



Business in Society

ABOUT THIS MASTERCLASS:

Business can never succeed in a broken society. How a company chooses to view and engage with its community creates positive or negative effects that may affect the business's social license to operate. Globally, there is growth in awareness of climate change, social injustice, economic inequality, and pollution. Companies are under increasing pressure to be accountable for their actions and to keep responsible business at the heart of immediate and future operations. Business can no longer be usual.

The JBS Masterclass on Business in Society explores and tackles some of the theories and emerging socio-political issues facing the business. The Masterclass enables enterprises to design robust strategies that are ethical and responsive to emerging socio-political matters. The Masterclass will delve into a range of topics including:

- What does it mean to be a responsible business in 2020?
- The role of business in society and how it forms part of the ethics and values of the business
- Understanding the social license to operate
- Practical application of foundational navigational tools so your business can be responsive to emerging socio-political issues

FACULTY:

Namhla Saba is an experienced finance and socio-economic development executive. She has more than ten years' industry expertise in tax and audit across several sectors, including financial services, private equity, energy, and mining. With strong quantitative, analytical, and business skills, Namhla steadily moved into the socio-economic development sector.

In her last corporate role, Namhla managed business development for Investec Wealth and Investment Philanthropy Division. She spearheaded strategy, capacity-building, training, and market positioning of the service to high net worth individuals and the rest of the organisation. She also led the incorporation of Environmental, Social, and Governance (ESG) into the investment processes of numerous divisions.

Namhla is a Chartered Accountant with a Master's degree in Development Finance. She has led divisions responsible for finance, risk, audit, sustainability, and B-BBEE reporting for specialist bank and asset managers in South Africa. She played a leading role in the conceptualisation and execution of Funza Lushaka, a Private Public Partnership with a mission to develop a new breed of quality teachers.

COURSE DETAILS:

DATE:	21 August 2020
SESSION TIME:	11:00 – 12:30
VENUE:	Online conferencing. The conference link will be sent upon registration.
FEE:	R350 per person
ENQUIRIES:	execed@jbs.ac.za
REGISTER HERE:	https://bit.ly/320asgY

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