

# Faculty of Economic and Financial Sciences Value 2012 – Value in Sustainable Business Practices



Building on the success of past conferences, the Faculty of Economic and Financial Sciences at the University of Johannesburg is proud to be hosting the 4th Biennial International Conference, with the theme: **Value 2012: Value in Sustainable Business Practices.**

The understanding of the term 'value' varies from person to person and from discipline to discipline. For profit-oriented organisations the main focus might be on adding financial value to ensure organisational viability. Adding and recognising value may be useful for a growing business with innovative ideas on learning critical lessons for managing the 21st century marketplace. In an academic environment the term 'value' might have a completely revolutionary meaning. There is however still much to be learnt about what drives the concept of value in society today and how sustainable business practices could influence and enhance value.

Worldwide corporate governance reform requiring the adoption and disclosure of sustainable business reports; together with stakeholders becoming more educated and aware of how organisations generate profits and base investment decisions on more than just the financial bottom line, have led to the corporate environment placing a greater focus on sustainable business practices. These developments occur alongside the ongoing debate on the nature and extent of value in sustainable business practices.

Academics investigate the concepts of value and sustainability and industry leaders attempt to model new business strategies to capture the essence of value through sustainable business practices.

In today's environment it is proving more and more important that entities implement sustainable business practices. Value 2012 will explore, deliberate, analyze, question and scrutinize the Value in such Sustainable Business Practices.

The conference will take place from 27 – 30 May 2012 at the magnificent Champagne Sports Resort, situated in the Champagne Valley of the Central Drakensberg region of KwaZulu-Natal, South Africa.

**RETHINK EDUCATION.  
REINVENT YOURSELF.**



UNIVERSITY  
OF  
JOHANNESBURG

## Speakers include:



Dawie  
Roodt



Nonkululeko  
Gobodo



Prof Ben  
Marx



Ms Corli  
le Roux



Mr Graham  
Terry



Mr Jeremy  
Grist



Neil  
Morris

### Keynote Speakers:

- Dawie Roodt: Chief Economist and Director: Efficient Group
- Nonkululeko Gobodo: CEO - Gobodo Chartered Accountants

A panel discussion centered on Sustainable Business Practices will take place on Tuesday, 29 May 2012 and will include the following leading experts:

### Panel Experts:

- Prof Ben Marx - Vice-Chairperson Subject head: Auditing; University of Johannesburg
- Ms Corli le Roux- Legal Counsel and Head of SRI Index – Johannesburg Stock Exchange
- Mr Graham Terry - Senior Executive: Strategy and Thought Leadership - The South African Institute of Chartered Accountants (SAICA)
- Mr Jeremy Grist - Director: Climate Change & Sustainability Services - Ernst & Young Mr Neil Morris - Director, Climate Change and Sustainability Services - KPMG
- Prox Alex van der Watt – HOD, Department of Accounting, University of Johannesburg (panel discussion coordinator)

For further information regarding submission of a paper or attendance of the conference please refer to the conference website [www.ujvalue.com](http://www.ujvalue.com) for further information.

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### For further information please contact:

Laura McKeown Dos Santos | [laura@blissem.co.za](mailto:laura@blissem.co.za) | 082 888 4227

Alternatively you can visit the conference website: [www.ujvalue.com](http://www.ujvalue.com)