The purpose of the Johannesburg Business School (JBS) is clear: We want to equip people to grow small- and medium-sized businesses and by so doing create jobs and expand our economy.

Knowledge is exciting. As a JBS student, you will experience an innovative teaching style which has one purpose – to help you boost your results at work. Our emphasis is on practical and useable knowledge that will have a direct benefit to your business.

The three areas of knowledge that you need to master to be successful in business are covered on the JBS MBA:

- **SELF** – How you determine your conscious purpose and balanced wellbeing.
- **ENTERPRISE** – What you need to know to make your business succeed now and in the future.
- **ENVIRONMENT** – Understanding the strategic context of business in society, and how you as a responsible entity can create a shared value that contributes to a sustainable future, profitably.
Welcome to JBS

Welcome to the Johannesburg Business School (JBS), University of Johannesburg

We are delighted that you are considering the JBS MBA.

The MBA is the most popular and recognised postgraduate degree globally. While it has been around for more than 100 years, the nature of the MBA degree is changing to reflect the skills and knowledge required in the era of the Fourth Industrial Revolution (4IR). Business schools in South Africa need to adapt their offerings to stay relevant.

As South Africa’s newest Business School, JBS has taken a fresh approach that focuses on the future of business, specific to the context of doing business in South Africa, and Africa at large. Our MBA is orientated toward business owners, those entrepreneurs and family-run businesses requiring cutting edge tools and insights to grow and scale their small and medium-sized businesses; as well as professionals working and consulting to small and medium-sized enterprises (SMEs), seeking to integrate them into the broader value chain.

Through dedicated mentorship, with an emphasis on personal interaction and high-impact practical learnings, the JBS MBA equips students with critical skills that they can apply to their businesses immediately.

Not only is the JBS MBA designed to address the needs and challenges of SMEs in the African context, it is geared toward developing a global mindset, imbued with competitive best practices and sustainable, purpose-driven business toward a collective impact.

The strength of JBS’ MBA lies in its unique approach to learning and engagements, our international networks of faculty and experts, and ultimately, our graduates. The focus on a practical project, rather than the standard research dissertation from traditional MBAs, is indicative of the real-world relevance and nuanced approach of faculty and experts, and ultimately, our graduates. The focus on a practical project, rather than the standard research dissertation from traditional MBAs, is indicative of the real-world relevance and nuanced approach of faculty and experts, and ultimately, our graduates.

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At JBS, we recognise the importance of being a part of international, creative, innovative and intellectual networks. JBS has close community links with other business schools internationally, broadening its educational reach.

LEARN HOW TO DO

AN APPLIED LEARNING APPROACH

The MBA programme at JBS is intense and demanding for a reason, and that is to deliver as much value to you as possible, in a short time. The value to you comes from being able to apply what you learn back at work. Our teaching method ensures that this happens.

OUR TEACHING METHOD

Our philosophy of teaching is that new knowledge must have impact. Not knowledge for knowledge sake but knowledge that will benefit SMEs directly. The bridge between the classroom and business is built into the learning process. Out with chalk and talk, instead we have debate, dialogue, experiential learning and we promote the use of toolkits to get things done. At all times teaching is relevant, practical and geared to the technologically rich environment of business.

A key component of the learning is about each student discovering his/her purpose, and then moving on to be a happy, agile and resilient business leader. Teaching takes place in a context. With this in mind, debates in the classroom cover the ethical, environmental and social concerns that confront business people in South Africa.

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BUSINESS COACHES

In our commitment to personal attention and development, each MBA student is allocated a business coach throughout the programme who facilitates the transfer of new knowledge to the workplace.

THE UNDERLYING THEMES IN OUR TEACHING

Three themes run through our teaching of the different subjects, these are:

- DASHBOARD MEASURES
- TOOLKITS
- TECHNOLOGY

A major advantage for our students is the option to undertake their MBA electives at our international partner schools. For many students, this is the highlight of their MBA. These partnerships allow them to gain the perfect mix of local and international knowledge on growing businesses.

“TRAVEL BROADENS THE MIND”

In the international elective module of the JBS MBA, students undertake a tour of approximately 10 days to destinations such as China, Argentina or India, or parts of Africa. On these study tours, students will have the opportunity to experience new cultures and visit leading organisations in host countries.
THE MBA’S CORE MODULES:
• Orientation and Teamwork (two full days)
• People Management
• Contemporary Management
• Competitive Strategy: Winning in the market place
• Accounting and Financial Management
• ICT Driven Decision-Making in the 4th Industrial Revolution
• Operations and Supply Chain Management
• Innovative Marketing
• Economics and International Business
• Entrepreneurship and Innovation in the 4th Industrial Revolution
• Business in Society and Ethics
• Leadership in the Growing Business

ELECTIVE MODULES
A SELECTION OF THREE
Electives are undertaken after the completion of core modules. The choice of electives allows students to pursue their own interests and focus on a specific subject area for example, digital economy. Students must select one international and two local electives from several that are on offer each year.

THE MBA CAPSTONE PROJECT
There is no onerous research report in the JBS MBA. In keeping with our belief that new knowledge must have impact, the Capstone Project is where you bring to bear all that you have learnt on the MBA to tackle a real business opportunity or challenge in your company, and come up with a workable solution. Each student will have a supervisor who acts as a guide and a sounding board to ensure that the project has the desired outcome.

MBA DURATION AND COURSE STRUCTURE
The duration of the MBA is 24 months for module work and the Capstone Project. Diligent students should be able to complete all the requirements in 21 months.
• There are two streams, Saturdays or Early Bird lectures will run twice a week on Tuesdays and Thursdays.
• Both streams have two lectures a week of three hours each.
• Modules taught by international Faculty are delivered in block format from Thursday through Sunday.

SATURDAY CLASSES
• Two lectures
• 08:30 – 16:00 (includes lunch)

EARLY BIRD CLASSES
• Two mornings a week (Tue & Thurs)
• 06:30 – 09:30 (includes breakfast)

WHY DO THE JBS MBA?
We are aware that you have many choices when it comes to MBAs. There are distinct advantages in doing your MBA at the Johannesburg Business School.
• If your interest is in business, particularly in the success of small- and medium-size businesses, then the JBS MBA is designed for you.
• Our classes will be small to ensure each student receives individual attention.
• We will actively facilitate the transfer of learning and critical business skills from the classroom, to the workplace, through the use of applied projects and dedicated mentors.
• You will be stimulated to think critically about your current business, and what you need to do to grow your business.
• Your main project for the JBS MBA is not a research report, but rather a practical business report on how you can improve the performance of your business, either through new opportunities or through efficiencies and cost cutting.
• You will learn from, and engage with, highly respected local and international expert faculty and business practitioners.
• The final reason to do your MBA at JBS is because it will be an exciting learning journey committed to real world results which will add credibility to your Curriculum Vitae and heighten your value in the market place.

TEACHING QUARTERS FOR 2021
The teaching year consists of four quarters:

QUARTER ONE
20 January – 1 April 2021

QUARTER TWO
6 April – 20 June 2021

QUARTER THREE
21 June – 5 September 2021

QUARTER FOUR
6 September – 28 November 2021

FACILITIES & SURROUNDS
The Johannesburg Business School is situated in the JBS Towers, located within the heart of Johannesburg’s academic centre. This iconic glass building reflects the constant changes and development taking place in the city that it surrounds.
We are in the centre of Milpark, a dynamic redevelopment zone. Our students have the opportunity to be a part of the innovative thinking that is re-establishing the area as a hub for entrepreneurs and small and medium sized enterprises.
Our classrooms are designed to facilitate face-to-face learning. Our belief that meaning comes through dialogue is evident in our wide array of small group meeting rooms, where students can work collaboratively on their syndicate based projects.
The on-site coffee shop and canteen caters for all students’ needs. It provides the ideal meeting place to develop new ideas and network with business professionals.
HOW TO APPLY
All applications must be made online: www.jbs.ac.za

ADMISSION REQUIREMENTS
To be considered for the MBA you need to have:
• A completed South African Qualifications Authority (SAQA) accredited NQF 8 qualification
• SAQA certificate for all qualifications completed outside SA (international)
• A minimum of four years’ work experience for the part-time programme
• A level of mathematics literacy: NQF 04 matriculation pass in mathematics or equivalent (preferred but not essential) i.e., demonstrated mathematics literacy
• Be proficient in English (verbally and written format)
• Successfully complete the JBS MBA admissions assessment requirements
• A SA study permit for international applicants

INTERNATIONAL STUDENTS / FOREIGN QUALIFICATIONS:
Applicants who hold a foreign qualification need to send their qualifications to the South African Qualifications Authority (SAQA) for evaluation before applying to JBS. We require the SAQA certificate to verify the NQF level of your qualification.

SAQA CONTACT DETAILS:
• saqa.org.za
• saqainfo@saqa.org.za.
• +27 (0) 12 431 5070
• +27 (0) 860 111 673 (SAQA Helpdesk)

ENGLISH PROFICIENCY TEST
Applicants from Non-English speaking countries will have to complete an English Proficiency Test
• www.ielts.org/book-a-test/find-a-test-location/location-list/south-africa/tv

Admission to the MBA is a competitive process and there are limited places available, therefore meeting the above requirements does not automatically guarantee acceptance on to the MBA.

FEES
The total fee for the MBA 2020 intake is R 260 000*
*The fees for the 2021 academic year are still to be determined. To allow you to estimate the cost of the MBA for 2021, the current fee is R 260 000. This fee will be subject to the UJs annual fee increase and also an adjustment for the change in the Dollar value of the International Elective.
This includes the following:
• All tuition fees
• IT access
• Text books and
• The cost of travel and accommodation for the international elective
The fee will be billed over the two years of study.

CLOSING DATE FOR APPLICATIONS
The closing date for applications is 29 October 2020

ENQUIRIES
• mba@jbs.ac.za