

# The Next Economy

## ABOUT THIS PROGRAMME:

Learn how to harness technological disruption to create strategic and competitive advantage.

Technology used to be thought of as a function to be outsourced or a sector on its own. It is a strategic layer throughout entire organisations and, importantly, following the upheaval of COVID-19. It is now critical than ever for organisations to understand what is over the horizon, to harness opportunities of a rapidly changing global economy.

The Next Economy is a two-day, online Programme that is designed to equip participants with the ability to think clearly and critically about the way technological disruption is changing the economy. We will explore a wide range of topics, including:

- COVID-19 and digitalisation – what just happened, and what can you do about it?
- What is the current state of technological change in multiple industries?
- The concepts that are central to the process of technological innovation and how to apply them in your organisation.
- Innovation, change management disruption: A 21st-century toolkit and how to apply it in your organisation.



## FACULTY:

**Herman Singh** is the CEO of Future Advisory, a digital transformation and start-up acceleration firm with a global presence. Before taking up his last executive role as Chief Digital Officer at The MTN Group, he held executive positions at Vodacom, Siemens, and Reunert. He was the Deputy Chairman of Jumia, Africa's first unicorn as well as Chairman of its joint-venue insurance business. Herman also served on the board of the MTN Ivory Coast and Cameroon operations.

Herman is a qualified engineer, a Professor of Practice at the Johannesburg Business School, and an Associate Professor at the University of Cape Town's Graduate School of Business. He is adjunct faculty at Duke Business School in North Carolina.

## COURSE DETAILS:

<b>DATE:</b>	3 & 4 August 2020
<b>VENUE:</b>	Online conferencing. The conference link will be sent upon registration.
<b>FEE:</b>	R3 000 per delegate <i>(Group bookings of 5 or more receive a 10% discount)</i>
<b>ENQUIRIES:</b>	execed@jbs.ac.za
<b>REGISTER HERE:</b>	<a href="https://bit.ly/2YMKgGm">https://bit.ly/2YMKgGm</a>

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