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All images in this brochure are of student work from the Faculty of Art, Design and Architecture, University of Johannesburg.
The Faculty of Art, Design and Architecture (FADA) offers programmes in eight creative disciplines, expanding these fields beyond their traditional boundaries through internal and external collaborations. It has a strong focus on sustainability and relevance, and engages actively with the dynamism, creativity and diversity of Johannesburg in imagining new approaches to art and design education. Equipped with state-of-the art, custom-built facilities, the Faculty is staffed by highly regarded academics, architects, artists and designers.
To gain access to a Faculty and to a specific programme, applicants are required to have the appropriate combination of recognised National Senior Certificate (NSC) or Independent Examinations Board (IEB) subjects, as well as certain levels of achievement in these subjects, as set out in this prospectus. Learners who have not written the National Senior Certificate or Independent Examinations Board final examinations, but fall in the categories listed below, will be referred to the Faculties for faculty-specific selection:

- ACE School of Tomorrow,
- N3/N4/N5/N6 results,
- any other final school-leaving certificates not aforementioned.

Applicants who have not written the National Senior Certificate or Independent Examinations Board final examinations, but fall in the categories listed below, will be referred to the Faculties for faculty-specific selection:

- D in Architecture
- BAr chitecture
- Dip in Fashion Production
- BA (Graphic Communication) Design
- BA (Industrial Design)
- BA (Interior Design)
- Dip in Jewellery Design and Manufacture
- BA (Digital Multimedia Design)
- BA (Visual Art)

Note: Compliance with the minimum requirements does not guarantee a place as the University has a specific number of places as approved by the Department of Higher Education and Training for new undergraduate first years.

Conditional admission is based on the final Grade 11 results. Final admission is based on the final Grade 12 results. The earlier you apply, the more likely it is that you will be accepted into a UJ Residence. Only then will you be allowed to register.

Applying at FADA

The Faculty of Art Design and Architecture (FADA) offers the following undergraduate programmes:

- Dip in Architecture
- BArchitecture
- Dip in Fashion Production
- BA (Graphic Communication) Design
- BA (Industrial Design)
- BA (Interior Design)
- Dip in Jewellery Design and Manufacture
- BA (Digital Multimedia Design)
- BA (Visual Art)

Application Process

ONLINE APPLICATION PROCESS

Please note the following:

- No application fee will be charged for online applications.
- If you have previously applied and have a UJ student number, please call the UJ Call Centre [011 559 4555] to ensure that your cell number and email address are captured on our student database. This will ensure you receive a PIN number to complete the online application process.

An applicant must go to www.uj.ac.za/Apply and select online web application.

PAPER APPLICATIONS

Paper application forms are available on request at a fee of R200. Please note, there is no payment required for online applications.

NB: If you receive a conditional acceptance letter, your matric results will determine final admission into the programme you have applied for. Only then will you be allowed to register.

FADA PORTFOLIO SUBMISSIONS

- Once the online application has been received students will receive electronic feedback regarding the status of the application.
- Applicants that meet the minimum entry requirements will be requested to submit a portfolio. Information about the portfolio will be communicated electronically.

Remember: The sooner you submit your portfolio the sooner you will know if your space is secured. Applicants are admitted on a first come first serve basis.

Details for portfolio submissions are as follows: Monday – Friday, 09:00 – 15:00 Ground Floor, Admin Office, FADA Building, University of Johannesburg, Auckland Park Bunting Road Campus, Johannesburg.

Should you require any further information please do not hesitate to contact your department, details are as follows:

- Architecture
  Kathy Loots / 011 559 1115 / kathyl@uj.ac.za
- Fashion Design and Fashion Production
  Antoinette Engelbrecht / 011 559 1022 / antoinettee@uj.ac.za
- Graphic (Communication) Design
  Elda Majola / 011 559 1117 / eldam@uj.ac.za
- Industrial Design
  Antoinette Engelbrecht / 011 559 1022 / antoinettee@uj.ac.za
- Interior Design
  Kathy Loots / 011 559 1115 / kathyl@uj.ac.za
- Jewellery Design and Manufacture
  Taryn Joseph / 011 559 1125 / tarynj@uj.ac.za
- Multimedia (Digital Design)
  Elda Majola / 011 559 1117 / eldam@uj.ac.za
- Visual (Fine) Art
  Elda Majola / 011 559 1117 / eldam@uj.ac.za

The Departments of Architecture, Interior Design, Jewellery Design and Manufacture, and Visual Art prescribe an interview process, you’re encouraged to secure an early booking with:

- Architecture / Interior Design
  011 559 1115 / Kathy Loots / kathyl@uj.ac.za
- Jewellery Design and Manufacture
  011 559 1125 / Taryn Joseph / tarynj@uj.ac.za
- Visual (Fine) Art
  011 559 1117 / Elda Majola / eldam@uj.ac.za
Dean’s Message

The Faculty of Art Design and Architecture (FADA) is home to 1,360 students, housed in the purpose-built FADA Building on the Auckland Park Bunting Road Campus. The building is equipped with a number of specialised workshops, studios, computer laboratories, common lecture venues, an auditorium, a gallery and a subject-specialist library. The Faculty is also home to UJ Arts & Culture, based on the Auckland Park Kingsway Campus (with cultural offices on the Doornfontein and Soweto Campuses), which runs two professional theatres and an art gallery, and offers a dynamic range of public-facing cultural programmes for students and professionals.

The faculty has nine academic departments, namely the Department of Architecture, the Postgraduate School of Architecture, the Department of Fashion Design, the Department of Graphic Design, the Department of Industrial Design, the Department of Interior Design, the Department of Jewellery Design & Manufacture, the Department of Multimedia, and the Department of Visual Art. We also have two research centres: Visual Identities in Art and Design (VIAD), and the NRF South African Research Chair (SARChI) in South African Art and Visual Culture.

Our graduates are employed nationally and internationally in diverse areas of industry, or work as freelance designers, architectural technologists or independent artists. Whatever their preference, they have been thoroughly prepared as professionals in the highly competitive fields of art, design and architecture through creative and entrepreneurial development, which are key elements in the programmes offered.

The Faculty works closely with industry to ensure that its professional programmes remain relevant and competitive, and to keep students constantly exposed to changes occurring in the practising worlds of art and design. In the course of the year, recognised national and international artists, architects, designers and academics are invited to address students. The FADA and UJ Galleries host important public exhibitions throughout the year, and the annual student exhibitions showcase the best student work for public viewing.

Through our international partnerships, we increasingly offer students the possibility of participating in short learning programmes, projects, and/or exchanges to the United States, Europe, and elsewhere in Africa. FADA students are also encouraged to participate in international competitions. The Faculty annually hosts international conferences and seminars, and is the home of the Johannesburg laboratory of the international DESIS (Design for Social Innovation and Sustainability) network, which seeks to understand how design can best serve the emerging needs of broader society from a multidisciplinary platform.

Placement in the programmes is limited, and there are additional requirements for entry, including entrance assessments.

Prof Federico Freschi [BAFA (Wits), BAHons (UCT), PhD (Wits)]
Executive Dean
Faculty of Art, Design and Architecture (FADA)
Admission Score Table

<table>
<thead>
<tr>
<th>Programme</th>
<th>Minimum APS</th>
<th>Group A Subjects</th>
<th>Additional requirements after meeting minimum requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diploma in Architecture (D8AT1Q)</td>
<td>23</td>
<td>4 4 4</td>
<td>Not accepted</td>
</tr>
<tr>
<td>Diploma in Fashion Production (D8FP1Q)</td>
<td>20 with Maths or 21 with Maths Lit</td>
<td>4 4 3 4</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>Diploma in Jewellery Design and Manufacture (D8JD1Q)</td>
<td>18 with Maths or 19 with Maths Lit</td>
<td>4 4 3 4</td>
<td>Entrance assessment and submission of a specified portfolio</td>
</tr>
<tr>
<td>B Arch (Architecture) (B8BA3Q)</td>
<td>28</td>
<td>5 4 5</td>
<td>Not accepted</td>
</tr>
<tr>
<td>BA Design (Communication Design) (B8CD1Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>5 4 3 4</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>BA (Digital Media Design) (B8DM1Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>5 4 3 4</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>BA Design (Industrial Design) (B8ID1Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>4 4 4 5</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>BA Design (Interior Design) (B8BA6Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>4 4 4 5</td>
<td>Entrance assessment and submission of a specified portfolio</td>
</tr>
<tr>
<td>BA Design (Fashion Design) (B8FD5Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>4 4 4 5</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>BA (Visual Art) (B8BA7Q)</td>
<td>23 with Maths or 24 with Maths Lit</td>
<td>4 4 3 4</td>
<td>Entrance assessment and submission of a specified portfolio</td>
</tr>
</tbody>
</table>

* English, Home Language, First Additional Language.
** Home Language, First Additional Language.

Admission will be considered for applicants with a National Certificate (Vocational) issued by the Council for General and Further Education and Training into the degree and diploma programmes with a NCV (level 4) with an achievement level of at least 70% for 5 of the 7 subjects, an achievement of at least 70% in English as Language of Teaching and Learning, and an average of at least 70% in the programme-specific selection requirements.
FADA Portfolio Workshop

Portfolio Workshop for Art and Design Applicants

The five-day workshop is aimed at equipping applicants with further skills to be able to develop an art or design portfolio required as part of the application process. It is ideal for students who have not done art at school or those wanting to improve current skills.

Who should attend this workshop?

Grade 12/prospective students who are not confident about producing a portfolio as part of the application process for one of the UJ art/design programmes or have not taken art, design or technical drawing at school. Please note that this workshop is offered at a basic level and people who have previously done art or design need to be aware of this.

COST: R500

DATE: Monday 25 June – Friday 29 June 2018

VENUE: FADA Building
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg

To book for the portfolio workshop call 011 559 1098 or email fadamarketing@uj.ac.za

Visit www.uj.ac.za/fada for further information.
Bachelor of Architecture (B8BA3Q)

The programme is an entry-level qualification that addresses all knowledge fields in Architecture. The programme focuses specifically on the theoretical and social aspects of Architecture. It enables you to tailor your studies to your own interest and career plans. This type of qualification can be followed by additional postgraduate studies to prepare you for a career in a specific field.

Architectural professionals are involved in shaping the built environment. From low-rise public projects to multi-level private buildings. Architectural professionals are employed in the design, technological resolution and onsite supervising of the construction of projects.

The Department of Architecture will offer the following programmes in 2019:
— Bachelor of Architecture
— Diploma in Architecture
— Bachelor of Technology Degree in Architectural Technology (specialising in either Applied Design or Architectural Management)

The Department’s offerings have unconditional validation from the South African Council for the Architectural Profession (SACAP) and the Commonwealth Association for Architecture (CAA).

Career Opportunities

The architectural profession offers a wide range of specialisations, from management to technology and design. Graduates will be able to register with the following professional bodies or institutes:
— South African Council for the Architectural Profession
— South African Institute for Architectural Technologists
— Some provincial Institutes of the SA Institute of Architects.

Average Point Score (APS)

A minimum APS of 28 is required to apply for the programme. Mathematical Literacy is not accepted for this programme. The Life Orientation score is divided by two when calculating the total APS.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Bachelors in Architecture will be invited to attend an entrance assessment and to submit a prescribed portfolio.

<table>
<thead>
<tr>
<th>Min APS</th>
<th>Languages</th>
<th>Mathematics</th>
<th>Other requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>28</td>
<td>Language of teaching and learning * 5 [60 – 69%]</td>
<td>Other recognised language ** 4 [50 – 59%]</td>
<td>5 [60 – 69%]</td>
</tr>
<tr>
<td></td>
<td>English, Home Language or English First Additional Language / ** Home Language or English First Additional Language</td>
<td></td>
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</tbody>
</table>

For detailed information, refer to page 4 of this brochure.
Application Process

1. Apply online via the University of Johannesburg website (www.uj.ac.za).
2. Once your application has been successfully processed, you will be invited by the Faculty to submit a portfolio. Portfolios must be delivered or posted to the Department of Architecture within 6 weeks of the invitation letter, but no later than 30 October of that year.
3. Applicants will be shortlisted and will be invited by email to attend a second round entrance assessment. Applicants will be notified of the dates and times accordingly.

Admission Requirements for the Bachelor of Architecture (B8BAQ3)

— Senior Certificate or equivalent qualification with a minimum APS or M-score [as below] and degree admission.
— Attendance of an entrance assessment and submission of a prescribed portfolio once the application form has been processed.
— Completion of both National Benchmarking Tests (NBT): Academic and Quantitative Literacy (AQL) and Mathematics.
— Required school subjects: English and Mathematics (Mathematical Literacy is not accepted).
Recommended school subjects include Art and/or Physical Science.

Selection Criteria

Applicants meeting the minimum entrance requirements (APS or M Score) for the Bachelor of Architecture will be invited to attend an entrance assessment and to submit a prescribed portfolio. The Entrance Assessment is a design, drawing and perception workshop. You will be notified of the dates via email.

Portfolios can be submitted to:
Department of Architecture
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Auckland Park
2006

Portfolios can be posted or dropped off at the above address. Applicants are informed of the outcome in an official letter.
Portfolios must be collected 4 weeks after submission. Unclaimed portfolios will be disposed of by the Department.
Diploma in Architecture (D8AT1Q)

This programme is an entry level qualification that addresses all knowledge fields in Architecture. The programme focuses on technological design development and documentation and prepares students for further study or registration and employment as Candidate Architectural Technologists or further studies.

Career Opportunities

The architectural profession offers a wide range of specialisations, from management to technology and design. Graduates will be able to register with the following professional bodies or institutes:
- South African Council for the Architectural Profession
- South African Institute for Architectural Technologists
- Some provincial Institutes of the SA Institute of Architects.

Admission Requirements — Diploma of Architecture (D8AT1Q)

- Senior Certificate or equivalent qualification with a minimum APS or M-score (as below) and degree admission.
- Attendance of an entrance assessment and submission of a prescribed portfolio once the application form has been processed.
- Completion of both National Benchmarking Tests (NBT): Academic and Quantitative Literacy (AQL) and Mathematics. Recommended school subjects include Art, Technical Drawing and/or Physical Science.

Average Point Score (APS)

A minimum APS of 23 is required to apply for the programme. Mathematical Literacy is not accepted for this programme. The Life Orientation score is divided by two when calculating the total APS.

<table>
<thead>
<tr>
<th>Languages</th>
<th>Min APS</th>
<th>Language of teaching and learning *</th>
<th>Other recognised language **</th>
<th>Mathematics</th>
<th>Other requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>23</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>Entrance assessment and interview</td>
</tr>
<tr>
<td></td>
<td></td>
<td>(50 – 59%)</td>
<td>(50 – 59%)</td>
<td>(50 – 59%)</td>
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</tr>
</tbody>
</table>

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

For detailed information, refer to page 4 of this brochure.

Applicants meeting the minimum entrance requirements (APS or M-score) for the Diploma in Architecture will be invited to attend an entrance assessment and to submit a prescribed portfolio.

Selection Criteria

Applicants meeting the minimum entrance requirements (APS or M Score) for the Bachelor of Architecture will be invited to attend an entrance assessment and to submit a prescribed portfolio. The Entrance Assessment is a design, drawing and perception workshop. You will be notified of the dates via email.

Portfolios can be submitted to:
Department of Architecture, Faculty of Art, Design and Architecture (FADA)
University of Johannesburg, Auckland Park Bunting Road Campus
2006 Auckland Park

Portfolios can be posted or dropped off at the above address. Applicants are informed of the outcome in an official letter.

Portfolios must be collected 4 weeks after submission. Unclaimed portfolios will be disposed of by the Department.

Application Process

1. Apply online via the University of Johannesburg website (www.uj.ac.za).
2. Once your application has been successfully processed, you will be invited by the Faculty to submit a portfolio. Portfolios must be delivered or posted to the Department of Architecture within 6 weeks of the invitation letter, but no later than 30 October of that year.
3. Applicants will be shortlisted and will be invited by email to attend a second round entrance assessment. Applicants will be notified of the dates and times accordingly.
Portfolio Requirements
Architecture Degree and Diploma

Project 1: Drawing
— Make a pencil drawing of the entrance to a favourite public building. Use A2 paper (594mm x 420mm). Do this drawing as accurately and as neatly as possible.
— This drawing must be done free-hand. A ruler, compass or any other technical drawing instrument may not be used, nor may the drawing be traced from a photograph. You may add colour and/or any form of rendering. It is preferable that you draw a building that you have visited before.
— In your own handwriting and words, describe the entrance that you have drawn and why this particular entrance appeals to you. This essay should clearly describe the building; its entrance in totality, including but not limited to, the spaces on either side of the entrance door. Where possible, indicate which architect and/or engineer designed the building. This essay should not exceed 2 pages.

Project 2: Mapping exercise
— Without text, visually communicate a journey from your home to a favourite local destination. Any medium is acceptable. Use one sheet of A2 paper.
— All drawings must be done free-hand only. A map on its own will not suffice.

Project 3: Creative ability
— Include any five other pieces of work as evidence of your creative ability. This could include photographs, essays, poetry, paintings, dance, sculpture, pottery, handicraft, etc. In the case of items such as pottery, sculpture or activities such as dance, include a clear photograph — do not include the original item.
— You should preferably include a diverse array, not just photographs or paintings, etc.

Project 4: Three-dimensional thinking
— Design and make cardboard packaging that can securely hold a set of three table tennis (“ping-pong”) balls. Your design must be such that it can be made from a single piece of cardboard that can be cut to shape, folded and glued together.
— The packaging must be “flat packed” (cut out but not folded and glued together) and included in your portfolio in its flat (unfolded form). On a separate A2 sheet of paper, provide graphic instructions on how to assemble the packaging.

PLEASE NOTE
— The size of portfolio may NOT exceed A2 (594 x 420mm).
— The drawings may NOT be rolled up or put into cylindrical containers.
— Each item of your work must be clearly marked with your name.

While we take every care not to damage items, we cannot be held responsible in any way for the loss or damage to the whole or part of your work.

We look for the following in the work:
— Potential and resourcefulness.
  Note that candidates with little experience in art or design are admitted where their work provides evidence of good observation, three-dimensional awareness and careful consideration of the presentation of the portfolio, with good, hand-drawn lettering, careful paper selection and careful organisation of the pages.
— Motivation: This can be seen in the way in which you present your work as a whole, the degree of effort and time invested in your portfolio and your written motivation.
— Initiative: What often separates successful applicants from others is the ability to explore or record something for themselves, working because they are interested — not because they have to. This means that sketch explorations are as useful as finished works. Although supplementary work from school art or other institutions or courses is often received, evidence of this independent initiative does not necessarily lie there.
— Creative ability: This is an important factor. However, note that expertise in technical drawing, painting, water colours, etc. is not all that is looked at. A sense of design or composition, an ability to observe, communicate clearly, represent accurately and a sense of scale that allows for an imaginative approach to subject matter and attention to detail are all looked for in the work.
— Academic potential: Strong portfolios often show work that is motivated by original ideas, thoroughness, initiative, faultless grammar and spelling, vocabulary, research, etc.

Details of portfolio evaluation are available on www.uj.ac.za/architecture.

Portfolio Deadline
Portfolios must be submitted within two weeks of the applicant’s attending the selection testing but no later than 28 September 2018.
Applicants will be informed of the outcome of the assessment in an official letter. Portfolios must be collected by 25 January 2019. The portfolio must be sent via courier or delivered to the Departmental Secretary, Department of Architecture, FADA Building, Auckland Park Bunting Road Campus, University of Johannesburg, Cottesloe, Johannesburg. Contact telephone number 011 559 1111.
Fashion Design (B8FD1Q)

The purpose of the BA Fashion Design programme is to develop problem finders and problem solvers that have the competence to work independently as entrepreneurial fashion designers.

The objective of this degree is to:
— Apply integrated knowledge and advanced conceptual thinking skills to solve complex fashion design problems;
— Use a range of design methods, processes and techniques to create, present and argue for professional fashion designs;
— Enable students to demonstrate knowledge of design history and theory in broader context and fashion design history and theory in discipline specific context, and to conduct design criticism and research.

Career opportunities

The programme will equip you with the necessary knowledge and skills for a design career in the fashion industry, including:
— Problem solving through design
— Fashion entrepreneur
— Fashion designer
— Pattern engineer
— Stylist

Admission requirements — BA Design (Fashion Design) (B8FD1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Attendance of an entrance assessment and the submission of a portfolio once the application form has been processed.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).
— Compulsory school subject: English.

Recommended school subjects for Fashion Design include Art, Design Studies, Business Economics and Mathematics

Average Point Score (APS)

A minimum APS of 23 with Mathematics or 24 with Mathematical Literacy is required to apply for the programme.

<table>
<thead>
<tr>
<th>Min APS</th>
<th>Language of teaching and learning *</th>
<th>Other recognised language **</th>
<th>Mathematics OR Maths Literacy</th>
<th>Other Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 with Mathematics</td>
<td>4 (50 – 59%)</td>
<td>4 (50 – 59%)</td>
<td>Maths: 4 (50 – 59%)</td>
<td>Submission of a specified portfolio</td>
</tr>
<tr>
<td>24 with Maths Literacy</td>
<td>4 (50 – 59%)</td>
<td></td>
<td>Maths Lit: 5 (60 – 69%)</td>
<td></td>
</tr>
</tbody>
</table>

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

For detailed information, refer to page 4 of this brochure.
Important Documents
Ensure that you include the following documents with your portfolio:
— A copy of your latest school results
— A copy of your ID/passport
— An ID/passport photo of yourself
Portfolios should be submitted to the secretary of the Fashion Department in the FADA building, Auckland Park Bunting Road Campus of the University of Johannesburg.
If you have any questions contact the secretary at 011 559 1022 or email antoinettee@uj.ac.za
All portfolios must be sent via a courier company or delivered in person to:
Department of Fashion Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park
Good luck and remember to have fun!
After assessment, portfolios must be collected from the department before December 2018.

The portfolio we are asking you to compile is done for two reasons. One – completing all tasks will show your suitability for being accepted into the programme. Two – as our enrolment target is based on the capacity of our infrastructure, we can only accommodate a limited number of applicants. It is important that you complete the tasks to the best of your ability. The portfolio is a compulsory requirement.

Project 1:
Make a detailed line drawing of a pair of shoes from 3 different angles using A4 paper.
The drawing should more or less fill up the page. Each drawing should be on a separate page.

Project 2:
Ladies Day Wear • Ladies Evening Wear • Ladies Active Wear • Mens Casual Wear • Mens Active Wear
Identify 3 garments [1 from any category given above] from any fashion designer/brand that you can find in a magazine.
Redraw the garments and colour using any type of medium that you prefer (i.e. pencils, paint) on A4 paper. Draw each garment on a separate sheet of paper and attach the photographic reference (picture) of each of the garments to the back of the illustration. Attach fabric samples that you think would suit the designs, one for each illustration.

Project 3:
Design and make a fabric shoulder bag by yourself using the following dimensions:
BAG: Width: 25cm / Length: 30cm
BAG SLING/HANDLE:
Any length or width of your own choice, as long as it suits the bag that you are designing.
DECORATION: Decorate the bag according to a stated theme of your choice.
MATERIALS TO BE USED FOR THE BAG: You may make use of any of the materials that you feel are suitable. Please note that the bag needs to be sturdy and usable.
MOTIVATION: Write a short motivation (120 to 150 words) explaining the theme you chose, the fabric you used and how you decorated the bag.

Project 4:
In a well-developed 500 word essay, describe your understanding of the fashion industry and explain why you have chosen fashion as a career.
Pay attention to the presentation of your portfolio as this is a part of the portfolio assessment criteria. You need to add a signed declaration [a signed affidavit from the police station or a commissioner of oath] that the above is your own work. Make sure that every project has your ID/passport number clearly visible.
Prospective candidates may be asked for an interview as part of the entrance assessment.

Contact Details
Department of Fashion Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1022 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/fashion
Diploma Fashion Production (D8FP1Q)

The student obtaining this qualification will demonstrate competence in analysing and applying the principles of the fashion system from production through to consumption in order to meet market demands.

The programme is structured to produce outcomes demonstrated by the student’s ability to:

— Develop and apply a production strategy that reflects market research, design development, branding, marketing, merchandising and distribution of a product range that meets the needs of an identified fashion target market.
— Apply advanced textile application, manual skills and computer technology (CAD/CAM) to the manufacturing processes of a diverse range of fashion products.
— Develop technical packages that analyse, solve and communicate problems related to technical product development and quality improvement of fashion products.
— Apply business, personnel and operations management principles to enhance quality, productivity and profitability related to fashion manufacturing.
— Conduct basic research in a selected specialised area of the fashion supply chain: technical product development; textile technology and application; production and quality systems; marketing and branding; material and product sourcing; and adoption and consumption of fashion items.

Career opportunities

The programme will equip you with the necessary knowledge and skills for a career in the fashion industry, including:

— Career opportunities in retail for example buying and merchandising
— Pattern-maker and/or grader – manual and CAD-assisted
— Garment technologist
— Quality assurance
— Sourcing
— Production co-ordinating

Admission requirements — Diploma Fashion Production (D8FP1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Attendance of an entrance assessment and the submission of a portfolio once the application form has been processed.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).
— Compulsory school subject: English.

Recommended school subjects for Fashion Production include Design Studies, Business Economics and Mathematics.

Average Point Score (APS)

A minimum APS of 20 with Mathematics or 21 with Mathematical Literacy is required to apply for the programme.

<table>
<thead>
<tr>
<th>Min APS</th>
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* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language

For detailed information, refer to page 4 of this brochure.
Important Documents

Ensure that you include the following documents with your portfolio:

— A copy of your latest school results
— A copy of your ID/passport
— An ID/passport photo of yourself

Portfolios should be submitted to the secretary of the Fashion Department in the FADA building, Auckland Park Bunting Road Campus of the University of Johannesburg.

If you have any questions contact the secretary at 011 559 1022 or email antoinettee@uj.ac.za

All portfolios must be sent via a courier company or delivered in person to:

Department of Fashion Design
Faculty of Art, Design and Architecture
FADA Building
Auckland Park Bunting Road Campus [APB]
University of Johannesburg
Auckland Park

Good luck and remember to have fun!

After assessment, portfolios must be collected from the department before December 2018.

The portfolio we are asking you to compile is done for two reasons. One – completing all tasks will show your suitability for being accepted into the programme. Two – as our enrolment target is based on the capacity of our infrastructure, we can only accommodate a limited number of applicants. It is important that you complete the tasks to the best of your ability. The portfolio is a compulsory requirement.

Project 1:
Ladies Day Wear • Ladies Evening Wear • Ladies Active Wear • Mens Casual Wear • Mens Active Wear
Identify 3 garments (1 from any category given above) from any contemporary fashion designer/brand that you can find in a magazine. Re-draw the garments as detailed technical line drawings on A4 paper. Carefully consider all seam lines that should be present in the technical drawing. You should add labels to the technical drawing where necessary. Draw each garment on a separate sheet of paper and attach the photographic reference (picture) of each of the garments to the back of the technical drawing. Attach fabric samples that you think would suit the technical drawings.

Project 2:
Trend report
Compile a trend report. Choose a target market and write about a trend that is currently influencing this target market. Explain your choices. Your trend report can include images that you have found in magazines or on the internet. This trend report should be 2 A4 pages.

Project 3:
Design and make a fabric shoulder bag inspired by your trend report using the following dimensions:

BAG: Width: 25cm / Length: 30cm

BAG SLING/HANDLE:
Any length or width of your own choice, as long as it suits the bag that you are designing.

DECORATION:
Decorate the bag according to a stated theme of your choice.

MATERIALS TO BE USED FOR THE BAG:
You may make use of any of the materials that you feel are suitable. Please note that the bag needs to be sturdy and usable.

MOTIVATION:
Write a short motivation (120 to 150 words) explaining the theme you chose, the fabric you used and how you decorated the bag.

Project 4:
In a well-developed 500 word essay, describe your understanding of the fashion industry and explain why you have chosen fashion as a career.

Pay attention to the presentation of your portfolio as this is a part of the portfolio assessment criteria.

You need to add a signed declaration (a signed affidavit from the police station or a commissioner of oath) that the above is your own work. Make sure that every project has your ID/passport number clearly visible.

Prospective candidates may be asked for an interview as part of the entrance assessment.

Contact Details
Department of Fashion Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1022/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/fashion
Communication (Graphic) Design (B8CD1Q)

Communication designers are creative thinkers and problem solvers who use a range of design methods, processes and techniques to create professional communication designs, such as posters, books, magazines, corporate identity programmes, packaging and web sites, both individually and as members of teams.

The Department of Graphic Design offers a Bachelor of Arts in Design specialising in Communication Design. The Department’s facilities include a number of studios and a centrally located Apple Macintosh computer studio.

Career Opportunities
Graduates will be able to enter a communication design career by working in design studios, marketing consultancies, branding and advertising agencies, and for newspapers, magazines and book publishers as:
- Graphic & communication designer
- Art directors
- Typographic designer
- Layout artists
- Illustrators
- Instructional designer
- Digital designer

In addition, employment can be found as an in-house designer for companies or state-supported institutions, or graduates can choose to freelance or start their own graphic design business.

Admission Requirements

— BA Design (Communication Design) (B8CD1Q)
— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).

Average Point Score (APS)

A minimum APS of 23 with Mathematics or 24 with Mathematical Literacy is required to apply for the programme.

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For detailed information, refer to page 4 of this brochure.
Selection Criteria
— Applicants are selected through the assessment of a prescribed portfolio as described in this pamphlet. Please note that University of Johannesburg applications close at the end of September.
— Portfolios can be submitted on the last Friday of each month from June until the end of October 2018. Applicants are informed of the outcome in an official letter, and the portfolios must be collected by the last Friday of January 2019. The portfolio must be delivered or posted to: Department of Graphic Design, Faculty of Art, Design and Architecture, University of Johannesburg, PO Box 524, Auckland Park, Johannesburg, 2006.

Portfolio Requirements
You are required to prepare a portfolio of work in which you compile your response to the tasks outlined. The portfolio must adhere to the following:
— It must be A2 in size and neatly made of rigid, protective material such as cardboard or rigid plastic sheets. However, avoid heavy materials such as metal or wood for the cover.
— Your name, telephone number, postal address, the programme you are applying for and the Graphic Design Department’s address must appear on the cover.
— It must include certified copies of your ID and your latest results in the National Senior Certificate examination or equivalent qualification as well as a certified and signed declaration that the portfolio is your own work.
— It must include all the set tasks as outlined below, and in addition you may include examples of your best existing work in the form of photographs, photocopies, digital prints, compact disk or flash drive.
— You are advised to give serious attention to the quality of your portfolio as only a restricted number of students can be accepted.

THE TASKS
— The tasks are constructed to assess your creativity, visual communication skills as well as your technical ability, presentation, drawing and writing skills.
— The tasks must be completed in 16 hours or less.
— Following submission of the portfolio, the Department might require you to complete further assessments at the University of Johannesburg to test your vocabulary, verbal reasoning, non-verbal reasoning, reading comprehension, comparison, and spatial visualisation ability.
— Read through the tasks carefully and ensure that you adhere to all the instructions.
— Remember that there are no right or wrong ways to complete the assessment, only different ways of addressing the tasks.

Task 1: Chair drawing
Set up a wooden chair and place an object that you feel communicates something about your personality on or next to the chair. Produce an accurate drawing in pencil of this set-up on an A2 paper. The whole chair must be represented and the drawing must be done free-hand - you may not use a ruler, compass, or any other technical drawing instrument or object to help you do the drawing.
Assessment criteria: Creativity, visual communication skills, technical ability, presentation skills, drawing skills, attitude.

Task 2: Lettering
Divide an A2 piece of paper into a grid consisting of 16 rectangles. Letter the word “mix1” differently in each rectangle. A variety of mediums must be used, from the traditional, such as pencil, to the non-traditional, such as tea.
Assessment criteria: creativity, visual communication skills, technical ability, presentation skills, attitude.

Task 3: Comic strip
Create a five-panel comic strip using only pictures showing what you would do if you won the lotto. The drawing can be in any style appropriate to the tone of the story. Any appropriate drawing medium may be selected, such as pencil or pen, on good-quality A3 paper or board.
Assessment criteria: creativity, visual communication skills, technical ability, presentation skills, attitude.

Task 4: Logo conceptualisation
Imagine that you were asked to develop a new logo for one of the following brands: Coco Pops / Fruit Loops
Write the name of the brand you have chosen in the middle of an A3 page. Then make a mind-map showing your thought process in coming up with an idea for the logo. Come up with as many ideas as you think are possible and write down and visualise the ideas as the mind-map grows. Try also to show connections between your ideas. Once you are finished indicate on the mind-map which is your favourite concept.
Assessment criteria: creativity, visual communication skills, attitude.
Task 5: Telling stories
Arrange the following three frames so that they make two completely different stories. Write the basic plot for each story you have made.
Assessment criteria: creativity, writing skills, attitude.

Task 6: Essay
Write a two-page essay on the following topic: “I think I am creative because…”
Assessment criteria: creativity, writing skills, attitude.

Task 7: Visual analysis
Choose any image, for example a painting, poster, or photograph, and explain in writing what the image depicts.
Assessment criteria: writing skills, attitude.

Articulation possibilities
The Graphic Design Department offers a Bachelor of Arts Honours in Design and a Master’s of Arts in Design.

Contact Details
Department of Graphic Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1117/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/graphic
LEARN THE RULES AND BREAK THEM
Industrial Design (B8ID1Q)

Industrial designers use drawings, models and computer programmes to improve the aesthetics, ergonomics and functionality of a broad range of products, from once-off furniture items to mass-produced goods such as gaming consoles, kitchen appliances and mobile phones.

The Department of Industrial Design offers a Bachelor of Arts in Industrial Design. The Department also offers a BA (Honours) Industrial Design Degree for those who have already successfully completed a Bachelor of Arts in Industrial Design. The Department’s facilities include a comprehensive workshop that allows students to manufacture almost any prototype.

Career Opportunities
Graduates enter the following career paths:
— Member of a design team at a design consultancy
— Member of an in-house design team at a manufacturing company
— Manufacturer of products
— Designer/maker
— Model maker
— Illustrator

Admission Requirements — BA Design (Industrial Design) (B8ID1Q)
— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio once the application form has been processed.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).


Please note: The estimated budget for materials, books, printing and other consumables is R18 000 and payable to various service providers outside of the university when required. This is a variable cost and dependent on the individual student’s ability to work within the constraints of specified projects. This cost is over and above the tuition fee which is a fixed cost and payable directly to the University of Johannesburg.
Portfolio Requirements

— A portfolio is a collection of the applicant’s work, held in protective covering, such as cardboard. This portfolio must not be larger than 594mm x 420mm (A2). Heavy materials such as metal or wood should not be used. Portfolios in tubes, boxes and plastic bags are to be avoided.
— The applicant’s name and telephone number and the wording “DEPARTMENT OF INDUSTRIAL DESIGN” must appear on the cover.
— The construction and presentation of this portfolio forms part of the panel's assessment of the application.

Administrative information:

a) An A4 typed document including:
— A recent passport photograph, the applicant’s name and age.
— A brief outline of the applicant’s work experience and the results of any aptitude testing.
— A statement of whether the applicant has previously applied to study Industrial Design.
— A written declaration that the portfolio is the applicant’s own work.
b) A certified copy of the applicant’s most recent school results and other studies.
c) A certified copy of the applicant’s identification document.
d) A written declaration stating that the applicant has no physical disabilities that may impact on learning and in particular working in a workshop facility safely. If the applicant has a disability a medical certificate or supportive medical documents are to be supplied.

Essay:

— The applicant is required to produce a two-page typed essay (excluding bibliography / reference list) documenting their analysis of the work and the approach to design of a well-known professional industrial designer (local or international).
— The applicant must complete thorough research on the individual selected through a variety of reliable sources: books, journals, internet searches and personal conversations (where possible).
— The various sources must be referred to in a bibliography / reference list at the end of the essay.
— In concluding the essay, the applicant must explain the reason for selecting the chosen designer.

Proof of previous creative work:

— Two photographs of a sculpture, model or other object that the applicant has designed or made (must be the applicant’s own work).
— Two favourite drawings or paintings (must be the applicant’s own work).
In addition to the above, the applicant will be required to complete the following four projects specifically for the portfolio:

**Project 1:** Observational drawings
- The applicant is required to produce a pencil drawing of a power tool of choice on a work surface. The drawing must be completed as accurately as possible on A2 sized paper.
- This drawing is to be completed free-hand only – a ruler, compass or any other technical drawing instrument may not be used.

**Project 2:** Set of design drawings
- On three separate A2 sheets of paper, the applicant must produce drawings of their own design for three different desk lamps. The designs are to be based on the following three themes; office, home and hotel.
- The applicant is required to complete basic market research and include notes and images explaining their findings and thinking. Preparatory or rough work may also be included.
- For each design, the applicant should draw a real life (2D perspective) view, a front view, a side view and a top view.
- All drawings must be done free-hand only.

**Project 3:** Describe a sequence of events
- Using drawings only, the applicant is required to describe how to make a cup of instant coffee.
- The drawings should be as self-explanatory as possible and should include all the necessary steps required to complete the task.
- The drawings need to include hands / human interface in describing the necessary steps.
- The drawings must be completed on A2 paper using permanent line drawing media in a technical illustration line-style.

**Project 4:** Packaging exercise
- Design and make an interesting cardboard package to hold twelve (12) 'bulldog' clips.
- The package should be able to adequately display the 'bulldog' clips. Please avoid making the obvious cardboard box.
- The packaging must be delivered fully constructed and containing the correct amount of bull dog clips.
- An A2 sheet of paper detailing the assembly of the packaging must be supplied.

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**Contact Details**
Department of Industrial Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1022/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/industrial
Interior Design (B8BA6Q)

Interior Designers engage with a range of interior spaces to create innovative spatial solutions with a thorough knowledge of building technology, materials and human environment needs.

The Department of Interior Design offers an undergraduate Bachelor Degree, a fourth year Bachelor of Technology Degree and a Master of Design. The Department’s facilities include designated studio areas for first year to Master’s students and a centrally-located specialist computer studio.

Career Opportunities

Graduates are qualified for interior design careers in:
- Retail interiors
- Restaurants
- Office complexes
- Exhibition stands
- Domestic interiors

Selection Criteria

Applicants are selected by means of an entrance assessment consisting of an interview, a written component, a practical assessment testing two- and three-dimensional skills and the submission of a portfolio. Applicants must bring the portfolio and the following to the entrance assessment:
- Pen, pencils, eraser, metal-edged ruler, cutting knife for cardboard, tube of clear Bostik glue, two sheets of A2 cartridge drawing paper and one sheet of lightweight A1 triplex mounting board (cardboard).
- Passport photograph, the prescribed portfolio, as described below.

Portfolio Requirements

- A portfolio of at least ten pieces of work is required.
- The work should ideally include examples of drawings, paintings or design.
- Applicants are encouraged to take photographs of any completed original art or design work that cannot be presented in their portfolios. Photographs should be presented in printed format during the entrance assessment.
Portfolio Submission
Applicants must submit a prescribed portfolio
Submission of a portfolio must only take place once you have officially applied to the university and have been invited by the faculty to participate in the selection process. You will be informed by means of a selection letter from the faculty regarding submission dates and portfolio requirements. 
Portfolios can be submitted to: Department of Interior Design, University of Johannesburg, Faculty of Art, Design and Architecture (FADA), Auckland Park Bunting Road Campus, Auckland Park 2006
* Portfolios can be posted or dropped off at the above address.
Applicants are informed of the outcome in an official letter. Portfolios must be collected four weeks after submission, unclaimed portfolios will be disposed of by the department.

Admission Requirements — BA Design (Interior Design) (B8BA6Q)
— Senior Certificate or equivalent qualification with a minimum APS or M-score.
— Attendance of an entrance assessment once the application form has been processed.
— Submission of a portfolio with ten pieces of work, to be presented at the entrance assessment.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).
Recommended subjects include Art and Mathematics.

Average Point Score (APS)
A minimum APS of 23 with Mathematics or 24 with Mathematical Literacy is required to apply for the programme.

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For detailed information, refer to page 4 of this brochure.

Contact Details
Department of Interior Design
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1159 / 1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/interior
Jewellery Design and Manufacture (D8JD1Q)

The University of Johannesburg (UJ) is situated in the metropolis of Johannesburg, which is one of the dynamic Jewellery hubs of South Africa. The state-of-the-art facilities combined with the expertise of the lecturing staff makes the UJ Department of Jewellery Design a premier setting to study towards a career in the Jewellery industry. The department’s aim is to cultivate broad-based skills associated with jewellery entrepreneurship. Students are encouraged to develop a range of competencies which enables them to achieve their full creative potential.

The diploma programme incorporates Jewellery Practice that includes Jewellery Design, Drawing and Manufacturing Techniques. Other key areas of study include Gemmology, Technology, Contextual Studies and Design Management.

The BTech programme offers more advanced levels of competencies in Jewellery Practice and Jewellery Theory that prepares students for the Jewellery Industry. The Department promotes a dual focus on commercial and high-end fine jewellery with an emphasis on conceptual design.

Career Opportunities

Career opportunities exist in the following:
- Contemporary jewellery designer / maker
- Commercial jewellery designer / manufacturer
- Jewellery retail industry
- Retail / wholesale buying
- Gemmology / diamond industry
- Jewellery workshop manager
- CAD jewellery designer
- Education / training

Admission Requirements — Diploma: Jewellery Design and Manufacture (D8JD1Q)

- Senior Certificate or equivalent qualification with a minimum APS or M-score.
- Attendance of an entrance assessment once the application form has been processed.
- Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).

Applicants meeting the minimum entrance requirements (APS or M-score) for the Diploma: Jewellery Design and Manufacture will be invited to an entrance assessment.

Selection Criteria

Selection is based on the results of the following assessment:

a) A multiple choice test from notes provided by the Department
b) A technical problem-solving test
c) Two and three-dimensional drawing, design and hand making ability
d) Submission of a portfolio of work

Applicants are informed of the outcome in an official letter. Portfolios must be collected four weeks after submission, unclaimed portfolios will be disposed of by the department.
Portfolio Requirements

The portfolio must contain the following:
— Basic jewellery designed and made by the applicant. However, craft work, artistic drawings, technical drawings and any other art form will be considered.
— A letter of recommendation from a jewellery manufacturer who is a member of the Jewellery Council of South Africa, stating that the applicant understands the industry requirements and that he/she has observed a piece of jewellery being designed and manufactured.

Average Point Score (APS)

A minimum APS of 18 with Mathematics or 19 with Mathematical Literacy is required to apply for the programme.

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For detailed information, refer to page 4 of this brochure.
Digital Media (Multimedia) Design (B8DM1Q)

A Bachelor of Arts in Digital Media Design prepares students to meet the needs of the digital age as designers of content, systems and products where text, image, video, audio, graphics and animation converge. Starting from a generalised approach, students learn specialisations in interaction design or digital video post-production. In Digital Media design, students engage with and apply digital technologies innovatively, in order to design products to communicate and enhance life experiences.

A range of technologies and products that students engage with include web sites, mobile applications, interactive games, design deliverables, music videos, digital video, motion graphics, short format animation, way finding systems and digital photography. The facilities in the department includes four comprehensive computer laboratories with the latest high-end graphics computers, an audio recording suite, an animation studio and a green screen studio.

Programmes: Bachelor of Arts, Bachelor of Arts Honours and Master of Arts in Digital Media Design.

Career Opportunities

This degree prepares students for careers in the design, film, broadcast and advertising industries as; interaction designers, user experience designers, user interface designers, service designers, music video designers, multimedia animators, motion graphics designers, information designers, video editors, video compositors, digital photographers, digital media consultants and or creative directors.

Admission Requirements — BA (Digital Media Design) (B8DM1Q)

— Senior certificate or equivalent qualification with a minimum APS or M-score.
— Submission of a prescribed portfolio once the application form has been processed.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).

Average Point Score (APS)

A minimum APS of 23 with Mathematics or 24 with Mathematical Literacy is required to apply for the programme.

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For detailed information, refer to page 4 of this brochure.

Portfolio Deadline

A digital portfolio can be prepared as a PDF document and if no bigger than 5Mb can be emailed to eldam@uj.ac.za.
Portfolios must be presented neatly and well organised in a flat portfolio and not in a roll. The professional quality of the portfolio and the work it contains will form the basis of the assessment.

The portfolio must contain the following:

a) A receipt indicating that the application form has been submitted to the University of Johannesburg applications office.
b) A certified copy of the applicant’s ID.
c) A certified copy of his/her latest results in the Senior Certificate examination or equivalent qualification.
d) A signed declaration that the portfolio is the applicant’s own work.
e) The four projects outlined below.

### Project 1: Drawing
- Produce an accurate drawing of a chair against a plain background. The whole chair must be represented. This drawing must be done free-hand, not using a ruler, compass, or any other technical drawing instrument or object to help create the drawing.
- Medium and format: Pencil or pen on white A2 paper.
- Assessment criteria: Adherence to instructions, accurate drawing skill, skilful use of medium, composition.

### Project 2: Lettering
- Divide an A2 piece of paper into 16 equally sized rectangles. Letter the word “sign” differently in each of the 16 squares.
- Medium and format: A variety of art mediums must be used, from the traditional, such as pencil, to the non-traditional, such as potato print or stencil, on A2 paper or board.
- Assessment criteria: Adherence to instructions, creative thinking, appropriate selection and skilful use of medium, composition, story-telling skill, visual communication skill, appropriateness of style.

### Project 3: Describing a process using drawings – comic strip
- Create a five-panel comic strip, using only pictures (no words), to clearly explain the process of frying an egg.
- Medium and format: Any appropriate drawing medium may be selected, such as pencil or pen, on good-quality A3 paper or board.
- Assessment criteria: Adherence to instructions, creative thinking, appropriate selection and skilful use of medium, composition, story-telling skill, visual communication skill, appropriateness of style.

### Project 4: Ten examples of your own work
- Include ten examples of your own visual art and/or design.
- Medium and format: drawings, photocopies, photographs, prints or PDF’s.
- Assessment criteria: Art and design skills, drawing skills, creativity, technical ability and attitude.

**Contact Details**

Department of Multimedia
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg
FADA Information Centre
011 559 1117/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or www.uj.ac.za/multimedia
Visual Art (B8BA7Q)

The purpose of the BA Visual Art Degree is to develop students’ creative, imaginative and critical knowledge, skills and academic research capabilities to practice as artists within the domains of the visual-cultural industries, and/or to engage in postgraduate study in visual art. The BA (Visual Art) programme will equip students with a thorough knowledge of visual art practices, discourses, theories and research methodologies. The programme facilitates the creation of meaning through art, research within art history and criticism; contemporary artistic production; civic agency; visual identity; and visual technologies. The programme will focus on creative and critical thinking according to ethical and professional standards, in order to explore experimental, transformative and inter-disciplinary approaches to the making, reception and analysis of art within pan-African and international contexts. In keeping with the University’s focus on promoting African scholarship, the BA (Visual Art) programme addresses the need for academically adept, discipline-sophisticated and civic-minded graduates who are able to respond to the challenges of visual culture in a globalized environment. The programme is accessible to students in the Faculty of Humanities who wish to study Art History and Theory up to level three. The Department of Visual Art may recommend that Visual Art students study selected cognate modules offered in the Faculty of Humanities.

Degree Programmes: BA (Visual Art), BEd (Art and Design), PGCE, BTech (Fine Art), MTech (Fine Art), and PhD.

Continuous Education Programmes (CEP): (a) Introduction to Visual Art Therapy and Social Action, and (b) Master’s Pre-Proposal Writing in Art and Design.

Career Opportunities

Graduates could work in many areas of the visual art industries, including:

- Professional artist
- Art education and training
- Art gallery and museum curating and management
- Art consulting
- Arts writing
- Art criticism, research and journalism
- Printmaking and print studio management
- Paper making and paper product design
- Community and arts project management
- Visual events management
- General and graphic novel illustration
- Aspects of digital photography, video production and editing
- Diverse digital and multimedia environments
Entrance Assessment
Candidates meeting the minimum requirements (APS or M Score) for the BA (Visual Art) will be invited to an entrance assessment comprising the following:

a) a portfolio including two compulsory works as described on page 32 under the heading “portfolio requirements”
b) a practical assessment
c) an interview
d) a written component.

For additional information about the Visual Art Department please log onto https://www.uj.ac.za/faculties/fada/visual-art/ or www.uj.ac.za/fada. Alternatively you can contact the Departmental secretary, Mrs Elda Majola on eldam@uj.ac.za.

Admission Requirements — BA (Visual Art) (B8BA7Q)
— Senior certificate or equivalent qualification with the minimum APS or M-score.
— Attendance of an entrance assessment and submission of a portfolio at the assessment.
— Completion of the National Benchmarking Test (NBT) for Academic and Quantitative Literacy (AQL).

Average Point Score (APS)
A minimum APS of 23 with Mathematics or 24 with Mathematical Literacy is required to apply for the programme.

<table>
<thead>
<tr>
<th>Min APS</th>
<th>Language of teaching and learning *</th>
<th>Other recognised language **</th>
<th>Mathematics OR Maths Literacy</th>
<th>Other Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>23 with Mathematics</td>
<td>4 (50 – 59%)</td>
<td>4 (50 – 59%)</td>
<td>Maths: 3 (40 – 49%)</td>
<td>Entrance assessment and submission of a specified portfolio</td>
</tr>
<tr>
<td>24 with Maths Literacy</td>
<td></td>
<td></td>
<td>Maths Lit: 4 (50 – 59%)</td>
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</tr>
</tbody>
</table>

* English, Home Language or English First Additional Language / ** Home Language or English First Additional Language
For detailed information, refer to page 4 of this brochure.

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Portfolio Requirements

**Visual Art Degree**

— Your portfolio of artworks should consist of between 6 and 10 pieces of your best work.
— These may be drawings, paintings, photographs, prints, sculptures or good quality reproductions (photographs, or digital images on CD ROM).
— These must be your original work.
— A note from your parent, guardian or teacher, verifying the authenticity of all your work, must accompany the portfolio.
— All portfolios, as well as individual pieces of work, should be clearly labelled with your name and contact details.

You must also complete TWO compulsory projects that have been designed to assess drawing ability, imagination, sensitivity to colour, proportion, design skills and a general ability to communicate visually.

— These two compulsory projects MUST be completed at home and form part of your portfolio at the entrance assessment.
— The projects will help the department assess your overall potential as a Visual Art student.

### Project 1: Drawing (approx 1½–3hrs to be completed at home)

— **Subject:** Produce an accurate drawing of a wooden chair against a plain background. The whole chair must be represented.
— **Medium:** Pencil on white cartridge paper.
— **Size:** A2 (420mm x 594mm) in vertical format.
— Consider the following:
  — Do a number of sketches to explore the best composition before attempting the final drawing.
  — Carefully consider the placement of the chair within the defined drawing area.
  — Keep line work fresh and spontaneous.
  — Ensure that the pencil is always sharp and use the eraser sparingly.
  — Do not make use of mechanical drawing equipment such as rulers, compass sets, etc.
  — Avoid large and illegible signatures — print your name in the lower right hand corner of the sheet.
  — Be aware of the factors that will aid in rendering the form of the chair, such as light, shadow, background/foreground contrasts, texture and context.
  — Remember that irrelevant detail and decorative pencil smudging will not improve a poorly constructed drawing.

### Project 2: Self-portrait (approx 9 hrs to be completed at home)

— **Subject:**
  — Produce a self-portrait with favourite objects using colour.
  — The portrait must be naturalistically rendered but may also include expression.
  — The objects should help to provide insight into your personality.
  — The portrait should be the most important and largest visual element in the picture.
— **Medium:** Any water-based paint e.g. watercolour, poster paint or acrylics. Good quality cartridge paper or board may be used.
— **Size:** A2 (420 x 594 mm).
— The project will be assessed on drawing and painting skills, composition, sensitivity in the use of colour and imaginative interpretation of the theme.

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**Contact Details**

Department of Visual Art
Faculty of Art, Design and Architecture (FADA)
University of Johannesburg
Auckland Park Bunting Road Campus
Johannesburg

FADA Information Centre
011 559 1117/1098 / web-fada@uj.ac.za
www.uj.ac.za/fada or https://www.uj.ac.za/faculties/fada/visual-art/
Portfolio Submission
Applicants must submit a prescribed portfolio.
Submission of a portfolio must only take place once you have officially applied to the university and have been invited by the faculty to participate in the selection process. You will be informed by means of a selection letter from the faculty regarding submission dates and portfolio requirements.
Portfolios can be submitted to: Department of Visual Art, University of Johannesburg, Faculty of Art, Design and Architecture (FADA), Auckland Park Bunting Road Campus, Auckland Park 2006.
* Portfolios can be posted or dropped off at the above address.
Applicants are informed of the outcome in an official letter. Portfolios must be collected four weeks after submission, unclaimed portfolios will be disposed of by the department.
ABOUT UJ ARTS & CULTURE

UJ Arts & Culture is a division in the Faculty of Art, Design & Architecture (FADA). It produces and presents world-class student and professional arts programmes aligned to the UJ vision of an international university of choice, anchored in Africa, dynamically shaping the future. A robust range of arts platforms are offered on all four UJ campuses for students, staff, alumni and the general public to experience and engage with emerging and established Pan-African and international artists drawn from the full spectrum of the arts.

For regular updates on the UJ Arts Centre follow @UJArtsCentre on Twitter or visit the University of Johannesburg Arts & Culture Facebook page. Call 011 559 4674/3058 for general enquiries.
The Design Society Development (DSD) DESIS Lab is a multi-disciplinary community of practice, based at the Faculty of Art, Design and Architecture, University of Johannesburg, that seeks to better understand how design can best serve the emerging needs of broader society, specifically in the face of staggering inequality and rapid change in Gauteng, South Africa. Our lab is currently focused on challenging the ethnocentric view of the world brought about through modernization, and hence plays particular interest to our local context, cultural diversity and local needs. As designers we undertake design research projects through participatory, and preferably multi-stakeholder, human-centred methodologies in order to bring about appropriately considered change. The DSD DESIS Lab includes participants from design, the social sciences, economics and art. Activities undertaken within the auspices of the lab include practice, research activities and information dissemination.

The DESIS Network is an international network of 48 design labs, based in design schools and design-oriented universities, actively involved in promoting and supporting sustainable change. The DESIS association was formed between the Politecnico di Milano (Italy), The New School (USA), University of Arts London (UK), Universidade Federal do Rio de Janeiro (Brazil), Jiangnan University (China), and Tongji University (China). In June 2014 and the DSD DESIS Lab was accepted as the fourth lab based in Africa shortly thereafter. The DSD DESIS Lab is also a promoter of the international DESIS Food Cluster together with Polimi DESIS Lab, Milan and Strategic Design Scenarios (SDS), Brussels.

The DSD DESIS Lab meets monthly to interrogate research, projects, methods and products that impact on the intersection and interplay between design, society and development in our specific context. We understand design as referring to the conscious choices we make in creating systems (community, society & productive systems) and technologies (products, artefacts, communicative technologies, systems integration); society as the human context that includes the broader social systems of culture, economy, politics and environment; and development as the discourse and practice of positive and considered change. We draw on critical political economy, social sciences, appropriate technology development, participatory and human-centered design, and other design approaches in our practice and research. For more info please visit http://www.designsocietydevelopment.org/
Prof Brenda Schmahmann is the **SARChI Research Chair in South African Art and Visual Culture**. Hosted by the Faculty of Art, Design and Architecture and integrated with the work of the faculty, this prestigious position is funded by the Department of Science and Technology (DST) and administered by the National Research Foundation (NRF). The SARChI Research Chair serves as a forum for initiatives in research by not only Prof Schmahmann but also postdoctoral research fellows, postgraduate students and others working with her.

Research falling under the ambit of the SARChI Research Chair in South African Art and Visual Culture is in art history as well as disciplines and fields which are cognate to it, such as design history and fashion theory. With particular expertise in gender, public art and the deployment of art and design in the context of community projects in South Africa, those working under the ambit of the SARChI Chair produce research and acquire postgraduate qualifications that have immediate social relevance and value. In a context where there is an imperative to re-write histories and develop a richer understanding of South African identities, and where art museums are redefining their collecting policies as well as seeking curatorial methods for visualising the past and present, there is a high demand for the research and capacities of qualified visual theorists. Art historians and visual theorists are also vital to the art gallery sector, where they play an immediate role in enabling markets for artists, as well as in aspects of arts management. Programmes in art and design at South African secondary and tertiary institutions depend on appropriately qualified and capable theorists who are able to offer instruction in histories about art, design and visual culture, and the ways in which these potentially inform contemporary art and design practices.

In summary, then, the SARChI Research Chair in South African Art and Visual Culture provides a forum for producing significant research with immediate social relevance and impact for the heritage, museum, gallery and education sectors, while also developing a new generation of postgraduates with qualifications and capacities to continue and expand this work.
The Graduate School of Architecture (GSA) was founded in 2015 as a separate, autonomous school within the Department of Architecture at UJ. It is the youngest and arguably the most dynamic school on the African continent. In two short years, it has quadrupled its intake of Master’s students, making it now one of the largest postgraduate schools in the country.

We run the world-famous Unit System method of teaching (which we’ve rather cheekily called Unit System Africa), first pioneered by the Architectural Association in London in 1971. In 2015, we began with three Units; in 2017 there are six. We plan to continue this growth, expanding by at least two new Units per year, until our target of 12 postgraduate Units by 2020. It’s a competitive, innovative and challenging system and we think it’s the best way to get the best out of both staff and students. Most of our teaching staff are part-time practitioners with national and international reputations and links. Some 75% of students elect to re-join the same Unit in the second year of the programme and, with at least two new Units being added per year, the choice we offer in terms of interests, research agendas, contexts and perspectives is unparalleled. In addition to our studios at the Faculty of Art, Design & Architecture (FADA), we also have an inner-city ‘base’, the GA_P (Graduate Architecture Platform).

The GSA runs a host of public programmes, including the GSA – Boogertman + Partners International Lecture Series, which in 2016 will bring seven international architects, including Andrew Freear of the Rural Studio and Bjarke Ingels of B.I.G. Copenhagen, London & New York to Johannesburg. It also offers local architects like Thomas Chapman and Kate Otten a platform for sharing their work with a new generation of up-and-coming architects. Our FADA Gallery, Write of Passage, features student and staff work on a changing basis and the end-of-year show, the GSA Summer Show in November is now a fixture on the Johannesburg architectural calendar.
Research undertaken in VIAD is located within theoretical frameworks that address identity construction and its readings in contemporary and historical contexts, with specific application visual practice, visual culture, visual representation and trans-/inter- disciplinary theorisations thereof. While emphasis is placed on the construction of contemporary emergent and transforming South African visual identities, this is considered in relation to South Africa’s positioning as part of the African continent and the Global South.

VIAD takes a strongly Practice-Led approach to research. Research may take the form of written outputs (solo or co-authored scholarly books, academic journal articles, chapters in edited volumes, guest-edited special editions of journals); creative production (solo or curated exhibitions, installations, public art, collaborative projects, design and other visual products); curatorial practices (exhibitions curated around particular conceptual thematics); and multiple platforms for knowledge dissemination and exchange (conferences, panel discussions, colloquia) that have both broad audience reach and specialist interest.

Post-Doctoral Fellowships, Research Associateships and PhD in Art and Design may be applied for. For more information on the above, please contact:

Prof Leora Farber
Director: Visual Identities in Art and Design Research Centre
Faculty of Art, Design and Architecture
University of Johannesburg
(e) leoraf@uj.ac.za
(w) +27 (0)11 559 1210
www.facebook.com/viad.fada
twitter: @VIADResearch

Visual Identities in Art and Design (VIAD)

The Visual Identities in Art and Design (hereafter ‘VIAD’) Research Centre was established in June 2007, as part of UJ’s initiative to strengthen itself as a reputable, research-intensive institution in relation to the broader South African and international academic communities. From its inception as one of six new UJ Research Centres, VIAD has developed into a nationally and internationally established locus of research. After 10 years of existence, VIAD is widely recognised as a highly respected base of knowledge formation around the thematics of visual identities, both within South Africa, and increasingly, internationally.
The FADA Gallery operates within the Faculty of Art, Design and Architecture. The Gallery hosts exhibitions, events and talks on art, design and architecture, produced by staff, students, alumni and the art and design community in Johannesburg and beyond.

FADA Gallery is a multidisciplinary exhibition platform articulating the core business of the Faculty within the values of UJ, namely to stimulate critical thinking and scholarship through contemporary art and design issues and practice.

For the Gallery schedule and events information, like and follow us on:

**FADA Gallery**
Blog: http://fadagallery.blogspot.co.za
Facebook: https://www.facebook.com/FADAgallery

**FADA Film**
Blog: http://fadafilm.blogspot.co.za
Facebook: https://www.facebook.com/FadaFilmClub

**FADA Gallery Contact Details**
Eugene Hön (Director) – eugeneh@uj.ac.za
JC Laurent (Technical Manager Galleries) – jclaurent@uj.ac.za
The Faculty of Art, Design and Architecture offers under- and postgraduate programmes in Architecture, Fashion Design and Production, Graphic (Communication) Design, Industrial Design, Interior Design, Jewellery Design and Manufacture, Digital (Multimedia) Design and Visual (Fine) Art. This brochure lists the undergraduate programmes and their application criteria for 2019, and introduces the faculty’s research centres, galleries and theatres.