



JBS
JOHANNESBURG
BUSINESS SCHOOL

UPCOMING COURSES AND WEBINARS AUGUST 2020 AT A GLANCE

Executive Education:

COURSE	FACULTY	DATE	DURATION	COST (ZAR)
The Next Economy	Herman Singh	3 & 4 August	2 days	R3 000

Masterclasses:

COURSE	FACULTY	DATE	DURATION	COST (ZAR)
Social media marketing for SMEs	Phila Sokhela	14 August	1.5 hours	R350
Business in society	Namhla Saba	21 August	1.5 hours	R350

Centre for African Business:

COURSE	FACULTY	DATE	DURATION	COST (ZAR)
Measuring what counts: • For an economic outlook, and • The purpose of business	Prof Lyal White	12 & 17 August	2 days	R3 000

Webinars:

COURSE	SPEAKER	DATE	DURATION	COST (ZAR)
Re-imagining the Future of Education in Africa	Sizwe Nxasana & Prof Lyal White	5 August	1 hour	Free
Partnership with Business Day: From panic to PIVOT – how to reinvent your business around COVID-19		19 August	1 hour	Free
Title to be confirmed*		26 August	1 hour	Free

*Titles need to be flexible & topical and will be confirmed 10 days before the date

MBA:

ONLINE INFORMATION SESSIONS ABOUT THE JBS MBA	DATE	DURATION	COST (ZAR)
Information Session	14 August	1 hour	Free
Information Session	26 August	1 hour	Free
Information Session	28 August	1 hour	Free

