

**JBS**  
JOHANNESBURG  
BUSINESS SCHOOL



# 2020 EXECUTIVE EDUCATION

Technological change and the Fourth Industrial Revolution are transforming the global business landscape in unprecedented ways.

Increasing competition, shifting customer tastes and requirements, the globalisation of markets and changing demographic trends, are drastically altering how organisations operate in almost every region and industry in the world.

In this new era of complexity and uncertainty, bold, innovative and visionary leadership is required from both business and government alike. The business environment in Africa in particular, requires a fresh and innovative approach, one that is contextually relevant and mindful of socio-economic dynamics and culture beyond conventional business acumen.

Executive Education at the JBS therefore offers targeted and customised interventions that are rich in industry insights, and reinforced by the latest innovative thinking required in the era of Industry 4.0, enabling delegates to achieve their full potential professionally and personally.



# 2020 UPCOMING PROGRAMMES

## EXECUTIVE EDUCATION

JBS Executive programmes are rich in industry insights and reinforced by the latest innovative thinking to succeed in Industry 4.0.

	DATE	DURATION	COST (ZAR)
Behavioural economics	18 – 19 February	2 days	R5 500
Personal leadership for the 21 <sup>st</sup> Century	10 – 11 March	2 days	R5 500
Strategy: Design and Execution	16 – 17 March	2 days	R5 500
The Next Economy	14 – 15 April	2 days	R6 500
Storytelling: Creating Your Narrative	13 – 14 May	2 days	R6 500
Design thinking	25 – 26 June	2 days	R5 500

\* Programme material included

## SIGNATURE PROGRAMMES

	DATE	COST (ZAR)
<b>Women entrepreneurship and leadership for Africa (WELA)</b> <ul style="list-style-type: none"> <li>All teaching materials, tea breaks are covered.</li> <li>Also includes flight and accommodation for the module in China</li> </ul>	Open Day: 29 January 2020 Block 1: 30 March – 4 April 2020 Block 2: 11 – 16 May 2020 Block 3: 2 – 15 June 2020 Block 4: 13 – 14 July 2020	R165 000,00
<b>Business in industry 4.0</b> <ul style="list-style-type: none"> <li>This includes UC Berkeley certification</li> <li>Flights and accommodation are excluded</li> </ul>	Open Day: 26 March 2020 Block 1: 21 – 23 July 2020 Block 2: 17 – 20 August 2020	R150 000,00

We also provide customised offerings, contact [execed@jbs.ac.za](mailto:execed@jbs.ac.za) for more info.

- Prices are correct as of February 2020.
- Prices and dates may change.
- Subject to terms and conditions.

[www.jbs.ac.za](http://www.jbs.ac.za)

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