



JBS
JOHANNESBURG
BUSINESS SCHOOL

MASTERCLASS

**GEOPOLITICAL
AND COUNTRY
RISK UNTIL
2024**

**How it will impact your
business and how to be
ahead of the curve**

MASTERCLASS | GEOPOLITICAL AND COUNTRY RISK UNTILL 2024: How it will impact your business and how to be ahead of the curve

Business leaders rank geopolitical and country risk (GCR) as a key factor impacting strategy, profitability and continuity, and its rising. Brexit, the China-USA trade war, the Middle East conflict, terrorism in Central and West Africa are all contributing to uncertainty and mounting business disruption. Political risk insurance claims and premiums are at a 30-year high. In South Africa, the poor performance of the economy is undermining business confidence, with the latest xenophobic attacks having directly impacted some companies, and damaged the crucial relationship between Nigeria and South Africa.

THIS MASTERCLASS WILL EXPLORE:

- Global trends in geopolitical and country risk, with a focus on South Africa
- How business is impacted by disruption, uncertainty and rising costs – from direct losses to investment cutbacks and avoidance – as a result of GCR
- Current approaches to GCR management – strengths and weaknesses
- How to initiate the process of risk analysis and reduction in practical and cost-effective ways
- Using current examples of South African businesses, through interaction with workshop participants, demonstrate the prevalence of GCR in our environment and discuss the efficacy of prevailing approaches

WHO SHOULD ATTEND?

- Company directors tasked with corporate governance and risk management
- C-suite executives dealing with risk management and the resolution of strategic and operational risk incidents
- Risk management practitioners seeking to broaden their skill base



FACULTY

Claude Baissac is the CEO of Eunomix, a leader in geopolitical country risk (GCR) resilience. Claude advises companies on a range of GCR issues. Eunomix clients have included leading mining companies like AngloAmerican, Exxaro Resources, Royal Bafokeng Platinum and Vedanta Resources. Claude has worked extensively across Africa and the Middle East on reducing country fragility and promoting sustainable economic development. He has worked with leading risk firms like Kroll and K2Intelligence, and with donors like the African Development Bank, the United Nations and the World Bank. He is regularly consulted by local and international media on politics, policy and risk, such as Bloomberg, Business Day, CNBC, Mining Weekly and the likes. He has authored numerous articles and book chapters on the subject.

Claude holds an M.Phil and an M.A. from Université de la Réunion. He was a Doctoral Scholar in Political Science at Northern Arizona University. He is a Principal Business Advisor at the Institute of Business Advisors of South Africa, and a member of the Institute of Directors in Southern Africa.

COURSE DETAILS:

Date:	12 November 2019
Time:	08:30 – 12:00
Venue:	Johannesburg Business School (Cnr Barry Hertzog and Empire Road, Milpark)
Facilitators:	Claude Baissac
Fee:	R750, including a light lunch
Contact:	Ms. Sphiwe Ndlala
Telephone:	+27 11 559 1783
E-mail:	execed@jbs.ac.za
Register here:	https://bit.ly/2ohBi4e

[REGISTER HERE](#)

