qualification by research will be earned by completing an advanced research project, which culminates in the production and acceptance of a dissertation. The research project may take the form of textual or artefactual research but, regardless of the preferred form of research, a written dissertation is delivered as the final output of the qualification which complies with the generally accepted norms for research at this level.