



UNIVERSITY
OF
JOHANNESBURG

COLLEGE OF BUSINESS
AND ECONOMICS



Undergraduate Studies College of Business and Economics 2020

www.uj.ac.za/cbe

**The Future
Reimagined**

The University of Johannesburg, College of Business and Economics strategically positions UJ to be at the centre of regeneration in Africa.

The College is internationally ranked among the Top 4 providers of Management Education in Africa. The College is organised into six schools, housing qualifications ranging from undergraduate to Doctoral degrees.

These Schools and their specialisations are:

JOHANNESBURG BUSINESS SCHOOL

- Department of Business Management
- Department of Finance and Investment Management
- Department of Industrial Psychology and People Management
- Department of Transport and Supply Chain Management
- UJ Centre for Entrepreneurship

SCHOOL OF ACCOUNTANCY

- Department of Accountancy
- Department of Commercial Accountancy

SCHOOL OF CONSUMER INTELLIGENCE AND INFORMATION SYSTEMS

- Department of Applied Information Systems
- Department of Information and Knowledge Management
- Department of Marketing Management

SCHOOL OF ECONOMICS

- Department of Economics and Econometrics
- Centre for Competition, Regulation and Economic Development
- Centre for Industrial Development
- Centre for Local Economic Development
- Public and Environmental Economics Research Centre

SCHOOL OF PUBLIC MANAGEMENT, GOVERNANCE AND PUBLIC POLICY

- Department of Public Management and Governance
- Centre for Public Management and Governance
- School of Leadership

SCHOOL OF TOURISM AND HOSPITALITY

- Tourism Management
- Hospitality Management
- Food and Beverage Operations

The College offers substantial and well-established programmes serving both the private and public sector, contributing to UJ's vision of promoting Pan-Africanism. In order to be considered for selection for a programme, an applicant is required to comply with the programme's minimum admission criteria based on either the National Senior Certificate (NSC), the National Certificate (Vocational) (NC(V)), National Senior Certificate for Adults (NASCA) or Amended Senior Certificate (SC(a)).

Due to ongoing programme reviews and external approval of new programmes there may be changes in diploma and degree programmes in terms of range and mix of qualifications, curricula and admission requirements.

When applying to study at the COLLEGE OF BUSINESS AND ECONOMICS please keep the following IMPORTANT information in mind:

- All programmes are presented in English only.
- All the programmes require English as a grade 12 subject.
- There are some programmes that accept Mathematics as a grade 12 subject.
- There are some programmes where either Mathematics or Mathematical Literacy are accepted as a grade 12 subject;
- Life Orientation is NOT included in the calculation of the Admission Points Score (APS);
- Compliance with the minimum requirements does not guarantee a place as the University has a specific number of places, as approved by the Department of Higher Education and Training, for new undergraduate first years;
- All undergraduate programmes applications close on **Friday, 27 September 2019 @ 12:00**;
- Apply at www.uj.ac.za/apply and select online web application;
- Applicants may only apply for two study choices. These study choices may not be amended once they have been chosen;
- If you received a conditional selected letter, your matric results will determine your final admission into the programme you have applied for. Only then will you be allowed to register;
- Only applicants applying for the 2020 academic year will be ranked in January based on their final grade 12 performance and based on the space available;
- The right to add/withdraw or in any way change any part of any regulation without prior notification, remains vested in the University of Johannesburg;
- Technical Mathematics is equivalent to Mathematics;
- The BCom (Accounting) degree programme (B3A17Q) does not provide direct access to the Postgraduate Diploma in Accounting Science. However, students who complete the BCom (Accounting) degree, may enrol for a bridging programme (subject to space, admission requirements and the continued future offering of this programme). Upon completion of this bridging programme and compliance with specific performance requirements, candidates may then enrol for the Postgraduate Diploma in Accounting Science;
- Programmes within the CBE as presented at either the Auckland Park Bunting, Auckland Park Kingsway or the Soweto Campuses; and
- For detailed information, please refer to the UJ Prospectus 2020 on www.uj.ac.za

Undergraduate Studies @ a Glance

Extended Diplomas (NQF 6) (4 Years):

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| <ul style="list-style-type: none">• These programmes result in a student graduating with a diploma• Either Mathematics or Technical Mathematics or Mathematical Literacy are accepted | <ul style="list-style-type: none">• Human Resources Management• Logistics• Small Business Management• Transportation Management |
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Diploma Programmes (NQF 6) (3 Years) :

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| <ul style="list-style-type: none">• These programmes result in a student graduating with a diploma• Either Mathematics or Technical Mathematics or Mathematical Literacy are accepted | <ul style="list-style-type: none">• Accountancy• Business Information Technology• Financial Services Operations• Food and Beverage Operations• Human Resources Management• Logistics• Marketing• Retail Business Management• Small Business Management• Tourism Management• Transportation Management |
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Advanced Diplomas (NQF 7) (1 year full-time or 2 years part-time):

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| <ul style="list-style-type: none">• Advanced Diploma qualifications are classified as undergraduate studies• However, it is processed (administratively) as a postgraduate qualification due to previous studies involved and different application closing dates• Follows on Extended Diplomas and Diplomas and is on the same NQF level as a degree programme• All B-Tech qualifications have been phased out in 2019 by the University of Johannesburg and are replaced in 2020 by Advanced Diplomas | <ul style="list-style-type: none">• Accountancy• Business Information Technology• Business Management• Financial Management• Financial Markets• Logistics• Management• Marketing• People Performance Management• Property Valuation And Management• Retailing• Transportation Management |
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BCom Extended Degrees (4 Years) :

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| <ul style="list-style-type: none">• These programmes result in a student graduating with a degree• Either Mathematics or Technical Mathematics or Mathematical Literacy are accepted• Only new first time entering candidates are considered for admission into BCom extended degree programmes• This means that those who previously enrolled at a Higher Education Institution, do not qualify | <ul style="list-style-type: none">• Accounting• Business Management• Economics and Econometrics• Finance |
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Degree Programmes (NQF 7) (3 Years):

<ul style="list-style-type: none"> • This is the only Chartered Accounting – CA (SA) route of study • Only Mathematics is accepted 	BACHELOR DEGREES <ul style="list-style-type: none"> • Accounting (CA)
<ul style="list-style-type: none"> • These programmes result in a student graduating with a degree • Either Mathematics or Technical Mathematics or Mathematical Literacy are accepted 	BACHELOR DEGREES: <ul style="list-style-type: none"> • Hospitality Management • Human Resources Management • Tourism Development and Management BA DEGREES: <ul style="list-style-type: none"> • Public Management and Governance BCOM DEGREES: <ul style="list-style-type: none"> • Information Management
<ul style="list-style-type: none"> • These programmes result in a student graduating with a degree • Only Mathematics or Technical Mathematics are accepted • Mathematical Literacy is NOT accepted 	BCOM DEGREES: <ul style="list-style-type: none"> • Accounting • Business Management • Economics and Econometrics • Entrepreneurial Management • Finance • Industrial Psychology • Information Systems • Logistics Management • Marketing Management

Online Advanced Diploma Programmes (NQF 7):

<ul style="list-style-type: none"> • Online programmes are offered on an online basis only • These programmes result in a student graduating with Advanced Diploma 	<ul style="list-style-type: none"> • Financial Markets • Logistics • People Performance Management • Transport Management
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Online Degree Programmes (NQF 7):

<ul style="list-style-type: none"> • Online programmes are offered on an online basis only • These programmes result in a student graduating with a degree 	Human Resources Management <i>*Either Mathematics or Mathematical Literacy are accepted</i> <i>International Accounting</i> <i>*ONLY Mathematics is accepted</i>
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Postgraduate Diplomas (NQF 8) (1 year full-time / 2 years part-time):

Follows on an Advanced Diplomas, Extended Degrees and Degrees and is on the same NQF level as an Honours Degree

Honours Degrees (NQF 8) (1 year full-time / 2 years part-time):

Follows on Advanced Diplomas, Extended Degrees and Degrees and is on the same NQF level as a Postgraduate Degree

DEGREE PROGRAMMES: Bachelor Degrees (3 years)

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
ACCOUNTING (CA)	BCA012	33	4 (50%+)	5 (60%+)	Not Accepted	Chartered Accountant – CA (SA)	APK
HOSPITALITY MANAGEMENT	B34HMQ	26 with Mathematics OR 28 with Mathematical Literacy	5 (60%)	4 (50%)	5 (60%)	This degree serves the needs of students who aspire to move into leadership positions in the Hospitality Industry i.e. General Manager, Financial Manager amongst other positions in the industry	APB
HUMAN RESOURCE MANAGEMENT	B34HRQ	28 with Mathematics OR 28 with Mathematical Literacy	4 (50%)	4 (50%)	4 (50%)	Human Resource Practitioners, HRM Personnel Manager, HRM Personnel Officer, Training Manager, Recruitment and Selection Officer. Graduates may register as HR Practitioners with the South African Board of People Practices (SABPP) to encourage regulated, standardised HR practices	APK
TOURISM DEVELOPMENT AND MANAGEMENT	B34TMQ	26 with Mathematics, OR, 28 with Mathematical Literacy	4 (50%)	3 (40%)	5 (60%)	Entrepreneur, Travel Agent, Tour Guide, Tour Operator, Event and Conference Organiser, Public Relations, Marketing, Leisure Activity Co-ordinator, Visa Consultant, Researcher, Academia, Teaching, Training and Lecturing, Transportation, Car Rental Agent, Development Consultant, Corporate Consulting, National, Provincial and Local Government Tourism Departments and Agencies, Technical Departments and Agencies, Technical Writer and Editor, Website Developer and Manager, Travel Blogger, Sales Co-ordinator and Manager.	APB

Bachelor of Arts Degree (3 years)

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
PUBLIC MANAGEMENT AND GOVERNANCE	B34PKQ (APK) B34PSQ (SWC)	26 with Mathematics OR 28 with Mathematical Literacy	5 (60%)	3 (40%)	5 (60%)	Public Managers in State Departments, Provincial Departments and Municipalities, Public, Private and NGO Sector, Administrative and Managerial Positions	APK & SWC

Bachelor of Commerce Degree (3 years)

ACCOUNTING	B3A17Q	28	4 (50%)	4 (50%)	Not Accepted	Financial Manager, Accountant, Internal Auditor, Tax Consultant	APK
BUSINESS MANAGEMENT	B34BMQ (SWC)	26	4 (50%)	4 (50%)	Not Accepted	Training Manager, HRD Manager, Employment Relations Manager, Product Development Manager, Branch Manager, General Manager, Change Facilitator, Management Consultant, Entrepreneur, Business Innovator	SWC
ECONOMICS AND ECONOMETRICS	B3N14Q	28	4 (50%)	4 (50%)	Not Accepted	Economist, Econometrician, Economic Analyst, Forecaster, Economic Planner	APK
ENTREPRENEURIAL MANAGEMENT	B1CEMQ	26	4 (50%)	4 (50%)	Not Accepted	Business Owner, Marketing Manager, Manager, Consultant, Business Manager, Financial Manager	APK
FINANCE	B3F17Q	28	4 (50%)	4 (50%)	Not Accepted	Financial Manager, Stockbroker, Accountant, Financial Consultant, Investment Advisor	APK

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
INDUSTRIAL PSYCHOLOGY	B34IPQ	26	4 (50%)	4 (50%)	Not Accepted	Specialist HR Practitioners dealing with the problems or challenges arising from employees' relationship within the work environment	APK
INFORMATION SYSTEMS	B1CISQ	26	4 (50%)	4 (50%)	Not Accepted	Web Designer, Internet Programmer, IT Project Manager, Network Specialist	APB
INFORMATION MANAGEMENT	B1CIM3	26 with Mathematics OR 28 with Mathematical Literacy	4 (50%)	4 (50%)	6 (70%)	Information Manager, Knowledge Manager, Researcher, Competitive Intelligence Officer, Records Manager	APK
LOGISTICS MANAGEMENT	B1CL2Q	26	4 (50%)	4 (50%)	Not Accepted	Logistics Manager, Consultant, Production Manager	APK
MARKETING MANAGEMENT	B1CMMQ	26+	4 (50%)	4 (50%)	Not Accepted	Advertising Manager, Brand Manager, Customer Relationship Manager, Marketing Manager, Marketing Researcher, Customer Services Manager, Marketing Consultant, Media Planner, Sales Manager	APK

EXTENDED DEGREE PROGRAMMES

Bachelor of Commerce Extended Degree (4 years)

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
ACCOUNTING	B3AE7Q	25 with Maths OR 28 with Maths Lit	4 (50%)	3 (40%)	6 (70%)	Financial Manager, Accountant, Internal Auditor, Tax Consultant	APK
BUSINESS MANAGEMENT	B34BEQ	25 with Maths OR 28 with Maths Lit.	4 (50%)	3 (40%)	6 (70%)	Management opportunities in Various industries on first and/ or middle management level, Training Manager, HRD Manager, Employment Relations Manager, Product Development Manager, Branch Manager, General Manager, Change Facilitator, Management Consultant, Entrepreneur, Business Innovator	APK
ECONOMICS AND ECONOMETRICS	B3NE4Q	25 with Maths OR 28 with Maths Lit.	4 (50%)	3 (40%)	6 (70%)	Economist, Econometrician, Economic Analyst, Forecaster, Economic Planner	APK
FINANCE	B3FE7Q	25 with Maths OR 28 with Maths Lit.	4 (50%)	3 (40%)	6 (70%)	Financial Manager, Stockbroker, Accountant, Financial Consultant, Investment Advisor	APK

DIPLOMA PROGRAMMES: Diplomas (3 years)

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
ACCOUNTANCY	D3A15Q	20 with Mathematics OR 22 with Mathematical Literacy	3 (40%+)	3 (40%+)	5 (60%+)	Accounting Technician, Bookkeeper, Cost Accountant	SWC
BUSINESS INFORMATION TECHNOLOGY	DI1401	22 with Mathematics OR 24 with Mathematical Literacy	4 (50%+)	3 (40%+)	6 (70%+)	IT practitioners provide solutions to business problems through the application of computer based technology and techniques	APB
FINANCIAL SERVICES OPERATIONS	D34F9Q	20 with Mathematics OR 22 with Mathematical Literacy	3 (40%+)	3 (40%+)	5 (60%+)	Middle and back office operations: Financial Operations Administrator, Operations Analyst, Risk and Operations Analyst, Risk and Compliance Officer	SWC
FOOD AND BEVERAGE OPERATIONS	D1FBOQ	22 with Mathematics OR 24 with Mathematical Literacy	4 (50%+)	3 (40%+)	5 (60%+)	The successful food and beverage operations student will possess the appropriate skills at operational and supervisory levels within the food and beverage industry within South Africa or internationally. Persons can work in food and beverage units, private and executive catering, marketing and promotions, training or in areas of food and drinks within the industry.	APB

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
HUMAN RESOURCES MANAGEMENT	D1HRMQ	22 with Mathematics OR 24 with Mathematical Literacy	4 (50%+)	3 (40%+)	5 (60%+)	Human Resource Practitioners dealing with employee-related issues in organisations.	SWC
LOGISTICS	D1LOGQ	22 with Mathematics OR 24 with Mathematical Literacy	4 (50%+)	3 (40%+)	5 (60%+)	Purchasing Manager, Warehouse Manager	APB
MARKETING	D1MKTQ	22 with Mathematics OR 24 with Mathematical Literacy	4 (50%+)	3 (40%+)	5 (60%+)	Marketer	APB
RETAIL BUSINESS MANAGEMENT	D1RBMQ	22 with Maths OR 24 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Prepares the graduate for work in the retailing industry	APB

PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
SMALL BUSINESS MANAGEMENT	D1SBMQ	22 with Maths OR 24 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Entrepreneur, Business Owner, Business Advisor, Business Manager, Social Entrepreneur	SWC
TOURISM MANAGEMENT	D1TOUQ	22 with Maths OR 24 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Prepares the graduate with operational and managerial aspects to work in a variety of different tourism related sectors	APB
TRANSPORTATION MANAGEMENT	D1TRMQ	22 with Maths OR 24 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Transportation Manager	APB

EXTENDED DIPLOMA PROGRAMMES: Extended Diplomas (4 years)

HUMAN RESOURCES MANAGEMENT	D1HRME	19 with Maths OR 21 with Maths Lit.	4 (50%+)	3 (40%+)	4 (50%+)	Human Resource Practitioners deal with employee-related issues in organisations	SWC
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PROGRAMME	QUALIFICATION CODE	MINIMUM APS	ENGLISH	MATHEMATICS	MATHEMATICAL LITERACY	CAREER	CAMPUS
LOGISTICS	D1LOGE	19 with Maths OR 21 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Purchasing Manager, Warehouse Manager	APB
SMALL BUSINESS MANAGEMENT	D1SBME	19 with Maths OR 21 with Maths Lit.	4 (50%+)	3 (40%+)	4 (50%+)	Entrepreneur, Business Owner, Business Advisor, Business Manager, Social Entrepreneur	SWC
TRANSPORTATION MANAGEMENT	D1TRME	19 with Maths OR 21 with Maths Lit.	4 (50%+)	3 (40%+)	5 (60%+)	Transportation Manager	APB

ONLINE PROGRAMMES

HUMAN RESOURCE MANAGEMENT	B34HRP	28 with Maths OR Maths Lit.	4 (50%)	4 (50%)	5 (60%)	HRM Personnel Manager, HRM Personnel Officer, Training Manager, Recruitment and Selection Officer	Online
INTERNATIONAL ACCOUNTING	B34IAP	28 with Mathematics	4 (50%)	4 (50%)	Not accepted	Financial Manager, Accountant, Internal Auditor, Tax Consultant Online	Online

BURSARIES

Merit Bursaries

Academic merit bursaries are awarded annually on the grounds of exceptional academic achievement. This is determined according to marks obtained in the six best subjects on your senior certificate. Your final senior certificate will determine your first year bursary. Bursaries for second and third year studies will be awarded according to the average obtained in the June and December University examinations.

Orange Carpet

The Orange Carpet is a UJ initiative to further recognise top achievers. The objective of the campaign is to allow top-performing learners early conditional admission to the University as well as special benefits. To qualify for these benefits, a learner must obtain at least an Admission Point Score (APS) of 37 and above with a level 6 or higher in all subjects in either their final grade 11 or final grade 12 results. Final acceptance, for applicants conditionally admitted based on their final grade 11 results, will be dependent on the learner maintaining these results in their final grade 12 results. Final admission as Orange Carpet for applicants writing final grade 12 other than the NSC or IEB, will be based on the discretion of the relevant faculty. This initiative begins from February and closes with all undergraduate programmes on 27 September. Submit your application without delay or call the Department of Student Marketing for any enquiries: +27 11 559 6680.

Leadership Bursary

The President, Vice-President, Secretary or Treasurer of a secondary school body who enrolls at the University will receive a bursary of R1 650.

Culture and Sports Bursaries

The University offers many cultural activities and sports opportunities, as well as a large number of bursaries in these fields. Sports bursaries are awarded for achievement at provincial or a higher level. Applications for sports bursaries must be submitted on the prescribed bursary application form obtainable from the Sports Bureau. Cultural Bursaries are awarded to members of the UJ Arts & Culture groups. Closing date for applications is 27 September.

Enquiries:

Culture bursaries: +27 11 559 2034
Sports bursaries: +27 11 559 2252

Kingsway Campus, Auckland Park (APK)

Mr Jacob Simelane

Tel: +27 11 559 4586
Email: jsimelane@uj.ac.za

Ms Ziyanda Maqungwana

Tel: +27 11 559 3861
Email: ziyandam@uj.ac.za

Bunting Road Campus, Auckland Park (APB)

Ms Sue Kuppam

Tel: +27 11 559 1348
E-mail: suek@uj.ac.za

Ms Andronica Ndlovu

Tel: +27 11 559 1244
E-mail: andronican@uj.ac.za

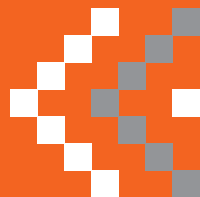
Soweto Campus (SWC)

Ms. Zoleka Ntozini

Tel: +27 11 559 5592
E-mail: mznntozini@uj.ac.za

Ms Matebogo Mangqangwana

Tel: +27 11 559 5406
E-mail: mtebogom@uj.ac.za



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